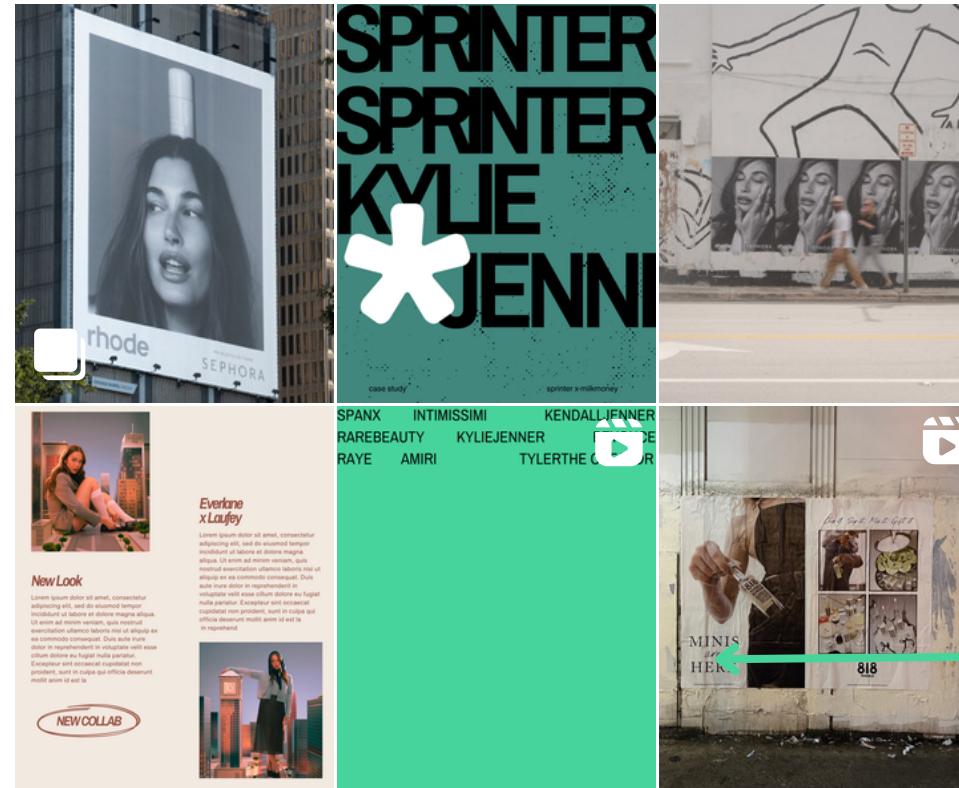


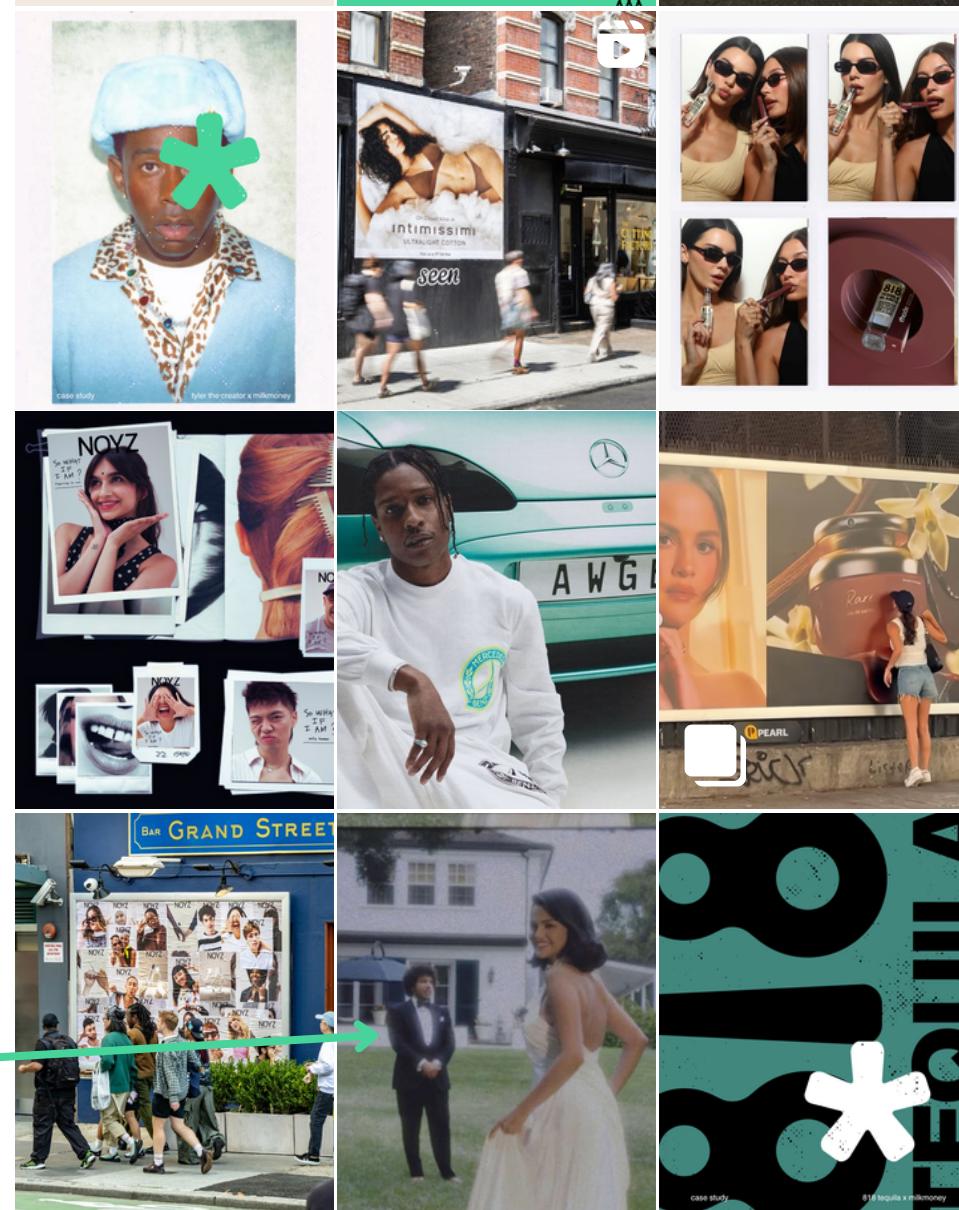
GRID PLAN

EDGY & IMAGE DRIVEN

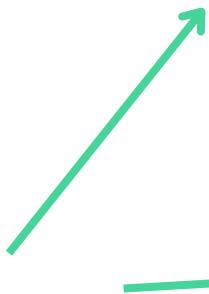
Glams
focusing on movement,
color & variation in format



