

# King County House Price Analysis

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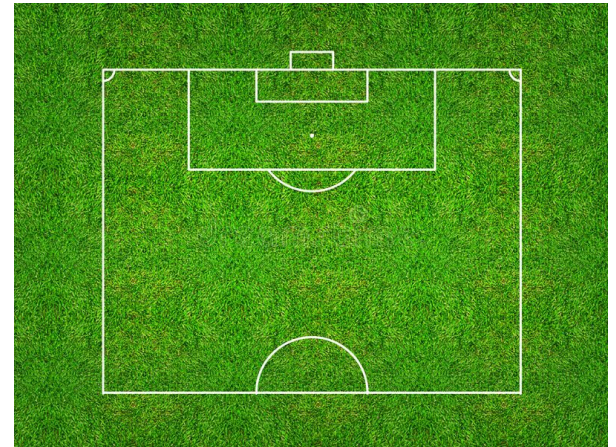


# Agenda

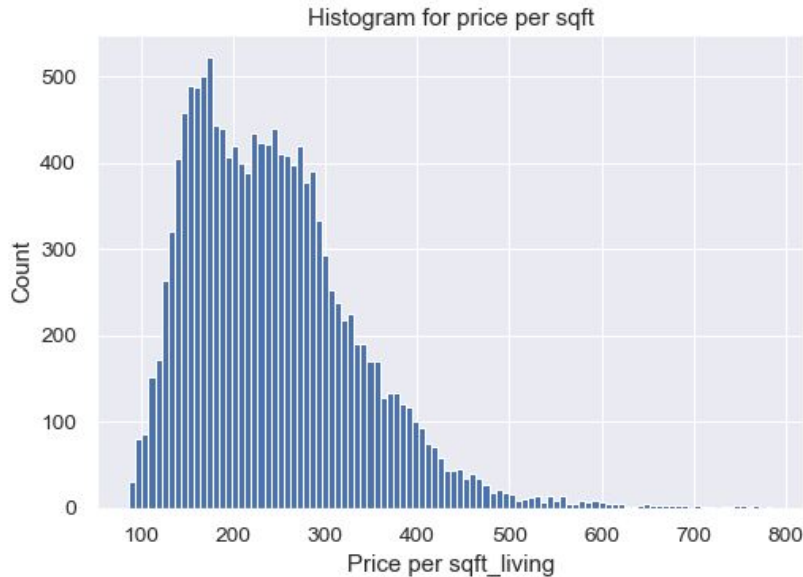
1. Defining the Target
2. Data Insights
3. Predicting Model
4. Recommendations
5. Future Work

# Target: How to max the sales price in KC

- Target group: A “normal” family who want move:
  - a. 1.5 Mio USD
  - b. limit in living space: 6.000 sqft
  - c. limit in lot space: 25.000 sqft
  - d. minimum 3 bedrooms
  - e. minimum 1.5 bathrooms

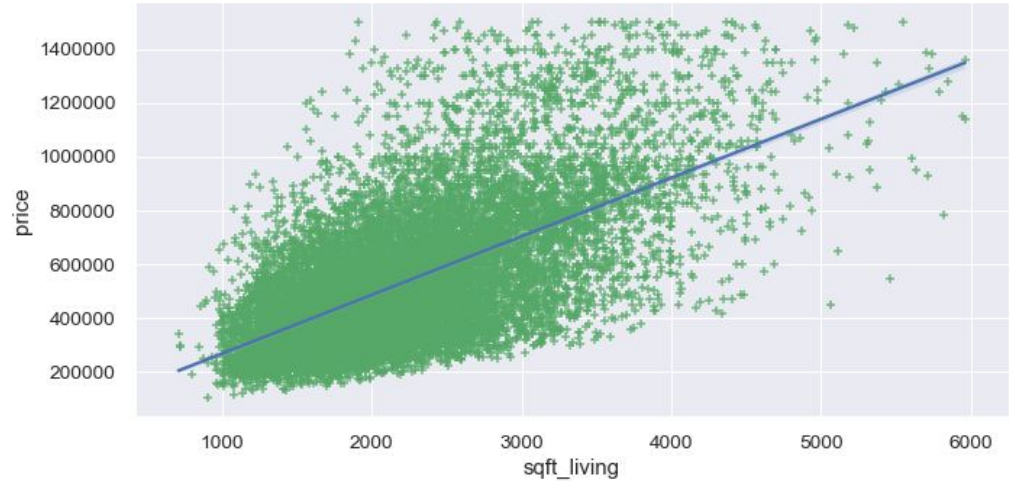
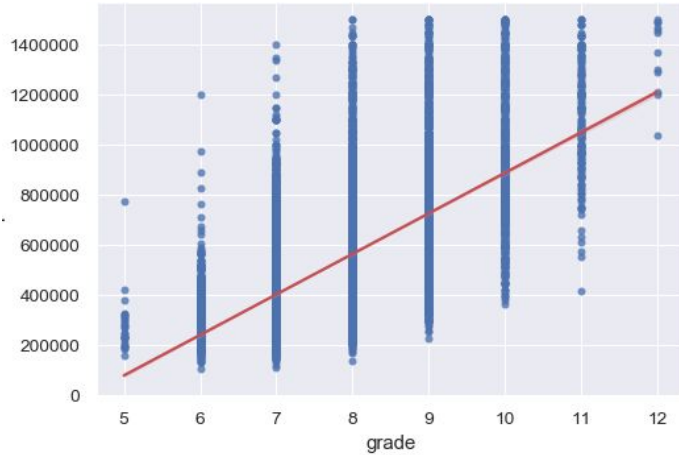


