

Torben J. Ginsberg

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EDUCATION

Vanderbilt University

B.S., Human & Organizational Development, Minor: Corporate Strategy

Nashville, TN

Graduation: May 2019

App Academy

Highly selective web development bootcamp (<5% acceptance rate) with 500+ hours of sponsored curriculum, 200+ hours of pair programming

May - September 2022

WORK EXPERIENCE

Vancery (sold to Trinity Life Sciences in May 2022)

New York, NY

Business Analyst

September 2021 – May 2022

- Took on newly created product and operational role at the organization, reporting directly to the COO
- Provide product customer leadership, strengthening existing customer relationships by identifying technical champions and collaborating to enhance our product and our key customer experience
- Synthesize key customer feedback into product designs, leading feature development through ideation, scoping, design, testing, and implementation
- Collaborate with stakeholders across Client Services, Sales, and Engineering to identify business problems or opportunities, gathering requirements and scoping solutions
- Conduct competitive landscape research to inform product strategy

Project & Account Manager

June 2021 – September 2021

- Brought in to help establish project and account management best practices for an early-stage software startup in the market research space, reporting directly to the founders
- Managed a team of 6 Associate Recruiters, leading project delivery for tier one clients
- Oversaw the largest project in the company's history at the time, generating ~\$150k in revenue

Guidepoint Global

New York, NY

Project Manager, Institutional

June 2019 – June 2021

- Main point of contact responsible for daily client relationships and research service delivery, generating \$200k+ in monthly revenue from a suite of 10 hedge fund clients

LANGUAGES & TECHNOLOGIES

Frontend: JavaScript, React, Redux, Webpack, HTML/CSS

Backend: Ruby on Rails, Node.js/Express, PostgreSQL, MongoDB/Mongoose

Other: Git, Heroku, AWS, SQL

PROJECTS

[CINEBOXD](#) (Clone of film social media site Letterboxd - Ruby on Rails, React, Redux, PostgreSQL, AWS)

[TEE-TIMES](#) (Scheduling and social site for golf-lovers - Node.js, MongoDB, React, Google Maps)

[NBA BAR CHART RACES](#) (Dynamic visualizations of basketball data - JavaScript, HTML/CSS, Chart.js)

Other Interests: Film Lover, World Traveler, NBA Fan, Board Game Geek, Fantasy Novel Reader and Distance Runner