

## Is It Too Early for Christmas Gifts? We've Got Some for You! 🎁

Newsletter Archive



Hello

It's finally here- the most wonderful time of the year! It's the season of love, giving and gratitude ❤️. It's going to be a beautiful month, so keep your hopes up, bask in the festive cheer and have a wonderful December!

We're kicking off the month with some opportunities that will help you end the year on a high note and succeed in 2023. Think of them as our early Christmas gifts to you. Have a look!

**Here's How You Can Win an e-Commerce Store Subscription and a Smartphone Photography Session! ✨**



# What is your *Gidi Hustle?*

**Tell us with a video!**

Stand a chance to  
win a FREE smartphone  
photography session and  
a one-year e-commerce  
store subscription  
with Q Shop!



[www.lsetf.ng](http://www.lsetf.ng)





## How to Participate:

1. Make a **video** that creatively describes your business and upload it on your social media page using the hashtags #GidiHustle, #LSETF and #Qshop.

2. **Follow and tag**  
@LSETF and @QShopNG.

**The twenty most creative entries  
will be selected!**

*\*Open to Lagos residents only.*

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Have you ever bought a product because it caught your attention on an e-commerce platform? Would you love potential customers to do the same when they come in contact with your products online? If yes, this is for you!

We are giving away a one-year e-commerce store subscription in partnership with our friends at QShop, and a smartphone photography session to twenty entrepreneurs in our #GidiHustle contest! The goal is to help you increase your visibility online, attract customers and boost your sales. (Ch-ching!)

Read the instructions on the banners above carefully and submit your entries. Let's do this!

### Chilled Weekend with The fashion Souk by Eventful



**THE FASHION SOUK**  
by eventful

**SAVE THE DATE**

**SATURDAY 3RD  
AND SUNDAY 4TH  
DECEMBER 2022** | **11AM-8PM**

**Harbour Point Victoria Island.**

Powered by: eventful

Sponsored by: POLARIS BANK BANK OF INDUSTRY LAGOS INTERNAL REVENUE SERVICE QShop LSETF

This weekend is going to be a fashionable one as we invite you to attend the Fashion Souk by Eventful. Please look out for LSETF designated booth at Harbour Point, Victoria Island, where we will be waiting to attend to all your enquiries about our programmes! The Fair is this weekend, Saturday 3rd and Sunday 4th December, 2022. We will be expecting you .

**Let's Discuss How to Unlock International Market Opportunities for Your Business!** !



# MASTER CLASS

## Export Readiness And Regulatory Requirements



**Oyeyemi Aderibigbe**  
Senior Associate,  
TEMPLARS

**FACILITATOR**



**Florence Ofonedu-Okafor**  
Chief Trade Promotion Officer,  
Nigerian Export Promotion  
Council (NEPC)

**FACILITATOR**



**Taiwo Olaniyan**  
Head, Business Support,  
LSETF

**MODERATOR**



### DATE

Wed. 7th Dec. 2022

### TIME

11:00 am

### REGISTRATION

<https://bit.ly/lsetfexports>

It's been a year of learning and growth at our masterclasses, and we are so thrilled to top it off with a masterclass themed "Export Readiness and Regulatory Requirements". Is one of your goals for 2023 to establish your presence in international markets with your products and services? This masterclass is designed to help you do so!

Our facilitators, Opeyemi Aderibigbe and Florence Ofonedu-Okafor, will explore the regulatory and legal requirements for exporting your products and services to other countries and give you the direction you need. At the end of the masterclass, you will have a deeper understanding of how to compete and thrive on a global scale.

Register [here](#) and join us at the masterclass on Wednesday, December 7, 2022, at 11:00 am. We can't wait to see you there!

**Meet us at the Ofada Rice Day Festival**

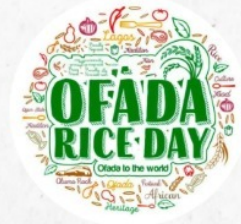




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# Ofada Rice Day Festival



Stop by and shop from  
our beneficiaries!

**DATE**

Sunday 4th December, 2022

**TIME**

8:00 AM

**VENUE**

Muri Okunola Park,  
Victoria Island, Lagos



We invite you to attend the Ofada Rice Day Festival and look out for our designated booths at Muri Okunola Park, Victoria Island where our beneficiaries are showcasing their products!

Please stop by, say hello and shop from them to your heart's content. You can also stop by to inquire about our programmes from our team. The festival is on Sunday, November 4th 2022.

**Learn How to Build a Structured and Efficient Business at the Aide Solution Workshop! 🙌**




# QUARTERLY Business Webinar Workshop

## "Business Structuring and Efficiency Using Technology"

*Free Plug and Play accounting application and 12 free plug and play business structuring templates for all attendees.*

 **11:00am**

 **Tue, 6 Dec 2022**

 **Zoho Meeting**



**Eniola Dorcas**  
Co-Founder, Aide Solutions



**Yemi Jimoh**  
Co-Founder, Aide Solutions



**Simeon Alamu**  
*Acting Head of Human Resources & Administration*  
**LSETF**

 **Contact Us**  
**+234 810 455 3555**

**www.aide-solutions.com**

The Q4 edition of the Aide Solution Business Workshop is slated for Tuesday, December 6, 2022. Simeon Alamu (Acting Head, Human Resources and Administration, LSETF) will share insights and nuggets to help you build the efficiency and effectiveness of your business/ organisation.

Click [here](#) to register.

## Something is cooking!

If you stay at Ifako-Ijaiye or its Environs, Rejoice! As our job Hub will be launched in the new week!

We are pleased to announce the launch of our First job hub which is called Mamie's Concept Beauty Hub.

This would be launched on the 7th of December 2022 at 6 Olayiwola Street, Ifako Ijaiye, Lagos.

If you are in the beauty space, this is an opportunity for you to take advantage of the job hub as a workspace for your business.

Follow us on our social media pages @lsetf for more information on how you can grab this opportunity.

That's all for now. Have a restful and memorable weekend! 💙

Remember, we are always rooting for you.

**Your partner in progress,**

**LSETF.**

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Sent via

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