

[{ "text": "Last year I did a poll and I asked you, do you have a website?", "start": 0.12, "duration": 2.73 }, { "text": "81% of you still don't have websites\neven after I made this video. Why?", "start": 2.91, "duration": 4.56 }, { "text": "It takes like five seconds to\nmake a website. Watch this.", "start": 7.71, "duration": 2.4 }, { "text": "Done.", "start": 15.6, "duration": 0.833 }, { "text": "What do y'all think?", "start": 18.81, "duration": 0.833 }, { "text": "House at a website. It's airplane.", "start": 20.34, "duration": 2.46 }, { "text": "Alright, fine. Give me five seconds.", "start": 23.43, "duration": 1.05 }, { "text": "Okay, how about now?", "start": 39.345, "duration": 0.975 }, { "text": "No, it's still ugly.", "start": 41.64, "duration": 1.29 }, { "text": "Okay, 10 more seconds.", "start": 43.44, "duration": 1.23 }, { "text": "Okay, this is the winner.\nWhat do you think?", "start": 59.28, "duration": 1.77 }, { "text": "It's still hideous. I was like green.", "start": 61.32, "duration": 2.435 }, { "text": "I have no words to say until you fix.", "start": 63.84, "duration": 2.61 }, { "text": "That. You know what? I'm going to\nmake you guys do this.", "start": 66.45, "duration": 1.83 }, { "text": "You're going to build\nyour own websites. I.", "start": 68.28, "duration": 1.56 }, { "text": "Don't want to do that. We\ndon't know how to code.", "start": 70.11, "duration": 3.63 }, { "text": "You tell you what, whoever has the\nbest website gets a hundred bucks.", "start": 73.98, "duration": 2.76 }, { "text": "Really? Yeah.", "start": 76.92, "duration": 1.2 }, { "text": "And these guys, they're\ngoing to vote on it. Deal.", "start": 80.22, "duration": 2.1 }, { "text": "Daddy, we hated this. Can I do\nthis? Yeah. Websites are stupid.", "start": 92.365, "duration": 4.955 }, { "text": "Okay? They're making some good points.\nLet's address those right now. First.", "start": 97.59, "duration": 2.88 }, { "text": "you absolutely can make a website\nwith ai. In fact, here in a moment.", "start": 100.475, "duration": 3.175 }, { "text": "I'm going to give the girls\naccess to hosting here.", "start": 103.65, "duration": 1.71 }, { "text": "which will make a beautiful website\nin\nabout 10 seconds and just type in what", "start": 105.39, "duration": 3.06 }, { "text": "they want and it happens.", "start": 108.45, "duration": 1.05 }, { "text": "Are you serious? Why did\nyou not do that before?", "start": 109.505, "duration": 4.315 }, { "text": "We could have used ai.", "start": 114.15, "duration": 1.14 }, { "text": "And it's not just design.", "start": 116.58, "duration": 0.99 }, { "text": "It'll actually help them make their blog\nposts and all the content. And again.", "start": 117.6, "duration": 2.76 }, { "text": "you're going to vote on\nwho has the best website.", "start": 120.36, "duration": 1.62 }, { "text": "The winner gets a hundred bucks.\nNow, before all that you got to know.", "start": 121.98, "duration": 2.28 }, { "text": "you don't have to do anything\nfancy to make a website.", "start": 124.68, "duration": 2.07 }, { "text": "It can be as simple as this.", "start": 126.78, "duration": 1.29 }, { "text": "The first one I made in about five\nseconds plain text. This works okay?", "start": 128.16, "duration": 4.05 }, { "text": "I can tell you're not\nbelieving me. Lemme show you.", "start": 132.21, "duration": 1.56 }, { "text": "I follow this network engineer named\nNick Russo. This is his website.", "start": 133.77, "duration": 3.0 }, { "text": "plain Text.", "start": 136.95, "duration": 0.78 }, { "text": "and it's kind of amazing and I know\nfor a fact it helps a ton of people and", "start": 137.73, "duration": 3.36 }, { "text": "that's what you're going to do, help\na ton of people. So most of you.", "start": 141.095, "duration": 2.455 }, { "text": "you don't have a website\nright now. Let's change that.", "start": 143.61, "duration": 1.86 }, { "text": "I'm going to show you how to build a\nwebsite like this and get it on the", "start": 145.59, "duration": 2.04 }, { "text": "internet. It'll take about five minutes\nand it's free. No more excuses. I mean.", "start": 147.63, "duration": 3.51 }, { "text": "seriously, your perspective and what\nyou have to offer is way too valuable.", "start": 151.145, "duration": 3.415 }, { "text": "And before you even say, Chuck, I\ndon't need that. I've got LinkedIn.", "start": 154.68, "duration": 2.4 }, { "text": "I've got Twitter or X, not good enough.", "start": 157.08, "duration": 2.16 }, { "text": "And I'll go over my reasons\nwhy that is here in a moment.", "start": 159.3, "duration": 2.07 }, { "text": "Actually at this timestamp actually\nright here, right here, sorry.", "start": 161.375, "duration": 3.205 }, { "text": "video editors. But I want\nyou to get online first.", "start": 164.58, "duration": 2.91 }, { "text": "Let's get your website up and\nrunning right now. And honestly.", "start": 167.49, "duration": 2.31 }, { "text": "It's pretty much already done. Here's\nthe code for our simple website.", "start": 169.8, "duration": 2.73 }, { "text": "which you can just copy and\npaste if you want. Again.", "start": 172.53, "duration": 2.4 }, { "text": "it doesn't have to be anything more\nthan this, but we have a problem right now.", "start": 174.935, "duration": 3.175 }, { "text": "Our website isn't on internet,\nit's just a file on our computer.", "start": 178.115, "duration": 3.155 }, { "text": "And sure when we open it, it\nlooks and feels like a website.", "start": 181.27, "duration": 2.67 }, { "text": "But look at the URL, it's just a file.