

K O G E I

Art Fair
Kanazawa 2017

Exhibition Guide
(Terms and Conditions & Application Form)

Introduction

KOGEI Art Fair Kanazawa will be the first KOGEI Art Fair to be held in Kanazawa, a city recognized internationally as a city of crafts. From works of art from rising young artists, to those of artists renowned world-wide, both domestic and international galleries will come together to provide an opportunity to exhibit these creative, artistic and highly unique KOGEI works.

For a period of over 400 years since feudal government times, the venue of Kanazawa has been a city where the traditions of old Japan such as tea ceremony, Zen Buddhism, Noh theatre and *utai* (the chanting of Noh texts) have permeated throughout the city and are still alive today. The value of these traditions was recognized in 2009 when Kanazawa was first designated as a member of The UNESCO Creative Cities Network (UCCN) in the creative field of Crafts and Folk Art.

KOGEI Art Fair Kanazawa will be a platform to showcase the fresh, new values and aesthetic consciousness of KOGEI from Kanazawa to the world. We hope that the Art Fair will provide opportunities to experience the wide variety of values of KOGEI, and the joy of new experiences and encounters.

We look forward to your participation in KOGEI Art Fair Kanazawa 2017.

Executive Committee
KOGEI Art Fair Kanazawa

KOGEI

The Art Fair has used the word *kogei*, the romanization of the Japanese word for craft, as is. At present, KOGEI is gathering prominence both domestically and internationally as a genre of fine art unique to Japan. The artistic qualities of KOGEI are evident in the wealth of expression, and the skilled handiwork of the artists' use of natural materials. KOGEI reflects the sense of values and culture of the community, and is also a medium in which artists can express the feeling of the times. This stance of KOGEI, will without a doubt bring with it an awareness of a new and fresh sense of values and culture in contemporary global society.

1. General Information

1) Exhibition Details

Name	KOGEI Art Fair Kanazawa 2017
Dates of Exhibition	First View (Invitation Only) 13:00 – 18:00, Friday November 24, 2017 Open to the General Public 11:00 – 19:00, Saturday November 25, 2017 Open to the General Public 11:00 – 18:00, Sunday November 26, 2017
Venue	THE SHARE HOTELS Kamitsutsumi, Kanazawa (Tentative) A six-floor hotel, scheduled to open in late August, 2017
Address	2-40 Kamitsutsumi-cho, Kanazawa, Ishikawa, JAPAN (This address is applicable for the 29 rooms on the second to fifth floors.)
Admission Fee	1,000 yen (Two-day pass)
Visitor target	2,000 people (Three-day period)
Number of Exhibitors	29 galleries (To be decided after advertising for applications from both domestic and international galleries.)
Organizer	KOGEI Art Fair Kanazawa Executive Committee
Co-organizers	Kanazawa Craftwork Business Creation Agency Non-profit Organization Syuto Kanazawa Kanazawa ART SPACE LINK
Executive Committee	Executive Chairperson: Matsutaro Fukumitsu (President, Kanazawa Craftwork Business Creation Agency) Vice-Chairperson: Jun Ura (Chief Director, Non-profit Organization Syuto Kanazawa) Vice-Chairperson: Yoko Motoyama (Kanazawa ART SPACE LINK)
Advisor	Yuji Akimoto (Director & Professor, The University Art Museum, Tokyo University of the Arts. Chief Executive Director of the 21 st Century Museum of Contemporary Art, Kanazawa)
Cooperation	All Japan Kogei Cooperation, Tokyo/Kyoto/Kanazawa Executive Committee Executive Committee for Promotion and Education “Toward the Next 100 Years of Kogei” ONE PIECE CLUB THE SHARE HOTELS
Support	Ishikawa Prefecture City of Kanazawa Kanazawa Association of Corporate Executives, Kanazawa Chamber of Commerce and Industry, HOKKOKU SHIMBUN INC.
Executive Office	KOGEI Art Fair Kanazawa Executive Committee
Address	Noetica Inc. 6-40-1 Shimohonda-machi, Kanazawa, Ishikawa, 920-0993 JAPAN TEL: +81 (0)76-223-3580 FAX: +81 (0)76-223-3581 E-mail: info@kogei-artfair.jp

2) Description of Events (Current Schedule)

Official Program

First View

Date & Time: 13:00-18:00, Friday 24 November

Details: A private viewing for invitees, press, VIPs, concerned persons from the areas of art and KOGEI. Tickets available for purchase.

