

Toqa Hsiahm Ibrrahim

UIUX DESIGNER/ FLUTTER DEVELOPER/ GRAPHIC DESIGNER

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SUMMARY

Creative and detail-oriented UI/UX Designer and Graphic Designer with [2 years] of experience in delivering user-centric designs that enhance user experience and engagement. Proficient in creating visually appealing graphics and interfaces using tools such as Adobe Creative Suite, Figma, and Sketch. Skilled in Flutter development, capable of building responsive and high-performance mobile applications. Strong understanding of design principles, usability testing, and user research to inform design decisions. Passionate about collaborating with cross-functional teams to translate complex requirements into elegant solutions that meet both user needs and business goals.

PROFESSIONAL EXPERIENCE

UIUX Designer

Sep 2024 - Present

[Waseela, Aur Consumer Finance](#) [↗](#) Cairo, Egypt | Full time

Waseela is a leading fintech company specializing in consumer finance solutions

- **Waseela consumer app** : Design a fintech application using Figma, enabling users to access consumer financing solutions
- **Waseela merchant app** : Design a merchant-focused application using Figma , providing tools for managing customer financing and tracking transactions.
- **Waseela Smart Onboarding** : Design a Website assists the credit team in entering new consumer data. It calculates the credit limit to be offered to customers based on their submitted data, streamlining the approval process Done.
- **Waseela Sales Body** : Design an app enhances sales performance according to their location and merchant's location tracking and offers real-time updates on sales activities
- **Dejavu Ai Engine** : Design a Website using Figma to visualize competitors' social media interactions, providing real-time insights. Built dashboards to help marketing teams analyze engagement trends and refine their strategies effectively.
- **Business Analytics Dashboard** : Design Dashboard Displays Charts and Analyses to Assist Decision-makers in determining strategic directions based on data gathered from the Core system and all Waseela apps.

Graphic Designer

May 2024 - Present

[Reach_Agency.eg](#) [↗](#) New Damietta, Egypt | Part Time | Remotly

- Developing innovative logo designs that effectively communicate the brand's message.
- Designing packaging that enhances product appeal and complies with branding guidelines.
- Creating eye-catching posters for promotional campaigns, ensuring clarity and visual impact.

UIUX Designer | Graphic Designer

Jan 2024 - Oct 2024

[Vigtas Software House](#) [↗](#) Cairo, Egypt | Full time | Remotly

- **Vigtas** : Company website design | **Design Profile Company**
- **Egyptian Electric Utility & Consumer Protection Regulatory Agency** : Re-Design it's Website & Calculate your bill App
- **Al Ghazal** : Al Ghazal is a car rental company in Saudi Arabia. I have designed 4 applications and a website for it. Car Rent App & Website , Maintenance application, Report Application & Checking App
- **On Tareget** : Design a notification App to Follow up on students, Parents & Teachers by sending notifications
- **Cosmetic Hub** : Design an E Commerce Website for cosmetics
- **Etsawaa** : Design an E Commerce Website & Application
- **Tawasol Landing Page & Betterway Landing Page**
- **24/7 Clinic** : Design Simple App for a Clinic
- **Clean Technique** : Design an App for Saudi Arabia Company specialized in transporting Organic & Solid waste, recycling waste & Supplying labor

- **Mix CRM** : Design a Website to introduce CRM System and the Subscription Packages | **Design It's Brand Logo**
- **On Target** : Design a Website for Marketing Agency
- **Sales2go** : Design an App management of sales teams, making it easy to monitor activities, oversee customer interactions, and boost overall sales performance | **Design It's Brand Logo**
- **Be Broker** : real estate management platform designed to simplify and enhance the operations of real estate professionals | **Design It's Brand Logo**

FreeLancer Flutter Developer

Jun 2023 - Present

- **Science & Knowledge** : Developing an educational platform Using Flutter
- **Bab El Ez** : Developing an application for car workshops, billing and data recording Using Flutter & **Also Design** it's User Interface Using Figma
- **Intelligent Pharmacy** : Developing Intelligent pharmacy application that allows people to search and buy medicine online or talk to a doctor.
- **Pawvet** : Developing an application that allows pet owners to buy pet supplies or talk to a doctor for medical advice
- **Pharabuild** : Developing an application to employ contractors, construction workers and finishers
- **ChatWave** : Developing a chat application that allows the user to know whether the sent voice is real or fake
- **DR Plant** : E Commerce Platform for plants & Provide an Integrated AI Model to Detect any diseases in the plant before purchasing it.
- **Network Automation** : a System that takes the clients request after registering to Auto build a network through using python scripts to configure the firewall & dynamically register IPs for the devices using VMs & submit the Network in the system for his company after taking all the required form fields. and all this process is supervised by an IT engineer from the system.

SKILLS

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|-----------------------------------|-------------------------------|------------------------------------|
| • Prototyping Tools | • Interaction Design | • Accessibility |
| • User Research | • Visual Design | • Responsive Design |
| • Adobe illustrator | • Figma | • Canva |
| • Sketch | • Adobe Photoshop | • Wireframing |
| • Dart Programming Language | • Firebase Services | • API Integration |
| • State Mangement Bloc(Cubit) | • Mobile App & website Design | • Object-Oriented Programming |
| • Collaboration and Communication | • Typography and Color Theory | • Team Work: (Trello, Jira, Slack) |

EDUCATION

Thebes Academy

09/2020 – 07/2024

Bachelor of Computer Science & Programming

CERTIFICATES

[Masa Flutter Level 1](#) 

[Helwan Flutter Workshop](#) 

[ICT Hub Course](#) 

[Masa Flutter Level 2](#) 

[Edraak UX](#) 

[Code Soft Internship](#) 

ADDITIONAL INFORMATION

- **Languages:** Arabic, English
- **Awards/Activities** : [Best Graduation Project](#) 