\nNo one else can get to this but us.", "start": 184.06, "duration": 3.69 }, { "text": "So to get our website,\nthis file on the internet.", "start": 187.84, "duration": 2.46 }, { "text": "we need to put this file on\nsomething called a web server.", "start": 190.36, "duration": 3.39 }, { "text": "which is just a fancy name for another\ncomputer somewhere on the internet.", "start": 193.78, "duration": 3.3 }, { "text": "But this computer is special.", "start": 197.29, "duration": 1.08 }, { "text": "It's designed to serve up websites\nwhen people ask for them, web server.", "start": 198.37, "duration": 4.23 }, { "text": "website, server. And once we put\nour website file on this web server.", "start": 202.6, "duration": 3.72 }, { "text": "people can then with\ntheir web browser, AKA.", "start": 206.41, "duration": 2.46 }, { "text": "the client and they'll send a request\nto the web server. Excuse me, waiter.", "start": 208.9, "duration": 3.69 }, { "text": "I would like a delicious website, please.", "start": 213.25, "duration": 1.68 }, { "text": "This is normally called an HT TP\nget message, get me some food.", "start": 214.99, "duration": 4.02 }, { "text": "And what makes the web server a web server\nis that it's designed to accept these", "start": 219.1, "duration": 3.87 }, { "text": "messages and then respond to them.\nAnd normally with a 200, okay.", "start": 222.97, "duration": 3.6 }, { "text": "message along with your website file.", "start": 226.57, "duration": 1.86 }, { "text": "And that's essentially how\npretty much every website works.", "start": 228.49, "duration": 2.4 }, { "text": "But now how do we get our site, our file\nonto a web server? And what web server.", "start": 230.95, "duration": 4.83 }, { "text": "where do we put it? How do\nwe find one of these guys?", "start": 235.81, "duration": 2.19 }, { "text": "This is actually the easy part.\nThere are many web servers out there.", "start": 238.09, "duration": 3.03 }, { "text": "most of them cost money.", "start": 241.21, "duration": 1.17 }, { "text": "but you can actually host a website\nfor free on a site called GitHub.", "start": 242.44, "duration": 3.42 }, { "text": "GitHub is normally a site that coders\nand developers will use to manage their", "start": 246.19, "duration": 2.67 }, { "text": "code, but they have this cool\nthing called GitHub pages.", "start": 248.865, "duration": 3.595 }, { "text": "which will allow us to use a web\nserver, their web server for free.", "start": 252.52, "duration": 4.32 }, { "text": "And it takes like two minutes to\nget set up. Let's do that right now.", "start": 256.9, "duration": 2.67 }, { "text": "The first thing we'll do is head on over\nto github.com and if you don't already", "start": 259.6, "duration": 4.11 }, { "text": "have an account, let's get signed up\nright now. Now, once you're signed in.", "start": 263.71, "duration": 2.76 }, { "text": "it can kind of feel\noverwhelming. Don't let it be.", "start": 266.475, "duration": 1.885 }, { "text": "We're just going to do a few things\nhere. First, right here in the middle.", "start": 268.42, "duration": 2.25 }, { "text": "it wants us to create a\nrepository, also known as a repo.", "start": 270.67, "duration": 3.09 }, { "text": "All this is a place where you're going\nto put our code, our website code.", "start": 273.79, "duration": 3.0 }, { "text": "our file. So we'll create one real\nquick, we'll name it my website.", "start": 276.91, "duration": 3.39 }, { "text": "nothing too crazy.", "start": 280.33, "duration": 0.9 }, { "text": "And we'll click the little radio\nbutton here to make it public.", "start": 281.32, "duration": 2.34 }, { "text": "And then we'll click on create new\nrepository. Now once we're here.", "start": 284.08, "duration": 3.12 }, { "text": "it is kind of overwhelming, but all we\nwant to do right now is upload a file.", "start": 287.23, "duration": 3.09 }, { "text": "You'll see this link right\nhere, upload an existing file.", "start": 290.35, "duration": 2.88 }, { "text": "That's how we're going to get\nstarted. Go ahead and click on that.", "start": 293.23, "duration": 1.83 }, { "text": "We'll find our website file index\nhtml and we'll just drag that over.", "start": 295.15, "duration": 3.9 }, { "text": "There's our file and all we have to\ndo now is click on Commit changes.", "start": 299.14, "duration": 3.18 }, { "text": "I'm committed. Let's go.", "start": 302.5, "duration": 1.14 }, { "text": "Now there's only one more thing we\nhave to do and it's super simple.", "start": 303.82, "duration": 2.76 }, { "text": "On the top menu bar on the very\nfar right, you'll see settings.", "start": 306.7, "duration": 2.61 }, { "text": "Go ahead and click on that.