

allie goodson

UX/UI DESIGNER

<https://allie.goodson.dev>
allie@goodson.dev
510-493-6531

Professional Experience

UX/UI Designer / GlassHive

JUN 2024 - PRESENT | REMOTE, CA

UX/UI designer driving design system evolution through low-fidelity and high-fidelity prototyping. Proactively refines UI elements, develops innovative solutions within existing design frameworks, and delivers collaborative and independent design projects that enhance product user experience.

UX/UI Designer / Decision Frontier

FEB 2024 - PRESENT | CONTRACT | REMOTE, CA

Collaborates closely with the founder, managing branding, illustrations, and UX/UI design. Produces branding assets, including logos and color palettes, to establish a strong visual identity that fosters a cohesive brand narrative.

UX/UI Designer / BOSS Startup Science

JUL 2022 - MARCH 2023 | REMOTE, CA

Designs and implements a comprehensive design system for product interfaces and visual assets to ensure consistency across products and graphics, fostering a cohesive brand identity and user experience. Develops user-centric UX designs & features tailored for effective educational communication & connection including: chat systems, company profiles, and onboarding experiences.

Skills

Design

User Experience ♦ User Interface ♦ Illustration ♦ User flows ♦ Low to high fidelity mock-ups in Figma & Illustrator ♦ Interaction ♦ Design systems, style guides, & brand identity ♦ Concepting & Wireframing

Collaboration

Facilitation & integration of design critique ♦ Detail oriented ♦ Time conscious ♦ Communicative ♦ Flexible

Research

Task analysis ♦ Persona hypothesis ♦ Diary study

Education

Google UX Design Cert.

JUN 2021 - NOV 2021

San Jose State University

BFA in Digital Media

DEC 2014 | SAN JOSE, CA