

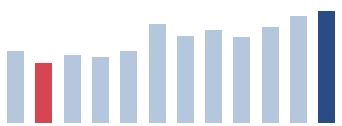

Welcome back, **Oluwatosin!**

This dashboard provides a visual overview of **product performance**, highlighting key **profitability insights**, to support data-driven decision-making.

Total Revenue

\$29,356,250

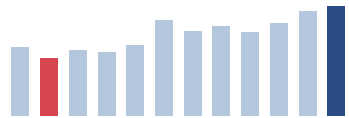

▲ 129.7% vs. PY



Total Profit

\$11,686,000

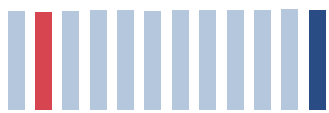

▲ 142.3% vs. PY

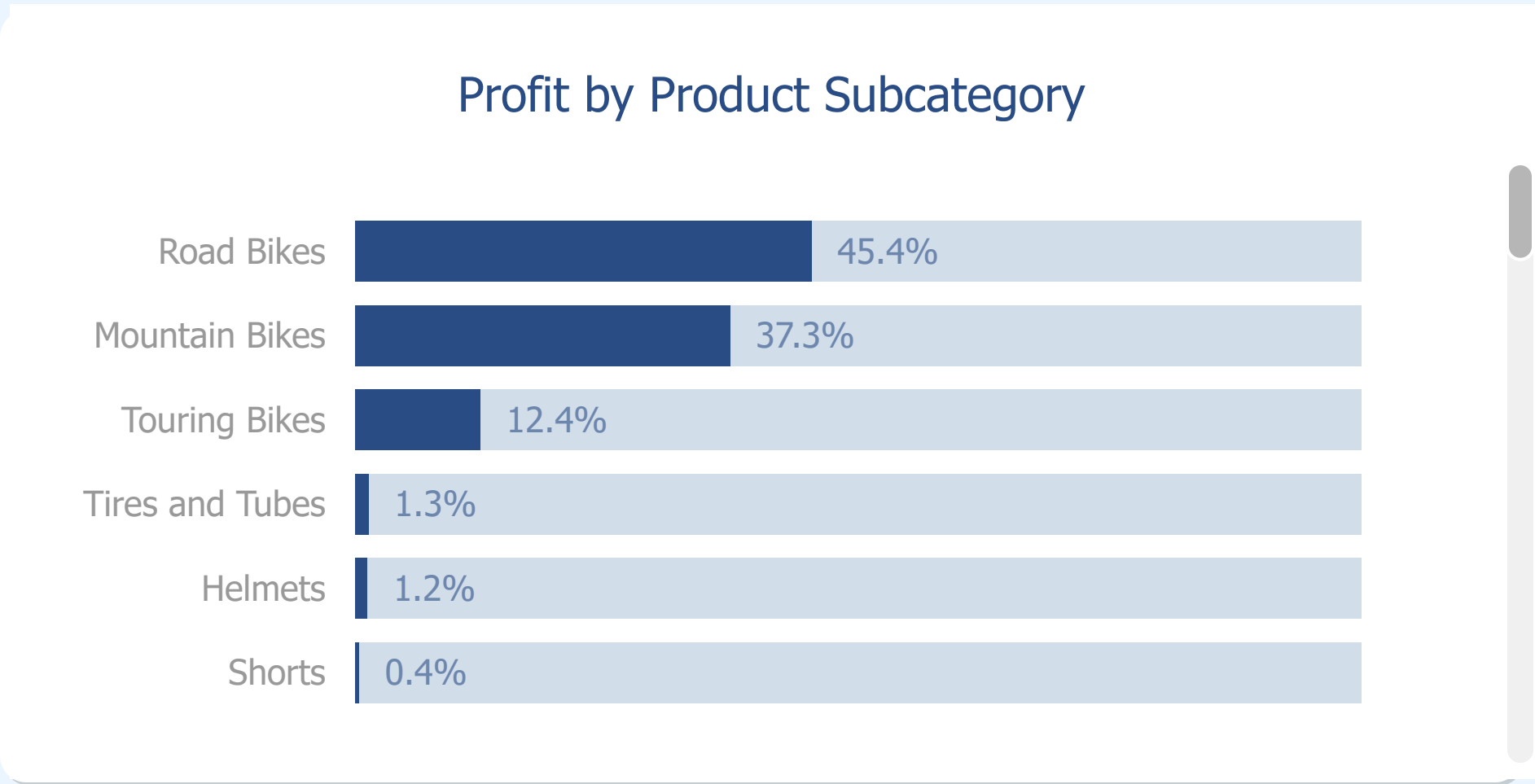
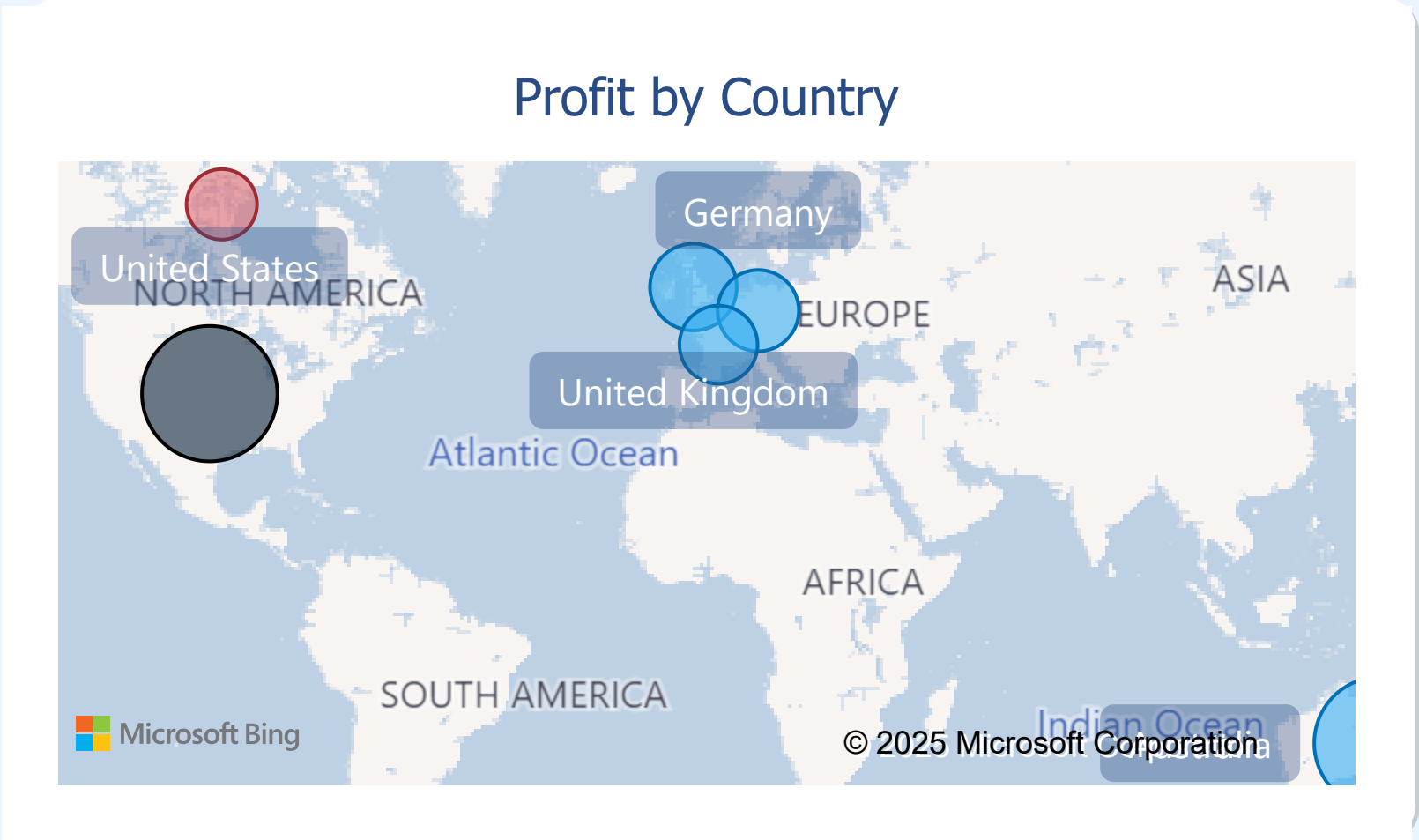


