

MEENA VEMPATY

PRESENTATIONS MOTION GRAPHICS ILLUSTRATION

Portfolio: through-the-floor.com
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Oakland, CA
(408) 966-4153

SKILLS: End-to-end production of slide decks, animated videos, social media content, and other collateral for screen and print

TOOLS: PowerPoint, Keynote, Google Slides, Photoshop, Illustrator, After Effects, Premiere Pro, Figma, Krita, and a felt-tip pen

LEARNING: Blender, Cinema4D, LaTeX

EDUCATION: Bachelor of Arts with honors in Art Practice and Computer Science; University of California, Berkeley

SELECTED PROJECTS:

AWS RE:INVENT PRESENTATION DESIGN

Created presentations for AWS and customer speakers
Work included complex diagrams and animations, video, and onsite support

SNOWFLAKE SUMMIT PRESENTATION DESIGN AND MOTION GRAPHICS

Created presentations and motion graphics for mainstage and breakout talks
Provided onsite support

IOMD EXPLAINER AND DEMO VIDEOS

Fully produced animated explainer videos, from storyboarding and script editing to final product
Created demo and tutorial videos using screen captures

EXPERIENCE:

- May 2022 - Current **CONTRACT**
Producing slides and videos for various clients
- Jan 2017 - Jun 2023 **DESIGNER + ART DIRECTOR, DECKHAND DESIGN**
Produced slides, show graphics, explainer videos, and print material for clients including Google, Meta, Salesforce, and Snowflake
- Sep 2015 - Aug 2016 **DESIGN ASSOCIATE, CAPTUREPROOF**
Designed mobile and web apps and created promotional material for print, web, and slides
- Jun 2015 - Aug 2015 **INSTRUCTOR, DIGITAL MEDIA ACADEMY**
Taught Unity/C#, Maya, and Java
- Jun 2013 - Aug 2013 **EXPERIENCE DESIGN INTERN, INTUIT**
Transitioned visual style of mobile apps to iOS7

CONSULTING HIGHLIGHTS:

Presentation Designer,
Article Group

Graphic Designer, Udacity

Presentation and Motion
Graphics Designer, IOMD

UI + Graphic Designer, Way.com

Illustrator, Various book, music,
and commercial clients

PERSONAL: Comic book reader, people drawer, commute biker, and classical Indian dancer