

OLIPHANT

A&R ARTIST PITCH

BY VICTORIA OLIPHANT

JULY 2024

ABOUT

Nestled in the heart of the San Fernando Valley, Victoria Oliphant is an enchanting singer-songwriter known for her ethereal and dreamlike soundscapes. Having honed her skills experimentally with a previous psychedelic project, [Kosher Green](#), she went on to transform iPhone demos into captivating singles like "Saturday," "Burn," and "Mon Chéri" in collaboration with producer Jackson Rau. During the COVID years, she taught herself music production, resulting in the release of "Seashell." OLIPHANT's mission is rooted in togetherness, collaboration, and community involvement. After a brief hiatus, she is re-emerging with renewed energy, inspired by the support she received from her appearance on the Jubilee Channel, with its 8.5 million subscribers. Preparing for her live debut and the release of her first album, Oliphant invites you to join her journey, where music becomes a shared experience of wonder, introspection, and unity.

Q: WHY SHOULD YOU CARE?

SHE'S DOING IT ALL HERSELF AND IT'S COMPLETELY ORGANIC



BRAND IMAGE



LOVE | REBIRTH | SPIRIT | THE SOUL | OUTSPOKENNESS | AUTHENTICITY | THOUGHTFULNESS | BOLDNESS | INTEGRITY | TRUE HEART | COHESION

SINGLES



Burn
8.3K Streams



Saturday
16.3K Streams



Mon Cheri
37.4K Streams



Seashell
9.8K Streams

* IMAGES ARE LINKED

STATS

71K

Total Streams

30K

Views on Youtube

5K

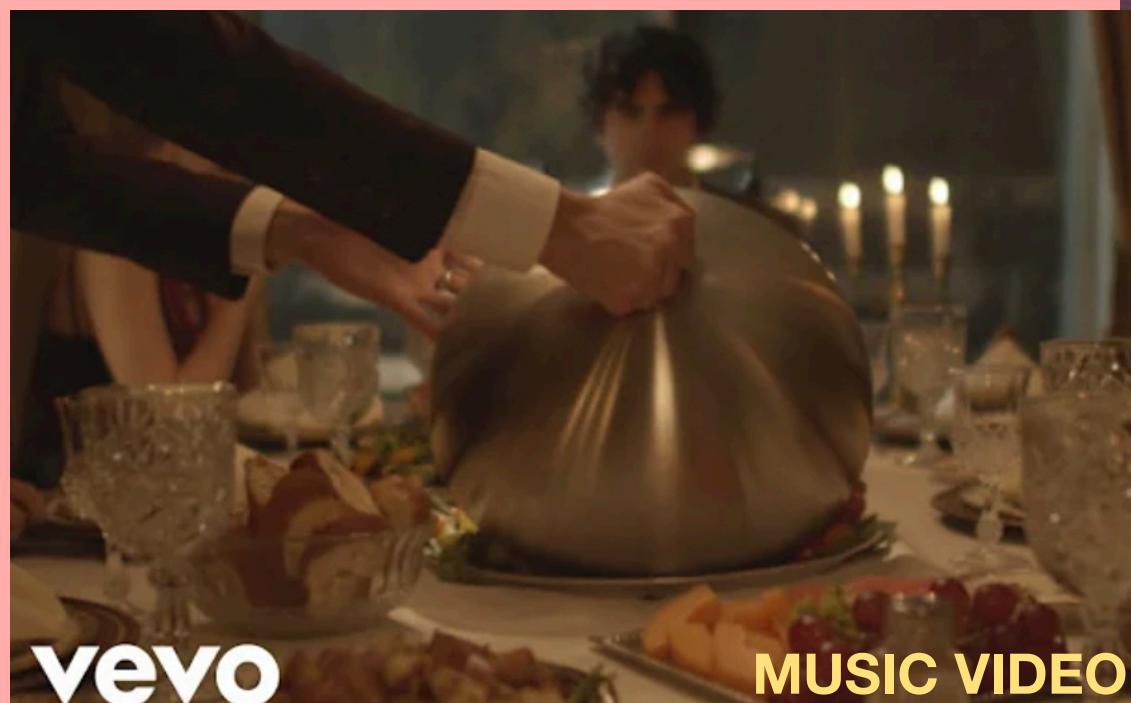
Collective Following

.5M

Total Impressions

ALL ENGAGEMENT CREATED ORGANICALLY WITH ZERO USE OF PAID MEDIA

PRESS & COLLABS



Come Correct
Carter Ace and The Swells



#007 | Tori Oliphant
The Eddie Conversation Podcast

204
views



Inside Out
Grouplove

586K
views



Versus One | Jubilee
Speed Dating 11 Women Through Music

5M
views

OBSCURE SOUND

Oliphant – “Seashell”

