Wifi Karaoke Host Cheat Sheet

Step 0: SAVE THIS PHONE NUMBER AS A CONTACT NAMED "WIFI KARAOKE": 9012015285

Step 1: Right before your gig is to start that night,

text: [host] [venue] on

from your phone to WIFI KARAOKE.

Example: dan rover on

The text is case-insensitive: Dan Rover on or Dan rover ON would also work if your phone auto-capitalizes. NOTE: The [venue] is the venue name given to you by WIFI KARAOKE, not necessarily the full venue name or containing any punctuation. Also the name you use will be your first name as given to you by WIFI KARAOKE. It may be followed by digits if we have multiple dan/rob/[your name] using WIFI KARAOKE. You will get back a text message to your phone saying:

dan at rover is now ON. Tonight's code is: [code]. Open this link on your computer to use your dashboard: http://wifikaraoke.com/host-dashboard/dan.

[code] will be a 4-digit code that identifies your gig for the night. Display this code prominently and/or tell your customers tonight's code.

Step 2 (optional): Bring up the dashboard on your computer if you would like to use it to manage your singer list. Each time a singer signs up, it will show at the bottom of the list on the dashboard. Singers can be moved around the list, and removed. The list shows the singer, song, artist, any note the customer may send with their request, and the number of votes they've received for that song via VoteCast. You could use this to run a contest.

You're set up for a night of fun!

THE FOLLOWING IS WHAT THE CUSTOMER WILL DO, AND WHAT YOU WILL SEE:
Tell your customers to text "sing [code]" to WIFI KARAOKE where [code] is the code you received in your text message in Step 1 above. We suggest having a laminated sheet with space for the code that you can write in when you receive it at night displayed near your setup, or somewhere the bar approves. This registers their phone with WIFI KARAOKE for the night. **THE CUSTOMER WILL ONLY NEED TO DO THIS ONCE PER NIGHT**. They get back a text message from WIFI KARAOKE on their phone with a link to the songbook. If they launch that link on their smart phone, they will come to the main menu of the customer app where they can choose songs. They can also vote using VoteCast for singers who have signed up using WIFI KARAOKE, and see your gigs for each day of the week. The gigs also link to that night's venue's Facebook page.

When they sign up for a song, it will show up on your dashboard at the end of the list, and you will also receive a text message saying "[name] will be singing [song] by [artist]". NOTE: The dashboard is meant to handle ONLY REQUESTS YOU RECEIVE THROUGH WIFI KARAOKE it is not meant to be a full implementation of something your karaoke software probably already has to manage your rotation. The dashboard has no mechanism to manually enter songs, because your karaoke software has that.

The Obligatory FAQ

Q: What the hell is WIFI KARAOKE?
A: Well, it started as an idea to eliminate all the costly and tedious paper used by hosts for books and slips. But today, it is a great tool for hosts and bars to promote their gigs and their business, while adding a dimension to karaoke for the customer that uses their phone to sign up for songs and interact at American bar karaoke.

Q: What the hell ISN'T WIFI KARAOKE?
A: Well, it's NOT going to change the way you run your shows. It's NOT going to keep everyone from interacting with you. BUT!!! It WILL eliminate tons of paper at your shows. It WILL save you time and money on tedious printing tasks. It can just be a fun way to exchange messages with your customers like, "You're up next!" This depends on how YOU run YOUR shows. We don't tell you how to run shows or require any special software, phone apps, or extra hardware. We do recommend that your shows have a strong cell and WiFi signal since the system does use cell phones and the internet. While that may not be the case everywhere, most venues do offer a decent cell signal and may offer WiFi. We suggest you compel your venues to have a strong WiFi signal anyway. It's better for their business! We feel that within the next year or less, 95% of all karaoke venues will have a strong signal.

Q: How the hell do I use WIFI KARAOKE?
A: See previous page. It's INCREDIBLY SIMPLE AND INTUITIVE TO SET UP A NEW HOST, GIG, VENUE! Once you are set up for a gig once at a venue, turning WIFI KARAOKE on at that venue at your next gig is a simple: dan rover on text to WIFI KARAOKE!

Q: Why would I use WIFI KARAOKE?
A: Because it's fun, paperless and FREE! You don't have to reprint your books or otherwise kill more trees when new songs come out. You don't need to print out and cut up song slips. It removes some of the most costly and tedious recurring tasks of setting up and running your gig. But you will find that it is also a GREAT PROMOTIONAL TOOL for your business. Our viral approach to the system means that everyone can see everything you want them to see through the shortest path using the Smart Phone they carry with them everywhere they go!

Q: How do I get MY songbook and company branding onto Wifi Karaoke?
A: These features will be available in the next release within 3 months. We ask that you might rethink your songbook. Why not have EVERY KARAOKE SONG AVAILABLE at your fingertips? STAY TUNED!

Q: How much does WIFI KARAOKE cost?
A: NOTHING. NADA. ZERO. ZILCH. ZIP. NEVER. NO WAY. NO HOW. We recognize that in today's world, charging people for things like this is not compelling. Why charge you, the karaoke participants we love?? We would NEVER do that! WE PROMISE!