# Data Insights



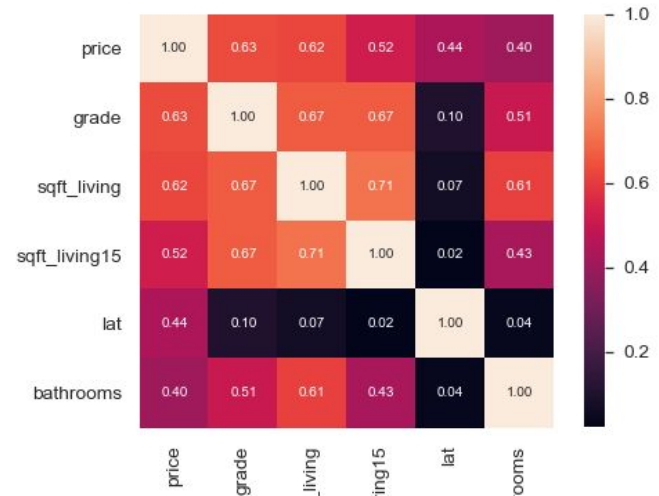
- Mean price: 517.929 \$
- Mean price per sqft (living space): 238 \$/sqft

# Data Insights

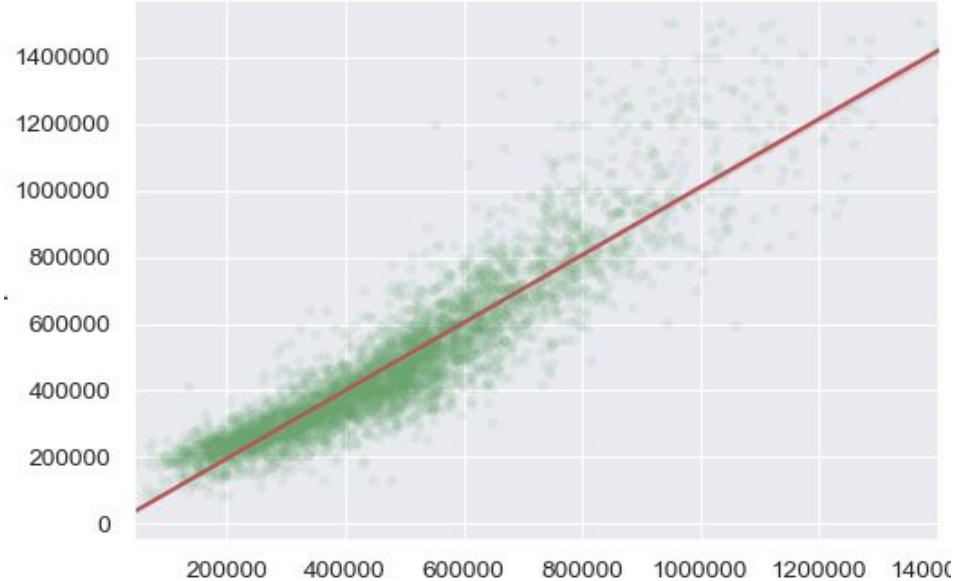
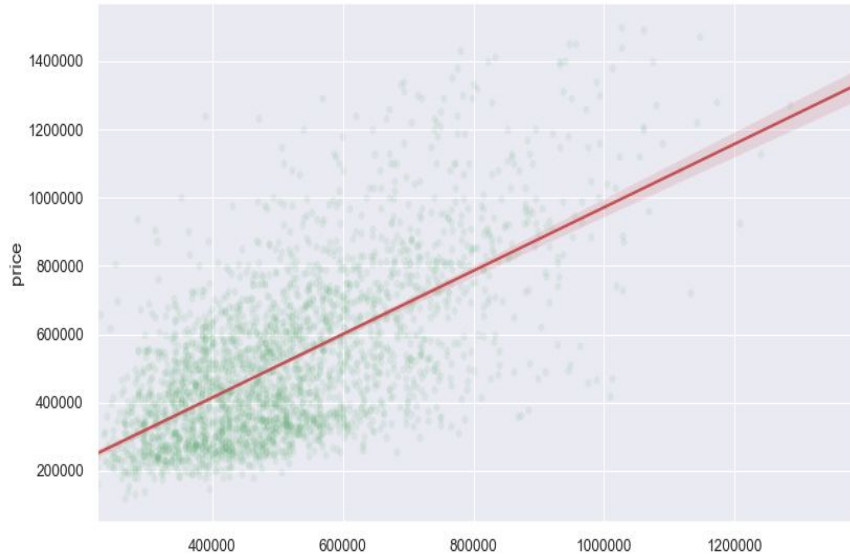