OOH Myths, OOH 101
Neutral, bring in brand green - no
images on first slide



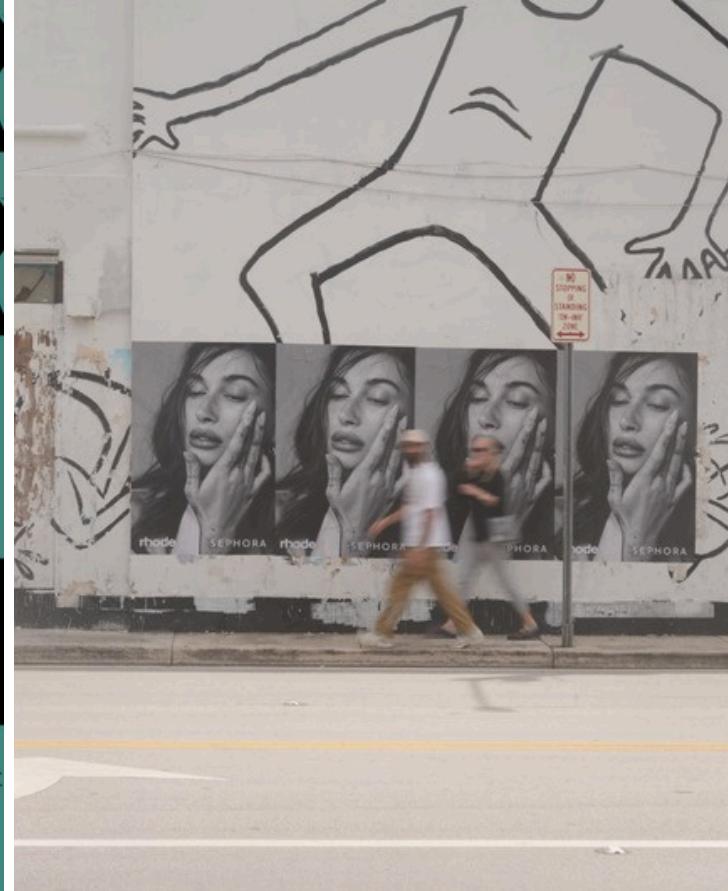
Trend Highlights
Cute & Aesthetic Photos



