

What is a Cookie?

Cookies, web beacons and similar technologies (“**Cookies**”) are small pieces of information that a website stores on the web browser on your device and can later retrieve. They enable a website to recognize you upon your return, remember your preferences and provide tailored services to you. Cookies perform essential functions to improve a user’s browsing experience.

"Session" Cookies are temporary and will expire at the end of a browser session; that is, when you leave a website. Session Cookies allow a website to recognize you and carry information as you navigate between pages during a single browser session and allow you to use the website most efficiently. "Persistent" Cookies, in contrast, remain in the Cookie file of your browser even after you leave a website and after the browser is closed.

How we use Cookies

We currently use, and may use in the future, session and persistent Cookies on this website (“**Website**”) to:

- Recognize you as a unique user and remember preferences that you submit as well as those generated from your usage data;
- Measure your use of our Website in an effort to improve its quality and enhance your overall experience, including tracking page views, time and date of Website access, and other usage data, and identifying your operating system and browser type and your general geographic location;
- Measure the effectiveness of our advertising campaigns; and
- Allow you to share certain information on our Website via social media bookmarking buttons, email or on social networking sites.

Managing Cookies on our Website

Most browsers are initially set to accept Cookies. However, you have the ability to change your browser settings. It may also be possible to configure your browser settings to enable acceptance of specific Cookies or to notify you each time a new Cookie is about to be stored on your device enabling you to decide whether to accept or reject the Cookie. You can also disable Cookies by configuring your browser setting to reject Cookies. Please refer to the help section of your browser for instructions on disabling Cookies. For more information about Cookies, how they work, why they are so useful and how to disable them, you can visit www.allaboutcookies.org.

If you do not wish to accept Cookies from this Site, please either disable them or refrain from using this Site. If Cookies are disabled, it may mean that you experience reduced functionality or will be prevented from using all or part of this Site.

Third Party Sites

The Website may contain links to third party sites (including social media bookmarking buttons which enable you to share certain content on the Website). Please review the Cookie and privacy policies of these sites to understand how they may use Cookies and your information. These sites are not controlled or endorsed by us, and we are not responsible for the contents, operation or security of these sites

Third Party Advertising

We may use third party advertising companies to serve ads on our behalf across the Internet. In order to measure and track the effectiveness of such ads, these companies will use Cookie technology so a Cookie may be set when you click on one of our ads or visit a Web page associated with our campaigns. These companies may also use and measure information about your visits to the Website as part of this same process.

You have the ability to opt out of many third-party advertisers. For example, you may go to the Digital Advertising Alliance (“DAA”) Consumer Choice Page for information about opting out of interest-based advertising and their choices regarding having information used by DAA companies. You may also go to the Network Advertising Initiative (“NAI”) Consumer Opt-Out Page for information about opting out of interest-based advertising and their choices regarding having information used by NAI members. Opting out from one or more companies listed on the DAA Consumer Choice Page or the NAI Consumer Opt-Out Page will opt you out from those companies’ delivery of interest-based content or ads to you, but it does not mean you will no longer receive any advertising through our Websites or other websites. You may continue to receive advertisements, for example, based on the particular website that you are viewing (i.e., contextually based ads). Also, if your browsers are configured to reject Cookies when you opt out on the DAA or NAI websites, your opt out may not be effective. Additional information is available on the DAA’s website at www.aboutads.info or the NAI’s website at www.networkadvertising.org

Google Analytics

Google Analytics Cookies are used on the Website to obtain an overall view of user habits and volumes, and to help improve the overall experience. Google Analytics is a third-party web analysis service provided by Google Inc. (“Google”), which uses performance Cookies and targeting Cookies. The information generated by these Cookies about your use of the Website (including your IP address) will be transmitted to and stored by Google Inc. on servers in the United States.

Google will use the information its Cookies collect for the purpose of evaluating your use of a website on our behalf, compiling reports on Website activity and providing other services relating to activity and internet usage. You may refuse the use of any Cookies by selecting the appropriate settings on your browser as described above, and you can prevent Google’s collection and use of data (Cookies and IP address) by downloading and installing the browser plug-in available under <https://support.google.com/analytics/answer/181881?hl=en>. This creates an opt-out Cookie which prevents the further processing of your data. For more information about Google Analytics Cookies, please see Google's [help pages](#) and [privacy policy](#).