\nAnd then down here on the left.", "start": 309.4, "duration": 2.01 }, { "text": "you'll see an option four pages.\nGo ahead and click on that.", "start": 311.41, "duration": 2.46 }, { "text": "And then right here in the middle,\nwe're going to deploy from a branch.", "start": 314.02, "duration": 2.73 }, { "text": "You don't have to worry about\nwhat that means right now.", "start": 316.81, "duration": 1.74 }, { "text": "All you have to do is click\non this little dropdown box.", "start": 318.64, "duration": 2.52 }, { "text": "change it from none to main, and\nthat's really all we have to do.", "start": 321.22, "duration": 2.97 }, { "text": "And now we'll click on save and\nyou may have to refresh your page.", "start": 324.28, "duration": 2.58 }, { "text": "but right now our website, it's\non the internet, this is our URL.", "start": 326.92, "duration": 4.65 }, { "text": "we can grab the sucker, open up a new tab.", "start": 331.6, "duration": 2.22 }, { "text": "paste it website on the internet.\nGo ahead, share that with anybody.", "start": 334.0, "duration": 4.35 }, { "text": "You're now the proud owner of a\nwebsite. It's on the internet. Congrats.", "start": 338.44, "duration": 2.91 }, { "text": "Now I know what you may be\nthinking. This name right here.", "start": 341.47, "duration": 2.31 }, { "text": "this URL or domain name, it's not the\ngreatest. It's got a GitHub in it.", "start": 343.78, "duration": 2.31 }]

"start": 343.99, "duration": 4.11 }, { "text": "It's got your goofy username. What\nif we want something more custom,", "start": 348.28, "duration": 3.24 }, { "text": "like a real website, right? Like gilmore\ngolfing.com. This is totally possible,", "start": 351.58, "duration": 4.47 }, { "text": "but it is the end of our\njourney where things are free.", "start": 356.055, "duration": 2.255 }, { "text": "Getting a custom domain will cost\nyou something, not very much.", "start": 358.46, "duration": 2.64 }, { "text": "Lemme show you how right now,", "start": 361.19, "duration": 1.17 }, { "text": "and we'll still use GitHub pages as our\nweb server. So to get a custom domain,", "start": 362.36, "duration": 3.24 }, { "text": "we'll need to go out to what's called\na domain registrar to register a", "start": 365.605, "duration": 4.705 }, { "text": "domain. It's kind of fun to say registrar,\nthere are a lot of these out there,", "start": 370.31, "duration": 3.81 }, { "text": "but one of my favorites and the\nsponsor of this video is hosting here.", "start": 374.27, "duration": 2.58 }, { "text": "And we'll go over to\nhosting your.com/chuck or\njust click the link in the", "start": 376.91, "duration": 3.12 }, { "text": "description.", "start": 380.03, "duration": 0.78 }, { "text": "Now you could go over here and just\nclick on domains and buy one from hosting", "start": 380.81, "duration": 3.0 }, { "text": "here, but there's a deal\ngoing on later. In this video,", "start": 383.815, "duration": 3.685 }, { "text": "I will show you how to build\nan amazing website. 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I don't know\nmath, but it was cheaper.", "start": 406.67, "duration": 2.16 }, { "text": "Now I already claim this deal,", "start": 408.86, "duration": 1.23 }, { "text": "so I'm going to click on domains to\nbuy a new domain. Now just so you know,", "start": 410.12, "duration": 3.39 }, { "text": "you can't buy a domain and\nthen claim this deal later.", "start": 413.57, "duration": 2.4 }, { "text": "You got to claim the deal first.", "start": 416.51, "duration": 2.01 }, { "text": "So go ahead and do that Now if you think\nyou might want to build an amazing AI", "start": 418.64, "duration": 2.73 }, { "text": "driven website. So we'll click on\ndomains and then we'll try to find one.", "start": 421.37, "duration": 3.0 }, { "text": "Or you can actually have AI\ngenerate your domain. Okay,", "start": 424.46, "duration": 3.51 }, { "text": "I am happy Gilmore and I\nwant to make a blog about", "start": 428.09, "duration": 4.74 }, { "text": "golfing. Let's see what\nhappens. That's pretty cool.", "start": 433.04, "duration": 3.03 }, { "text": "But I want to see if they\nhave Gilmore golfing.", "start": 436.37, "duration": 1.5 }, { "text": "They do even tells you your domain is\nsuitable for what you're trying to do.", "start": 438.62, "duration": 3.3 }, { "text": "That's kind of cool.", "start": 441.95, "duration": 0.69 }, { "text": "And we could go.com or Gilmore\ngolfing.cloud and that's only nine,", "start": 442.64, "duration": 4.5 }, { "text": "9 cents for the first year.