Monthly Updates
Feed Driven / match with whats
happening



Ian / Case Studies
Text Heavy with Brand Logo



Everlane x Laufey

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New Look

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NEW COLLAB

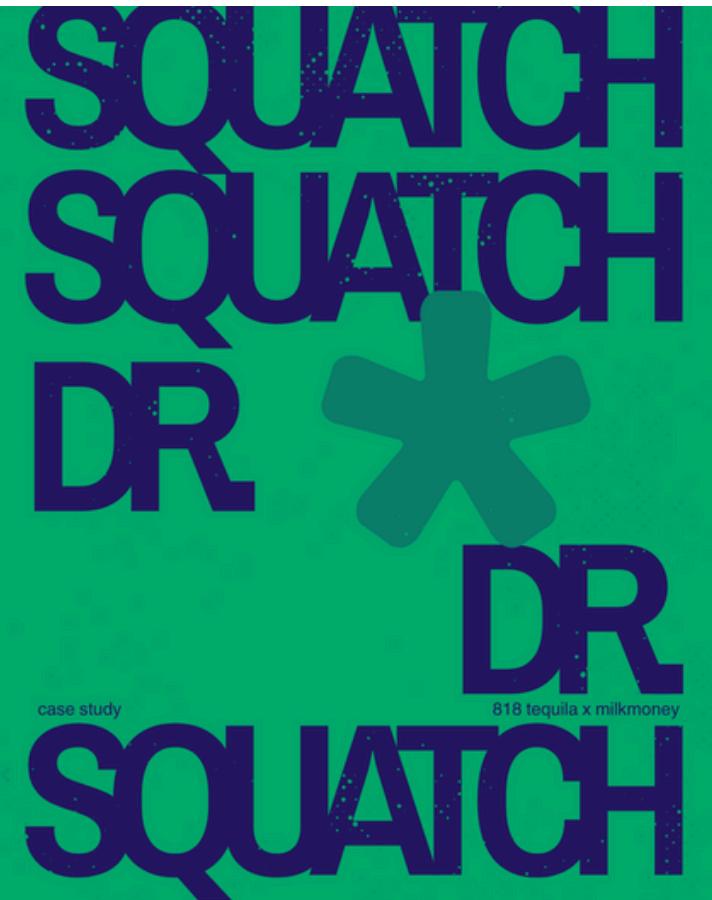


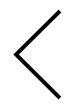
case study

tyler the creator x milkmoney

SPANX INTIMISSIMI KENDALL JENNER
RAREBEAUTY KYLIE JENNER BEYONCE
RAYE AMIRI TYLER THE CREATOR



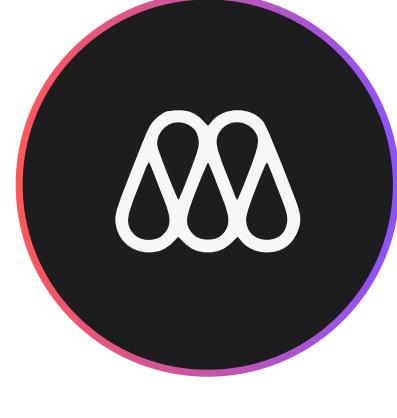




