Checkin' In

A mobile application to help people with Alcohol Use Disorder (AUD)

USER DATA

From our interview data, we found…

Users Need a non-intrusive way to reach their goals.
Users Want support and Motivation from people that understand them.
Users Love seeing the visualization of their progress.

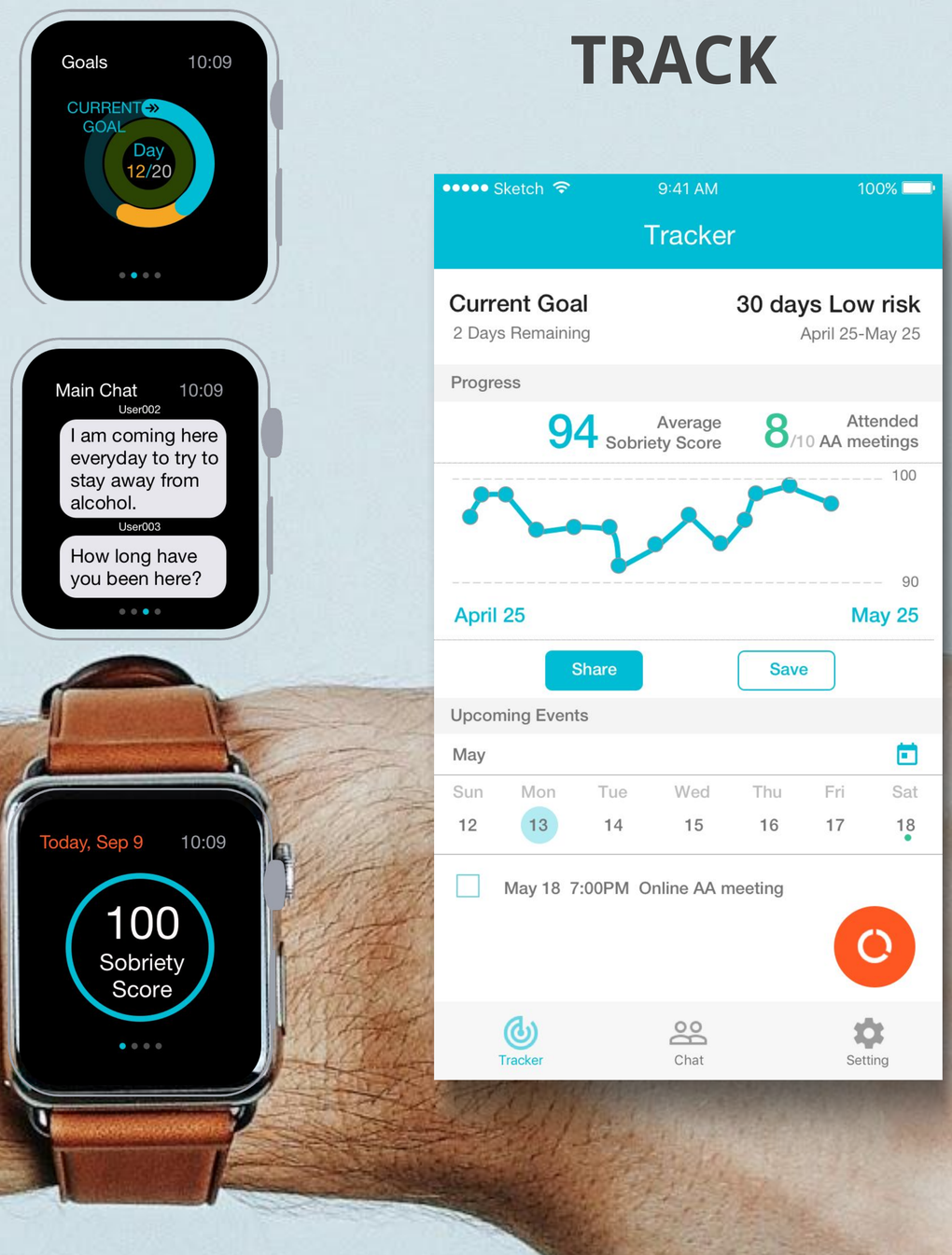
TARGET USERS

Sobriety
No drinking at all

Low Risk
Drinking at low risk of addiction

FEATURES

BAC Tracker	Increase Awareness
Group Chat	Build Communities
Goal Setting	Personalize Freedom
Sharing	Motivate Users
Ind. Chat	Remain Anonymous



Reach
Users Around the World

+

Find
Support via sharing

+

Ease
self monitoring

=

A Community
Built by one simple check in.

"Don't be ashamed of your story. It will inspire others."