\nPretty killer. Let's do that.", "start": 447.14, "duration": 2.61 }, { "text": "We'll do some registration stuff\nand get the sucker once purchased.", "start": 450.08, "duration": 3.36 }, { "text": "You may have to do a few\nregistration things, not a big deal.", "start": 453.44, "duration": 2.55 }, { "text": "So now here's the state of things.\nWe have our new domain name,", "start": 456.26, "duration": 2.31 }, { "text": "Gilmore golfing.cloud,", "start": 458.57, "duration": 1.65 }, { "text": "which is being managed by our domain\nregistrar and also our name server hosting", "start": 460.28, "duration": 3.78 }, { "text": "her.", "start": 464.06, "duration": 0.27 }, { "text": "The only thing we have left to do is to\ntell hosting her that when people go to", "start": 464.33, "duration": 3.72 }, { "text": "our website, Gilmore golfing.cloud,", "start": 468.05, "duration": 1.86 }, { "text": "we want to send them\nright over here to GitHub,", "start": 470.15, "duration": 3.935 }, { "text": "the web server where our website\nlives. 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Once you have\nthis, we can start playing with it.", "start": 493.975, "duration": 2.455 }, { "text": "To point our website to GitHub,", "start": 496.435, "duration": 1.345 }, { "text": "we'll need to create what's called a\nDNS record and more specifically an A", "start": 498.08, "duration": 3.36 }, { "text": "record. It's already set up for us.\nYou just got to tell it where to go.", "start": 501.44, "duration": 2.94 }, { "text": "Right here where it says points to,\nI'm going to paste in this IP address.", "start": 504.5, "duration": 3.0 }, { "text": "This is one of GitHub's IP\naddresses for GitHub pages.", "start": 507.71, "duration": 3.03 }, { "text": "You can use this one or just Google\nanother one. They have a few.", "start": 510.86, "duration": 3.0 }, { "text": "This one should be fine though. 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This one we don't like.", "start": 532.64, "duration": 2.31 }, { "text": "We're going to take it\naway, click on delete. Done.", "start": 534.99, "duration": 2.25 }, { "text": "So now we're actually done with the\nhoster side, the domain registrar.", "start": 537.78, "duration": 3.36 }, { "text": "It's pointing to GitHub. Now we got\nto tell GitHub about this new domain.", "start": 541.23, "duration": 3.66 }, { "text": "Let's go there. Back here\nat our pages configuration,", "start": 545.04, "duration": 2.4 }, { "text": "we're going to scroll down just a\nlittle bit until we see custom domain.", "start": 547.53, "duration": 3.6 }, { "text": "All we have to do here is\ntype in our custom domain,", "start": 551.37, "duration": 2.67 }, { "text": "Gilmore golfing.cloud,\nand I'll click on save.", "start": 554.28, "duration": 4.56 }, { "text": "Now what it's doing here is it's going\nto check to see if DNS is configured", "start": 558.96, "duration": 2.73 }, { "text": "correctly, if it's actually pointing\nhere and okay, it's already done.", "start": 561.69, "duration": 3.33 }, { "text": "It's working. It's even getting a secure\ncertificate set up for us right now.", "start": 565.2, "duration": 3.63 }, { "text": "Lemme refresh the page, see if it\nfinished. Okay, certificate is active.", "start": 568.95, "duration": 3.27 }, { "text": "Let's test it out. Go to\nGilmore golfing.cloud.", "start": 572.52, "duration": 3.54 }, { "text": "It's our first time ever visiting it. Yes,", "start": 576.06, "duration": 3.12 }, { "text": "website up custom domain,\nit's secure. That's amazing.", "start": 579.51, "duration": 4.2 }, { "text": "Almost completely free except for the\ndomain charge and you really can't avoid", "start": 584.04, "duration": 2.85 }, { "text": "that. Now that was fun and this\nwebsite is cool, but it's simple.", "start": 586.895, "duration": 4.855 }, { "text": "I know for some of you, and maybe\nmost of you, you like to be fancy", "start": 591.87, "duration": 2.58 }, { "text": "you want to have a fancy website, I get\nit. I'm the same way. I want one too.", "start": 594.69, "duration": 3.63 }, { "text": "Or maybe you're a business and you got\nto have something a bit more professional", "start": 598.59, "duration": 2.73 }, { "text": "than this. I get that.", "start": 601.325, "duration": 0.985 }, { "text": "So this is the fancy and probably lazy\npart of the video where we're going to", "start": 602.55, "duration": 3.21 }, { "text": "make AI do everything\nfor us because it's 2024.", "start": 605.76, "duration": 3.27 }, { "text": "we don't have to learn to code\nif we don't want to. By the way,", "start": 609.12, "duration": 2.37 }, { "text": "you should learn to code, you should\nlearn Python, it's good for you,", "start": 611.49, "duration": 1.92 }, { "text": "but we don't have to. AI can do this.", "start": 613.41, "duration": 2.58 }, { "text": "So now I'm going to give my girls the\npower of AI to build their website and", "start": 615.99, "duration": 3.51 }, { "text": "before I let them loose, lemme show\nyou how AI website building works.", "start": 619.5, "duration": 2.88 }, { "text": "To do that, I'll head over\nto