

1. As a tourist, I need/want to be able to go to the interface to easily and accurately see what popular spots in San Diego are to go for a quick run, catered to my preferences. I need a popularity feature.
So that I can do spend more time seeing San Diego after my much needed workout.
2. As a newbie, I need/want to look forward to going for a run, I cannot run on treadmills because it gets boring. I need to be able to use the interface to easily view/see running spots that have great scenery. I need a feature that displays pictures at the click of a button chosen from the map. So I can be encouraged to keep on running and not get bored.
3. As an active runner who needs challenges (change), I need/want to be able to easily see filter out areas that have obstacles such as hills(inclines), sand, grass. I need an interface to filter our specific things I need for a great workout. I also want to be able to post a specific comment about a specific location such as recommendation or what to look out for. So that I do not need to drive to various location and waste time.
4. As a full time employee, I need to know what parks are open late and if there are active running late in the evening for safety reasons. I need to have the ability to see what parks are active with runners after a certain time.