Toshali Goel

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Hi! I am a sophomore at Wellesley College, majoring in Media Arts & Sciences (Computer Science & Design at some schools) and prospective double-major in English. I'm chiefly interested in pursuing UI/UX and Product Design, Human-Computer Interaction, Journalism, and Film in the future, and am currently looking for internship roles in the UI/UX space to gain hands-on industry experience and create impactful work.

Education

Wellesley College—Wellesley, MA   **May 2023**
Major in Media Arts & Sciences (equivalent of Computer Science and Design major at other colleges/universities); Current GPA: 4.0
<u>Relevant courses</u>**:** Computing for the Socio-Techno Web, Digital Imaging, Photography I, Introduction to Computer Programming and Problem Solving, Data Structures, Introduction to Front-End Web Development, Human-Computer Interaction

Mission San Jose High School—Fremont, CA   **June 2019**

Experience

Undergraduate Student Researcher at MIT Media Lab   **February 2021-Present**
Part of a research project entitled "Antiracism & Technology Design"; work on a podcast, essay series, and workshop surrounding issues of social equity in technology design and how antiracist practices can be applied to manifest equality across sociotechnical systems. Examine issues of race, intersectionality, and identity in the landscape of technology.

Opinions Editor at the *Wellesley News*   **September 2020-Present**
Responsibilities include communicating with writers, editing articles, attending weekly editorial board meetings, pitching story ideas, coordinating workflow with writer and editor teams, and publishing articles online weekly. As staff writer, wrote politics and social justice-focused articles on a fast-paced schedule and interviewed several members of the college community.

Teaching Assistant for the Wellesley College Computer Science Department   **January 2020-Present**
CS Departmental TA for course entitled "Computing for the Socio-Techno Web." Specialize in basic front-end web development including HTML, CSS, and JavaScript. Help students construct accessible and user-friendly websites, grade all assignments, assist with in-class coding exercises, and hold weekly office hours. Participate in staff meetings with faculty to discuss student progress and curriculum development.

Events Chair at Wellesley in Product   **May 2021-Present**
Part of the second-ever board of Wellesley College's only organization focused on preparing students for product and UI/UX roles. Contact potential speakers, alumni, recruiters, etc. to participate in workshops and speaker panels as well as organize bonding events and activities for students. Currently assisting in production of a YouTube "Day in the Life" series of several students working in UX and product spaces.

Opinion Editor, Copy Editor, and Staff Writer at the *Smoke Signal*   **August 2016-June 2019**
Opinion Editor at award-winning school newspaper; duties included choosing article topics, assigning writers, editing articles, designing layout for Opinion section, leading Editorial Board meetings, and writing monthly columns. As staff writer and copy editor, conducted interviews, wrote articles, and proofread pages for formatting, grammar and accessible design.

Design & Marketing Team at WHACK (Wellesley College Hackathon)   **February 2021-Present**
Work in a team of 3 to design sponsorship packages, social media posts and other publicizing tools, and logo and branding for Wellesley College's premier hackathon, WHACK. Work closely with web development team to ideate and execute look and feel of WHACK website and appeal to sponsors, as well as potential participants.

Social Media Manager, Production Assistant at "Meet the Drapers" TV Show   **June 2018-August 2018**
Designed all social media posts and increased Instagram following by 33% over 9 weeks through novel social media content strategy which boosted user interaction through online contests and spotlighted local startups. As Production Assistant, helped handle set design and construction and added background score to episodes in post-production.

Skills

- ❖ Extensive experience with graphic design and fine arts
- ❖ Extensive experience with Adobe Creative Cloud including Photoshop, Illustrator, InDesign, and Premiere Pro
- ❖ Experience in HTML, CSS, JavaScript, Java, Python, and design tools such as Figma
- ❖ Strong writing and communication skills