Medal Up Instructions

Medal Up is a mobile application that promotes physical activity and sports fandom through daily challenges, fan demonstrations, and Olympics trivia. This readme provides an overview of the app's features and how to use them.

Installation

To use Medal Up, you can download the app from the App Store or Google Play App Store and install it on your mobile device.

For the purposes of our demonstrations, user actions have been predetermined, specifically in the perspective of the user Ashley Kim. Text will prompt the predetermined actions.

Getting Started

After installing the app, you can create an account by signing up with your email directly or through your Instagram or Google account. You will then need to provide data privacy consent and fill out a survey to receive a personalized experience.

The survey consists of the following questions:

- 1. Gender
 - a. Select "Female"
- 2. Age
 - a. Enter "21"
- 3. Home Country
 - a. Select "Republic of Korea"
- 4. Supporting Countries
 - a. Select "United States of America", "China", "Japan", "Canada"
- 5. Interested Sports
 - a. Select "Gymnastics", "Swimming", "Volleyball"
- 6. Live Attendance
 - a. Select "No"

The information you provide will be then used to generate personalized tasks for you to complete each day.

Home Page

Once you complete the survey, you will be directed to the home page. You can access the home page by clicking on the house icon on the button tab.

On the home page, you will see:

1. Daily bingo card deck

Your daily bingo card deck consists of

- 1 Gold card
- 2 Silver cards
- 2 Bronze cards

Each card represents a daily prompt in one of three categories:

- **Activity Challenge:** these prompts challenge you to engage in physical activity, which will depend on your live or digital attendance of LA28.
 - The task "Create an Olympic-themed dinner dish" is generated based on Ashley Kim's survey that she will not be attending the LA28 Olympics.
- **Fanship Demonstration:** these prompts ask you to demonstrate your support for your favorite athletes, teams, or countries.
 - The task "Upload a picture of you watching the Olympics" is generated based on Ashley Kim's survey that she will not be attending the LA28 Olympics.
- **Olympics Trivia:** these prompts test your knowledge of the Olympics and sports based on your interest.
 - The question "Which country has won the highest number of team gold medals in gymnastics?" is generated based on Ashley Kim's survey that she is interested in gymnastics.

The prompts are generated based on the information you provided in the survey. Each prompt will require you to submit a response or photo to complete it.

2. World Bingo Card Feed

Below your personal bingo card deck on the home page, you will see the world bingo card feed. This feed shows bingo cards completed by other users from the countries you selected in the survey.

- Ashley Kim's World Bingo Card Feed displays completed bingo cards of users from the United States of America, Canada, Japan, and China, according to her survey.
- Click on Clay Hull's Card under the United States of America tab.
- Click on Kylie Bates's Card under Canada tab.

You can engage with bingo cards from other players by pressing the like button. This feature allows you to connect with users from around the world and see how they're completing their prompts. Each like button will then be counted as points.

Leaderboard Page

To view the leaderboard page, you can click on the podium icon on the bottom tab. The leaderboard page includes the following three tabs

- Friends
- National
- Global

Friends: This tab shows user point rankings among your added friends.

• Ashley Kim has a total of 8 friends, and her rank among her friends is 8th.

National: This tab shows user point rankings in your home country.

 Ashley Kim's rank among other users in her country (Republic of Korea) is 17,892nd.

Global: This tab shows cumulative user points by country.

• Ashley Kim's country's rank among other participating countries is 26th.

On each page, you can scroll down to see more rankings. Your current rank for each category (Friends, National, Global) is displayed next to your profile picture at the top of each page.

Profile Page

Click on the right bottom tab with the person icon to go to the profile page View your public profile information in the pink colored tab at the top of the page, which includes:

- Your profile picture
- Your name
- Your username
- Your global rank
- Your national rank
- Your current points

There are several tabs on the profile page that you can navigate to:

1. Profile Tab

Click on the profile tab (pink colored tab) to go to your profile QR code.

2. My Friends Tab

Click on the 'My Friends' tab to go to your friends page and see your friends' profiles.

Ashley Kim has a total of 8 friends.

3. My Memories Tab

Click on the 'My Memories' tab to go to the deck that displays your completed cards.

- Ashley Kim has completed 2 Gold Cards, 3 Silver Cards, and 4 Bronze Cards.
- Click on the first gold card and the first silver card.

4. My Coupons Tab

Click on the 'My Coupons' tab to go to the coupons page and see your collected coupons. These coupons are sponsored by companies that are associated with or sponsoring LA28.

• Ashley Kim has collected 4 coupons from Nike, Airbnb, Coca Cola, and Hershey's.

If you stay on the profile page for longer than 15 seconds, you will be directed to a daily **surprise trivia** that displays a short Olympics trivia question. If you answer the trivia question correctly, you will receive a coupon.