

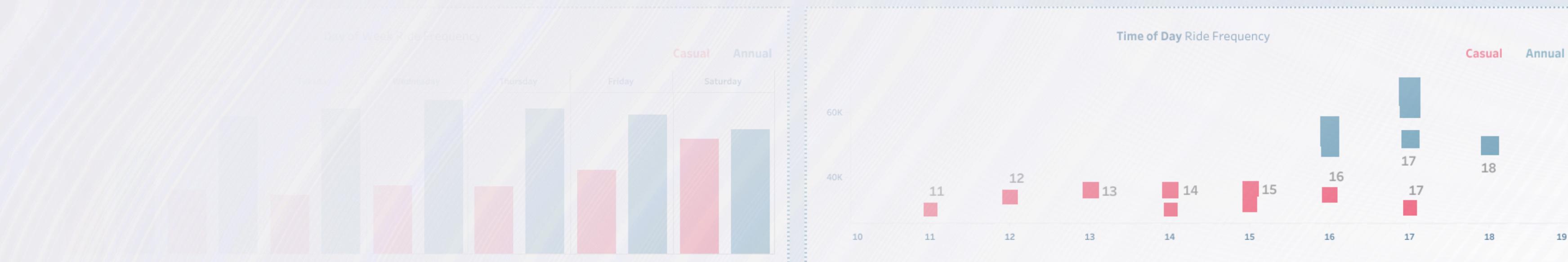
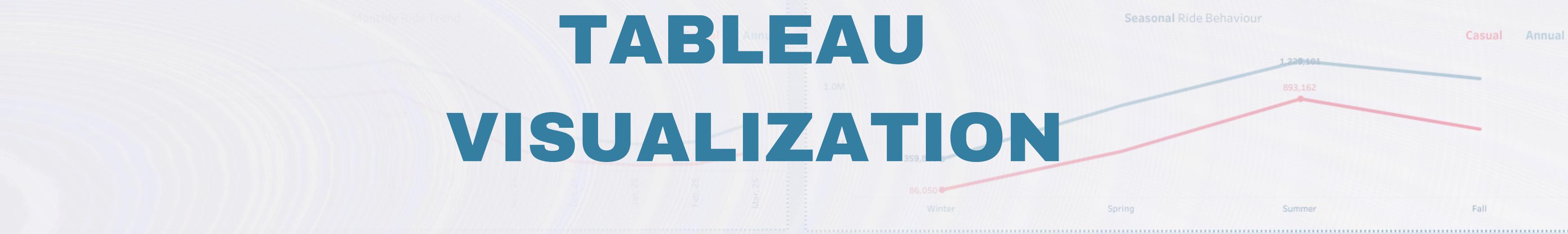


# Cyclistic Rider Analysis

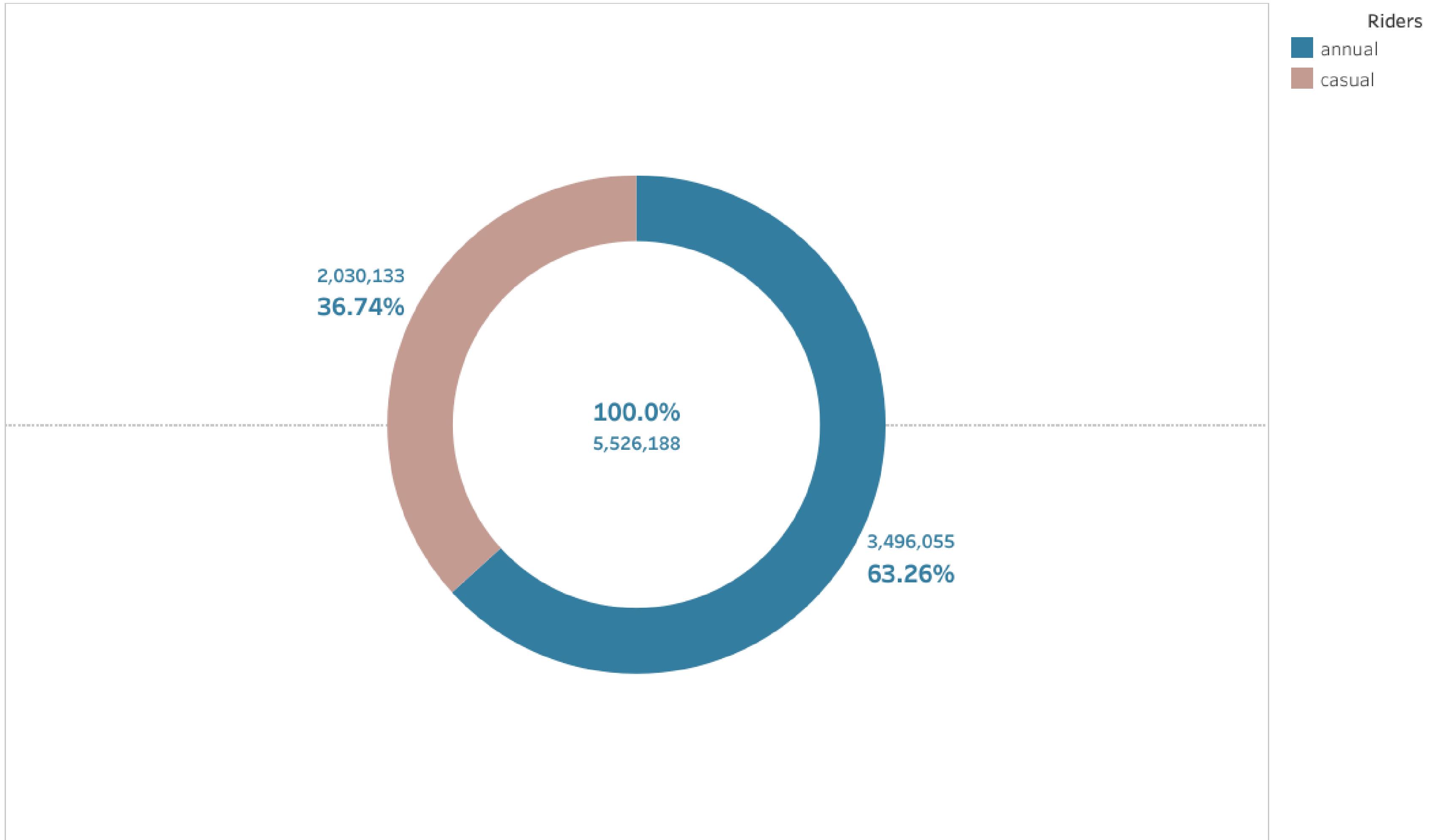
Behavioural Trends of Casual Riders VS Annual Members

Welcome, Tosin Folorunso!