Q: Who the hell are you guys?
The Long A:

Dan Gorham, WIFI KARAOKE CEO, and **Rob Whelan, WIFI KARAOKE VICE-PRESIDENT** are partner proprietors of Gorham Productions (www.gorhamproductions.com), the most respected and sought-after entertainment DJ, Trivia, Wedding, Function company in the Boston area. Dan is also a respected comedian and filmmaker, nominated for a Boston Film Award, for Stand Up! Check it out!

Rob is also on the coaching staff of the St. Clements High School football team in Somerville, MA. They were given the keys to the city of Somerville after falling just short of an Eastern MA championship, producing the winningest football program in Somerville in a very long time.

Jeff McFarlane, WIFI KARAOKE PRESIDENT AND CTO, is a self-described karaoke junkie with 24 years of singing experience and a Guinness World Record under his belt. Jeff developed this awesome software from a set of ideas he gathered in those 24 years. He has worked at Federal Express, State Street, Fidelity, ESPN, Nokia, and Putnam investments as a software engineer of over 20 years. He's no slouch behind the keyboard, and he's not a bad singer either. Jeff met Dan and Rob in about 2006 at their gigs at the Wild Rover Tavern and Sissy K's in Boston's Faneuil Hall.

Pam Overson, WIFI KARAOKE BRAND AMBASSADOR, is a marketing mogul, having worked promotions for several prominent products including Anheuser-Busch (YES! A BUD LIGHT GIRL!), Hartford Distributors Inc. and Hawaiian Moon Aloe. Jeff met Pam in 2010 at a Zen Bar karaoke in Plainville, CT. Jeff and Pam did shots and became friends. Pam and her father were instrumental in helping Jeff set the Guinness World Record for "Longest Karaoke Marathon" at 48 hours and 23 minutes. Pam's father produced the video footage presented to Guinness to legitimize the record.

Dale Malone, WIFI KARAOKE BUSINESS MANAGER is a prominent Cohasset, MA business lawyer who Jeff met at a karaoke in Quincy, MA. Dale helped Jeff set up JJM ENTERPRISES, LLC as a company to provide software services to many of the companies Jeff has worked for. Dale is also a father and a Buffalo Bills fan.

Jeff has assembled a team of committed experts in their fields to bring this product to market, simply by going around to 21 states and singing for 24 years. WE ARE AT THE TOP OF OUR FIELDS IN ALL ASPECTS OF THIS PRODUCT, AND WE ARE ALL COMMITTED KARAOKE ENTHUSIASTS!

We hope you find **WIFI KARAOKE** will open doors for your business. We hope you have more fun and your customers have more fun at your gigs. We sincerely hope this product helps your business make more money. We aim to engage EVERY SINGLE PATRON at your shows, NOT JUST THE SINGERS! Non-singers can vote. Singers can see your upcoming gigs and read about what venues have to offer. Venues can offer promotions through you and the WIFI KARAOKE system. COMING SOON, more Facebook, Twitter and SnapChat integrations!

We promise you this: Everyone who uses Wifi Karaoke will use it again… and again. We want your feedback! It's YOUR product! It's not viral unless the word spreads, so help us spread the word! Help us add the features you want most to benefit your business. Have more fun doing something that's been fun for all of us and you for many years by merging technology everyone uses in ways they already use it to bring new dimensions to karaoke!

Advanced Features

Customer Features

[venue] song [search string]
[venue] artist [search string]

Examples:

rover song I got
rover artist nirvana

If the customer texts either of these to WIFI KARAOKE on the night of your gig, they will get back a text message with a link to a list of songs in the songbook containing the search string in either the song or artist name. In this way, the customer doesn't have to scroll through all the songs for a letter from their main menu. The filter function on their screen can be very slow and unpredictable through no fault of Wifi Karaoke. This mechanism can get your customers to the song they want to sing quicker.

The customer's screen has a "Might Likes" button. At present, if they click this, it will show all the songs they have sung previously at your gigs at that venue. Eventually, this list will contain song suggestions drawn from the songs they choose as their favorites. This is again a shorter list for them to look through, and it will always contain songs they've at least sung before.

The customer's screen has a "VoteCast" button. If they click this, they will see a list of all the singers and their songs that have signed up using WifiKaraoke. They can choose to vote for any combination of the singers that have signed up. You can then see the count of votes for each singer in the dashboard. REMEMBER: The dashboard can be reached via the link you received in the text message response to sending "dan rover on" to WIFIKARAOKE. You could feasibly use this to run contest voting.

Host Features

The host dashboard lets you choose the gig you have for each night of the week. If you click on a night, you will see a list of all the gigs you've registered with Wifi Karaoke and you can set your gig each night of the week this way. The effect is, when a customer then clicks on "See My Upcoming Gigs" on their screen, they will see where you are hosting every night of the week. If they click on one of those, it will take them to the venue's Facebook page. The host dashboard is a nice feature you can use to your advantage if you have a good INTERNET or WIFI connection at your venue. You can also use the host-dashboard on your phone, but it is really meant to take advantage of the larger screen and mouse on a laptop or computer. NOTE: You CANNOT currently rearrange your singers using a phone. You can only do this on a computer.