Reception

Date & Time: 19:00, Friday 24 November

Venue: Undecided

Details: Reception for invitees, VIP, press and concerned parties ONLY.

Opening Ceremony

Date & Time: 12:30, Friday 24 November

Venue: First Floor THE SHARE HOTELS

Details: Opening ceremony held by the organizers.

Related Events

International KOGEI Symposium (Tentative)

Date & Time: 13:00-16:00, Thursday 23 November

Venue: Main Assembly Room, KANAZAWA BUNKA HALL

(15-1 Takaoka-machi, Kanazawa, Ishikawa, 920-0864)

Entry: 250 people (Admission free. Simultaneous interpretation.)

Organizer: Kanazawa Creative City Steering Committee

Details: A symposium will be held on developing understanding of contemporary KOGEI. It will feature 4 international speakers including members from art museums, producers, and critics involved in the KOGEI world. Symposium speakers will also participate in the first view and reception on November 24

3) Venue

Hotel Details

THE SHARE HOTELS Kamitsutsumi-machi, Kanazawa (Tentative)

THE SHARE HOTELS is a hotel brand aiming to provide a venue filled with new and unique experiences and encounters. The hotels being opened Japan-wide, each have a shared space which can be utilized for activities and gatherings by the local community. The venue for KOGEI Art Fair Kanazawa 2017, THE SHARE HOTELS Kamitsutsumi-machi, Kanazawa, aims to be a platform for creating a contemporary Kanazawa culture while cooperating with local community members instrumental in traditional cultural areas intrinsic to Kanazawa, such as Japanese sweets, crafts, tea ceremony and Zen.

Access

2-40 Kamitsutsumi-cho, Kanazawa, Ishikawa, JAPAN

Approximately 4 minutes by car from Kanazawa Station.

Approximately 4 minutes by bus to the Minami-cho bus station, then a one minute walk to the hotel.

Approximately 14 minutes on foot from Kanazawa Station.

Parking is not available at the hotel. Please use the nearest available carpark.

2. Application Overview

1) Application Details

Number of Exhibitors 29 Galleries

Requirements for Participation Both international and domestic galleries must deal in KOGEI works. Each gallery must have a minimum of two special exhibitions per year of primary works.

*Final decisions regarding the eligibility of applicants will be the responsibility of the organizers.

2) Room Types and Exhibition Fees *Guest room names and floor area are subject to change.

		Area	AvailableRooms	Fee(5 days, 4 nights)
A	Junior Suite	60 m ²	3 rooms	¥300,000
B	Premium Japanese	37 m ²	4 rooms	¥200,000
C	Standard Japanese	33 m ²	4 rooms	¥170,000
D	Standard	28 m ²	14 rooms	¥150,000
E	Premium Loft	32 m ²	4 rooms	¥150,000

3) Items Included in Exhibition Fees

- Rooms fees are for 5 days, 4 nights. Breakfast is not included.
- 50 invitations, 30 envelopes, 100 flyers, 50 direct mail postcards, 10 pamphlets.
- Participation fee for one person for the reception on November 24, from 19:00. (Participation of other accompanying members will incur an additional fee.)

*Should the number of applicants exceed the number of available rooms, the organizers reserve the right to designate rooms at their discretion.

*Participants requiring rooms for purposes other than for exhibition should notify the organizers as soon as possible. A discount will apply to accommodation fees. Participants are permitted to stay in exhibition rooms, however the fixed number of guests must not be exceeded.

*An invoice of participation fees will be sent to each exhibitor. Payments should be made in Japanese yen to the specified account by the end of July. It is the responsibility of the participants to bear any bank transfer service fees incurred. In regards to overseas remittances, a record of transfer documents should be scanned and sent as an attached file to the executive office via e-mail.

