

TONY VERGARA

Experience Design | Research | Strategy

WHO AM I?

I utilize 5 years of research experience and passion for technology to create digital solutions that enhance lives. A hands-on designer, I am constantly developing new skills I can provide to the world around me.

SELECTED EXPERIENCE

Tony Vergara Experiences, Baltimore, MD

UX STRATEGIST & CONSULTANT, 12/2015 - PRESENT

Help organizations making a positive social impact further their reach through strategies, websites, and campaigns focused on their user's needs and wants.

Blue Water Digital Agency, Greenbelt, MD

UX DESIGNER, 9/2016 - 10/2016

UX DESIGN INTERN, 6/2016 - 9/2016

Collaborated in cross-functional teams to conduct heuristic reviews, analytics, and user research; design information architectures and wireframes; and present findings to clients and stakeholders looking for innovative websites and strategies.

The SWAT App, Washington, DC

UX DESIGN LEAD, 12/2015

Led a team of three UX designers creating an MVP and UX strategy for a mobile app to increase public safety.

Johns Hopkins University, Baltimore, MD

RESEARCH PROGRAM ASSISTANT, 2/2013 - 6/2015

Designed, built and developed programs in MATLAB and Python for 7 experiments studying memory and cognition.

Saturday Night Fish Fry, Philadelphia, PA

MARKETING MANAGER/EXPERIENCE COORDINATOR, 9/2009 - 6/2011

Increased monthly event attendance by over 200% through advertising & social media campaigns and provided an excellent customer experience during events.

EDUCATION

University of Pennsylvania, Philadelphia, PA

BA in Psychology, Biological Basis of Behavior (2012)

General Assembly, Washington, DC

Certificate in UX Design (2015)

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SKILLS

Wireframing

Information Architecture

User Research

Visual Design

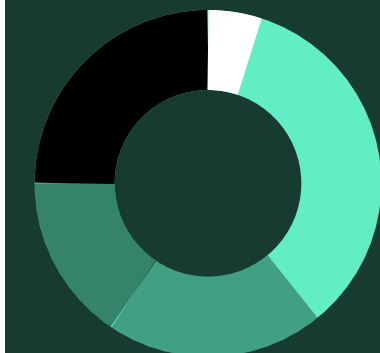
Social Media

Digital Strategy

Content Strategy

Web Development

A DAY IN MY LIFE



- Coffee to prepare for the day
- Problem solving to improve lives
- Meeting similarly driven people
- Learning new skills
- Resting up for tomorrow

PROFESSIONAL INTERESTS

- EdTech
- Healthcare UX
- Survey Design
- Teaching
- Design Thinking
- Agile UX
- Data Visualization
- Participatory Design

HOBBIES

- Swing Dancing
- Cooking
- DIY Projects
- Traveling
- Homebrewing