BY MIKE MINEO DECEMBER 22, 2020 POP / TRACKS

NEWEST FEATURES:

- Donnie CoCo – “Word” JULY 26, 2024
- Shortcake – “Darling” JULY 26, 2024
- Grace Lee – “Careless” JULY 26, 2024
- Hairpin – “Oh I” JULY 26, 2024

ARTICLE

Oliphant - Seashell
Obscure Sound Blog - Mike Mineo

* IMAGES ARE LINKED



DEMOGRAPHICS

Gender

50% Male
45% Female
2-5% Non-Binary / Unspecified

Age

1% 18 and under
18% 18-22
26% 23-27
17% 28-34
15% 35-44
19% 45-59
4% 60 and over

PSYCHOGRAPHICS

Fans of the SFV Scene

Having been brought up in this scene, Oliphant has lots of connections here, and her listeners are also likely to listen to members of this scene, like The Swells, Ladyfingers, and Goodboy, as reported in Spotify Analytics.

Audiophiles

Listeners of Oliphant tend to be deeply into obscure, underground music, appreciating the unique and experimental aspects of her sound.

LGBTQ+

Oliphant's fans resonate with her campy DIY aesthetics and pop culture iconography, drawing a supportive and vibrant LGBTQ+ community.

Jubilee Watchers

Many of her fans discovered her through her appearance on the Jubilee Channel, attracted by her authentic and engaging personality.

Thoughtful Introverts

Her fans are often thoughtful introverts who value music that deeply touches the soul and prefer intimate, introspective listening experiences.