4) Cancellations

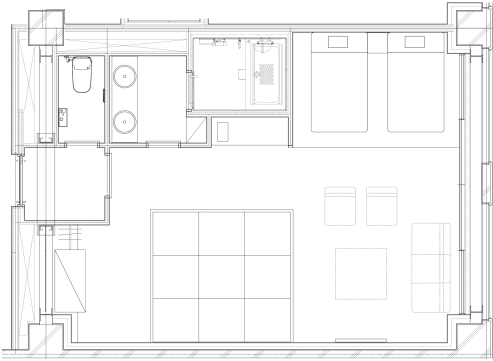
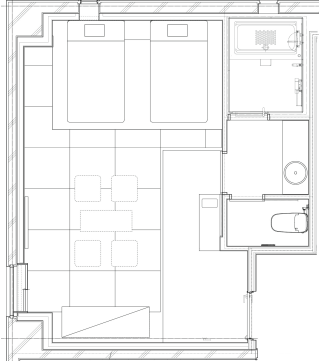
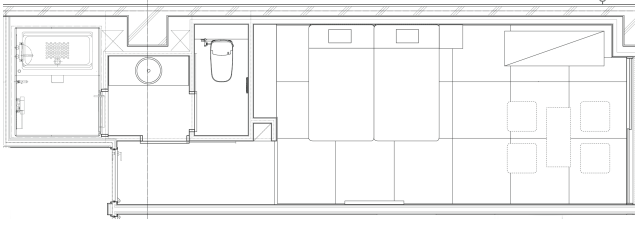
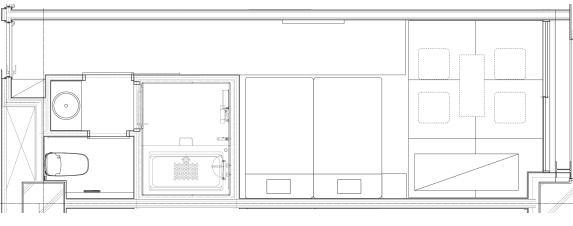
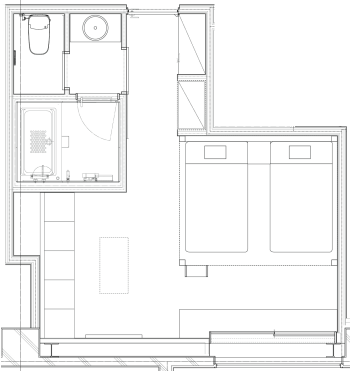
- Cancellations will not be accepted under any circumstances once exhibiting galleries have been finalized.
- In the event of natural disasters or other unforeseeable circumstances, cancellations may be considered. However, regardless of the circumstances, a cancellation fee as detailed below, will be payable. For more detailed information, please contact the executive office.

(June to July 31: 50 % of the participation fee. August 1 to Opening Day: 100 % of the participation fee.)

- Cancellations will take effect upon payment of the cancellation fee.

5) Guest Room Floor Plans

*The layout of rooms is subject to change. A detailed plan of each room will be sent after finalization.

	
<p>A. Junior Suite</p> <p>Area: 60m², Available rooms: 3, Fee: 300,000 yen Amenities: 2 beds, raised tatami-floor space, living room area (sofa type), mini-kitchen, and television. Shoes not permitted on the raised tatami floor space.</p>	<p>B. Premium Japanese</p> <p>Area: 37m², Available rooms: 4, Fee: 200,000 yen Amenities: A Japanese-style, tatami-floor room with 2 beds, living room area (floor seating), mini-kitchen, and television. Shoes must not be worn in the room.</p>
	
<p>C. Standard Japanese</p> <p>Area: 33m², Available rooms: 4, Fee: 170,000 yen Amenities: A Japanese-style, tatami-floor room with 2 beds, living room area (floor seating). Shoes must not be worn in the room.</p>	<p>D. Standard</p> <p>Area: 28m², Available rooms: 14, Fee: 150,000 yen Amenities: A Japanese-Western style room with 2 beds and a raised living room space (2.1m × 2.2m, floor type seating). Shoes are not permitted on the raised floor space.</p>
	
<p>E. Premium Loft</p> <p>Area: 32m², Available rooms: 4, Fee: 150,000 yen Amenities: A western-style room with a 2.3m × 2.8m loft area. Two beds can be placed both above and below the loft. Mini-bar, television and living room set (sofa type) also included.</p>	

6) Conditions of Exhibition

Metal fixtures and fittings for exhibits will damage walls and are not permitted. Nails and screws are also not permitted when installing works. When works are installed on walls, please use double-sided tape which will not cause damage, such as Sumitomo 3M Command Brand damage free hanging. (http://www.command.jp/3M/ja_JP/command-jp/)

• In the unlikely event that guest room walls are damaged, the said damage will be repaired at the expense of those exhibitors responsible for the room. The organizers and hotel will accept no responsibility for such damage.

