

allie goodson

Designer

Portfolio

<https://allie.goodson.dev>

Contact

allie@goodson.dev
510.493.6531

Skills

Rapid prototyping
Storytelling
Creating user journeys
User testing
Interactive prototyping
UI design
Building design systems

Tools

Figma
Photoshop
Illustrator
Adobe XD
Lightroom
Sketch

Education

Google UX Design Certificate

June 2021 – November 2021

> Foundations of user experience design

San Jose State University

Bachelor of Fine Arts in Digital Media Art
San Jose, CA | December 2014

Experience Highlights

UX/UI Design

Google UX Design Course Certificate

June 2021 – November 2021

> Generative research, design principles, rapid prototyping, interactive prototyping, and design thinking

Key Projects:

Visual Designer, UX/UI Designer

Clean SF – allie.goodson.dev/clean-sf

> Rapidly ideate and validate designs through sketches, prototypes, and user testing to produce a high-fidelity prototype from MVP's

> Present documentation, site map, annotate wireframes, and interactive prototypes

> Create a style guide, color palette, typography, new logo, and UI components

Visual Designer, UX/UI Designer

Marshawarma – allie.goodson.dev/marshawarma

> Conceptualize and produce an eCommerce app using design thinking

> Conduct user research and competitive analysis to ensure alignment between business and user goals

Professional Experience

Receptionist — Kaiser Permanente

San Jose, CA | June 2015 – August 2021

> Effectively handle inbound calls

> Relay new processes that improve efficiency to management

> Work collaboratively with physicians, medical assistants, and other care team members

> Manage sensitive customer data in accordance with confidentiality requirements