

Redefine Apple Mail

Adolfo Torcicollo

I've always preferred Android smartphones.

Therefore, Apple's UI and UX concepts were entirely new to me

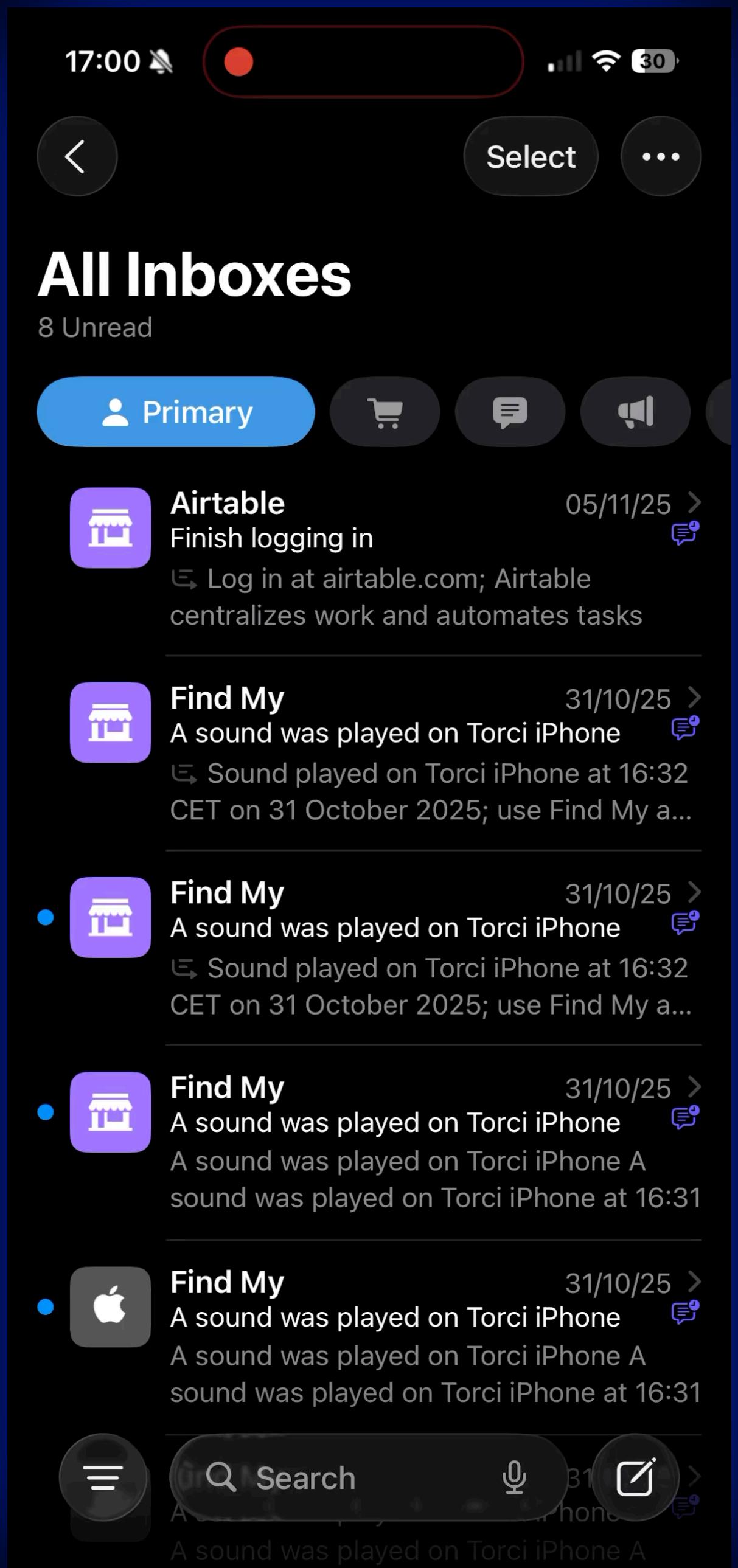
And while adapting was surprisingly easy, a few apps still struck me as strangely unfamiliar.