hosting your.com/chuck.", "start": 622.5, "duration": 3.24 }, { "text": "Let's go ahead and claim that deal. Now\ncompared to our free option earlier,", "start": 625.89, "duration": 2.7 }, { "text": "hosting is also a web server,\nbut it's much more than that.", "start": 628.59, "duration": 2.94 }, { "text": "If you look at their business plan,\nwhich is the one I would recommend,", "start": 631.8, "duration": 2.46 }, { "text": "because you get a ton\nof amazing AI features.", "start": 634.26, "duration": 1.98 }, { "text": "like you can actually build a\nWordPress site with AI tools.", "start": 636.39, "duration": 2.88 }, { "text": "but they also take care of\neverything for you. Manage WordPress.", "start": 639.48, "duration": 3.6 }, { "text": "which is a very popular\nway to build a website.", "start": 643.14, "duration": 1.74 }, { "text": "They take care of the vulnerabilities,\nback up updates, and with ai.", "start": 644.91, "duration": 3.96 }, { "text": "they take care of the building too.\nAnd I know what you're thinking, Chuck.", "start": 648.87, "duration": 3.96 }

2.55 }, { "text": "Isn't there value in learning how to build your own website,", "start": 651.45, "duration": 2.43 }, { "text": "learning how to code and everything?", "start": 653.94, "duration": 2.94 }, { "text": "when you start going down that path,", "start": 657.0, "duration": 1.38 }, { "text": "we start focusing more on building the website,", "start": 658.41, "duration": 2.58 }, { "text": "then making content for the website. That's always a trap I fall into,", "start": 661.05, "duration": 3.39 }, { "text": "I want to add this feature,", "start": 664.71, "duration": 0.87 }, { "text": "then this feature and research how to code this or crap this broke.", "start": 665.58, "duration": 3.12 }, { "text": "Lemme try and fix that for five days. So by the end,", "start": 668.7, "duration": 2.16 }, { "text": "I may have this kind of cool looking website but no content.", "start": 670.86, "duration": 2.88 }, { "text": "And the whole point of it was to make content to share my ideas and what I'm", "start": 674.13, "duration": 3.21 }, { "text": "studying and what I'm working on to help people. That's why I love this.", "start": 677.34, "duration": 3.87 }, { "text": "It allows me just to focus on the content.", "start": 681.9, "duration": 1.98 }, { "text": "Now it's only 3 9, 9 a month plus three months free.", "start": 684.06, "duration": 2.46 }, { "text": "You can create up to a hundred websites if you want, which by the way,", "start": 686.61, "duration": 2.4 }, { "text": "that's what I'm going to do. I mean not a hundred.", "start": 689.01, "duration": 1.44 }, { "text": "I want to have my daughters income under one account.", "start": 690.78, "duration": 2.1 }, { "text": "I'm only going to pay one fee and have them create a website in my account.", "start": 692.88, "duration": 3.06 }, { "text": "We can have multiple websites, so you could do that too. Maybe your family,", "start": 695.94, "duration": 3.48 }, { "text": "each one in your family has a website with one plan. It's pretty killer.", "start": 699.54, "duration": 3.15 }, { "text": "You also get a free domain. So that whole domain thing we did earlier,", "start": 702.9, "duration": 2.64 }, { "text": "baked in right here. So go ahead and grab it. I want you to have your account.", "start": 705.63, "duration": 2.7 }, { "text": "Lemme show you the power of AI website creation.", "start": 708.33, "duration": 2.25 }, { "text": "I'm going to add a website and I'll have my girls do this.", "start": 710.67, "duration": 1.89 }, { "text": "I can either WordPress, which will have a ton of AI tools or hosting yours.", "start": 712.565, "duration": 3.305 }, { "text": "website builder, which has a ton of AI power. Let's try that one Now from here,", "start": 715.87, "duration": 3.84 }, { "text": "you can literally type in your dream what you want it to be, no coding.", "start": 719.71, "duration": 3.6 }, { "text": "just from brain to website. And within moments.", "start": 723.37, "duration": 2.79 }, { "text": "what they described is sitting right there. They didn't have to code it.", "start": 726.19, "duration": 2.7 }, { "text": "be really good at design and just happened.", "start": 728.98, "duration": 1.59 }, { "text": "Now I'm going to let them tweak this and keep going. You can keep iterating.", "start": 730.87, "duration": 2.58 }, { "text": "keep adding more AI stuff, add some blogs with ai, add some content with ai.", "start": 733.45, "duration": 3.78 }, { "text": "It's so cool. So I'll give them some time and then we'll judge their websites.", "start": 737.23, "duration": 2.85 }, { "text": "Add Funny World, oh.", "start": 740.5, "duration": 1.98 }, { "text": "That's Mr. Bean.", "start": 744.265, "duration": 0.9 }, { "text": "That's Jonathan.", "start": 745.305, "duration": 0.833 }, { "text": "The.", "start": 750.545, "duration": 0.833 }, { "text": "But while they're doing that.", "start": 753.28, "duration": 