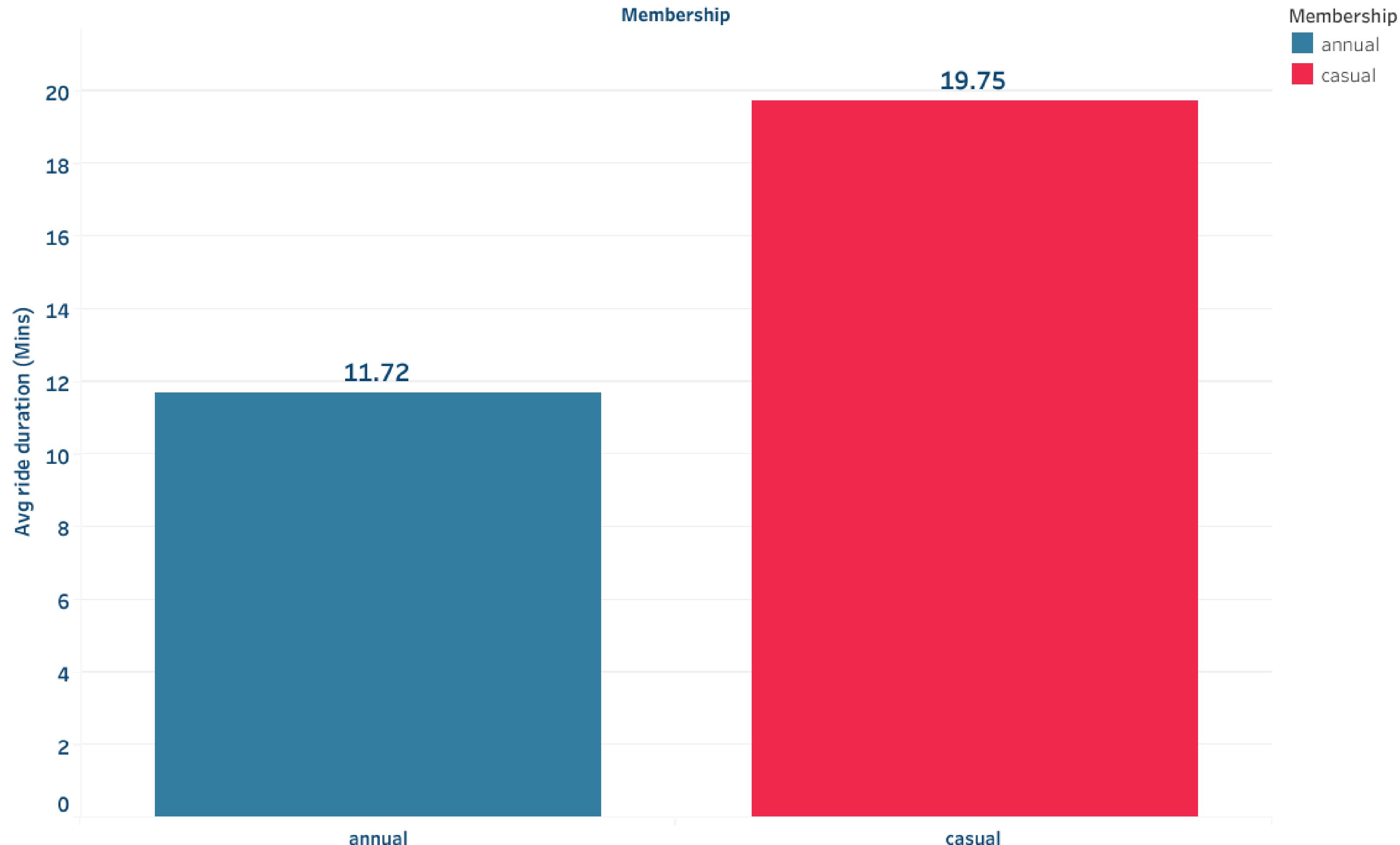
# CYCLISTIC BIKE SHARE TABLEAU VISUALIZATION