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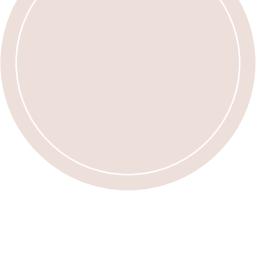
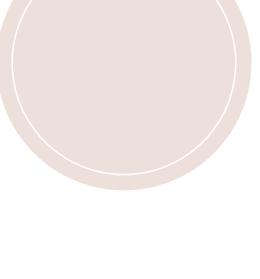
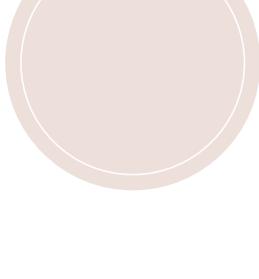
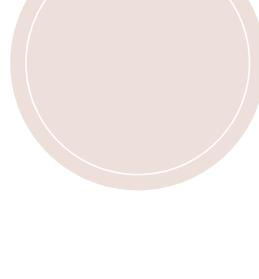
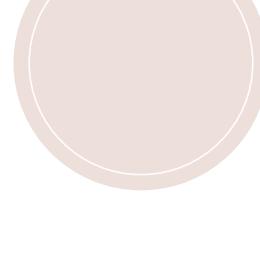
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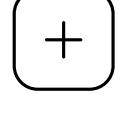
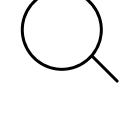
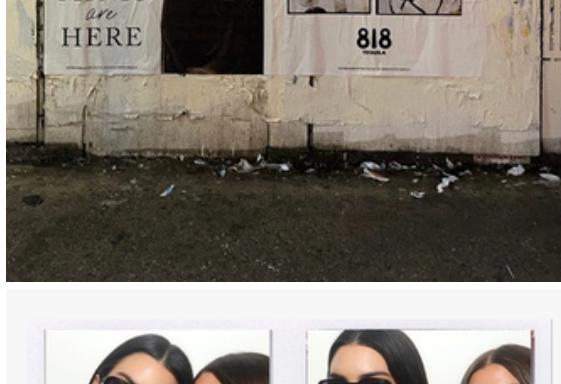
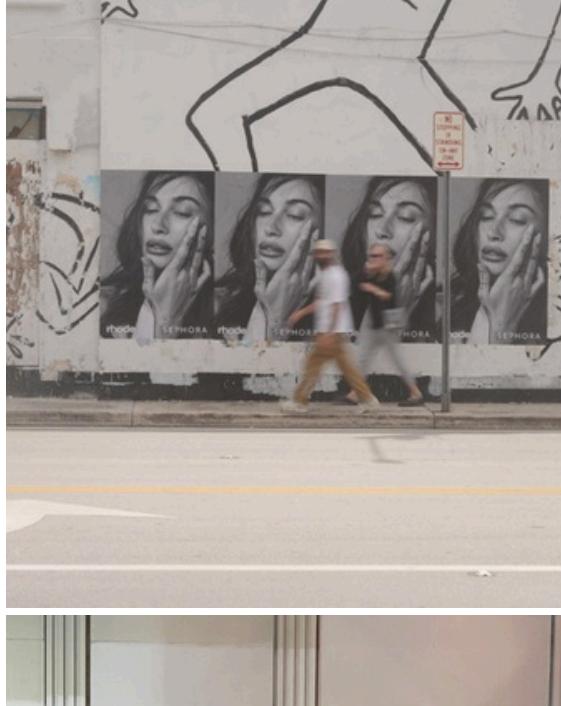
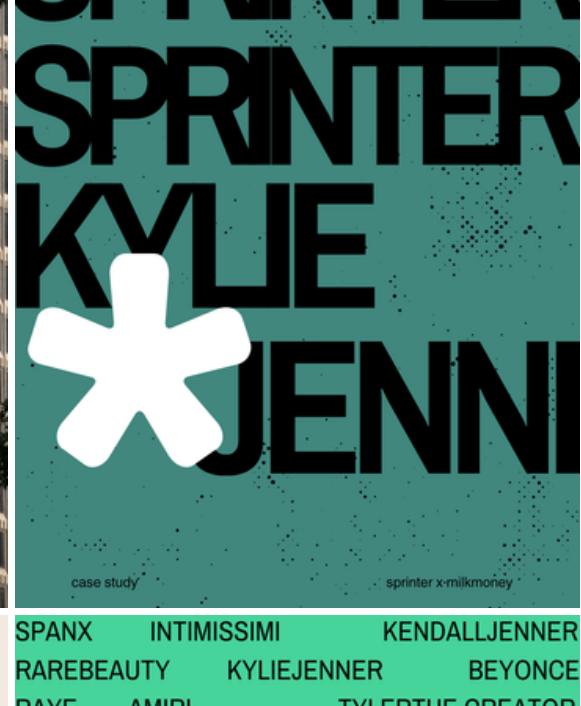
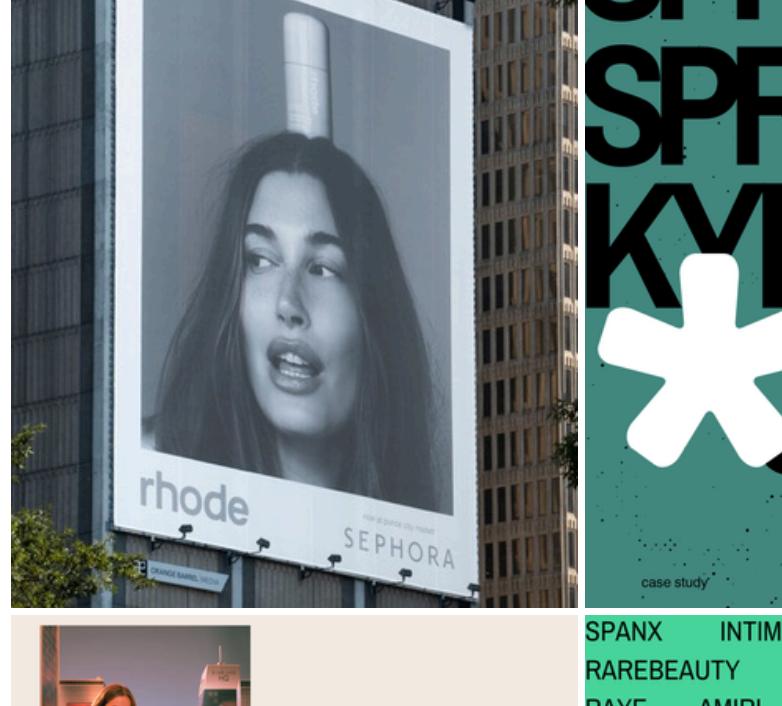
New

