



# See More Good

## EXECUTIVE SUMMARY

My name is Jared Young and I am currently a rising senior student at Princeton University, majoring in Political Economy. Next year, I will be working full-time for McKinsey and Company to begin my career in business! I am reaching out to you today in hopes of your alliance for a great cause. Coming from an area where it is easy to be misled, I was fortunate enough to be surrounded by a community of people who pushed me to pursue academic success.

Growing up playing basketball in this community taught me valuable life lessons about resilience, rejection, and self-improvement that I will carry with me forever. With that being said, I am aware of my ability to influence the youth, and I want to use my voice to make a difference.

Over the past couple of months, I have teamed up with many community leaders, including Local Access TV and the York County Literacy Foundation, to help plan and create a first-ever charity financial literacy oriented basketball camp in Central Pennsylvania.

Given the nature of the CO-VID 19 Pandemic, we have planned for a virtual version of this clinic, involving a zoom dribbling class for the kids, guest speakers, and computer games. We will still need immense financial support to get this done. This is the first of many community service events that I hope to organize through my foundation, The SMG Foundation. Any amount helps.

## SMG DAY

*August 15th, 2020*

Boys Grades 4-10

Girls Grades 6-8

Free of Charge

Financial Literacy Games

Injury Prevention Protocol

Basketball Skills Training

Location: TBA

**Fundraising Goal: \$4,000**

The First of Many Events



**See More Good**

Created by Jared Young

Supported by top local high school and college players.

Conducts social media interviews, open run basketball tournaments, and basketball related education events for the youth.

Attempting to establish more positive images for young kids in York, Pennsylvania to see on a daily basis.

Looking for sponsors and community partners.



## PROGRAM DESCRIPTION

**Mission:** To educate, inspire, and encourage youth basketball players to learn financial literacy and injury prevention.

This program is a way to help youth basketball players, grades 4-10, learn about financial literacy and injury prevention through the game that they love. Basketball has taken me to many amazing places throughout my life and it has allowed me to meet many people that have changed the course of my life.

Using my knowledge obtained throughout the years, I have created a program to combine the life lessons from basketball with the fundamental education in economics and exercise science that I have accumulated over the years. This year the program is a day-long clinic that will take the kids through basketball drills, financial literacy games, and an injury prevention protocol.

We are fully prepared to hold the event virtually through zoom, and we will have a few guest speakers log on virtually to engage with the kids.

In the virtual version, the kids would undergo an hour-long dribbling lesson, a financial literacy workshop, and the same injury prevention protocol that they would experience in person. Although we hope for the clinic to be held on August 15th at a local park, we understand that this pandemic will more than likely make our virtual plans a reality. Eventually, it is my goal to execute more basketball related events in the community, such as a basketball tournament or basketball all-star game fundraiser.

*"Someone's sitting in the shade today because someone planted a tree a long time ago."*

Warren Buffet





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## **Sponsorship Opportunities**

### **REGINALD LEWIS SPONSOR \$50**

Company logo displayed on banner • Company logo in clinic program

### **MICHAEL JORDAN SPONSOR \$100**

All benefits of the Reginald Lewis sponsor, plus: Social Media Spotlight to highlight business.

### **SEAN CARTER SPONSOR \$200**

All benefits of Reginald Lewis and Michael Jordan sponsor • Logo on clinic t-shirt

### **OPRAH WINFREY SPONSOR \$500**

All benefits of the aforementioned sponsors plus: • Promotional Deal featured to the kids

### **ROBERT F. SMITH SPONSOR \$1,000**

All benefits of the aforementioned sponsors, plus: Name in the Title of the Event • Largest logo on T-Shirt