SOCIAL MEDIA



551
Subscribers

847.7
Total Watch Time



612
Followers

99.3K
Likes



2K
Followers

2K-17K
Reach Per Post



333
Followers

200-600
Reach per Post



*ICONS ARE LINKED

TOP POSTS

541K

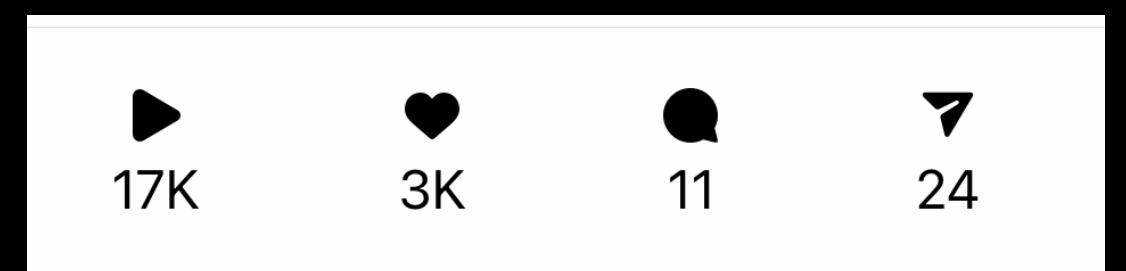
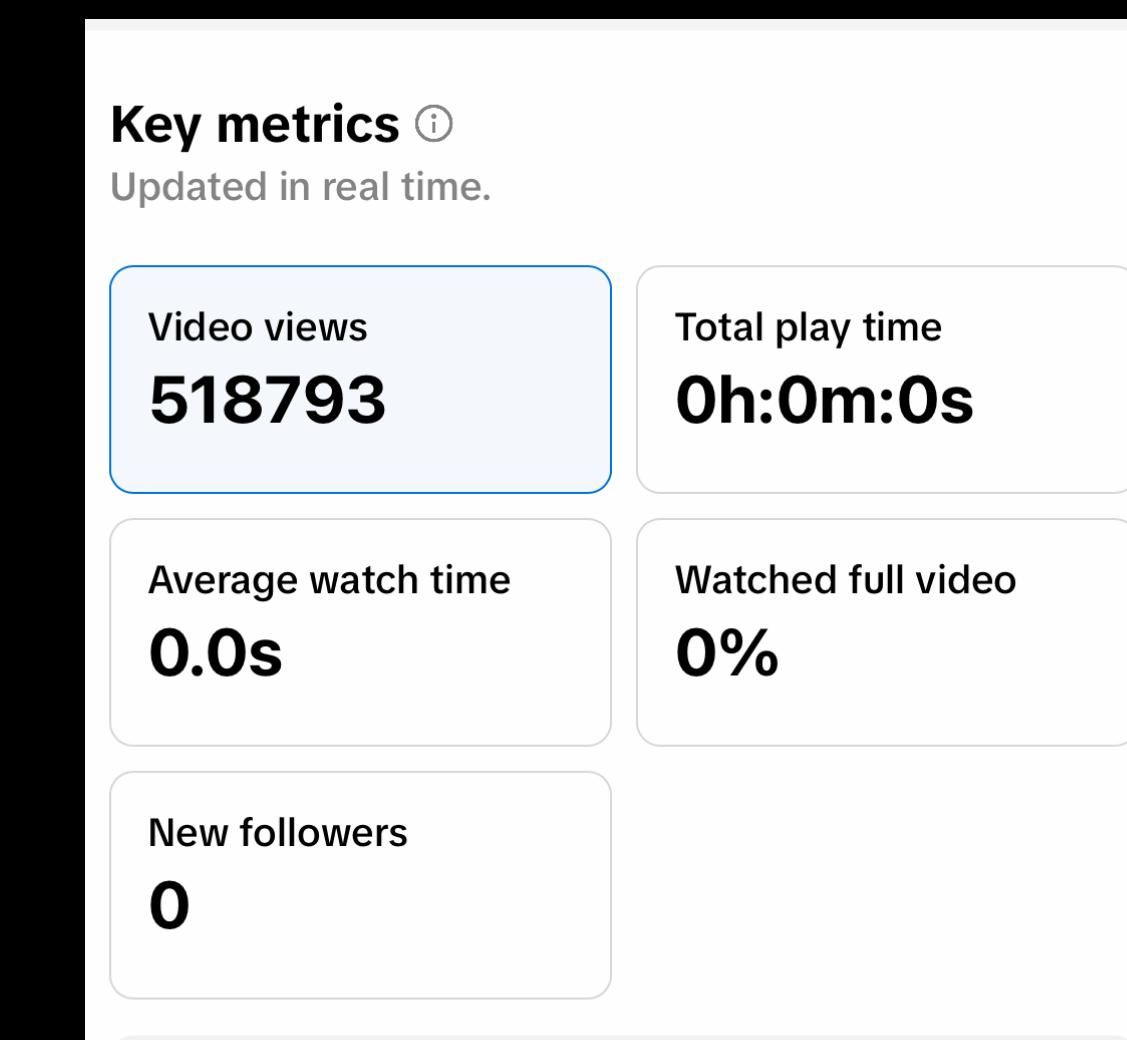