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beauty

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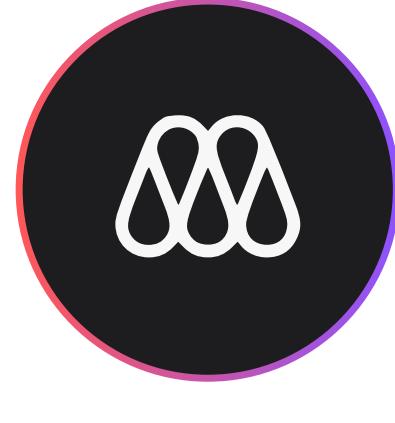




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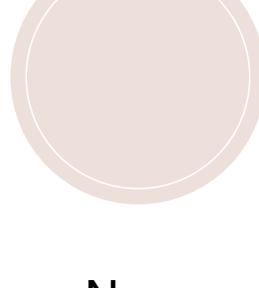
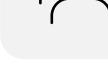
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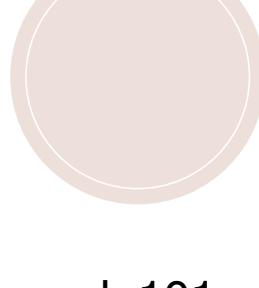
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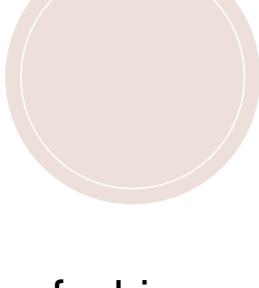
Email



