

OUR PROFILE

ABOUT US

Initiative for Self Esteem Education and Advocacy (ISSEA) is a corporate body duly registered under the Companies and Allied matters Act of Nigeria with registration number 184681. Prior to registration, it was an online platform with the name Self Esteem Diary (SED).

We are a non-profit youth-centered hub committed to achieving Sustainable Development Goal 3 which aims to *Ensure Healthy Lives & Promote Well-Being for All at All Ages*. We focus on promoting awareness of the importance of self-esteem, self-awareness, and the effects of low-self-esteem in Nigeria through media, mentorship, partnership, advocacy programs, and impact projects in local communities.

OUR VISION

To see an increased awareness of the importance of self-esteem and the effects of low self-esteem, and to be a catalyst for a youthful population that is more self-aware and resilient.

OUR MISSION

To equip young people with the knowledge they need to overcome low self-esteem using media, mentorship, partnership with relevant stakeholders, advocacy programs, and impact projects in local communities across Nigeria.

CORE VALUES (I.S.E.E.A.)

- Integrity

We believe in honesty and therefore, we adhere to a strict ethical code of conduct that encourages transparency and validates the trust reposed in us by our trustees, donors, staff, volunteers, beneficiaries, and members of the public.



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- Servant Leadership

We understand that at its core, leadership is service. Hence, we are intentional about building an organizational culture where people feel seen, heard, and appreciated.

- Excellence

We strive to always deliver accurately on the goals and objectives of every project we undertake. Beyond practicing meticulousness in project delivery, we also ensure accuracy and timeliness.

- Empathy

We practice non-judgmental communication and demonstrate sincere interest and concern for others to build unity, foster inclusion in diversity, and enhance positive outcomes.

- Accountability

We place emphasis on self-awareness and encourage a work culture where individuals take responsibility for their actions and they understand the effect of those actions on our mission, vision, and goals.

OUR OBJECTIVES

1. To enlighten young people on the meaning and importance of self-esteem, the causes and effects of low self-esteem, and how to overcome it.
2. To create a network of young people that respects each other's individuality and supports each other.
3. To reduce the causes of low self-esteem through projects that will increase literacy, financial independence, and aid the personal development of young people.
4. To become a resource centre for information related to self-esteem.



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OUR APPROACHES

1. Gender Inclusive Community Programs
2. Partnerships
3. Mentorships
4. Distribution of Learning Resources
5. School Advocacy Programs

Social Media Engagement



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