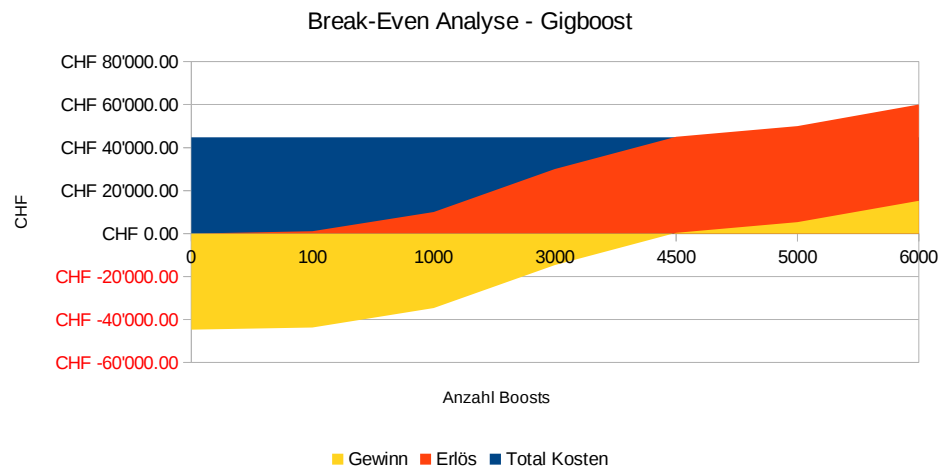


## Analyse Modell – Gigboost

Anzahl Boosts	0	100	1000	3000	4500	5000	6000
Projektkosten	CHF 42'900.00	CHF 42'900.00	CHF 42'900.00	CHF 42'900.00	CHF 42'900.00	CHF 42'900.00	CHF 42'900.00
Betriebskosten	CHF 1'820.00	CHF 1'820.00	CHF 1'820.00	CHF 1'820.00	CHF 1'820.00	CHF 1'820.00	CHF 1'820.00
Total Kosten	CHF 44'720.00	CHF 44'720.00	CHF 44'720.00	CHF 44'720.00	CHF 44'720.00	CHF 44'720.00	CHF 44'720.00

„Gigboost“	CHF 10.00	CHF 10.00	CHF 10.00	CHF 10.00	CHF 10.00	CHF 10.00	CHF 10.00
Erlös	CHF 0.00	CHF 1'000.00	CHF 10'000.00	CHF 30'000.00	CHF 45'000.00	CHF 50'000.00	CHF 60'000.00

Gewinn	CHF -44'720.00	CHF -43'720.00	CHF -34'720.00	CHF -14'720.00	CHF 280.00	CHF 5'280.00	CHF 15'280.00
--------	----------------	----------------	----------------	----------------	------------	--------------	---------------

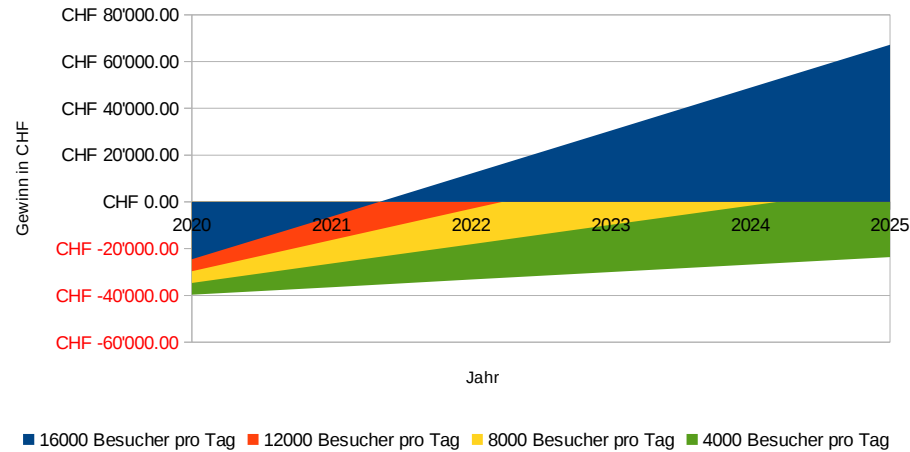


## Analyse Modell – Werbung

Besucher pro Tag	2000	4000	8000	12000	16000
Besucher pro Jahr	720000	1440000	2880000	4320000	5760000
Projektkosten	CHF 42'900.00	CHF 42'900.00	CHF 42'900.00	CHF 42'900.00	CHF 42'900.00
Betriebskosten	CHF 1'820.00	CHF 1'820.00	CHF 1'820.00	CHF 1'820.00	CHF 1'820.00
Total Kosten	CHF 44'720.00	CHF 44'720.00	CHF 44'720.00	CHF 44'720.00	CHF 44'720.00
CPC	CHF 5.00	CHF 10.00	CHF 20.00	CHF 30.00	CHF 40.00
CPM	CHF 2.00	CHF 4.00	CHF 8.00	CHF 12.00	CHF 16.00
Erlös pro Monat	CHF 210.00	CHF 420.00	CHF 840.00	CHF 1'260.00	CHF 1'680.00
Erlös pro Jahr	CHF 2'520.00	CHF 5'040.00	CHF 10'080.00	CHF 15'120.00	CHF 20'160.00
Gewinn	CHF -42'200.00	CHF -39'680.00	CHF -34'640.00	CHF -29'600.00	CHF -24'560.00

	4000 Besucher pro Tag	8000 Besucher pro Tag	12000 Besucher pro Tag	16000 Besucher pro Tag
2020	CHF -39'680.00	CHF -34'640.00	CHF -29'600.00	CHF -24'560.00
2021	CHF -36'460.00	CHF -26'380.00	CHF -16'300.00	CHF -6'220.00
2022	CHF -33'240.00	CHF -18'120.00	CHF -3'000.00	CHF 12'120.00
2023	CHF -30'020.00	CHF -9'860.00	CHF 10'300.00	CHF 30'460.00
2024	CHF -26'800.00	CHF -1'600.00	CHF 23'600.00	CHF 48'800.00
2025	CHF -23'580.00	CHF 6'660.00	CHF 36'900.00	CHF 67'140.00

Break-Even Analyse - Werbung





Domain	20
Hosting	1800
Betriebskosten	1820

Stunden	286
Stundensatz	150
Projektkosten	42900