JOSHUA TOOKER

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EDUCATION

UNIVERSITY OF MICHIGAN   Ann Arbor, MI
Stephen M. Ross School of Business & U of M School of Information
Master of Business Administration | Master of Science: Human-Computer Interaction, May 2021
• Emphases: Finance, Strategy, and Extended Reality
• 2-time Grant Awardee: Zell Lurie Institute Dare to Dream Entrepreneurial Accelerator
• Case Competition Winner: Michigan Ross Design + Business Innovation Challenge
• Member: Consortium for Graduate Study in Management

MICHIGAN STATE UNIVERSITY   East Lansing, MI
James Madison College of International Affairs
Bachelor of Arts in Comparative Cultures & Politics (CCP), May 2010 (Dean's List)
• Selected: Office of the Governor - Leadership Development Constituent Relations Intern

EXPERIENCE
2020-Present

UNIVERSITY OF MICHIGAN   Ann Arbor, MI
Graduate Innovation Consultant - Citizen Interaction Design Fellow
• Led team to develop and deploy an email automation program on behalf of the Michigan Department of State for absentee voters; added transparency for ~105k constituents and saved City Clerks ~900 hours/year
• Defined workflow for City of Ferndale leadership by digitizing the City Council agenda item creation to streamline organizational output by ~15% each week

2019

GUILD EDUCATION (FORMERLY ENTANGLED GROUP)   San Francisco, CA
MBA Summer Associate
• Researched, analyzed, and presented to clients to contextualize future-state design strategy for their digital transformation pipeline; immediately resulted in >$600M
• Influenced Entangled's senior leadership to adopt organizational management framework that served as the foundation for people management strategy that lowered employee turnover

2019

MINISTRY OF THE ENVIRONMENT, PERU   Lima, Peru
MBA Spring Consultant (MAP)
• Collaborated with leading faculty to derive social discount rate framework in valuation model that quantified economic impact of community contribution across Peru's national parks
• Managed mediation of competing client and faculty objectives to secure funding for translation services, which allowed for the final tool and report recommendations to be presented at the 2019 Ministry of the Environment national conference

2017-2018

THE WALT DISNEY COMPANY (ESPN)   New York, NY
Product Manager, Global Data & Information Solutions
• Built team's product lifecycle model to boost collaboration and efficiency for global sales analytics team; eliminated project management process redundancies by >75%
• Analyzed programmatic logic and client priorities for ad-sales analytic product features to improve device-level reporting accuracy by >50%
• Led the onboarding process for Global Data & Information Solutions new-hires, accelerating product delivery for strategic growth initiatives in their first quarter by ~30%

2013-2016

PEPSICO INC.
eCommerce Capability Lead, Supply Chain Planning, 2015-2016   White Plains, NY
• Created Pepsi Beverage Company's first operating model and reporting toolkit for eCommerce supply chain planning; resulted in increased YOY sales by >76%
• Redefined Pepsi's item selection criteria and setup process by leading lean six sigma project across 15 functions (seven workstreams), lifting compliant annual case sales by >175k (60%)

Customer Supply Chain Planner, 2013-2015   Chicago, IL
• Led department's first national wholesaler strategic partnership program analysis; earned buy-in from senior leadership that mitigated ~$600M operational risk

ADDITIONAL
• Mentor at Upwardly Global that helped skilled immigrants to the U.S. find careers, at companies like Tesla, in their trained profession
• Fantasy Sports: Built model to win 2019 March Madness tourney at NYC hedge fund; fantasy football league commissioner (2010-present)