

EMMANUEL ESTRADA

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EDUCATION

Texas A&M University – College Station, TX | August 2013 – December 2017
B.S. University Studies in Business
Minors: Art & Psychology
GPA: 3.325

EXPERIENCE

Texas A&M Health Science Center – Bryan, TX | August 2018 – Current
Web & Information Designer
• Designed and developed websites for HSC colleges and programs
• Monitored and updated site web requests for existing program pages
• Found ways to improve user experience and interaction across sites

Texas A&M VMTH – College Station, TX | November 2016 – August 2018
Student Assistant
• Designed promotional content for the veterinary hospital
• Redesigned and updated department newsletter
• Developed user interface for referring veterinarian portal

Google Inc. – San Bruno, CA | May 2017 – August 2017
BOLD Intern – gTech Ads Global Support
• Created resource website for Global Support and S2 teams
• Shadowed customer experience video conference calls
• Attended gTech Ads customer experience orientation

The Integer Group – Dallas, TX | June 2016 – August 2016
Retail Arts Lab Intern
• Conceptualized and produced proof of concepts for company clients
• Presented a case study that observed millennial based shopping trends
• Designed websites and HTML emails for internal company projects

The Integer Group – Dallas, TX | June 2015 – August 2015
Retail Arts Lab Intern
• Designed and created concept websites for company clients
• Created custom graphics and posters for internal company projects
• Researched and developed retail shopper marketing solutions

Google Inc. – College Station, TX | June 2014 – May 2015
Google Student Ambassador
• Planned and hosted fun events on campus
• Acted as a campus contact for Google teams
• Helped Google better understand my university's culture

StudyOnBoard LLC – College Station, TX | December 2013 – May 2015
Web Developer
• Designed a new user interface for the platform
• Created custom graphics that are utilized throughout the website
• Updated site copy content and ensured quality control

SKILLS

Tools & Software
HTML
CSS
JavaScript
Google Analytics
WordPress
Cascade
Figma
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe Premier
Mac OS
Microsoft Windows
Microsoft Office
Google Docs

Languages
English
Spanish

INVOLVEMENT

Free Speech Forum
Spring 2019 – Current
Faculty Advisor

AIGA
Spring 2017 – December 2017
Webmaster

Google Bold Immersion
Summer 2016
Participant

SHPE
Fall 2013 – May 2015
Technical Affairs Committee

Google CSSI
Summer 2013
Participant