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# **BEST PLACE TO OPEN A VIETNAMESE RESTAURANT IN TORONTO**

QUANG TO

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# INTRODUCTION

- Toronto is the biggest and most dynamic city in Canada
- A businessman wants to open a Vietnamese restaurant
- Too many restaurants in the city, and too many competitors
- How to select the best locations?

# DATA ACQUISITION AND CLEANING

- Data on Toronto neighborhoods :

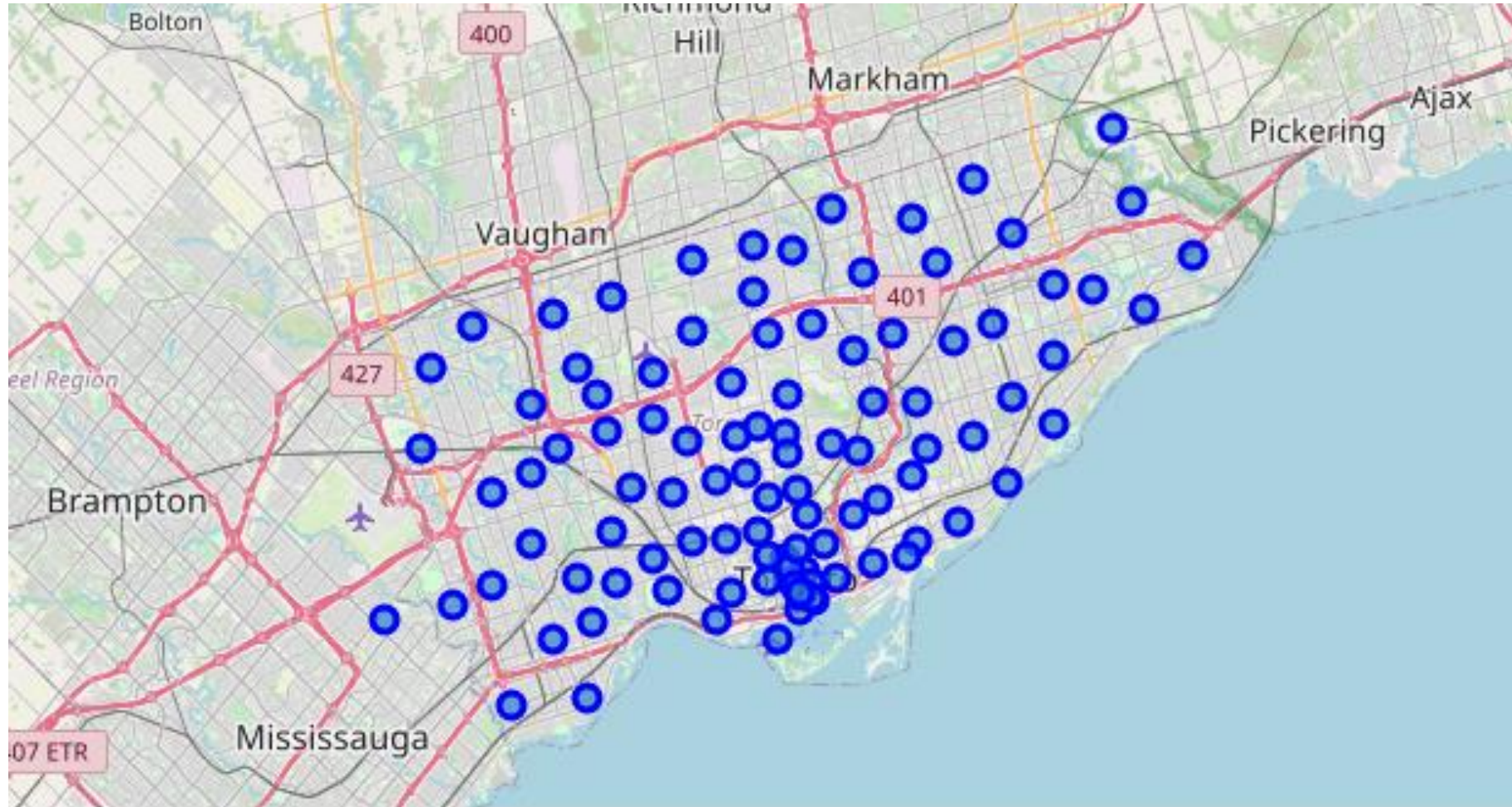
[https://en.wikipedia.org/wiki/List\\_of\\_postal\\_codes\\_of\\_Canada: M](https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M)

- Data on Vietnamese restaurants and other restaurants:

