

AMBER COLLETT

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EDUCATION

Yale University, School of Forestry & Environmental Studies New Haven, CT

Candidate for *Master of Environmental Science*, 2017

- **Focus:** Environmental health, urban design, urban ecology.

St. Olaf College Northfield, MN

BA Environmental Studies, BA Russian Area Studies, 2007

- Graduated with honors.
- Overseas Studies Programs: Environmental Sciences in Australia; Russian Literature in Russia.
- North American Association for Environmental Education scholarship recipient.
- Student Leadership: Leader, Environmental Coalition; Student representative, Environmental Concerns Committee; Director, Volunteer Network; Founder, Oles for Alaska; Violinist, St. Olaf Philharmonic Orchestra.

RELEVANT EXPERIENCE

Fourth Sector Consulting Portland, OR/Minneapolis, MN, Feb. 2012–July 2015

Consultant & Project Manager

- Developed and managed innovative communications campaigns involving digital, social, emerging and traditional media;
- Crafted impactful, resonate messages, materials, speeches and presentations that communicated directly to target audiences;
- Developed and maintained organizational systems, meet day-to-day and strategic needs of clients;
- Served as a liaison between team members, subcontractors, clients and partners.

Transit for Livable Communities/Bike Walk Twin Cities, Minneapolis, MN, Jan. 2010–Jan. 2012

Communications Associate

- Developed and executed comprehensive online communications strategies, in addition to traditional media outreach and maintaining media relations;
- Served as key contact for advocacy, development and executive staff to coordinate organizational communications strategy and outreach;
- Managed redesign of all print materials and development of messaging frameworks for outreach campaigns;
- Engaged in intensive neighborhood outreach and coalition work for major events, including developing and maintain relationships with key community stakeholders and organizations.

Minnesota Public Interest Research Group Minneapolis, MN, Aug. 2008–Sept. 2009

Job Title

- Coordinated statewide campaign objectives including recruiting, training and managing more than 500 volunteers in one year;
- Undertook additional responsibilities and launched and directed new fundraising projects including the creation of a street canvass, alumni fundraising campaigns, and grant proposals;
- Led project to develop comprehensive curriculum for multi-year grassroots organizing training for college students;

- Oversaw and served as a training resource to students on four college campuses across the state.

Green Corps, Minneapolis, MN/Boston, MA, Aug. 2007–Aug. 2008

Grassroots Organizer

- Selected from more than 2,000 applicants to participate in a year-long fellowship in environmental advocacy and organizing;
- Mobilized more than 300 volunteers and collected more than 3,000 public comments in three months;
- Recruited, trained and directed a staff of 25 at peak office size.

ADDITIONAL WORK HISTORY & PUBLIC SERVICE

- Freelance Photographer, Collett Photography, Jan. 2005 – present
- Emerging Leaders Board Member, Oregon Environmental Council, Sept. 2013–July 2015
- Violinist, Oregon Pro Arte Chamber Orchestra, March 2014–March 2015
- Land Use Leadership Initiative Participant, 1000 Friends of Oregon, Jan. 2013–June 2013
- Contributing Writer and Founding Board Member, Streets.mn, Jan. 2012–Aug. 2014
- Co-Founder, Prairie Oaks Youth Leaders for Community Change Program, March 2012–Aug. 2013
- Certified Yoga Instructor, Yoga Institute of Minneapolis, Jan. 2012–Aug. 2012
- Cert. Holistic Health, St. Catherine University, June 2013
- Event Specialist, Northeast Ride, Dec. 2011–July 2012
- Soil and Water District 2 Representative, Hennepin Conservation District Board, Nov. 2010–July 2012 (*elected position*)
- Concept Development Consultant, Bike Twin Cities, Jan. 2012–April 2012
- Regional Organizing Consultant, Restoring Eden, Sept. 2009–Dec. 2009

UNDERGRADUATE WORK HISTORY & SERVICE

- Campus Campaign Manager, Teach for America, Aug. 2006–May 2007
- Naturalist, St. Olaf College, June 2006–May 2007
- Prospective Student Liaison, Feb. 2004–April 2007
- Grassroots Intern, Alaska Coalition, June 2005–Dec. 2006
- Naturalist, Duluth Community Sailing Association, June 2005–Sept. 2005

INTERESTS & SKILLS

- Interests: Physical, environmental and cultural shaping of urban communities: Urban land use policy, social determinants of health, urban green space development and use, civic engagement, neighborhood identity formation, and sense of place.
- Personal Skills/Fun: Training for races of all kinds, bicycling, hiking, backpacking, camping, kayaking, canoeing, swimming, running, gardening and perfecting baking recipes. An avid photographer, occasional woodworker, athletic model, cyclocross newbie and coffee fanatic.