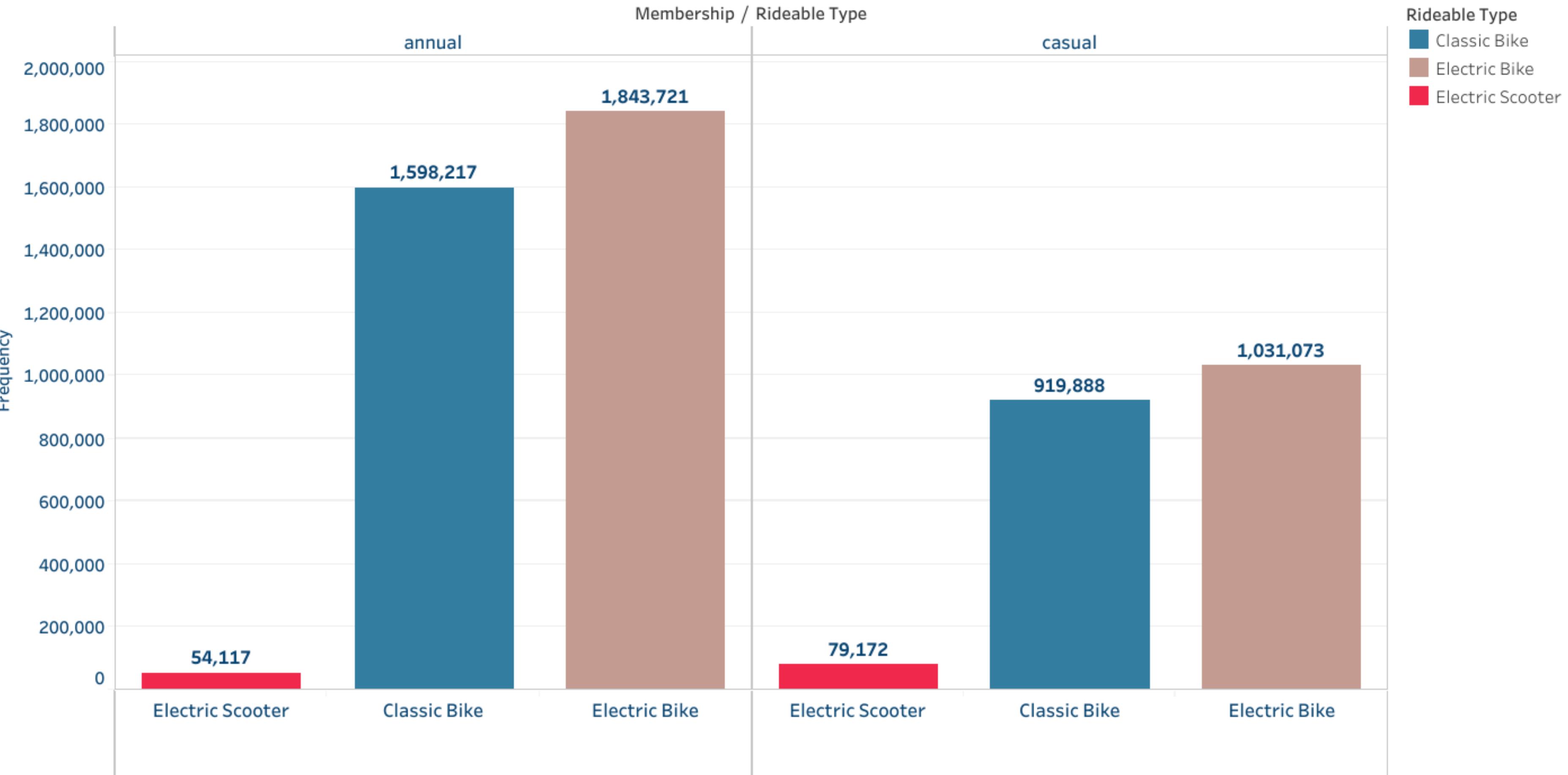
## % of Ride Distribution



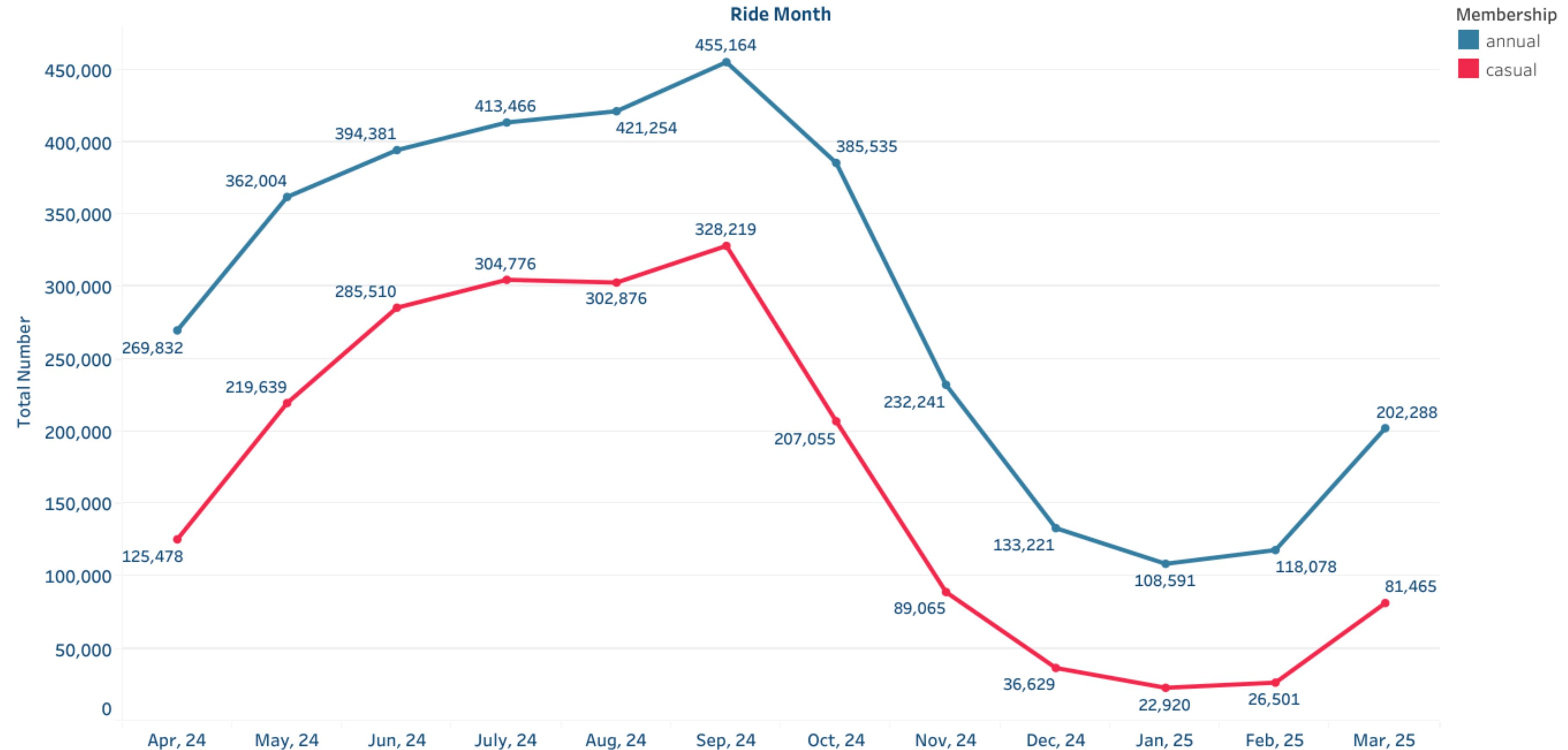