0.93 }, { "text": "I want to get back to the reason why I think you need a website because you do.", "start": 754.66, "duration": 3.78 }, { "text": "even if you already have LinkedIn, YouTube or Twitter, but I'll get to that.", "start": 758.5, "duration": 2.61 }, { "text": "But first reason, number one, you will learn so much more.", "start": 761.29, "duration": 2.4 }, { "text": "so much faster by sharing what you learn.", "start": 763.69, "duration": 2.61 }, { "text": "I saw this great quote from Tiago Forte. When one person teaches.", "start": 766.45, "duration": 3.18 }, { "text": "two people learn. You may have heard me say it before.", "start": 769.63, "duration": 2.07 }, { "text": "the best way to learn is to teach. So here's what you do.", "start": 772.03, "duration": 2.28 }, { "text": "Every time you're learning something, whether it's technical or something else.", "start": 774.85, "duration": 2.79 }, { "text": "learn it. You're about to give a presentation on that sucker.", "start": 777.73, "duration": 3.06 }, { "text": "You're about to get up in front of people and teach that.", "start": 780.975, "duration": 1.885 }, { "text": "or you're about to make a YouTube video about it or you're going to make a blog.", "start": 783.01, "duration": 2.61 }, { "text": "post about it. That's how you should learn.", "start": 785.62, "duration": 1.98 }, { "text": "like you're about to share it because as you're learning.", "start": 787.6, "duration": 2.01 }, { "text": "you should be taking notes. But I don't want you to take notes anymore.", "start": 789.61, "duration": 2.73 }, { "text": "I want you to shift your mindset from taking notes to giving notes.", "start": 792.4, "duration": 3.69 }, { "text": "These notes will be used by you in the future when you forgot everything you", "start": 796.09, "duration": 3.39 }, { "text": "learned and it'll be used by people you're sharing it with on your website.", "start": 799.48, "duration": 2.85 }, { "text": "And the quote from Einstein and Feinman is totally true.", "start": 802.42, "duration": 2.34 }, { "text": "If you can't explain it simply, then you really don't understand it.", "start": 804.76, "duration": 2.64 }, { "text": "And it's so funny because as you're studying a topic.", "start": 807.55, "duration": 1.83 }, { "text": "you'll kind of have a moment where you think, I think I understand that.", "start": 809.83, "duration": 3.45 }, { "text": "I kind of get it. But if someone were to ask you to explain it to them.", "start": 813.43, "duration": 3.18 }, { "text": "you're stumped. Silence, crickets. You don't know what to say.", "start": 816.64, "duration": 2.46 }, { "text": "It's that process of figuring out how to explain it in your own words from your", "start": 819.1, "duration": 3.66 }, { "text": "own perspective and a simple way. That's where the real learning happens. Now.", "start": 822.76, "duration": 3.93 }, { "text": "sure, you don't have to make a website to do this.", "start": 826.69, "duration": 2.64 }, { "text": "You can make your own notes and never share them with the world.", "start": 829.36, "duration": 2.4 }, { "text": "but what a robbery that is. And that's point number two.", "start": 832.27, "duration": 2.37 }, { "text": "You have a unique perspective, a unique view on the world.", "start": 835.36, "duration": 3.6 }, { "text": "a unique way of teaching things and explaining things that is valuable to", "start": 839.02, "duration": 3.39 }, { "text": "someone else. It is. Everyone has this. Will it be a million people?", "start": 842.41, "duration": 4.32 }, { "text": "Probably not, but all it needs to be is one person.", "start": 847.27, "duration": 2.58 }, { "text": "If one person can find your stuff and read it and be changed and affected.", "start": 850.15, "duration": 3.84 }, { "text": "that's worth it.", "start": 854.23, "duration": 0.833 }, { "text": "The whole reason I do what I do from becoming a network engineer to now a", "start": 855.1, "duration": 3.72 }, { "text": "YouTuber, making content all the time.", "start": 858.82, "duration": 1.77 }, { "text": "I do this because I was inspired by someone else from reading their blog.", "start": 860.98, "duration": 3.72 }, { "text": "from watching their videos. It's because they shared that I'm now sharing.", "start": 864.79, "duration": 4.02 }, { "text": "You can be that for someone else. Lemme say it again.", "start": 868.84, "duration": 2.52 }, { "text": "You may not think that what you have to say is valuable.", "start": 871.66, "duration": 2.01 }, { "text": "that no one's going to care. They will. Someone will.", "start": 873.73, "duration": 2.67 }, { "text": "Someone's going to gain something from that. Number three.", "start": 876.49, "duration": 2.97 }, { "text": "having a website is going to help you get a job. It just will.", "start": 879.61, "duration": 2.46 }, { "text": "I created two videos talking about this. Websites are the new resumes.", "start": 882.16, "duration": 2.85 }, { "text": "When