

# allie goodson

## Designer

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### Portfolio

<https://allie.goodson.dev>

### Contact

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510.493.6531

## Experience Highlights

### UX/UI Design

Google UX Design Course Certificate  
June 2021 – November 2021

Generative research, design principles, rapid prototyping, interactive prototyping, and design thinking

#### Key Projects:

### Visual Designer, UX/UI Designer

Clean SF — [allie.goodson.dev/cleansf](https://allie.goodson.dev/cleansf)

- > Rapidly ideated and validated designs through sketches, prototypes, and user testing to produce a high-fidelity prototype from MVP's
- > Presented documentation, site map, annotated wireframes, and interactive prototypes
- > Created a style guide, color palette, typography, new logo, and UI components

### Visual Designer, UX/UI Designer

Marshawarma — [allie.goodson.dev/marshawarma](https://allie.goodson.dev/marshawarma)

- > Conceptualized and produced an eCommerce app using design thinking
- > Conducted user research and competitive analysis to ensure alignment between business and user goals

## Education

### Google UX Design Course

June 2021 – November 2021

### San Jose State University

Bachelor of Fine Arts in Digital Media Art

December 2014 — San Jose, CA

## Skills

Rapid Prototyping

Interactive Prototyping

Figma, Photoshop, Illustrator, XD,

Lightroom, Sketchup

## Professional Experience

### Receptionist — Kaiser Permanente

San Jose, CA | June 2015 – August 2021

- > Continuously handle inbound calls
- > Work collaboratively with physicians, medical assistants, and other care team members
- > Maintain compliance with HIPAA

### Wellness Coach — YMCA

San Jose, CA | May 2014 – June 2015

- > Monitor the wellness center as members use the equipment to ensure their general safety and equipment function
- > Demonstrate correct form and technique during wellness consultations and healthy lifestyles sessions
- > Promote and sell personal training and additional YMCA health & wellness services & programs

## Events

### Parking Day

Group Show, Fall 2013

First Street — San Jose, CA

### Olallieberry

Individual Show, November 17-21, 2014

Herbert Sanders Gallery — San Jose, CA