



Softvoyage provides travel companies with the tools to succeed, at every step of the traveller's journey.

Our integrated management, distribution and e-commerce solutions enable travel suppliers and intermediaries to effortlessly connect and exchange information, efficiently create and promote compelling offerings, and securely transact across multiple digital channels and platforms.

We help our customers gain operational efficiencies, expand their reach and opportunities, and grow their sales

Solutions

Shopping solution for Travel Agents (B2B): 20,000 travel agents count on SIREV or one of its white-label versions, to shop and book the best travel products for their customers.

E-commerce solution for Travel companies (B2C): 500+ agencies and suppliers trust Softvoyage for their website's e-commerce capabilities.

Back-office system for Suppliers: Some of the World's leading tour operators use Softvoyage to combine efficient back-office operations to seamless multi-channel distribution capabilities.

Travel distribution: Travel suppliers and aggregators rely on Softvoyage to distribute their products to the widest B2B and B2C audience in Canada, and capture their share of the \$3B per year transacted on the network.

Our solutions can be delivered in the cloud or on premise.

20K
Agents

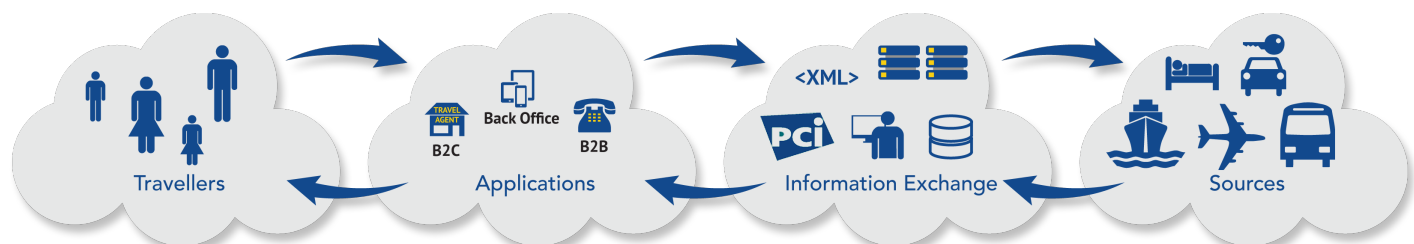
500
Agencies

\$3B
bookings / year

40K
room nights / day

55
Employees

Electronic Distribution Overview



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Visit us at: www.softvoyage.com

Understand. Anticipate. Innovate.

As a leading travel technology solutions provider and premier electronic distribution network, we understand the opportunities and challenges facing the travel industry. With that knowledge, we design and build innovative and robust solutions, helping our customers strive in this rapidly changing landscape. Here are just a few examples of new or upcoming developments designed with just that in mind:

1. Packages+

Packages+ is an upgrade designed to enable shopping for single, triple and quad occupancy, with or without children. Recently introduced on SIREV, Packages+ makes the lives of travel agents easier when selling to families, small groups, or single travellers. The Packages+ upgrade is now available for our E-commerce solutions subscribers in support of their online business.

2. Dynamic Packages

We worked hard at improving our flight and hotel engines' performance in recent months. With more up to date information, and more content sources than ever, improved functionality and speed, we will introduce this fall a new dynamic packages functionality on SIREV. Agents can then shop and combine products from different sources to get the best possible dynamic package for their customers. These improvements will be gradually rolled out as a maintenance update to our E-commerce subscribers.

3. SIREV

A new version of SIREV will be launched in the fall with a new and improved design. As more agents rely on tablet and mobile devices, SIREV will now support both standard and mobile resolutions.

4. SAX APIs

As the industry matures in the digital world, customers seek ways to differentiate their positioning and offering. While our fully integrated and hosted solutions come with great customization possibilities, some travel companies now seek to take full control of their website's front-end experience. Softvoyage SAX APIs, an XML application program interfaces (APIs) version of our E-commerce solutions, are designed to enable just that. Along with a new data-as-a-service business model, customers can get full flexibility to build unique experiences. Softvoyage SAX APIs are now available for Packages, Packages+, Flights, Hotels, Tours and Insurances.

5. Virtual Booklet

Virtual Booklet will be introduced in the fall with the new SIREV. This dynamic travel booklet, composed of a traveller's proposed or booked itinerary, along with the supplier's rich description, Monarc's hotel reviews, a travel guide, and a map, will be made available to travel agents as a fully branded tool, who can then use it both as a personalized marketing tool to close sales, and as a post-sales convenience tool for customers. This is only phase 1 and we expect this tool to rapidly evolve with more e-commerce and social capabilities.

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