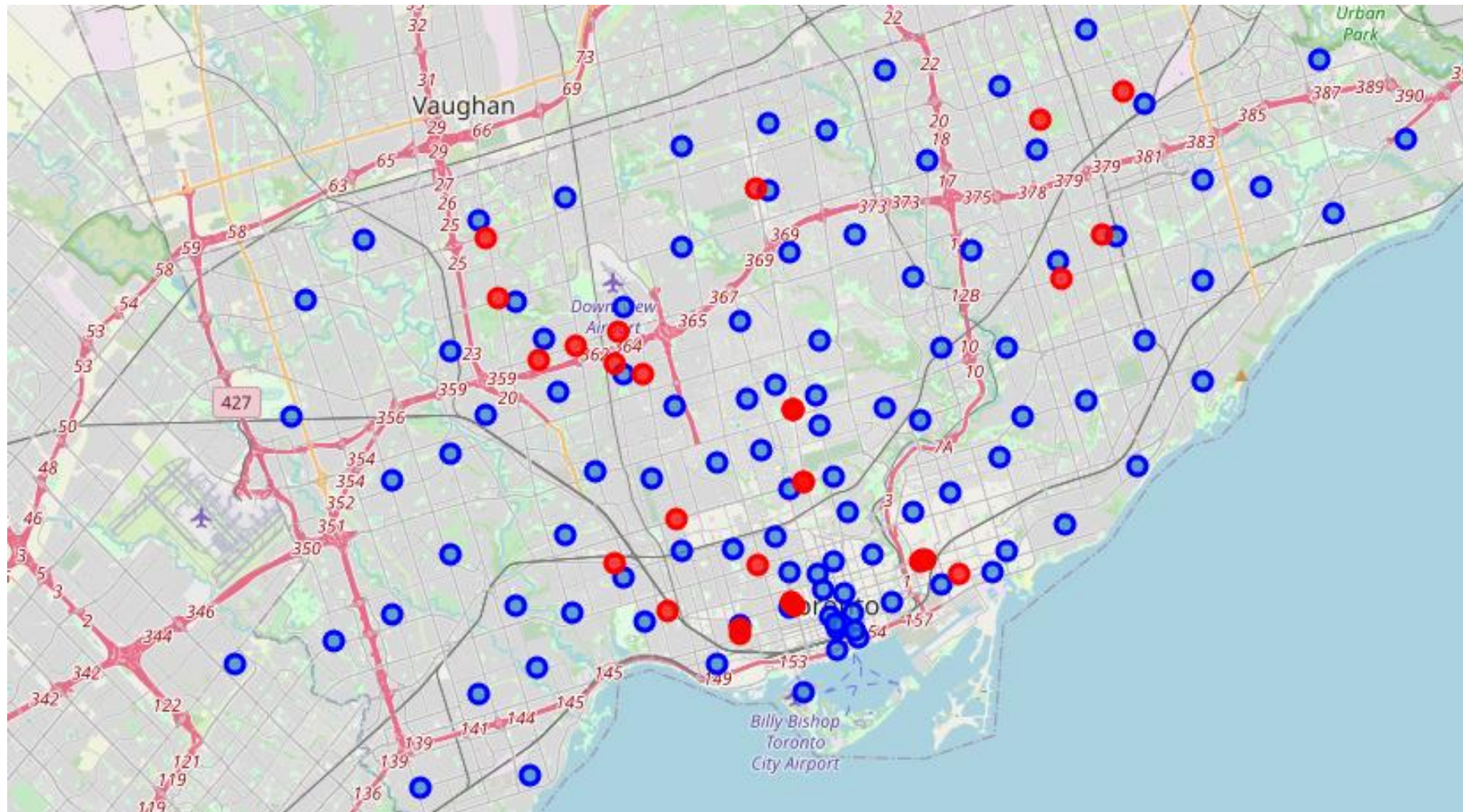
foursquare API



# TORONTO NEIGHBORHOOD MAP



# VIETNAMESE RESTAURANTS LOCATED IN TORONTO



# NEIGHBORHOODS WITH MOST RESTAURANTS

	Neighborhood	Venue Category
0	Little Portugal, Trinity	18
1	Davisville	18
2	University of Toronto, Harbord	18
3	Christie	17
4	The Annex, North Midtown, Yorkville	16
5	The Danforth West, Riverdale	16
6	Kensington Market, Chinatown, Grange Park	15
7	East Toronto, Broadview North (Old East York)	15
8	Studio District	15
9	Willowdale, Willowdale East	14



# TOP NEIGHBORHOODS WITH MOST RESTAURANTS AND WITH NO VIETNAMESE RESTAURANTS

	Neighborhood	Venue Category	Vietnamese Restaurant
4	The Annex, North Midtown, Yorkville	16	0.000000
5	The Danforth West, Riverdale	16	0.000000
7	East Toronto, Broadview North (Old East York)	15	0.000000
1	Davisville	18	2.564103
9	Willowdale, Willowdale East	14	2.777778
3	Christie	17	2.941176
2	University of Toronto, Harbord	18	3.703704
0	Little Portugal, Trinity	18	6.451613
6	Kensington Market, Chinatown, Grange Park	15	8.333333
8	Studio District	15	14.285714

## CONCLUSION & FUTURE

- Best places:

### Neighborhood

The Annex, North Midtown, Yorkville

The Danforth West, Riverdale

East Toronto, Broadview North (Old East York)

- More ideas:

Consider house prices, distance to central city, etc