I'm hiring someone and I get a candidate's resume.", "start": 885.07, "duration": 2.43 }, { "text": "you better believe I'm Googling that person. I'm looking up their website.", "start": 887.77, "duration": 2.4 }, { "text": "I'm seeing what they do and what they care about.", "start": 890.17, "duration": 1.51 }, { "text": "And a website is the best place to show prospective employers.", "start": 891.8, "duration": 3.33 }, { "text": "places you want to work at that you know what you're talking about.", "start": 895.19, "duration": 2.31 }, { "text": "They can see the way you write or make videos on your website and explain", "start": 897.56, "duration": 3.24 }, { "text": "things. They can see the technical things you've drawn out or studied.", "start": 900.8, "duration": 3.45 }, { "text": "They can see the labs you've done.", "start": 904.4, "duration": 1.32 }, { "text": "They can see that you make an effort and that you're consistent.", "start": 905.84, "duration": 2.01 }, { "text": "All those things are huge and can be done on a website in a really incredible", "start": 907.97, "duration": 3.18 }, { "text": "way. And my fourth and last reason is something called a serendipity vehicle.", "start": 911.15, "duration": 3.57 }, { "text": "I got this from David pl. The idea is that by putting yourself out there.", "start": 914.93, "duration": 2.79 }, { "text": "creating this website and writing blogs is that you never know what's going to", "start": 917.72, "duration": 4.32 }, { "text": "happen from that.", "start": 922.04, "duration": 0.833 }, { "text": "You don't know who's going to read that and what opportunities might come", "start": 922.88, "duration": 2.76 }, { "text": "because of that. The more you put yourself out there.", "start": 925.64, "duration": 1.95 }, { "text": "the more opportunities you have. Now.", "start": 927.59, "duration": 1.35 }, { "text": "this applies to pretty much every area in life, including a website.", "start": 928.94, "duration": 3.36 }, { "text": "I'm speaking from experience here, putting myself out there, creating videos.", "start": 932.45, "duration": 4.11 }, { "text": "making a website has opened up so many doors for me.", "start": 936.565, "duration": 2.755 }, { "text": "I've met so many amazing people.", "start": 939.38, "duration": 1.62 }, { "text": "One of the prime examples I have is I got to meet Mr.", "start": 941.03, "duration": 2.13 }, { "text": "Beast's team and help him on a video. How will they find one of my videos?", "start": 943.16, "duration": 3.93 }, { "text": "They saw my sites,

they researched me\nand looked me up for a particular reason.", "start": 947.15, "duration": 3.87 }, { "text": "I wasn't looking for it. I wasn't\neven thinking I was on their radar.", "start": 951.08, "duration": 2.76 }, { "text": "It just happened. And that's\nnot to be exciting, right?", "start": 953.84, "duration": 2.19 }, { "text": "You never know what's going to happen.\nJust put yourself out there. Now,", "start": 956.15, "duration": 4.02 }, { "text": "you'll probably spend all day\ntalking about all of that.", "start": 960.17, "duration": 1.92 }, { "text": "I'm not going to do that, but I do\nwant to get to this objection, Chuck.", "start": 962.09, "duration": 2.7 }, { "text": "I've already got LinkedIn, I've\ngot X Twitter, I've got YouTube.", "start": 964.79, "duration": 3.18 }, { "text": "Why do I need a website? Isn't that\nkind of archaic to have a website?", "start": 968.33, "duration": 3.0 }, { "text": "I've got GitHub, I'm good.\nNow, let me say this.", "start": 971.48, "duration": 2.25 }, { "text": "I think it's great if you have all these\nsites and you get traction on these", "start": 973.91, "duration": 2.73 }, { "text": "sites. I mean, I'm obviously\na big fan of YouTube.", "start": 976.645, "duration": 2.245 }, { "text": "but I got a few problems and maybe\nthey're more philosophical views,", "start": 979.07, "duration": 2.88 }, { "text": "but I want to see what you think.\nFirst, my number one problem,", "start": 982.01, "duration": 2.85 }, { "text": "my number one objection is that\nit's someone else's website.", "start": 984.86, "duration": 2.37 }, { "text": "It's someone else's stuff. YouTube is\nnot mine. GitHub, LinkedIn, Twitter, X,", "start": 987.23, "duration": 4.41 }, { "text": "it's not yours. Yes, you're posting\nstuff. Yes, you have a profile,", "start": 991.79, "duration": 3.12 }, { "text": "but you're at the mercy of whatever\nthese platforms want to do.", "start": 994.97, "duration": 3.27 }, { "text": "Whether they die next year,", "start": 998.245, "duration": 1.465 }, { "text": "change their algorithm or decide\nthat you're not welcome there,", "start": 999.83, "duration": 2.79 }, { "text": "but your own website, you're in\ncontrol. And to me, I don't know,", "start": 1002.68, "duration": 3.72 }, { "text": "maybe it's just because I'm a child\nof the nineties and I grew up with the", "start": 1006.55, "duration": 2.79 }, { "text": "internet and websites, but