

A Visit to Badagry, An Exciting Challenge and More!

Newsletter Archive



Hello Entrepreneurs,

Welcome to the month of love!

Valentine's Day is exactly nine days away, and we look forward to seeing all the sweet, romantic ways people paint Lagos red. Underwater proposals? Millions of roses? We'll see!

We've got a lineup of updates and announcements in today's newsletter. Let's get into it, shall we?

The Lagos CARES Train Made a Stop at Badagry on Thursday 📍



The first phase of our digital literacy program has been a rewarding experience so far!

We were at Badagry Local Government Area yesterday for the Digital Literacy training and presentation of smart PoS phones to beneficiaries of the IT Grant under Lagos CARES, in partnership with MTN, Bookings Africa and the University of Lagos, and it was an exciting and successful outing. We acquainted our participants with the benefits of digital literacy, and presented smart PoS phones to beneficiaries and taught them how to use them. We also spoke to them about our programmes and held a registration session for those interested in receiving loans.

You know we never leave you without visual highlights, so here are some pictures from the event!



Lagos_CARES_-_Badagry

Click [here](#) for more info on Lagos CARES.

Innovators, Lagos Needs You!



We are thrilled to announce the Lagos State Employment Innovation Challenge, a platform for innovative minds to share groundbreaking and tech-driven solutions to unemployment in Lagos state.

In line with the summit theme, **“Sustainable Job Creation Strategies: Collective Action and Prosperity for All”**, this challenge aims to find ingenious ways to create sustainable employment for residents of Lagos.

Are you an innovator? Submit your application to employmentsummit@lsetf.ng.

Applications will be judged by a panel of experts, and the top five applicants will present their pitches at the summit, and the winners will be selected and awarded.

1st Prize: ₦2,000,000

2nd Prize: ₦1,000,000

3rd Prize: ₦500,000

Sounds exciting, right? We know! Submit your applications and tell others to do so, too. Let’s innovate!

Does Your Business Have an HR Deficiency? Come Over to the Clinic!



You will agree that adopting a successful Human Resources framework is one of the most challenging parts of running an MSME (Micro Small and Medium Enterprise). You constantly worry about hiring and recruiting the right talent, managing said talent, training them and other HR-related issues.

Well, we are here to help! We have partnered with Worden HCD, a Human Capital Development Company, to present the HR Clinic to you! The HR Clinic is a virtual platform for MSME owners like you to get acquainted with the best HR practices for your business. You will interact with a Human Resources consultant who will address your business’ HR needs and offer guidance.

It will hold on Tuesday, February 8, 2022, from 12 pm to 2 pm.

The best part? It's pro bono (**FREE!**). [Register now!](#)

It Was Press Day for Us Yesterday!



L-R: Permanent Secretary, Ministry of Economic Planning and Budget, Lagos State, Princess Abiola Adetutu Liadi; Commissioner, Ministry of Economic Planning and Budget, Lagos State, Honourable Sam Egube; Executive Secretary, Lagos State Employment Trust Fund (LSETF), Mrs Teju Abisoye and Board Member, LSETF, Mr Idris Olorunnimbe.

Yesterday, we held a press conference to announce the Lagos Employment Summit 2.0! It was a success, and we thank our stakeholders and members of the press for their attendance.

Have you registered for the summit yet? If you haven't, we're giving you a very hard side-eye, right now (Just kidding 😊). It's not too late to register, [so do so now!](#)

Pick of The Week

Surely, you didn't think we would end this week's newsletter without sharing our pick of the week, did you?

This week, our recommendation is "How I Built This" by Guy Raz. It's a podcast that shares the stories of some of the world's most renowned businesses, as told by their founders. If you want to hear the stories of successful companies, such as Discovery Channel and Headspace, you should definitely get your headphones and [tune in!](#)

Aaaaaaand that's all for now. Have a great weekend!

Your partner in progress,

LSETF

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