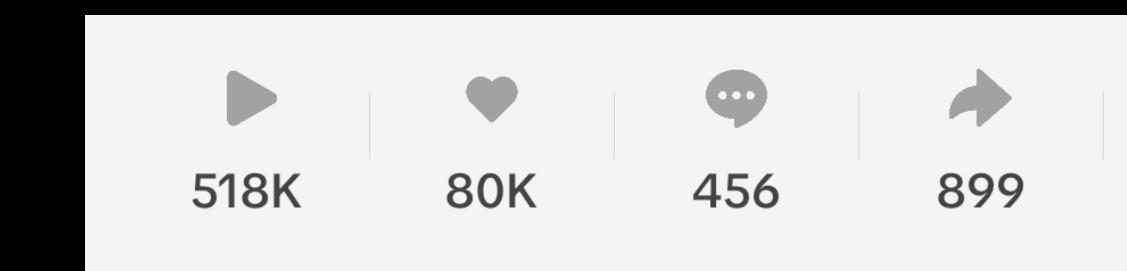
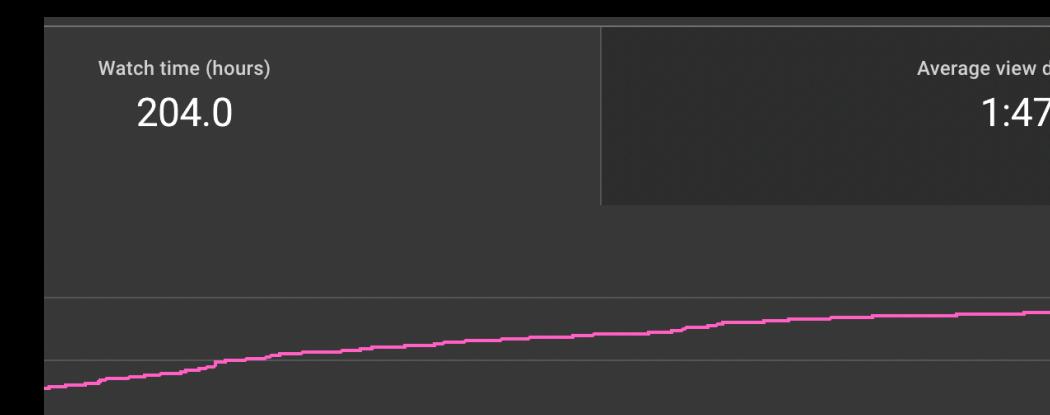
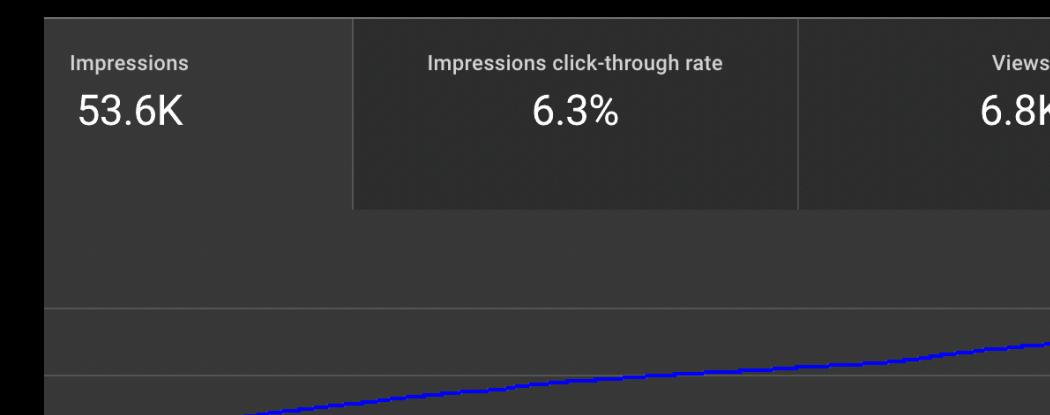
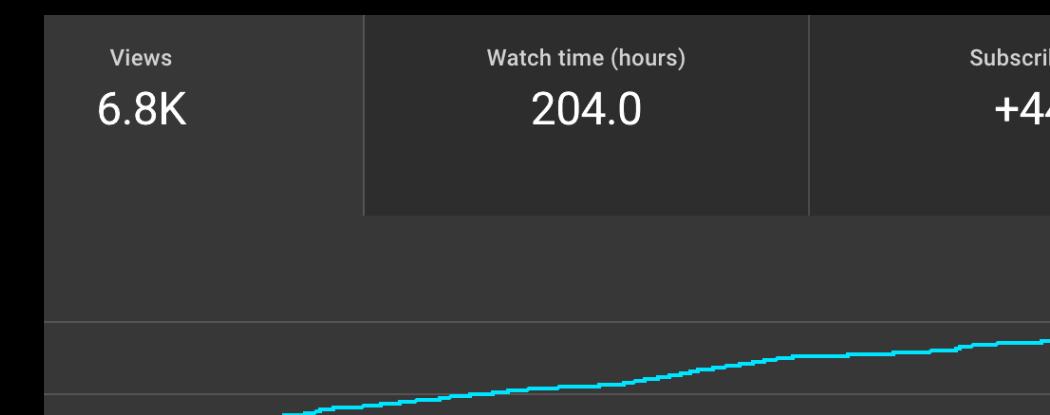