# Average Ride Duration By Riders



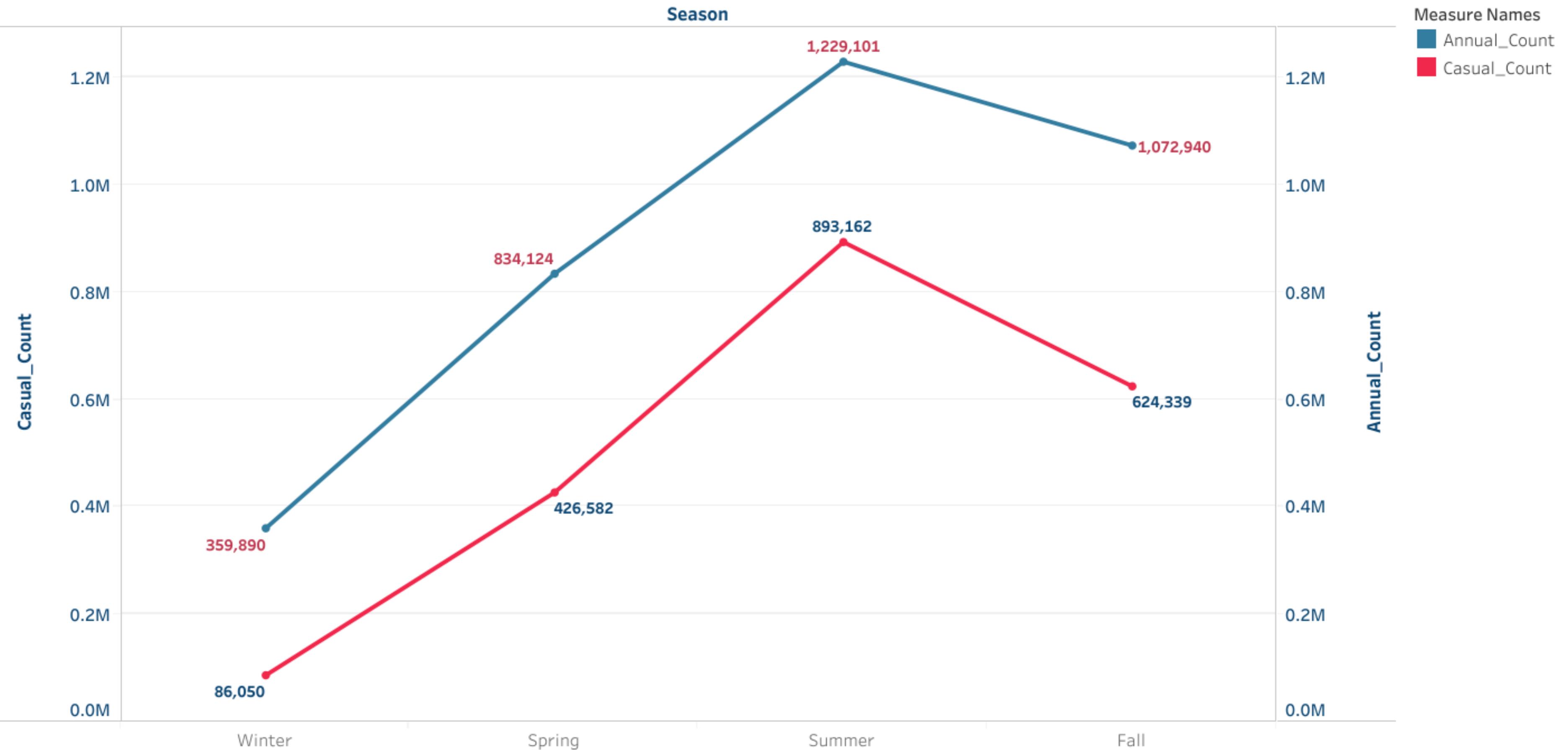
# Most Used Bike Type by Riders



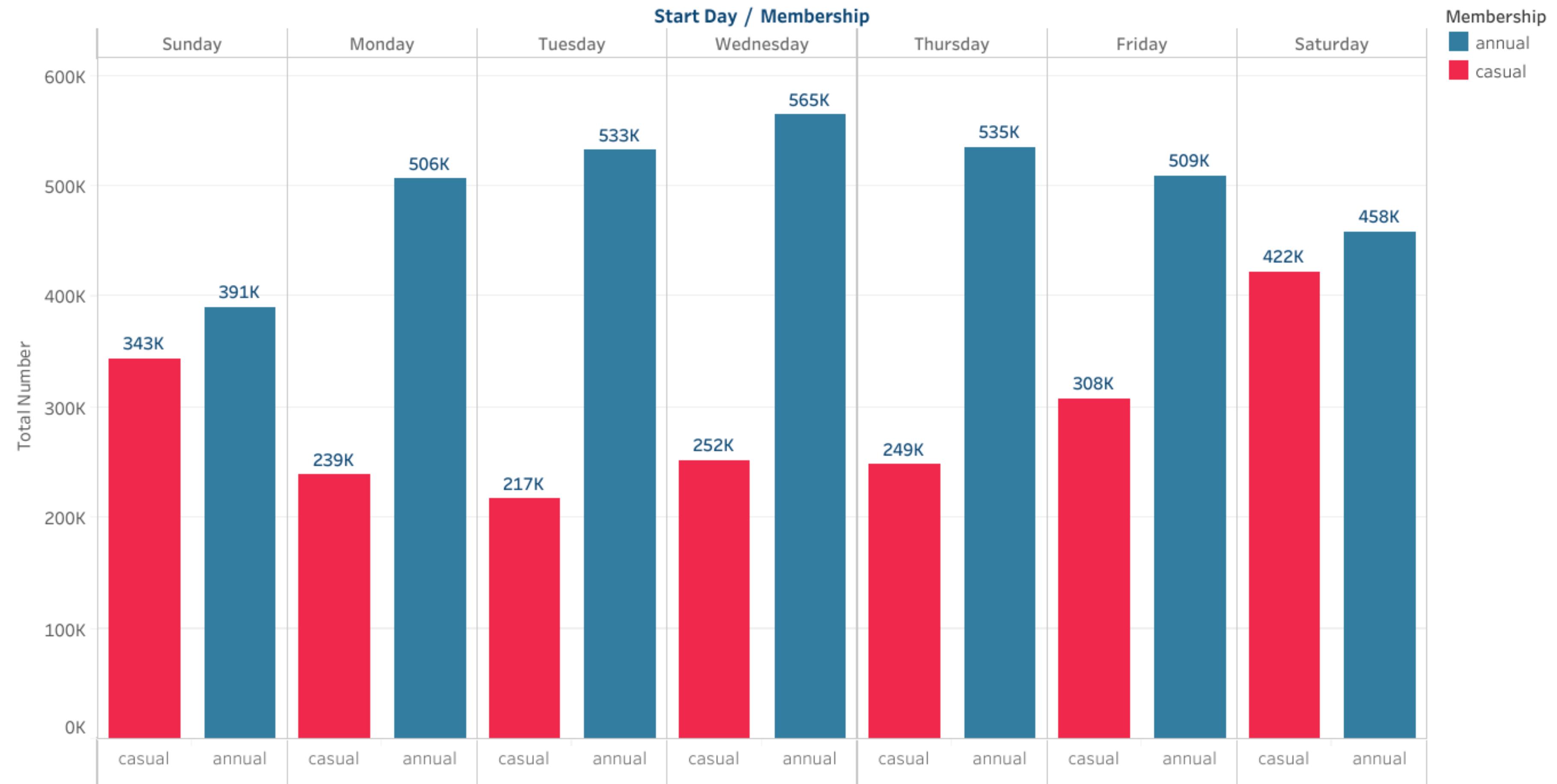
