

[{ "text": "so I get just earn \$1,000 and here is my", "start": 1.079, "duration": 7.44 }, { "text": "reward who's the boss I'll never forget", "start": 5.359, "duration": 4.961 }, { "text": "my first customers it's a wonderful", "start": 8.519, "duration": 3.601 }, { "text": "feeling to make money on the internet", "start": 10.32, "duration": 3.64 }, { "text": "with my own little creation so in this", "start": 12.12, "duration": 3.439 }, { "text": "video I'm going to show you how I use", "start": 13.96, "duration": 3.96 }, { "text": "hiker news to drive well over 25,000", "start": 15.559, "duration": 4.361 }, { "text": "visitors for my software AI tools and", "start": 17.92, "duration": 3.72 }, { "text": "habit trackers you'll see there are some", "start": 19.92, "duration": 3.519 }, { "text": "patterns you can replicate to get", "start": 21.64, "duration": 3.639 }, { "text": "visibility and customers for your own", "start": 23.439, "duration": 3.76 }, { "text": "project but there are some very strong", "start": 25.279, "duration": 3.481 }, { "text": "codes on hiker news and if you don't", "start": 27.199, "duration": 3.84 }, { "text": "want your post to go seen or worst", "start": 28.76, "duration": 3.679 }, { "text": "getting banned you want to avoid the", "start": 31.039, "duration": 2.801 }, { "text": "three mistakes I will share at the end", "start": 32.439, "duration": 2.8 }, { "text": "of the video let's go at the very", "start": 33.84, "duration": 2.76 }, { "text": "beginning of the journey when I just got", "start": 35.239, "duration": 2.921 }, { "text": "started and had zero experience I", "start": 36.6, "duration": 3.4 }, { "text": "launched mood to movie on hicker news", "start": 38.16, "duration": 3.52 }, { "text": "and within a few hours the post went", "start": 40.0, "duration": 3.76 }, { "text": "viral it got 5,000 visitors at the", "start": 41.68, "duration": 3.6 }, { "text": "beginning and I didn't know but it was", "start": 43.76, "duration": 3.479 }, { "text": "the spark of something way bigger there", "start": 45.28, "duration": 4.04 }, { "text": "are tons of other platforms that feed", "start": 47.239, "duration": 4.041 }, { "text": "off hiker news content and when they see", "start": 49.32, "duration": 3.919 }, { "text": "top performing post they will usually", "start": 51.28, "duration": 3.799 }, { "text": "reshare the content later and so", "start": 53.239, "duration": 4.041 }, { "text": "occasionally I would see my app movie", "start": 55.079, "duration": 4.401 }, { "text": "being re-shared on other Platforms in", "start": 57.28, "duration": 4.2 }, { "text": "Tik Tok news lators and other Tech", "start": 59.48, "duration": 3.96 }, { "text": "aggregators and sometimes even in", "start": 61.48, "duration": 3.56 }, { "text": "languages I don't understand a few", "start": 63.44, "duration": 3.84 }, { "text": "months later I replicated the exact same", "start": 65.04, "duration": 4.079 }, { "text": "formula for my habit tracker called", "start": 67.28, "duration": 4.04 }, { "text": "habits garden and the post went viral", "start": 69.119, "duration": 3.921 }, { "text": "again hitting the front page of haer", "start": 71.32, "duration": 3.76 }, { "text": "news and this time the app was monetized", "start": 73.04, "duration": 4.56 }, { "text": "so I made a couple \$100 and also reach", "start": 75.08, "duration": 5.12 }, { "text": "100 Mr within just a few days and I keep", "start": 77.6, "duration": 4.44 }, { "text": "replicating the same formula over and", "start": 80.2, "duration": 3.76 }, { "text": "over for the past 2 and a half years and", "start": 82.04, "duration": 3.64 }, { "text": "even though not every post will go viral", "start": 83.96, "duration": 3.4 }, { "text": "it usually bring good traffic and", "start": 85.68, "duration": 3.24 }, { "text": "customers for my own project and I'm", "start": 87.36, "duration": 3.2 }, { "text": "going to share exactly what I learned if", "start": 88.92, "duration": 3.199 }, { "text": "you don't know what hiker news is it's a", "start": 90.56, "duration": 3.8 }, { "text": "tech news aggregator read by developers", "start": 92.119, "duration": 3.841 }, { "text": "software Engineers it's run by the", "start": 94.36, "duration": 3.68 }, { "text": "community so anyone can post anything", "start": 95.96, "duration": 4.36 }, { "text": "and other people vote and choose which", "start": 98.04, "duration": 4.119 }, { "text": "post goes up or down and you will see", "start": 100.32, "duration": 3.72 }, { "text": "why this is important for us later it", "start": 102.159, "duration": 4.161 }, { "text": "was created by y combinator the famous", "start": 104.04, "duration": 4.16 }, { "text": "startup incubator so there is a special", "start": 106.32, "duration": 3.52 }, { "text": "category for people like you and I to", "start": 108.2, "duration": 3.68 }, { "text": "share our own little startups even", "start": 109.84, "duration": 3.76 }, { "text": "though we don't aim to build unicorns", "start": 111.88, "duration": 3.36 }, { "text": "let me show you the results I got with", "start": 113.6, "duration": 3.199 }, { "text": "that the first thing you want to do is", "start": 115.24, "duration": 3.6 }, { "text": "to post in the right place in hiker news", "start": 116.799, "duration": 3.801 }, { "text": "there are a bunch of category only one", "start": 118.84, "duration": 3.8 }, { "text": "matters to us it's the show Hacker News", "start": 120.6, "duration": 3.559 }, { "text": "category this is a place where people", "start": 122.64, "duration": 3.0 }, { "text": "like you and I where we can share our", "start": 124.159, "duration": 3.441 }, { "text": "own little project when you submit your", "start": 125.64, "duration": 5.319 }, { "text": "post write show hn column before your", "start": 127.6, "duration": 4.88 }, { "text": "title that way your post will", "start": 130.959, "duration": 3.241 }, { "text": "automatically be posted in the right", "start": 132.48, "duration": 4.039 }, { "text": "category of hiker news first your post", "start": 134.2, "duration": 5.28 }, { "text": "will be shown in the/ new subcategory", "start": 136.519, "duration": 5.281 }, { "text": "it's a mandatory Place uh every new post", "start": 139.48, "duration": 3.759 }, { "text": "has to go through and if it gets a", "start": 141.8, "duration": 3.159 }, { "text": "couple of OD votes then he will go to", "start": 143.239, "duration": 4.681 }, { "text": "the SL show category I suspect there is", "start": 144.959, "duration": 5.56 }, { "text": "a moderator that checks the quality of", "start": 147.92, "duration": 4.84 }, { "text": "those post so follow along with the uh", "start": 150.519, "duration": 4.161 }, { "text": "things not to do later because this is", "start": 152.76, "duration": 3.16 }, { "text": "very important if you want to be", "start": 154.68, "duration": 3.0 }, { "text": "promoted if your post is promoted to the", "start": 155.92, "duration": 4.12 }, { "text": "slash show category you will get a bunch", "start": 157.68, "duration": 4.08 }, { "text": "of traffic couple thousands of traffic", "start": 160.04, "duration": 3.279 }, { "text": "as well as a lot of comments and", "start": 161.76, "duration": 3.04 }, { "text": "feedback from the community and", "start": 163.319, "duration": 3.081 }, { "text": "sometimes if you're very lucky your post", "start": 164.8, "duration": 3.56 }, { "text": "will appear in the slash category the", "start": 166.4, "duration": 3.8 }, { "text": "main homepage of Hacker News I've never", "start": 168.36, "duration": 3.08 }, { "text": "been there but I've seen some other", "start": 170.2, "duration": 3.399 }, { "text": "Indie makers reaching that stage and you", "start": 171.44, "duration": 3.799 }, { "text": "get crazy traffic all right so the", "start": 173.599, "duration": 3.161 }, { "text": "second part to increase your chances to", "start": 175.239, "duration": 3.801 }, { "text": "go viral is to be very personal you are", "start": 176.76, "duration": 4.16 }, { "text": "not a faceless Corporation trying to", "start": 179.04, "duration": 3.919 }, { "text": "make more money you are a cool developer", "start": 180.92, "duration": 4.52 }, { "text": "building cool apps in your bedroom or", "start": 182.959, "duration": 3.801 }, { "text": "after your 9 to 5 and you want to", "start": 185.44, "duration": 3.0 }, { "text": "showcase that start your post with", "start": 186.76, "duration": 3.64 }, { "text": "something very personal saying things", "start": 188.44, "duration": 4.92 }, { "text": "like I made I built or after 6 months", "start": 190.4, "duration": 4.88 }, { "text": "coding blah blah blah those usually go", "start": 193.36, "duration": 4.12 }, { "text": "pretty well just tell your own story", "start": 195.28, "duration": 4.84 }, { "text": "with simple words all right the third", "start": 197.48, "duration": 4.679 }, { "text": "part is you want to use The Hacker News", "start": 200.12, "duration": 4.399 }, { "text": "language it's a community