# Modell: Price Prediction

- factors with a big impact on house prices
  - KC Residential Building Grad
  - Size of the living area
  - Location
- Using a multivariate linear regression
- Model is able to predict with an average error of 20%



# Modell for price prediction: First vs. Best

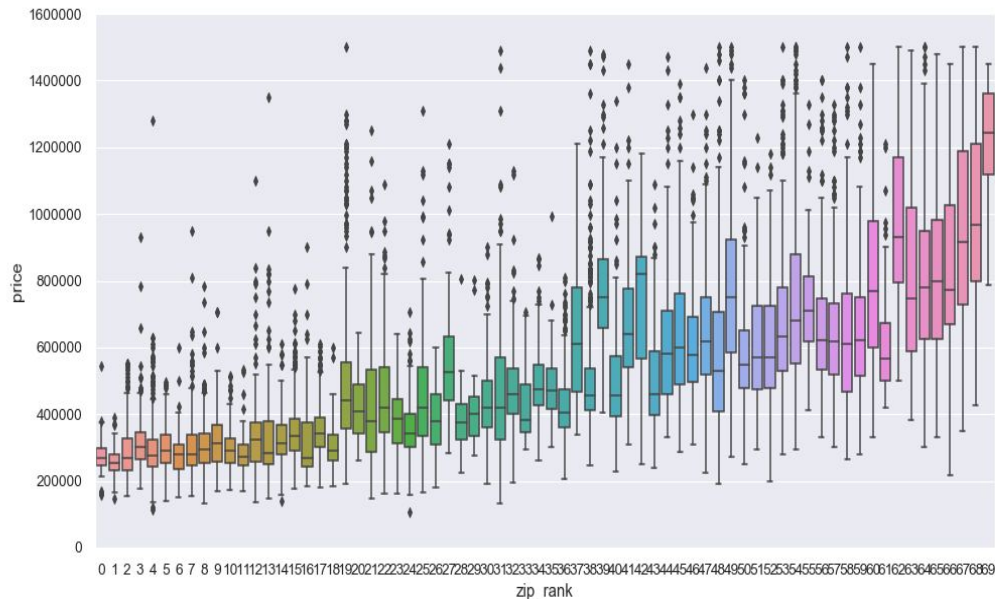


# Recommendations

if you want to sell your house:

- be located in a good area (is a factor but not influencable by yourself in such a situation)

... so what else:





# Recommendation



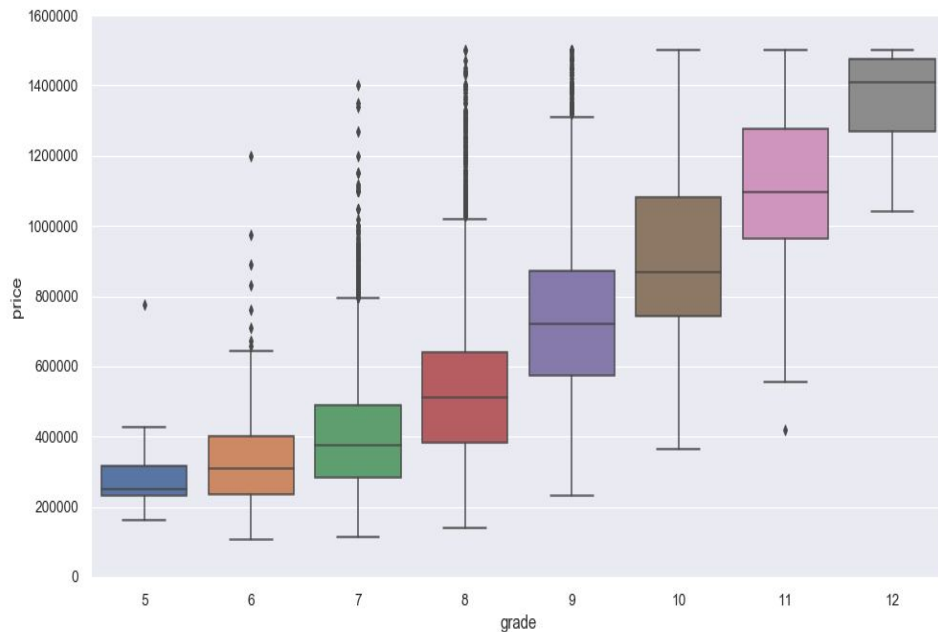
Try to improve your grade score:

grade is influenced by:

- size: no easy adjustment
- floors: no easy adjustment
- view: not improvable

but also:

- # of bathrooms
- construction year





## Future Work

- Putting more effort into the effect of location
- Adding external data to the model like crime statistics, access to health- and childcare etc.
- Further improvement of the prediction model
- Get more recent data or compare datasets from different times to evaluate change



**Thank you for your Attention!**