# Monthly Ride Trend by Riders



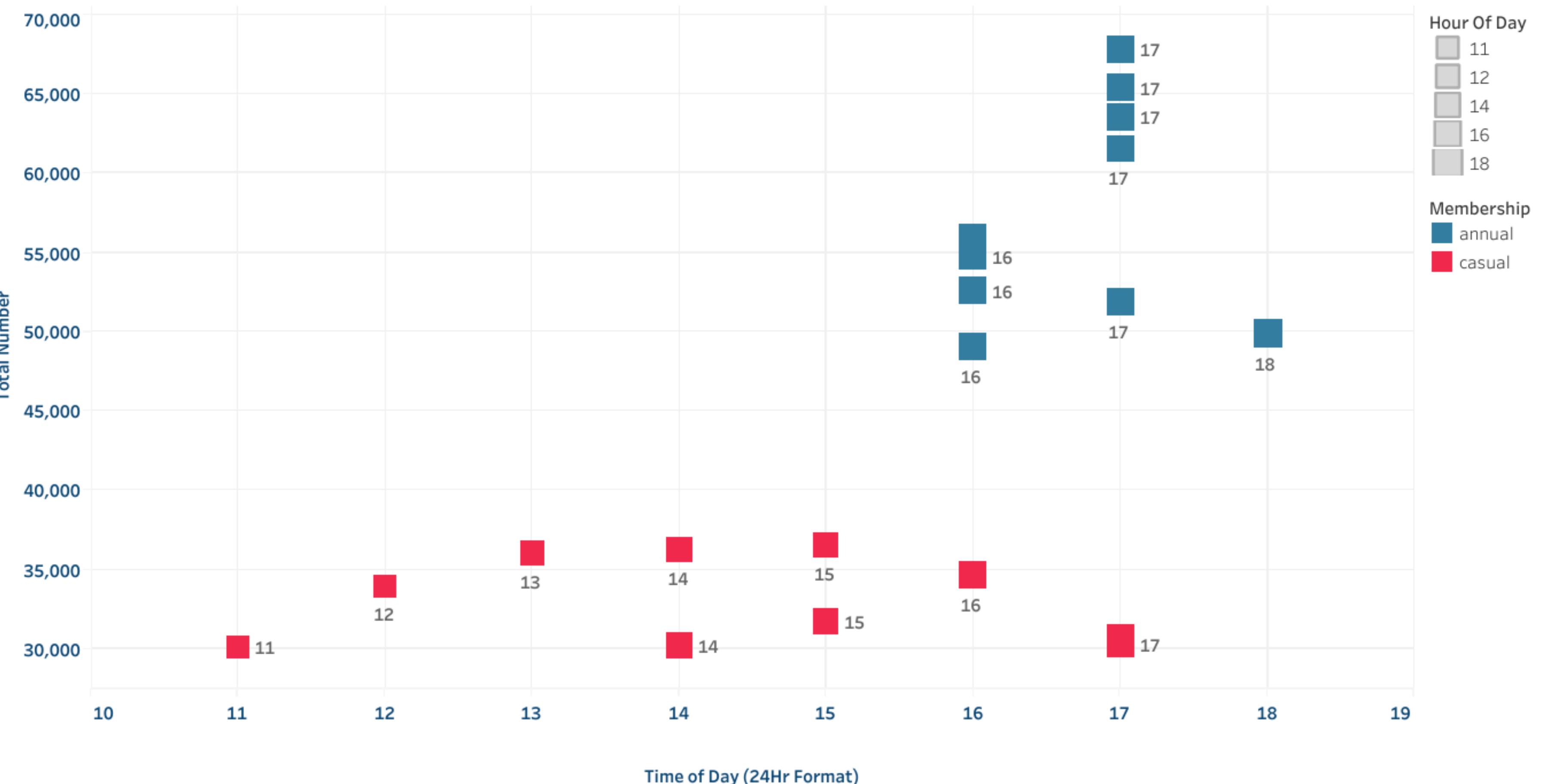
# Seasonal Riding Behavior Between Riders