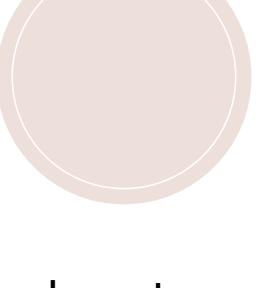
New



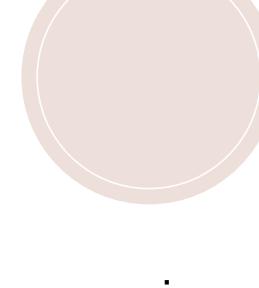
ooh 101



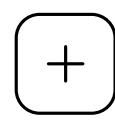
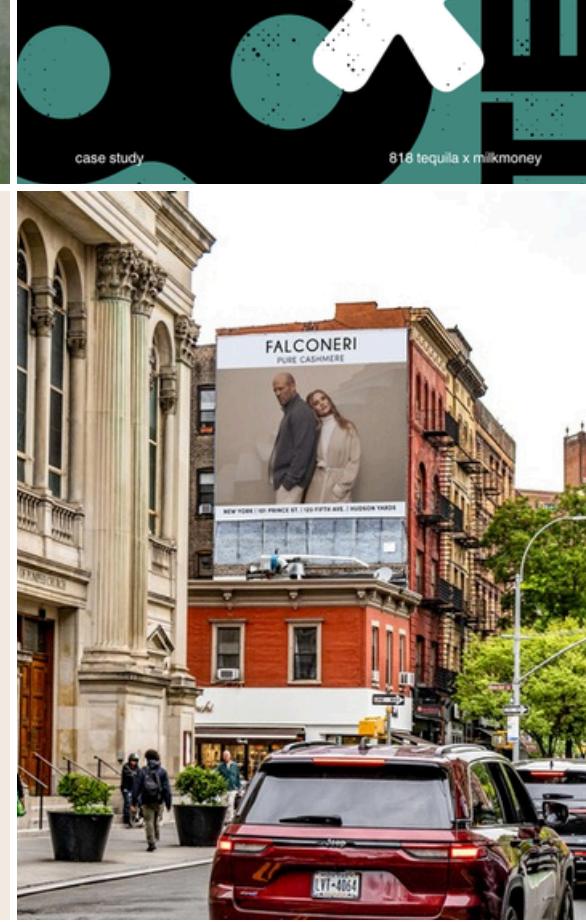
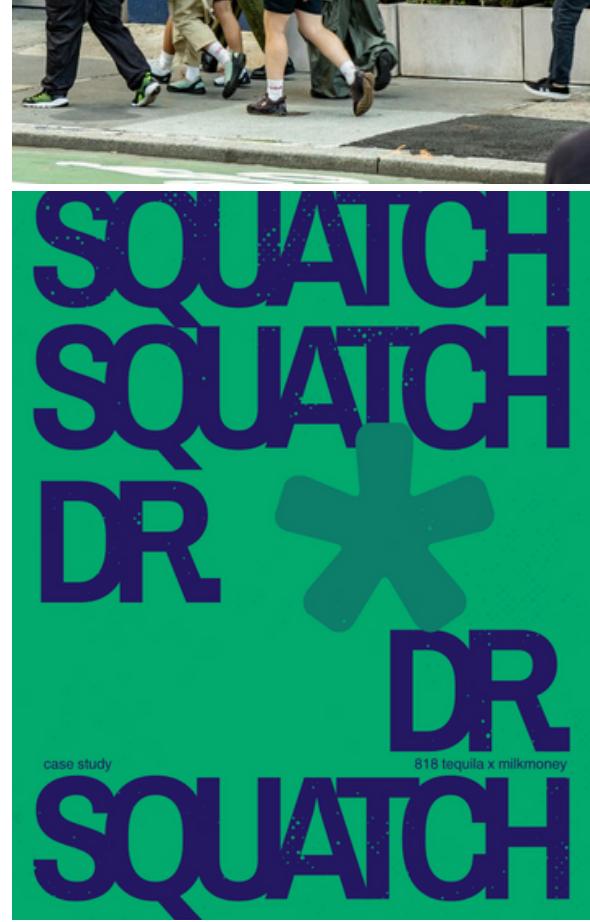
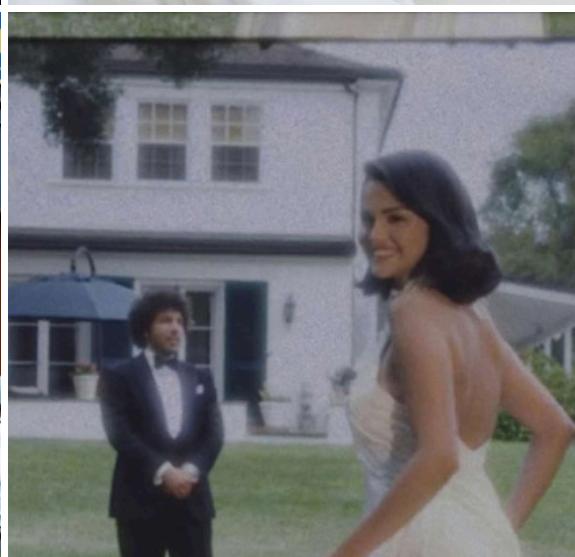
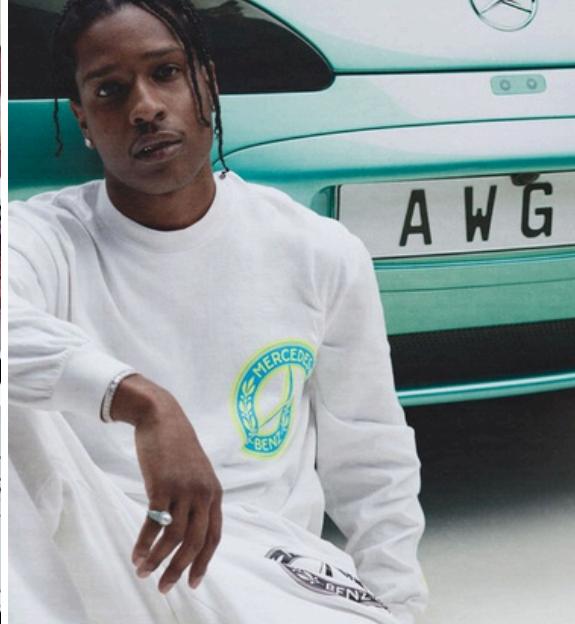
fashion



beauty



music



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SPRINTER
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SPRINTER

case study

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KENDALLJENNER

RAREBEAUTY

KYLIEJENNER

BEYONCE

RAYE

AMIRI

TYLERTHE CREATOR





New Look

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NEW COLLAB

Everlane x Laufey

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OOH Myths & Tips

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