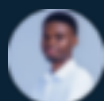
Total Profit Margin

39.81%

▲ 5.5% vs. PY







This view is a detailed **product analysis** showing sales, profit margin, and **profitability status** to identify **underperforming** and **high-value products**.

Products		Category, Subcategory			Profitability Status	
All		All			All	
Products	Category	Sub-Category	Unit sold	Gross Sales	Profit Margin	Profitability Status
Mountain-200 Black- 46	Bikes	Mountain Bikes	620	\$1,373,454.00	43.48%	Moderate
Mountain-200 Black- 42	Bikes	Mountain Bikes	614	\$1,363,128.00	43.61%	Moderate
Mountain-200 Silver- 38	Bikes	Mountain Bikes	596	\$1,339,394.00	43.67%	Moderate
Mountain-200 Silver- 46	Bikes	Mountain Bikes	580	\$1,301,029.00	43.56%	Moderate
Mountain-200 Black- 38	Bikes	Mountain Bikes	582	\$1,294,854.00	43.73%	Moderate
Mountain-200 Silver- 42	Bikes	Mountain Bikes	560	\$1,257,368.00	43.62%	Moderate
Road-150 Red- 48	Bikes	Road Bikes	337	\$1,205,786.00	39.32%	Moderate
Road-150 Red- 62	Bikes	Road Bikes	336	\$1,202,208.00	39.32%	Moderate
Road-150 Red- 52	Bikes	Road Bikes	302	\$1,080,556.00	39.32%	Moderate
Road-150 Red- 56	Bikes	Road Bikes	295	\$1,055,510.00	39.32%	Moderate
Road-150 Red- 44	Bikes	Road Bikes	281	\$1,005,418.00	39.32%	Moderate
Road-250 Black- 52	Bikes	Road Bikes	319	\$734,425.00	32.46%	Moderate
Road-250 Red- 58	Bikes	Road Bikes	306	\$702,666.00	32.28%	Moderate
Road-250 Black- 48	Bikes	Road Bikes	298	\$691,213.00	32.96%	Moderate