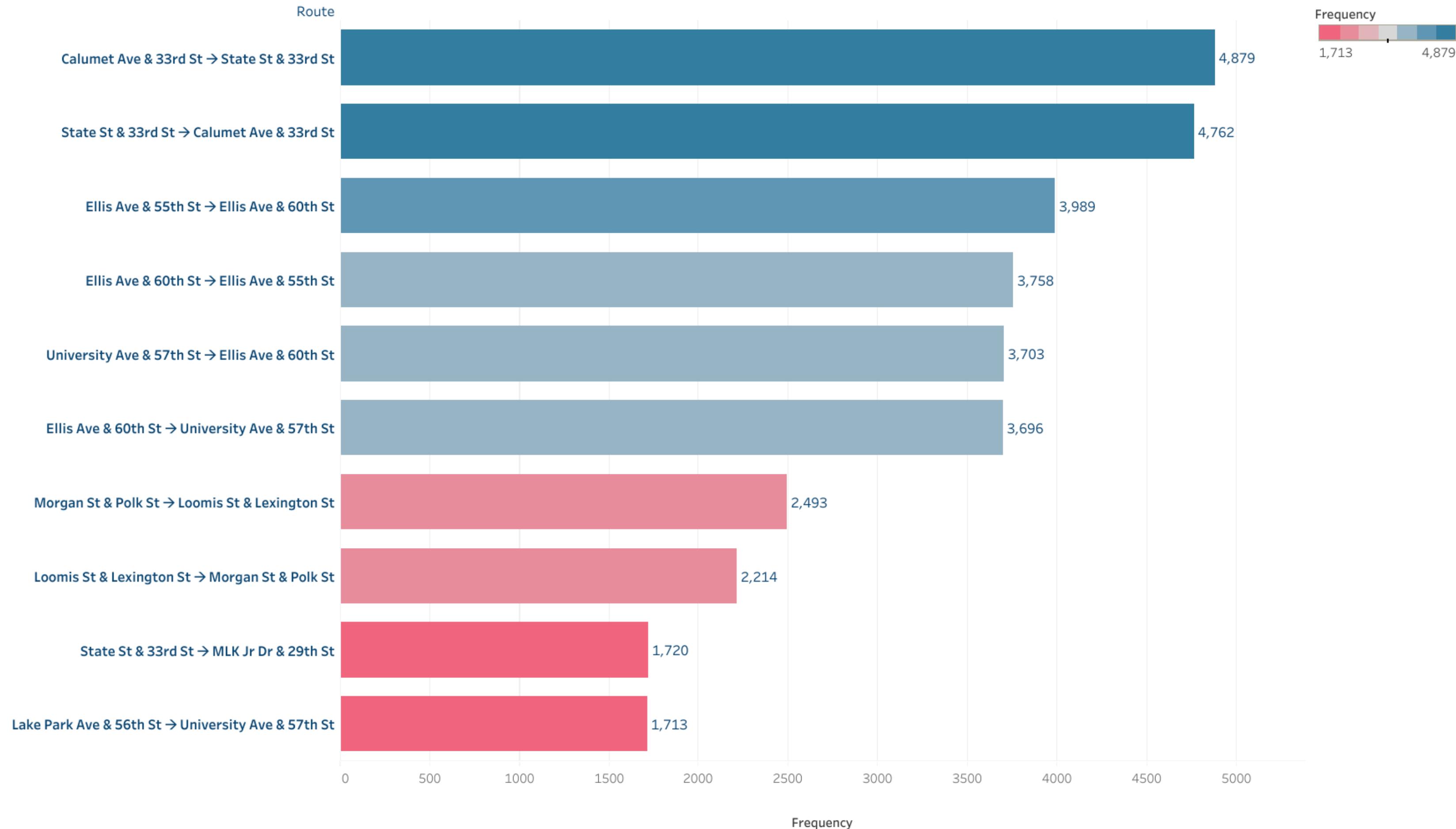
# Ride Frequency by Day of the Week



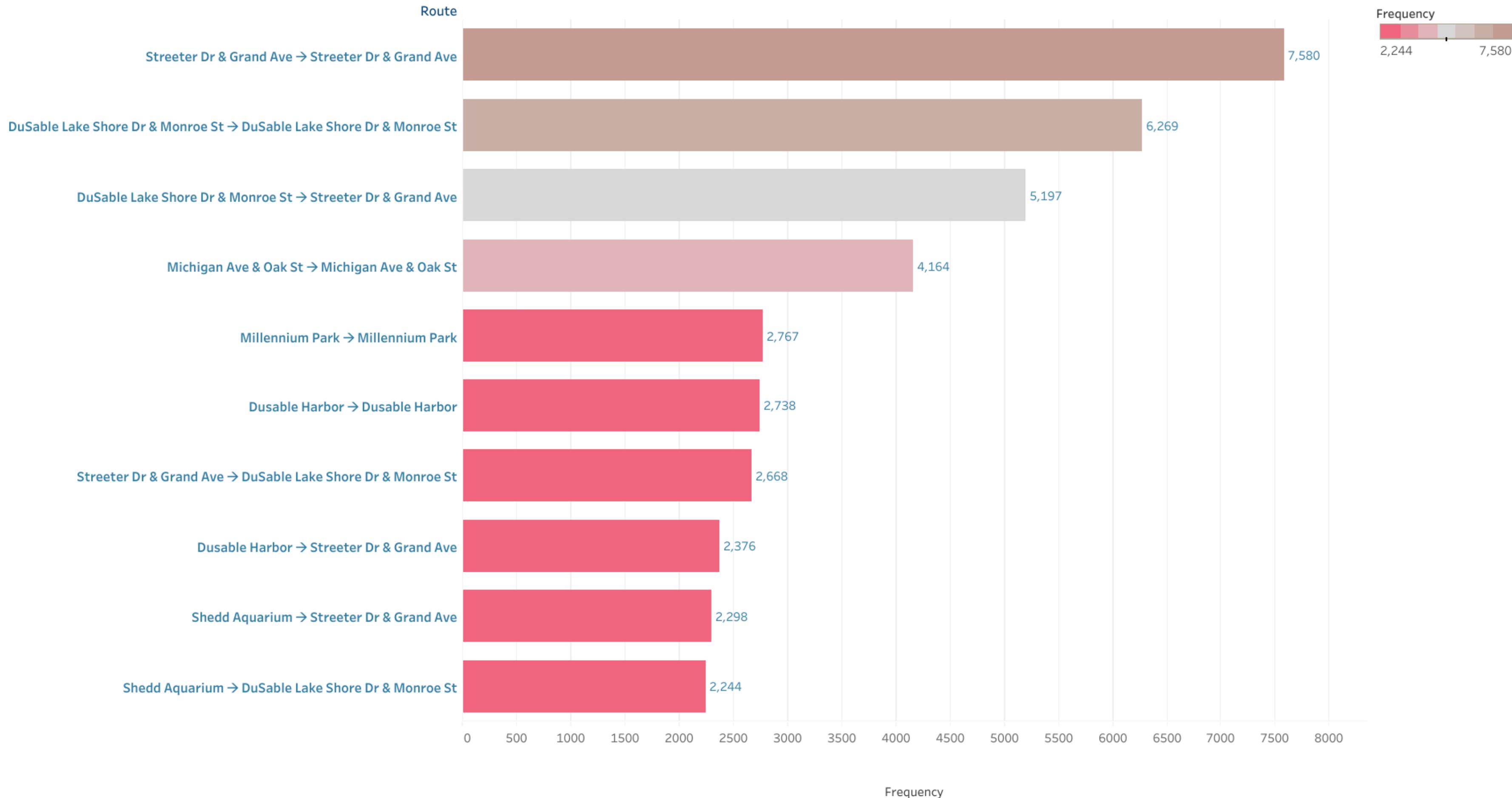