BNY Mellon Charitable Gift Fund

EMEA Cookie Notice for bymelloncharitablegiftfund.com

Effective from May 25, 2018

How we use Cookies and Similar Technologies

BNY Mellon Charitable Gift Fund ("we" or "us") uses cookies, web beacons and similar technologies ("Cookies") to operate our websites and web-based applications ("Websites"), store information, enhance and personalise your browsing experience (including through customised services and advertisements, carrying out analytics and improving the functionality of our Websites), and allow you to share information on our Websites with persons you know on social media or by other means. The information set out in this notice is provided in addition to our privacy notice, and should be read alongside our [Privacy Notice](#).

What this Cookie Notice covers

This Cookie Notice sets out:

- what is a Cookie
- the Cookies used on our Websites
- how we use those Cookies
- third party sites
- information about data transfers
- contact us

What is a Cookie?

A Cookie is a small file placed on your device when you visit certain websites. Cookies provide a way for the Websites to recognise users and keep track of the users' preferences (such as login, language, font size and other display preference) over a period of time, so users don't have to keep re-entering them whenever they come back to the websites. Cookies perform essential functions to improve a user's browsing experience.

You do not need to have Cookies turned on to visit most of our Websites. However, having Cookies turned on should allow for a better, personalised experience, and is required for certain parts of the Websites' functionality. Consequently, blocking all or certain Cookies may impact your experience of our websites and certain services or features thereof may not be available to you.

Who sets Cookies?

Cookies may be set on our websites by us or by third parties providing certain services to us such as analytics and advertising services. Cookies may also be set by another website prior to or during your visit to our Websites.

These are known as 'first party' and 'third party' Cookies.

First party Cookies belong to the website domain that appears in the browser address bar.

Third party Cookies belong to website domains that are different from the one shown in the address bar. Some web pages can feature content from third-party domains. Other sites may also set Cookies on your device during a visit to one of our Websites. These sites will be approved partners of ours listed in the below cookie list. Any information collected by these approved partners using third-party Cookies will be managed and controlled by the third-party partners according to their privacy policy,

How long do Cookies last?

Cookies can be placed either for an individual "session" or on a "persistent" basis.

"Session" Cookies are temporary and will expire at the end of a browser session; that is, when you leave a website. Session Cookies allow a website to recognize you and carry information as you navigate between pages during a single browser session and allow you to use the website efficiently.

"Persistent Cookies" remain in the Cookie file of your browser even after you leave a website and after the browser is closed. These Cookies remain valid until their set expiry date (unless deleted by the user before the expiry date). These Cookies allow a website to collect and analyze (on an aggregated basis) traffic and use of the website, monitor the system and improve operating performance. For example, they enable a website to recognize you on your return, remember your preferences and provide tailored services to you. For more information about Cookies, how they work, why they are so useful and how to disable them, please visit <https://www.allaboutcookies.org/>.

The duration of the Cookies we use on our website is specified in the below cookie list.

Cookies on our Websites

Below we describe the Cookies we deploy on our Websites, organised by the categories defined by the International Chamber of Commerce. This list (together with the rest of this notice) is reviewed on a regular basis and is subject to change from time to time.

Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than

the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary

These Cookies are essential and help support security and basic functionality, as they enable you to move around the Websites and use their features, such as accessing secure areas. These Cookies don't gather information about you that could be used for marketing or remembering where you've been on the internet. These Cookies can be disabled through your browser or device settings but to do so would prevent our Websites from working properly, e.g. we cannot guarantee the security during your visit.