- Exhibition pedestals and fixtures will not be provided. Exhibitors must provide these if required.

7) Transportation, Installation and Removal of Exhibits

• Please transport works by car, Akabou Transport Company, or taxi. It is also possible to use delivery services such as YAMATO TRANSPORT. Exhibitors will be contacted regarding necessary precautions for each method of transport at a later date.

• A schedule will be made to avoid unnecessary congestion and confusion when delivering, installing and removing works. Details will be provided at a later date. When delivering goods by car, each gallery will have a 15-20 minute time frame to use temporary parking facilities.

- It is recommended that each exhibitor provides their own trolley or cart.

• The hotel elevator entrance to be used for installation and removal of exhibits is 210cm in height and 90cm in width. The internal dimensions are as follows: height 230cm, width 130cm, and depth 158cm.

• The organizers and hotel will accept no responsibility for damage or accidents that occur during transportation, installation, and removal of exhibits.

8) Packing Materials and Containers

It is possible to store packing materials up to 1.5m² in rooms 30m² or less (guest room type D), up to 2m² in rooms 40m² or less (guest room types B, C, and E), and up to 3m² in rooms 60m² (guest room type A). Packing materials in excess of this should be stored in the bathroom of the exhibitor's room.

9) Schedule

Applications Open	Friday 28 April
Applications Close	18:00 Friday 2 June
Finalization of Exhibitors	Applicants will be contacted in the week beginning Monday, 12 June.
Submission of Detailed Gallery Information	Friday 7 July
Payment of Exhibition Fees	Late July (An invoice will be sent to exhibitors. Please transfer to the specified account.)
Delivery of Promotional Materials	Late August to Early September
Hotel Inspection	Once each in September and October (between 13:00-15:00)
Installation	14:00-21:00, Thursday 23 November, and to be completed by 12:00, Friday 24 November
Exhibition Period	First View (Invitation Only) 13:00-18:00, Friday 24 November

General Exhibition 11:00-19:00, Saturday 25 November

General Exhibition 11:00-18:00, Sunday 26 November

Removal of Exhibits 19:00-21:00, Sunday 26 November, and to be completed by 10:00, Monday 27 November

*The above schedule is a guide, and is subject to change.

3. General Terms and Conditions of Exhibition

1. Official Name and Organization

The event will be known as KOGEI Art Fair Kanazawa 2017, and will be organized and officiated by the Executive Committee of the KOGEI Art Fair Kanazawa.

2. Executive Committee and Executive Office

The Executive Committee will be concerned with, and carry out all business relating to the event. Administrative procedures will be the responsibility solely of the Executive Office.

3. Exhibition Fees

Exhibition fees will not be refunded in the event of cancellation.

However, in the event of natural disasters, or other unforeseeable events, cancellations may be given consideration. Even in such events, a cancellation fee will be payable. Please contact the executive office for details.

June 1 – July 31 50% of the exhibition fee

August 1 – Opening Day 100% of the exhibition fee

Cancellations will take effect upon payment of the cancellation fee.

4. Official Price Tags and Sales

Price tags must be attached to all items for sale. Exhibitors are responsible for attaching price tags to exhibition items.

5. Loss, Theft and Damage

The loss, theft, or damage of exhibits is the responsibility of the exhibitor. It is recommended that each exhibitor purchase insurance coverage. Should exhibitors request cleaning and bed making services, please remain in attendance for the duration of such services. In the event of damage to guest rooms and facilities, exhibitors are required to return the room to its original state, and repairs will be carried out at the expense of the exhibitor. The executive committee will not be held responsible in such cases. *If cleaning services are required, please inform the hotel one day beforehand.

The organizers and hotel will not accept responsibility for accidents occurring during transportation, installation, and removal of exhibits.

6. Sales and Complaints

All responsibility for sales of merchandise is to be held solely by the exhibitor. In the event of complaints, the executive committee will not become involved in matters.

7. Exhibition Booths

Exhibitions and sales are to be carried out solely within the exhibition booth (guest room). Nails and screws must not be used on walls. Exhibitors are free to move guest room fittings and furnishings within

the guest room. They may not, however, move fittings and furnishings to the corridors. Exhibitors are permitted to stay in the guest rooms overnight. In this case, cleaning and bed making services will be carried out according to hotel instructions.