# Top 10 Riding Hours by Riders



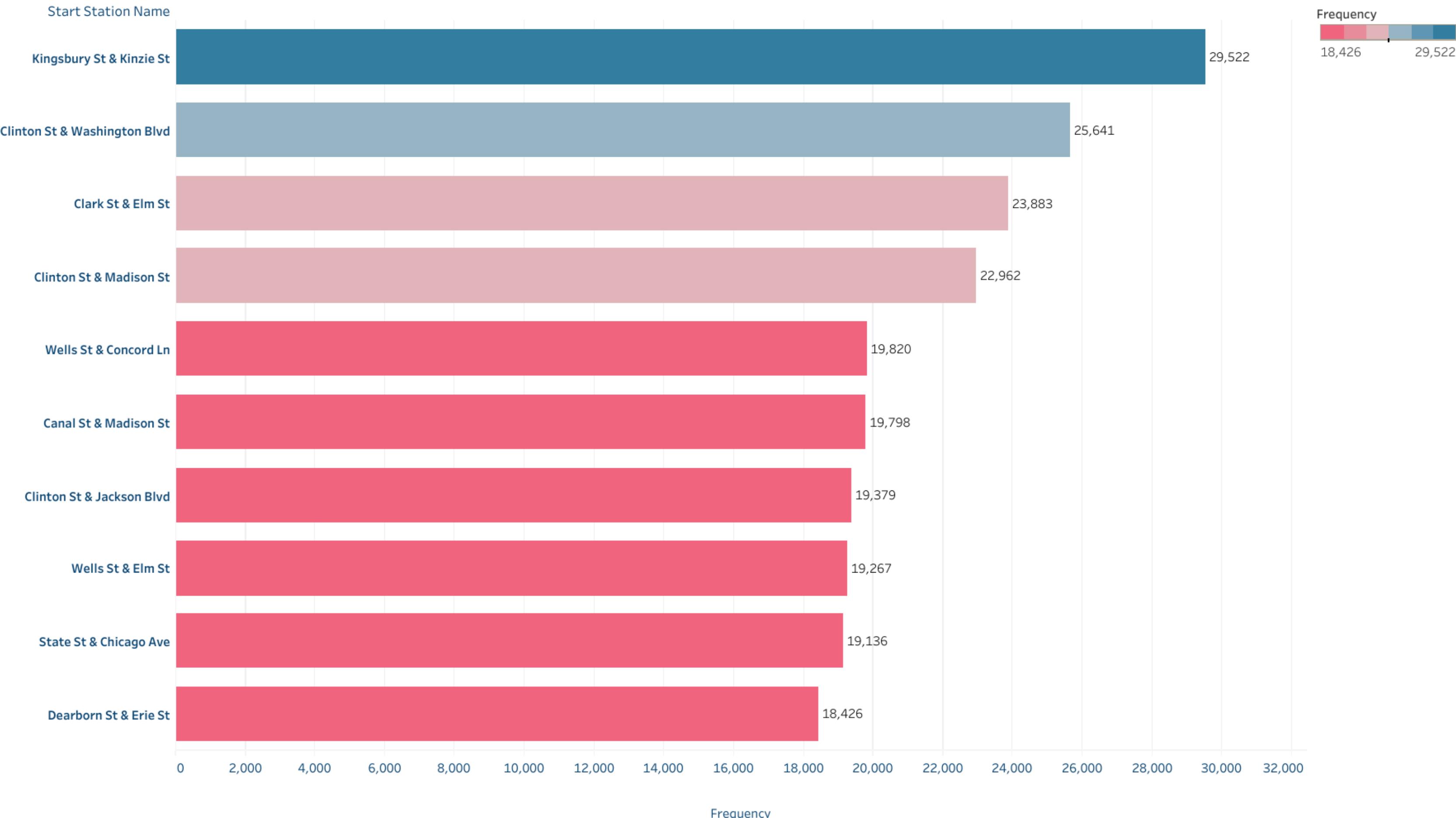
## Top 10 Frequently Used Route by Annual Riders