Cookies Used

Cookies	Lifespan
.ASPXANONYMOUS	2 months
MobileView2	Session
fd58e2f1-0b1f-4556-ad99-b4b41c037456	Month
__Secure-CSRF-2-bnym	Session
__cf_bm	A few seconds
.iPhiSession_bnym	Session
OptanonAlertBoxClosed	1 year
OptanonConsent	1 year

First Party Performance

These Cookies collect information about how you use our Websites, for example which pages you go to most often and if you get error messages from certain pages. These Cookies enable us to count visits and traffic sources so we can improve our website and its features but don't gather information that identifies you, as information collected by these Cookies is aggregated. Performance Cookies are not used to target you with online advertising. You can disable them, but then we will be unable to see how our Websites are performing and make relevant improvements to enhance your browsing experience.

Cookies Used

Cookies	Lifespan
__gid	Day
__ga	2 years
__gat	10 minutes

First Party Functional

These Cookies allow the Websites to remember choices you make (such as entering your user name, selecting your language or the region you're in) and tailor the Websites to provide enhanced features and content for you. For example, they can be used to remember certain log-in details and changes you've made to text size, font and other parts of pages that you can customize. They may also be used to provide services you've requested like watching a video or commenting on a blog. These Cookies may also be used to ensure that our services and communications are relevant to you. The information collected by these Cookies cannot track your browsing activity on the internet. Without these Cookies, our Websites cannot remember choices you have previously made to personalize your browsing experience, meaning you would have to reset these for every visit to our Websites. In addition, some functionality will not be available if this type of Cookie is disabled.

Cookies Used

Cookies	Lifespan
Language	Session

We will not set any cookies other than those that are Strictly Necessary without your consent.

We use Google Analytics Cookies to obtain an overall view of user habits and volumes, and to help improve the overall experience on our Websites. Google Analytics is a third-party web analysis service provided by Google Inc. ("Google"), which uses performance Cookies and targeting Cookies. The information generated by these Cookies about your use of our Websites (including your IP address) will be transmitted to and stored by Google Inc. on servers in the United States.

Google will use the information its Cookies collect for the purpose of evaluating your use of a website on behalf of the website provider, compiling reports on website activity and providing other services relating to activity and internet usage. Google will not associate your IP address with any other data held by Google. You may refuse the use of any Cookies by selecting the appropriate settings on your browser as described above, and you can prevent Google's collection and use of data (Cookies and IP address) by downloading and installing the browser plug-in available under <https://support.google.com/analytics/answer/181881?hl=en>. This creates an opt-out Cookie which prevents the further processing of your data. For more information about Google Analytics Cookies, please see Google's [help pages](#) and [privacy policy](#).

Third Party Sites

Our Websites may contain links to third party sites (including social media bookmarking buttons which enable you to share certain content on our Websites). Please review the Cookie and Privacy policies of these sites to understand how they may use Cookies and your information.

Third-party Cookies and tracking technologies are governed by each third party's specific privacy or Cookies policy, not our Cookie Notice.

When accessing any third-party/external sites via links provided, you will leave our Websites. These third party sites are not controlled or endorsed by BNY Mellon Charitable Gift Fund, and BNY Mellon Charitable Gift Fund is not responsible for the contents, operation or security of these sites.

Data Transfers

The activities carried out in the context of this Cookie Policy may lead to the transfer of your personal information to countries that are subject to different standards of data protection, including the United States and India. BNY Mellon Charitable Gift Fund will take appropriate steps to ensure that transfers of personal information are in accordance with applicable law and carefully managed to protect your privacy rights and interests, and that transfers are limited to countries which are recognized as providing an adequate level of legal protection or where we can be satisfied that alternative arrangements are in place to protect your privacy rights.

Privacy Notice

For more information regarding the conditions of our processing of your personal information using Cookies on our websites as well as your rights under applicable data protection laws, please consult our [Privacy Notice](#). Regarding third party Cookies, please consult the Cookies Notice and Privacy Notice of the third-party provider at hand for more information and/or in order to know how to exercise your rights.

Contact Us

If you have any question or doubt regarding the information included in this Cookie Notice, BNY Mellon Charitable Gift Fund can be contacted in the following ways:

By email: bnymcharitable@bnymellon.com

By post:

201 Washington Street

Suite 024-0062

Boston, MA 02108