that's read by", "start": 202.159, "duration": 4.281 }, { "text": "developers and Tech enthusiasts so you", "start": 204.519, "duration": 3.561 }, { "text": "want to talk to them and for that you", "start": 206.44, "duration": 4.56 }, { "text": "want to use Tech words like GPT for SEO", "start": 208.08, "duration": 5.079 }, { "text": "or whatever llm is being released at", "start": 211.0, "duration": 3.84 }, { "text": "time of the video if you're using", "start": 213.159, "duration": 4.16 }, { "text": "generic words like a course coaching or", "start": 214.84, "duration": 4.36 }, { "text": "e-commerce it's likely to be ignored", "start": 217.319, "duration": 4.681 }, { "text": "unless you turn it into a techy world", "start": 219.2, "duration": 4.48 }, { "text": "for instance my habit tracker called", "start": 222.0, "duration": 3.959 }, { "text": "habits Garden is just a simple habit", "start": 223.68, "duration": 4.279 }, { "text": "trucker but the fact that there are some", "start": 225.959, "duration": 4.041 }, { "text": "uh games features like leaderboards and", "start": 227.959, "duration": 3.92 }, { "text": "competing with friends I use the word", "start": 230.0, "duration": 4.56 }, { "text": "gamified I gamified a habit tracker to", "start": 231.879, "duration": 4.521 }, { "text": "fight procrastination and thanks to that", "start": 234.56, "duration": 3.56 }, { "text": "the post went viral and get well over", "start": 236.4, "duration": 3.919 }, { "text": "10,000 visitors so you won to make sure", "start": 238.12, "duration": 4.199 }, { "text": "to include some kind of techy words in", "start": 240.319, "duration": 4.0 }, { "text": "your post the fourth and probably the", "start": 242.319, "duration": 4.041 }, { "text": "most important tip is to tell the", "start": 244.319, "duration": 4.041 }, { "text": "outcome your post will be competing", "start": 246.36, "duration": 4.28 }, { "text": "against dozens of other higher News Post", "start": 248.36, "duration": 4.2 }, { "text": "and you have 60 characters to convince", "start": 250.64, "duration": 4.0 }, { "text": "someone to click on your post and for", "start": 252.56, "duration": 3.919 }, { "text": "that you want to tell exactly what", "start": 254.64, "duration": 3.879 }, { "text": "people will get by clicking on it all", "start": 256.479, "duration": 4.681 }, { "text": "the product we build serves a purpose and", "start": 258.519, "duration": 4.4 }, { "text": "you want to showcase that part in your", "start": 261.16, "duration": 3.56 }, { "text": "title why is it worth my time what's", "start": 262.919, "duration": 3.601 }, { "text": "makes it special how is it going to help", "start": 264.72, "duration": 3.8 }, { "text": "me

if it helps I have a simple formula I", "start": 266.52, "duration": 3.76 }, { "text": "use pretty much all the time I start", "start": 268.52, "duration": 3.76 }, { "text": "with I made to be personal then I", "start": 270.28, "duration": 4.28 }, { "text": "include the product with if possible a", "start": 272.28, "duration": 5.0 }, { "text": "tech word like a nextg boiler plate and", "start": 274.56, "duration": 5.079 }, { "text": "then I tell the outcome like to ship", "start": 277.28, "duration": 4.8 }, { "text": "startups faster or to automate all the", "start": 279.639, "duration": 4.681 }, { "text": "boring stuff and finally you want to", "start": 282.08, "duration": 4.36 }, { "text": "contribute after you make your own post", "start": 284.32, "duration": 3.92 }, { "text": "go in the comment section and write the", "start": 286.44, "duration": 3.759 }, { "text": "first comment and explain your story", "start": 288.24, "duration": 3.64 }, { "text": "like hey I'm Mark and I realized I was", "start": 290.199, "duration": 3.0 }, { "text": "spending lots of money for stripe", "start": 291.88, "duration": 3.4 }, { "text": "invoices so I built an alternative show", "start": 293.199, "duration": 3.641 }, { "text": "people that you're an actual human", "start": 295.28, "duration": 3.359 }, { "text": "behind the post tell them your story", "start": 296.84, "duration": 3.56 }, { "text": "tell them what may you create these", "start": 298.639, "duration": 3.481 }, { "text": "products and if your PO get up and start", "start": 300.4, "duration": 3.32 }, { "text": "to get some traffic you will get some", "start": 302.12, "duration": 3.56 }, { "text": "genuine comments from hiker news readers", "start": 303.72, "duration": 3.4 }, { "text": "they're usually pretty rough but