Mail

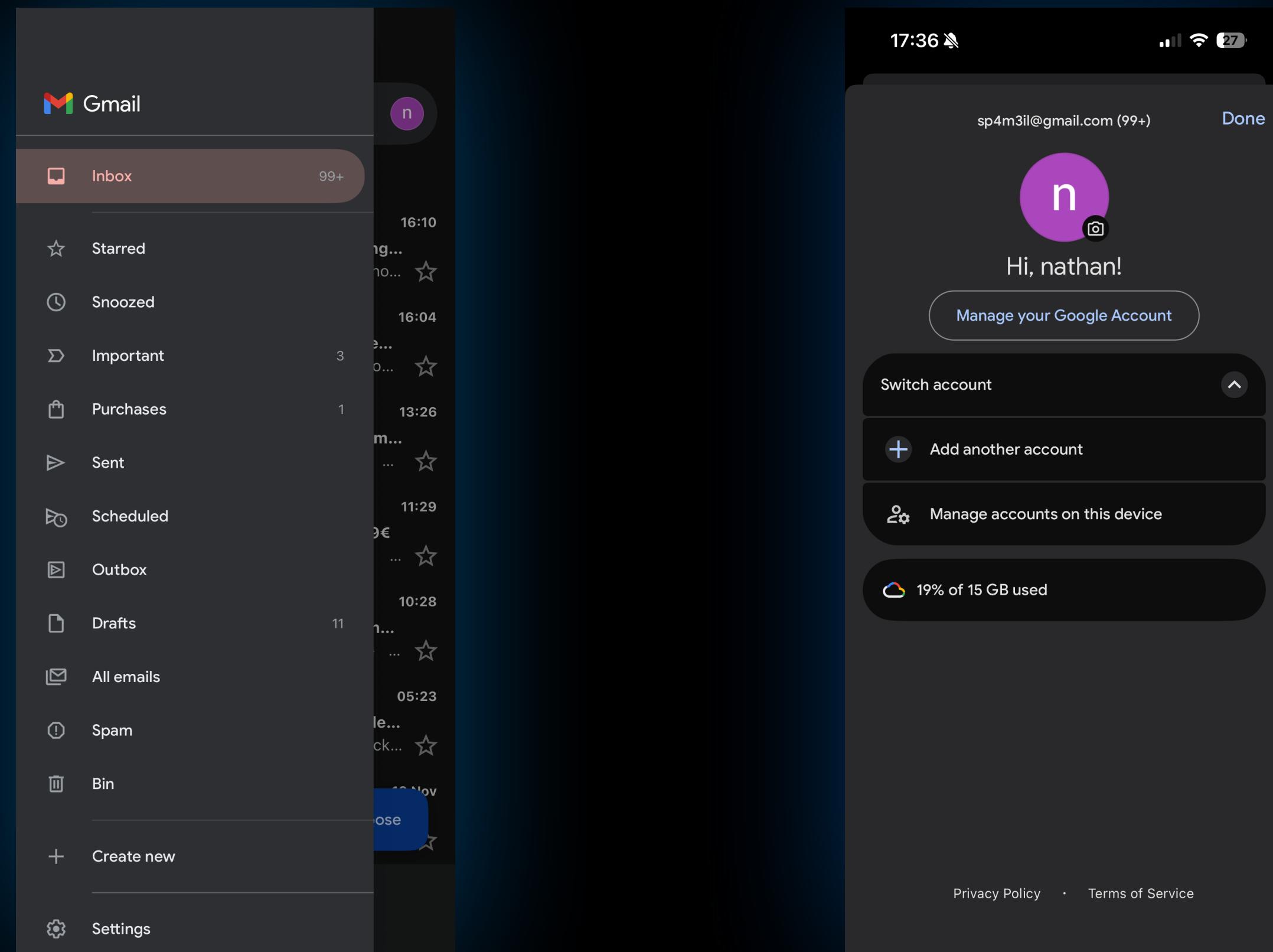
Problems

- It has a home page that doesn't actually function as one
- Several category sections are missing
- The filter button contains redundant options



Question

- How can I solve the issues related to categories and filters, and how can I give users the ability to choose which emails they want to see?



Solutions

Un unico schermo dove sono presenti tutte le informazioni necessarie all'utente

- Email filtering by categories
- Email filtering by sub-categories
- New User Profile section