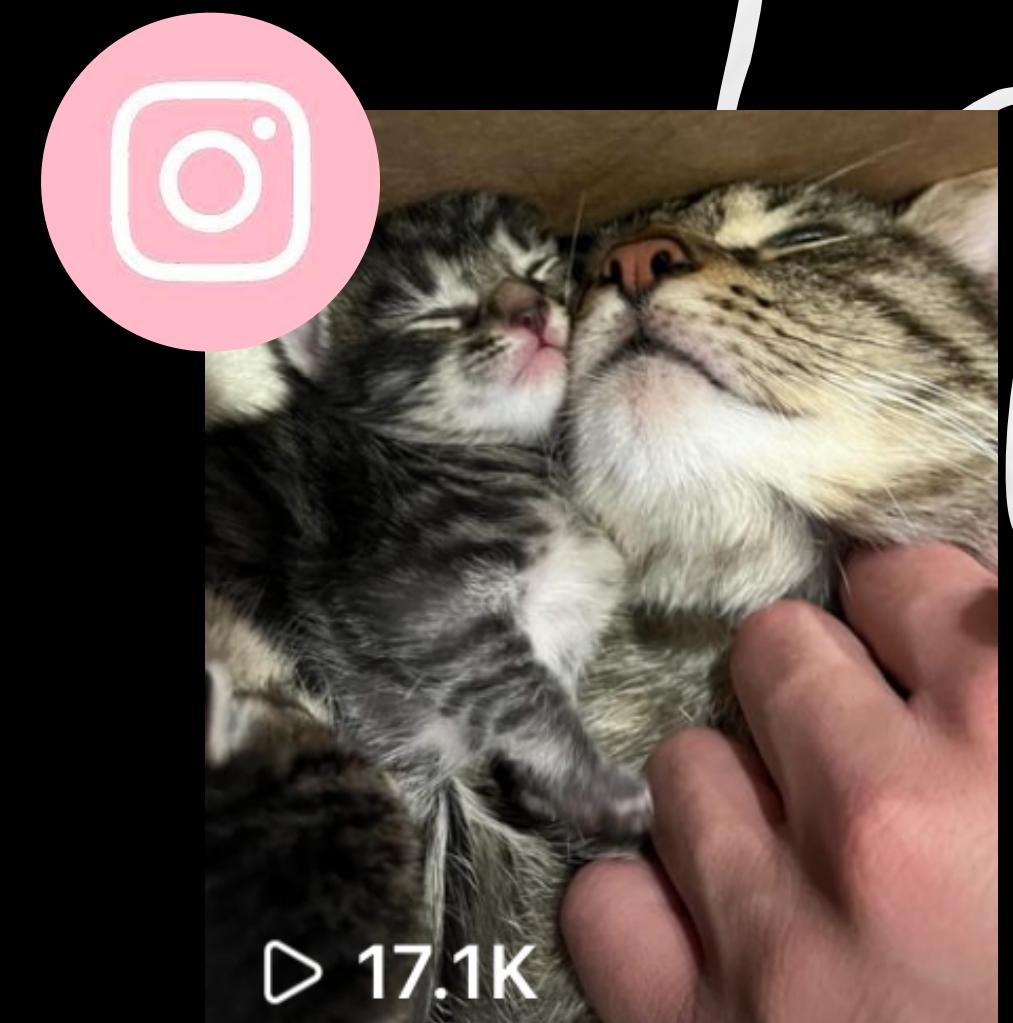
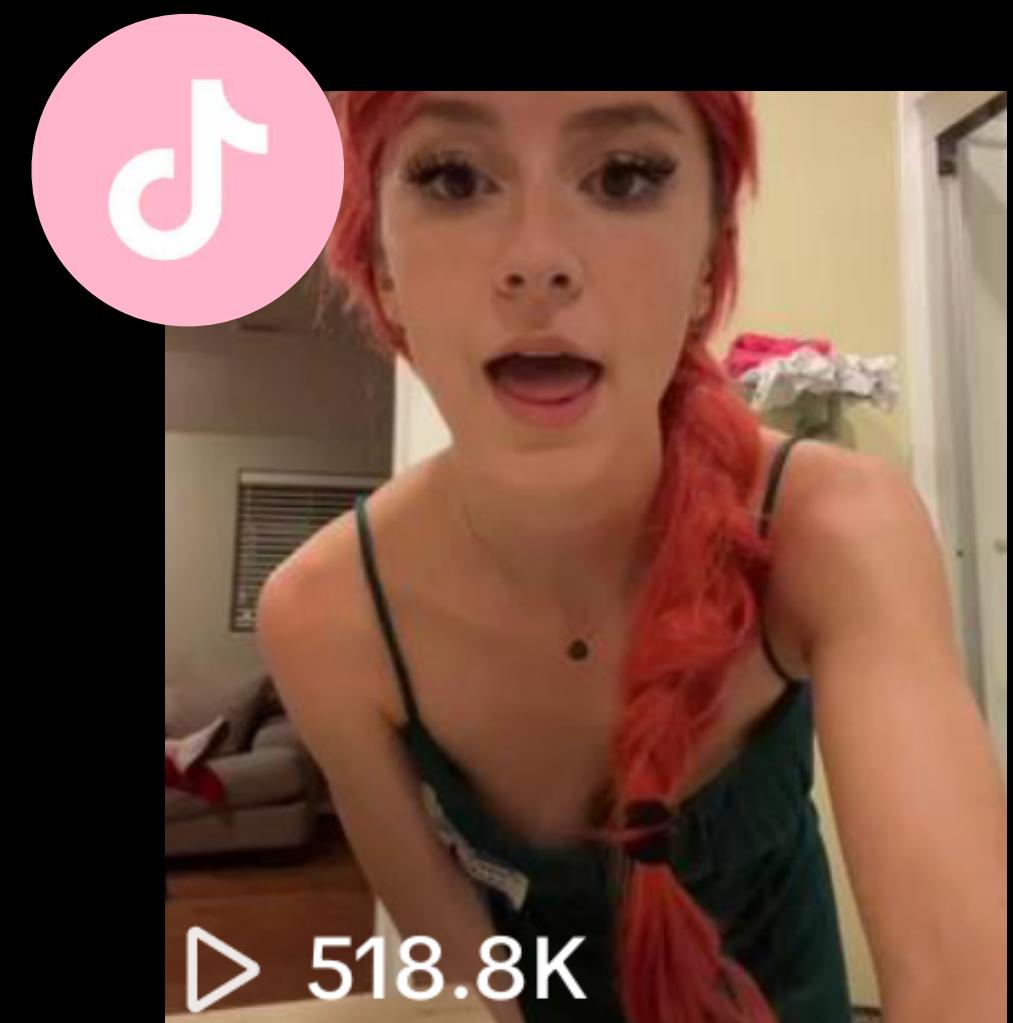
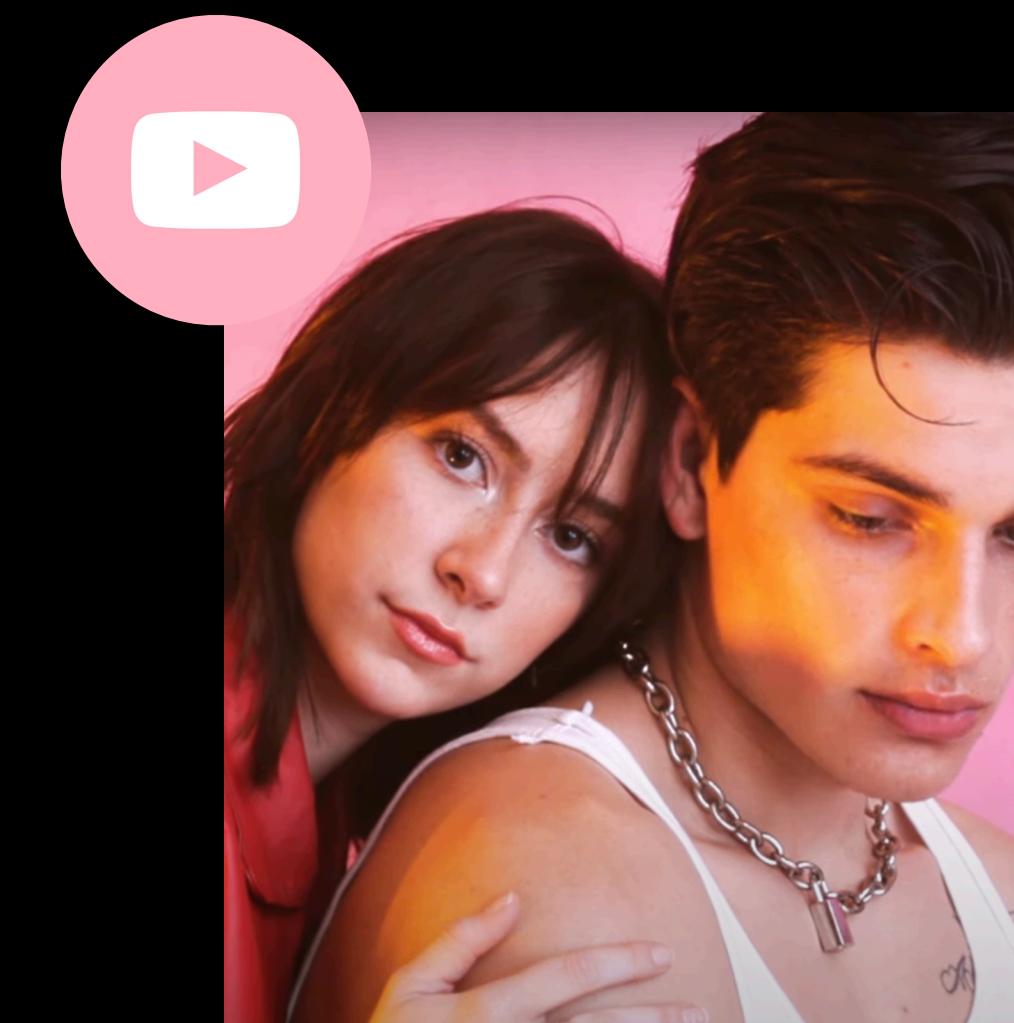
Total Views