they're", "start": 305.68, "duration": 3.2 }, { "text": "also pretty accurate and they give good", "start": 307.12, "duration": 3.519 }, { "text": "feedbacks make sure to reply to comments", "start": 308.88, "duration": 3.4 }, { "text": "and ask question because that could be", "start": 310.639, "duration": 2.921 }, { "text": "really helpful for you to know which", "start": 312.28, "duration": 3.08 }, { "text": "features next to build for your product", "start": 313.56, "duration": 3.359 }, { "text": "all right now three mistakes you really", "start": 315.36, "duration": 2.959 }, { "text": "want to avoid if you don't want your", "start": 316.919, "duration": 3.681 }, { "text": "post to go unseen or even worse getting", "start": 318.319, "duration": 4.72 }, { "text": "banned the first one is to avoid emojis", "start": 320.6, "duration": 4.48 }, { "text": "don't ask me why Hacker News doesn't", "start": 323.039, "duration": 4.361 }, { "text": "like emojis so don't use them the second", "start": 325.08, "duration": 4.04 }, { "text": "mistake and probably the most common one", "start": 327.4, "duration": 3.88 }, { "text": "I actually made did in my post got B is", "start": 329.12, "duration": 3.96 }, { "text": "to ask for up votes unlike other", "start": 331.28, "duration": 3.12 }, { "text": "platforms like product tant where you", "start": 333.08, "duration": 2.8 }, { "text": "can ask friends and family to support", "start": 334.4, "duration": 3.04 }, { "text": "you on hiker news it's against their", "start": 335.88, "duration": 3.28 }, { "text": "policies as I said before I believe", "start": 337.44, "duration": 3.8 }, { "text": "there is a person that decides which", "start": 339.16, "duration": 4.0 }, { "text": "post can be promoted from the show new", "start": 341.24, "duration": 3.6 }, { "text": "category to the show category and I'm", "start": 343.16, "duration": 3.56 }, { "text": "pretty sure that moderator has access to", "start": 344.84, "duration": 3.44 }, { "text": "some more data that we have so for", "start": 346.72, "duration": 2.84 }, { "text": "instance if you send your Hacker News", "start": 348.28, "duration": 3.08 }, { "text": "Post to friends and family the moderator", "start": 349.56, "duration": 3.359 }, { "text": "will see that the traffic is coming", "start": 351.36, "duration": 3.559 }, { "text": "directly from that link or that the up", "start": 352.919, "duration": 3.801 }, { "text": "votes were made by new Hacker News", "start": 354.919, "duration": 3.761 }, { "text": "accounts which looks pretty suspicious", "start": 356.72, "duration": 3.56 }, { "text": "instead of asking for super ort spend", "start": 358.68, "duration": 3.48 }, { "text": "more time crafting your headline because", "start": 360.28, "duration": 3.84 }, { "text": "this is how your post can go viral and", "start": 362.16, "duration": 4.2 }, { "text": "finally do not overthink it there is", "start": 364.12, "duration": 3.88 }, { "text": "very little you can do to influence the", "start": 366.36, "duration": 3.16 }, { "text": "reach of your post so make sure you", "start": 368.0, "duration": 3.599 }, { "text": "craft a good headline post it and move", "start": 369.52, "duration": 3.88 }, { "text": "on your first post might not be the one", "start": 371.599, "duration": 3.04 }, { "text": "that goes viral but if you keep", "start": 373.4, "duration": 2.799 }, { "text": "repeating the same strategy over and", "start": 374.639, "duration": 3.521 }, { "text": "over you increase your odds of winning", "start": 376.199, "duration": 3.641 }, { "text": "there are many ways to get traffic for", "start": 378.16, "duration": 3.36 }, { "text": "your startup even if you don't have an", "start": 379.84, "duration": 3.359 }, { "text": "audience I'm working on making those", "start": 381.52, "duration": 3.36 }, { "text": "videos to help you get customers and if", "start": 383.199, "duration": 2.801 }, { "text": "you don't want to miss them out you can", "start": 384.88, "duration": 2.36 }, { "text": "subscribe to the channel and there is a", "start": 386.0, "duration": 2.639 }, { "text": "link to my blog in the description of", "start": 387.24, "duration": 2.84 }, { "text": "this video where I share almost", "start": 388.639, "duration": 3.28 }, { "text": "everything I know about marketing you", "start": 390.08, "duration": 3.44 }, { "text": "can check that out until the next video", "start": 391.919, "duration": 5.28 }, { "text": "I hope you just ship it", "start": 393.52, "duration": 3.679 }]