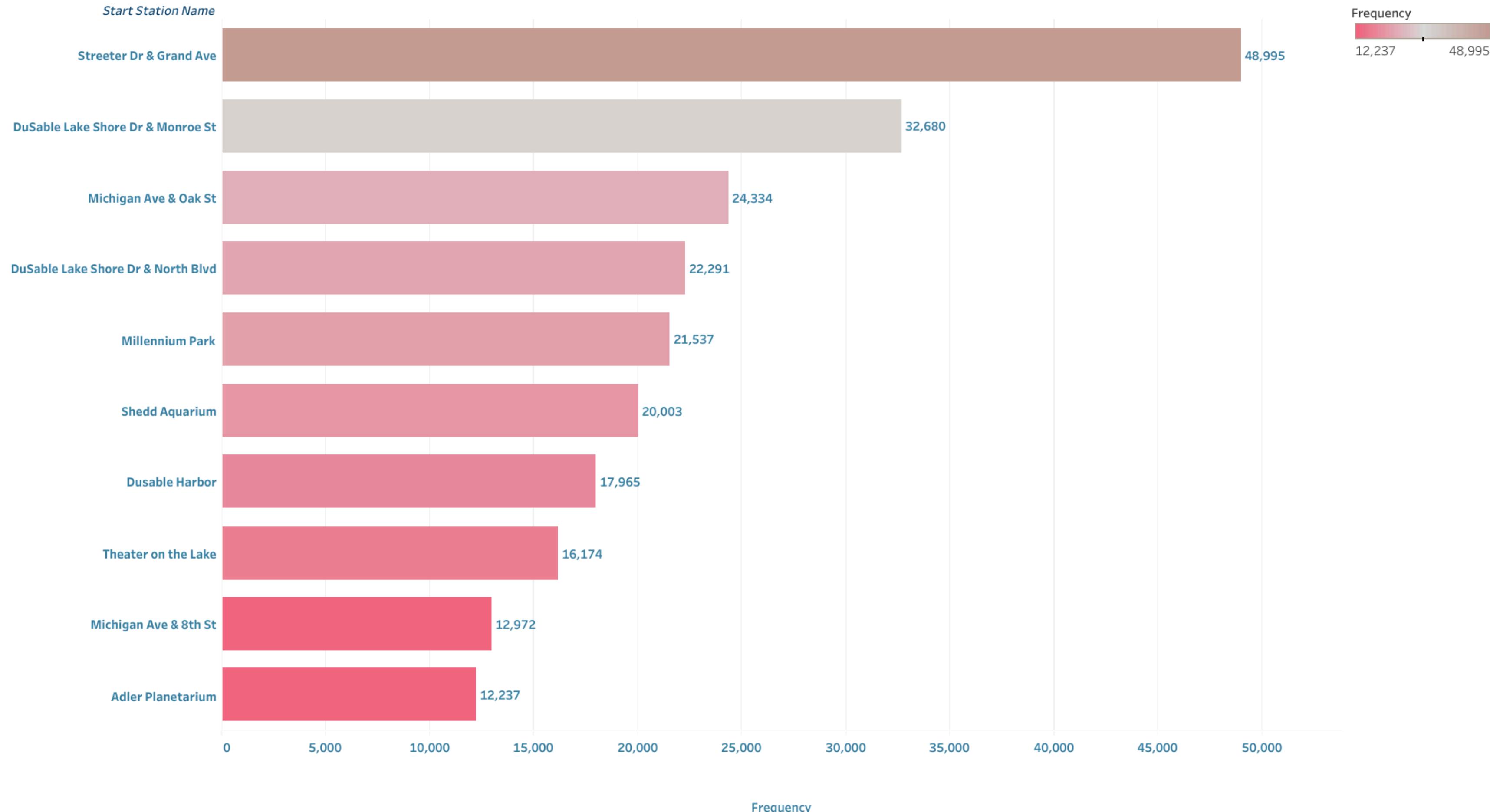
## Top 10 Frequently Used Route by Casual Riders



## Top 10 Frequently Used Start Stations by Annual Riders



## Top 10 Frequently Used Start Stations by Casual Riders

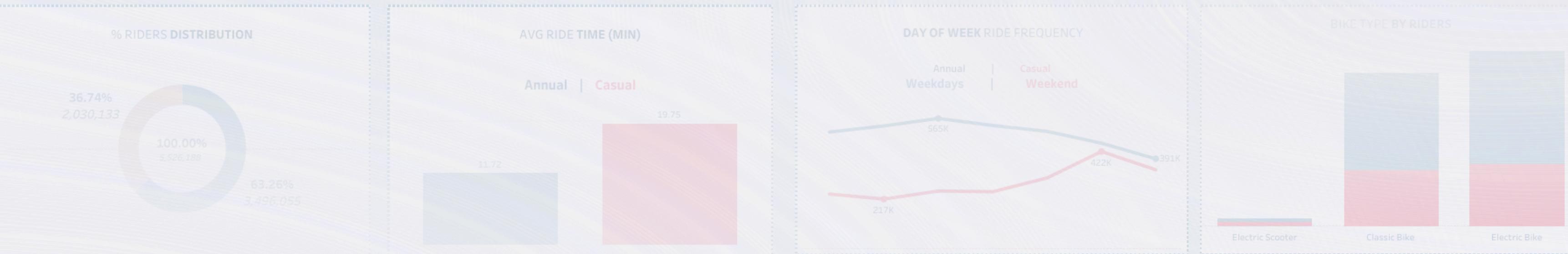




# Cyclistic Rider Analysis

Behavioural Trends of Casual Riders VS Annual Members

Welcome, Tosin Folorunso!



Monthly Ride Trend

# THANK YOU!!

Seasonal Ride Behaviour

Casual      Annual



Day of Week Ride Frequency

Casual      Annual



Time of Day Ride Frequency

Casual      Annual