588K

Total Impressions

83.2K

Total Likes



*ICONS ARE LINKED

LISTENER LOCATIONS

via Apple Music and Spotify

OAKLAND

1.5K

SANTA CLARITA

385

LOS ANGELES

1K

RIVERSIDE

305

DALLAS

444

TORONTO

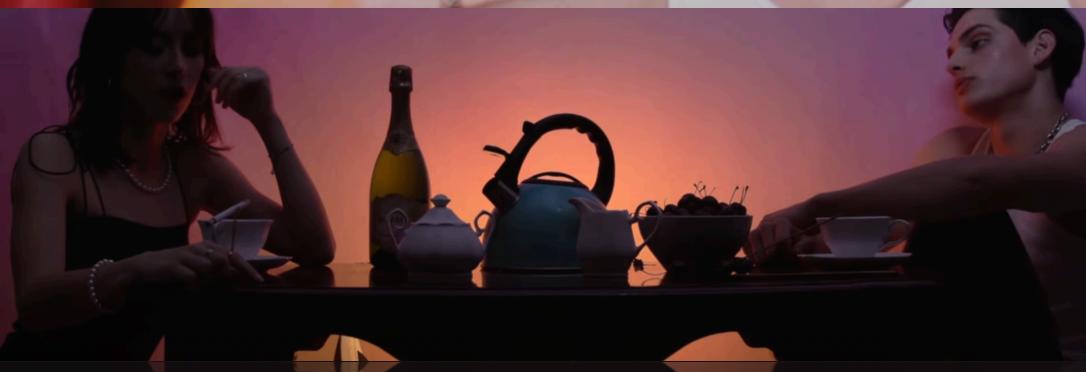
117

PAST PERFORMANCES:

The Smell, The Lexington, The Guitar Merchant, Sunland Sun Space, The Britisher, Room 41 Live, The CIA, White Oak Music and Arts, Sound Studios, Cafe Nela



