



Windows Azure

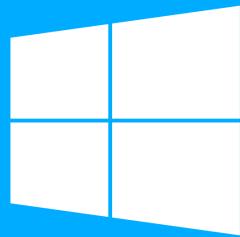
MODERN WEB DEVELOPMENT WITH WORDPRESS IN THE CLOUD

by Jesus H.

code {awesome}



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Windows Azure

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Our Goal Is To...

Build A Functional Website

Cross Platform Across All Devices

Fast Turn Around

Easy To Manage

Easy To Maintain

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What is a CMS?

A Content Management System facilitates the creation of content by providing an easy to use front end to publish, edit, and modify content in the web.

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SAVES US FROM...

DOWNLOAD

EDIT

SAVE

UPLOAD

PUBLISH

REPEAT



EDIT

SAVE

PUBLISH

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FOCUS
ON
CONTENT

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Why Wordpress...

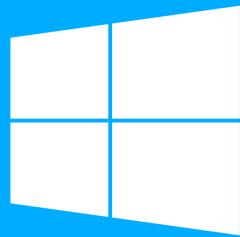
Easy To Use

Continuous Support

Ever Growing User Base

Gets The Job Done

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Windows Azure

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Deploy To The Cloud

Deploy In Minutes

Build Instantly

Scale From The Start

Manage Resources, Not The Server

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A Functional Website

Effective Home Page

Informative Secondary Pages

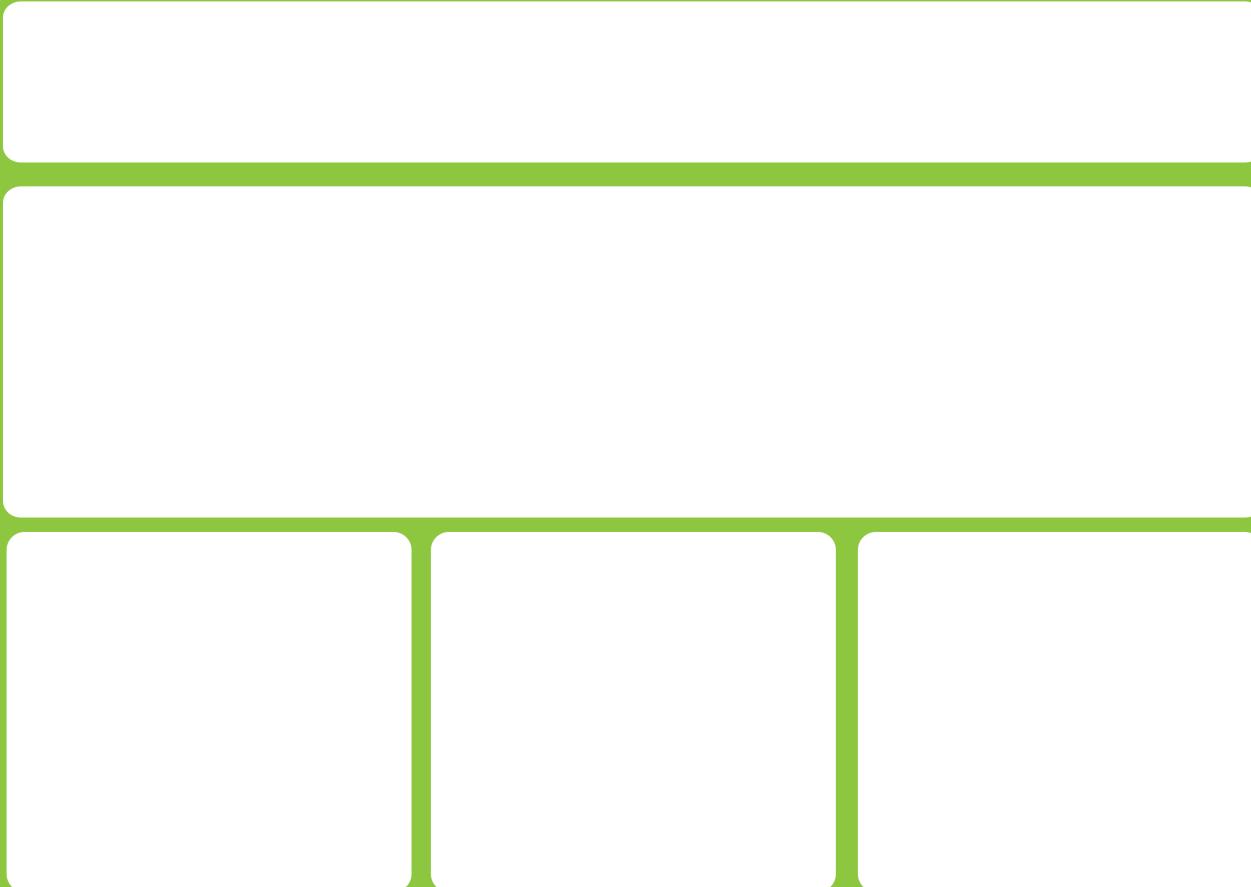
Gets The Message Accross

Easy To Navigate

Easy To Read

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All Websites Are The Same



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Defining The Problem

Who is our Audience?

What are their needs?

How are we meeting those needs?

What is the context of those needs?

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Building The Site Map

Home Page

Contact/Support Page

Secondary Pages

> News

> Events

Galleries

Sitemap

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Selecting A Theme

Thousands Of Available Themes

Bootstrap Based Themes

Foundation Based Themes

Premium Themes

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Responsive Web Design



**Consume Across All
Devices**

**Mobile & Desktop
Frameworks**

- > Bootstrap**
- > Foundation**
- > More**

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Responsive Themes

**Support Mobile Out of The Box
Cross Browser Compatible
Content Focused**



or



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Photo Credit: lukew

Adding Functionality

Contact Forms

Galleries

Sliders

Maps

Tables

Social Media Buttons

Feeds

SEO & Analytics

code {awesome}

Adding Functionality

Gravity Forms

Next Gen Gallery

WP Events Manager

List Category Posts

Twitter Stream

Yet Another Related Posts Plugin

ShareThis: Share Buttons and Social

Table Press

Youtube

Google Analyticator

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LET'S BEGIN

Determine Your Plan Of Action

Assess Your Site Functionality

Deploy & Configure Your Theme

Select & Install Your Theme

Install Plugins

Configure Theme

Configure Plugins

Create Your Basic Pages

Create Your Navigation

Create Your Content

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