

MD TARIQUL ISLAM

Email: topu.hit@gmail.com
(880)-192-124-4808

21/2, Sher Sha Suri Road, Block-D,
Mohammadpur, Dhaka -1207
www.tariquuldesign.com

EDUCATION

2012 — 2015 **University of Development Alternative, Dhaka** **CGPA: 3.13** out of 4.00

- BFA in Graphic Design and Visual Communication. Coursework including effective typography, elements and principles of design, color psychology and perception, logo design, building strong brand identity, layout design, illustration, poster design, typography, packaging design, publicity and campaign for electronic and print media. *Work samples are included on portfolio and website.*
- Taken strategic decisions to process large collection of images for the University's 14th Year Celebration Catalogue. Also created other exhibition related digital and print materials for the event.
- Batch leader and coordinator of Observation of Nature and Study Tour. Created various materials and worked close with University Administration.

2007 — 2008 **Notre Dame College, Dhaka** **GPA: 4.8** out of 5.00

- HSC, Business Studies Group

2005 — 2006 **Mohammadpur Govt. High School, Dhaka** **GPA: 5.0** out of 5.00

- SSC, Business Studies Group

WORK EXPERIENCE

3 months 2016 **GraphicPeople** (a WPP company), **Dhaka** *(Full time)*
Position: Desktop Publisher

GraphicPeople is a production company which specializes in print & digital solutions for the international clients. My role involved, localizing marketing materials to different countries, quality controlling and implementing market guidelines for different countries.

- Manage page layout, design, format and style
- Edit graphics and photos and incorporate text and graphs as and when needed
- Perform word processing duties for manuscripts, letters and proposals
- Prepare documents for printing keeping in mind departmental guidelines
- Administered quality control of completed jobs.

3 months 2013 **Charulata Media, Dhaka** *(Part time)*
Position: Graphic Designer

- Handled a lot of creative tasks for different types of marketing projects
- Developed materials for logo/branding, marketing, direct mail, advertising, packaging, large scale indoor/outdoor signage, web and social media content graphics and storyboards.
- Created advertising and marketing materials for the clients like Rahimafrooz, Crown Cement. *Project samples are included on Portfolio and website.*

3 months 2010-2011 **iPaholics Ltd** (concern of ZANALABangladesh), **Dhaka** (Full time)
Position: IT Management/Consultant

- Assisted for iPhone apps development of and deployment for iPaholics.
- Supporting and maintaining Apple hardware and software.
- Supported iOS device operations on mobile operating systems.

Key Expertise

- Proficient Troubleshooting
- Hardware configuration
- Diverse PC and Macintosh Knowledge
- Software installation

ADDITIONAL Experience

2 years **Web Developer** Freelance

Worked with developers to create and update WordPress sites. Optimized sites for usability, search engine optimization, accessibility and responsive design. Collaborated with developers to create clean interfaces and simple, intuitive interactions and experiences.

Expertise

Web Development	Responsive Design
Web Framework (Front End Developer)	Site Troubleshooting
Coding & Programming	UX & UI Design
Search Engine Optimization	Hosting & Maintenance
Cross-Browser –	Digital & eCommerce Strategy
Compatibility	CMS Platforms

Technology Summary

HTML; CSS3; JavaScript; Bootstrap; WordPress; Zurb Foundation, Google Analytics; CMS Tools, OpenCart, phpMyAdmin, Adobe Muse, Adobe DreamWeaver, Typekit, cPanel.
Complete web portfolio can be seen here: <https://topuhit.github.io>

REFERENCES:

Fokhruz Zaman
Co-Founder, Millennium
Information Solution Ltd,
Access to Information
Program (A2I), Prime
Minister's Office,
iPaholics.com

S M Mobasser Hussain
Chairman
ZANALA Bangladesh Ltd.,
Beshto Ltd, Basecamp

**Professor Shajahan Ahmed
Bikash**
Chairman
Faculty of Fine Arts
University of Development
Alternative, Dhaka

LINKS:

Portfolio:
<http://tariqueldesign.com>

Linkedin:
<https://www.linkedin.com/in/topuhit>