MUSIC VIDEOS



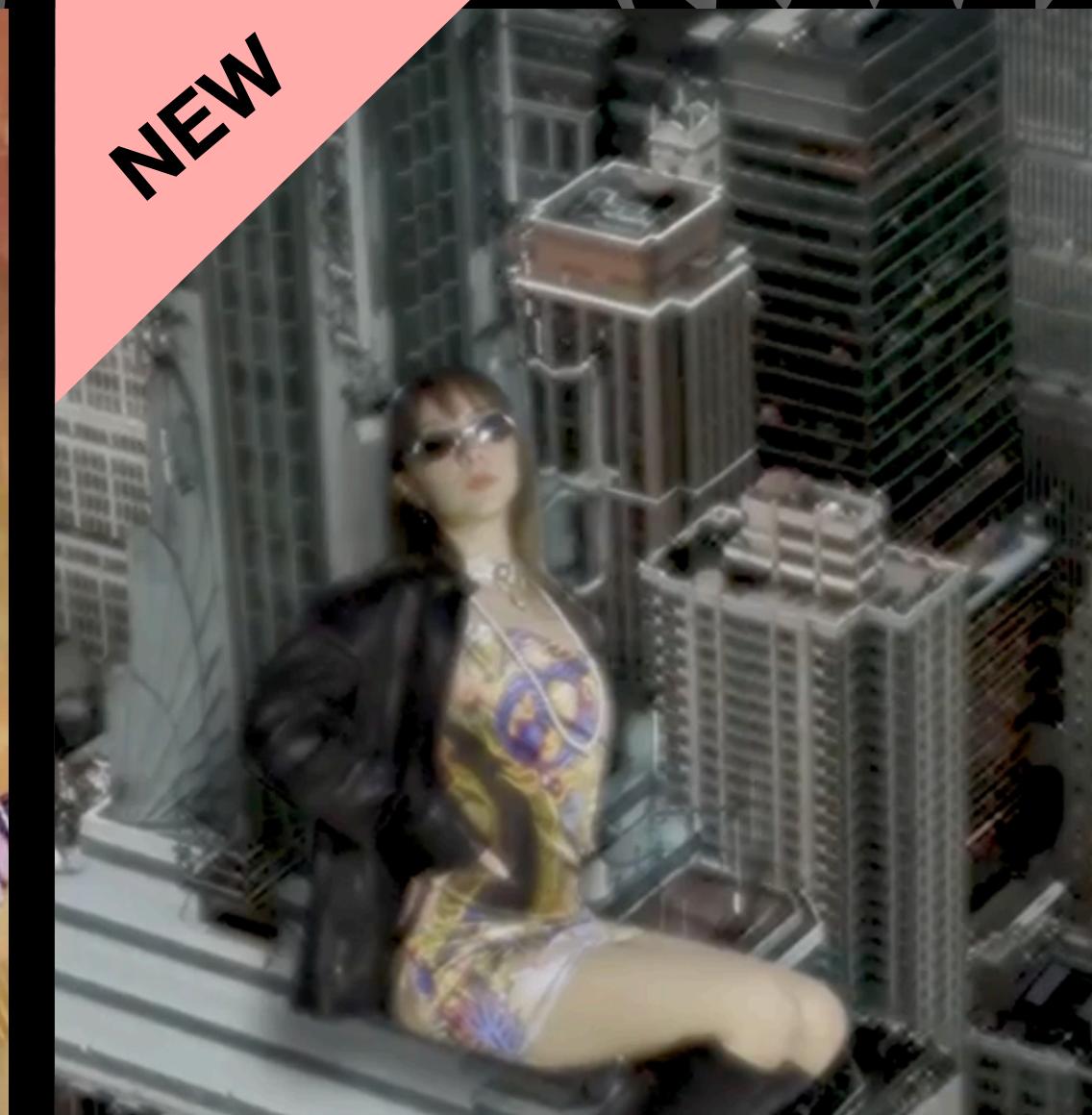
Mon Cheri
6.8K Views
44 Comments



Seashell
2.4K Views
14 Comments



Pretty Place
Coming Soon



Reverie
Coming Soon

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