8. Packaging and Shipping

Packaging of sales and merchandise should be carried out by the exhibitor. Please inform the organizers if shipping is required, and move the items to the designated shipping area.

9. Payment of Accounts & Monetary Transactions

Payments for sales of merchandise, either in cash or by credit card, should be collected by exhibitors.

10. Dress Code

Exhibitors are requested to wear suitable attire as the exhibition is held within a hotel.

11. Officials and Sales Staff

Each exhibitor is required to wear an identification tag. These will be distributed at installation by the executive committee, and must be returned upon removal of exhibits.

12. Parking Facilities

There are no parking facilities at the hotel. Please use the nearest available carpark.

13. Smoking

Smoking is not permitted within exhibition booths. Please use the designated smoking areas as required by the Fire Services Act.

14. Installation and Removal of Exhibits

The executive committee will coordinate and decide upon a schedule for those using cars at installation. Please unload works within the specified time allotment. After removal of exhibits, and prior to check-out, guest rooms will be inspected in the presence of hotel staff. Upon completion of this inspection, each exhibiting group is required to check-out at reception.

15. Violation of Terms and Conditions

In the event exhibitors violate the above Terms and Conditions, or if the organizers consider the exhibitor or their behavior to be inappropriate, the exhibitor will be required to leave the premises. Should this occur, participation fees will not be refunded.

*Applicants must agree to the Terms and Conditions. Please ensure the relevant section on the application form is completed and signed.

Application Form

*The application form must be received by the executive office (details attached) by 18:00, Friday 2 June.

1) Gallery Details

Gallery name	
Representative or Director	
Person in Charge	
Address	
TEL/FAX	
E-mail	
WEBSITE	
Person in Charge Mobile Phone	
Person in Charge E-mail	
Year of Establishment	
KOGEI works to be exhibited	<p>Please circle applicable areas (Multiple choices possible)</p> <p>Ceramics Lacquerware Weaving & Dyeing Metalwork Glass Wood/Bamboo Leather Other ()</p>
Room type	<p>A. Junior Suite (60 ㎡) Available rooms:3 Fee 300,000 yen</p> <p>B. Premium Japanese (37 ㎡) Available rooms:4 Fee 200,000 yen</p> <p>C. Standard Japanese (33 ㎡) Available rooms : 4 Fee 170,000 yen</p> <p>D. Standard (28 ㎡) Available rooms:14 Fee 150,000 yen</p> <p>E. Premium Loft (32 ㎡) Available rooms : 4 Fee 150,000 yen</p> <p><u>First Preference</u></p> <p><u>Second Preference</u></p>
Rooms required (in addition to exhibition rooms)	<p>Please circle the applicable item below</p> <p>Necessary Unnecessary</p> <p>(Details of rooms will be sent to applicants at a later date.)</p>
Name for Invoice	
Address for Invoice	Address

I have read and agree to the Terms and Conditions

Date MM/DD/YYYY

Signature

Seal

【Exhibition Concept for the Art Fair 】 (200 words or less)

【Gallery Concept】 (200 words or less)

【Gallery Resume】 ※Please included details of main exhibitions within the past 3 years (Year, Exhibition Name, Artist Name)

2) Exhibiting Artist Details

- Please provide the artist's name, image of the work, as well as a caption.
- Please provide at least one image per artist.
- If more than 4 artists are included in the application, please copy this page.
- The images and information provided will be shared with the media and related companies.

1. Image of Work	2. Image of Work
Name of Artist	Name of Artist
Caption of Work	Caption of Work
Title, Size, Materials, Technique, Year of Production	Title, Size, Materials, Technique, Year of Production
3. Image of Work	4. Image of Work
Name of Artist	Name of Artist
Caption of Work	Caption of Work
Title, Size, Materials, Technique, Year of Production	Title, Size, Materials, Technique, Year of Production

Address & Enquiries

KOGEI Art Fair Kanazawa Executive Committee, Noetica Inc.
6-40-1 Shimohonda-machi, Kanazawa City, Ishikawa Prefecture, 920-0993 JAPAN

TEL: +81 (0)76-223-3580 FAX: +81 (0)76-223-3581

E-mail: info@kogei-artfair.jp

Business Hours: 10:00-18:00 Monday to Friday