to me,", "start": 1009.34, "duration": 2.31 }, { "text": "a website seems timeless\nwhen you create a website.", "start": 1011.65, "duration": 2.67 }, { "text": "I feel like it's a lasting thing that's\nnot subject to anything else. I mean,", "start": 1014.32, "duration": 3.63 }, { "text": "sure, SEO is a thing. Can\npeople Google you and find you?", "start": 1017.95, "duration": 3.21 }, { "text": "But no matter what new platform\ncomes out or what platform dies,", "start": 1021.22, "duration": 3.0 }, { "text": "it's the website that has\nalways been the thing,", "start": 1024.4, "duration": 2.55 }, { "text": "the thing that stood the test of time.", "start": 1027.01, "duration": 1.56 }, { "text": "And that will only change when you want\nto. And I guess to point number two,", "start": 1028.63, "duration": 2.94 }, { "text": "and that's your stuff can get kind of\nlost in the weeds when you create on other", "start": 1031.57, "duration": 3.69 }, { "text": "platforms, whether it's LinkedIn,\nTwitter, YouTube, or whatever it is,", "start": 1035.26, "duration": 2.73 }, { "text": "you're a slave to the algorithm.", "start": 1038.23, "duration": 1.11 }, { "text": "Whatever they decide is going to be shown\nto people and your stuff is a slave to", "start": 1039.34, "duration": 2.97 }, { "text": "how they're going to present it. Whereas\non a website, again, you're in control.", "start": 1042.315, "duration": 3.835 }, { "text": "This is your own place. Your\nincursion of your thoughts and ideas,", "start": 1046.33, "duration": 3.93 }, { "text": "what you're studying, you choose how\nit's presented, how it's formatted,", "start": 1050.41, "duration": 3.36 }, { "text": "whether it's very simple, whether it's\nreally, really fancy. It's up to you.", "start": 1053.92, "duration": 3.78 }, { "text": "And I like this from\nanother perspective too,", "start": 1057.79, "duration": 1.47 }, { "text": "and it's kind of counterintuitive to what\nI'm normally doing on YouTube is that", "start": 1059.38, "duration": 3.45 }, { "text": "you're not a slave to the algorithm.", "start": 1062.83, "duration": 1.38 }, { "text": "You could create what you want to create\nand you're not worried about hitting a", "start": 1064.42, "duration": 2.73 }, { "text": "hot topic or trying to get on\nit, trying to get views, likes,", "start": 1067.15, "duration": 4.69 }, { "text": "comments. It's more about\njust providing value,", "start": 1071.84, "duration": 2.4 }, { "text": "which should be the aim whenever\nyou create anything anywhere.", "start": 1074.39, "duration": 2.43 }, { "text": "But the temptation isn't quite there\nwith your own website. I love that. Now,", "start": 1076.88, "duration": 3.51 }, { "text": "don't get me wrong, you should use\nLinkedIn. You should use Twitter.", "start": 1080.395, "duration": 2.845 }, { "text": "You should use YouTube to\ninput your website links on.", "start": 1083.24, "duration": 2.82 }, { "text": "So when you're making a post,\nhave that go back to your website,", "start": 1086.63, "duration": 2.46 }, { "text": "use these tools to promote yourself and\nget your name out there and influence", "start": 1089.15, "duration": 3.48 }, { "text": "more people. But have this\nwebsite. Is your home base,", "start": 1092.63, "duration": 2.64 }, { "text": "your corner of the internet? Because\nagain, one day, all these sites,", "start": 1095.33, "duration": 2.97 }, { "text": "all these social media sites, they\nmay be gone. But your website,", "start": 1098.3, "duration": 3.21 }, { "text": "I think I hope will remain, make your\nstinking website. I want to see it.", "start": 1101.51, "duration": 3.96 }, { "text": "I would love to visit it. I want\nto see what you do. Speaking of,", "start": 1105.47, "duration": 2.55 }, { "text": "let's go see what my daughters did.", "start": 1108.02, "duration": 1.02 }, { "text": "Every time we do a competition, Chloe\nalways wins the last competition.", "start": 1109.28, "duration": 4.08 }, { "text": "Chloe won 1000 bucks.", "start": 1113.36, "duration": 3.805 }, { "text": "2000 bucks, and I didn't win\nanything. And I always lose cl.", "start": 1118.545, "duration": 3.78 }, { "text": "I really, really, really,", "start": 1123.085, "duration": 2.935 }, { "text": "really need to win and look at my website.", "start": 1126.02, "duration": 3.54 }, { "text": "It's so much better than Chloe's and\nI really need you to vote for me.", "start": 1129.56, "duration": 3.93 }, { "text": "I'm Chloe.", "start": 1133.49, "duration": 0.833 }, { "text": "And you probably heard maybe that you", "start": 1134.78, "duration": 3.945 }, { "text": "website.", "start": 1143.15, "duration": 0.833 }, { "text": "me and my sister are doing a challenge\nto see who votes for the best website.", "start": 1143.985, "duration": 3.725 }, { "text": "I hope you pick mine because\nit's probably the best.", "start": 1148.28, "duration": 2.125 }, { "text": "If you like those things that I.", "start": 1151.85, "duration": 1.47 }]