

**Answers to The Filter Bubble – part one – exercises****Preparation**

- |               |             |
|---------------|-------------|
| 1. log on     | 5. monitor  |
| 2. download   | 6. appears  |
| 3. keep track | 7. click on |
| 4. support    | 8. interact |

**1. Check your understanding: true or false**

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|----------|----------|
| 1. False | 5. False |
| 2. True  | 6. True  |
| 3. True  | 7. False |
| 4. False | 8. True  |

**2. Check your understanding: matching**

1. c. The adverts you see are not random.
2. a. Internet browsers can work out what we like.
3. b. Cookies keep track of how you move around a website.
4. e. The filter bubble is like an ecosystem.
5. f. The speaker noticed strange things on her newsfeed.
6. d. Some of the writer's friends' posts were hidden from her.