Jeremy Garcia
Digital Product / Interaction Design / Design Systems

HOME:
119 E 400 S Provo, Utah
84606

EMAIL:
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PORTFOLIO:
toojg.com

SKILLS & TOOLS:
Screen design and prototyping with Figma. Web programming with Webflow, HTML, CSS, Javascript, and Github.

Micro-interaction prototypes, animation, and motion created in Adobe After Effects.

Print, illustration, and most graphic work created in Adobe Illustrator, Photoshop, and InDesign.

EDUCATION:
School of Visual Arts (NY)
Master of Fine Art in Design
Class of 2020

Utah Tech Univeristy (UT)
Bachelors of Science -
Emphasis in Graphic Design
Class of 2017

BREEZE AIRWAYS: 07/2022 - Current
Digital Product Design Lead
Salt Lake City, Utah
- Leading the creation of Breeze's first design system.
- Design on the "Sell" team to create, test and launch features for Desktop, mobile and the Breeze App.

THE OFFICE OF JEREMY GARCIA: 05/2014 - Current
Freelance Designer
Remote
- Design for client projects in web, digital product, branding, motion, and illustration.
- Clients include The Guggenheim Museum, Autodesk, The School of Visual Arts, Utah Tech University, and a handful of exciting startups (Corso, Alleva, Refer.io, Codechangers, SaltStack, etc).

PURPLE: 05/2021 - 07/2022
Senior Digital Product Designer
Remote
- Partnered with Product Managers and Engineers to research, design, and develop Purple's flagship e-commerce pages and launch them on a new CRM platform.
- Manage, update, and improve component/style library.
- Lead projects around motion design.

SUNRUN: 01/2021 - 05/2021
Interaction Designer
Lehi, Utah
- Lead design for multiple microapps created for sales training, competitions, and client facing sales.
- Managed 3 designers on the sales marketing team, including running weekly critique meetings.
- Encouraged innovation within the team, including using AR technology on a project.
- Established systems to improve request intake and team file management.

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RECOGNITIONS:
AIGA The 100 Show SLC
Exhibitor - 2020

Awwwards
Honorable Mention for
portfolio site - 2020

Typewolf
Site of The Day - 06/2020

Printing United Alliance
Specialty Printing Award -
2016

EXTRACURRICULARS:
Music enthusist (I listened to
66,909 minutes of music in
2022).

Utah Jazz Basketball Fan.

House Renovator (my house
was built in 1885).

I'm a Dad!

Adjunct Professor at Utah
Tech University.

THE COLLECTED WORKS: 01/2020 - 03/2020
Senior Graphic Designer
New York, New York
- Created the 2020 tour branding for Grammy award winning
  band, The National.
- Developed web concepts for multiple startups and
  supported brand development.

APPLICANT PRO: 02/2017 - 02/2019
Product Designer
Remote
- Lead design on the core Applicant Tracking System which is
  used by over 9,000 companies during their hiring process.
- Designed prototypes, conducted user tests, and worked
  with developers to implement designs.
- Made UI improvements on multiple in-house tools.

RUMPLE: 08/2015 - 02/2017
Product Designer
St.George, Utah
- Became Rumple's first employee. Lead design across all
  touchpoints, including brand, web, and product design.
- Worked with founders, developers, and early adopters to
  create and improve the main CRM product.

XTREME GRAPHIX: 02/2013 - 08/2015
Lead Graphic Designer
St.George, Utah
- Met one-on-one with clients to establish design briefs and
  expectations.
- Created screen print design, logos, vinyl, and promotional
  material.

THANKS FOR READING