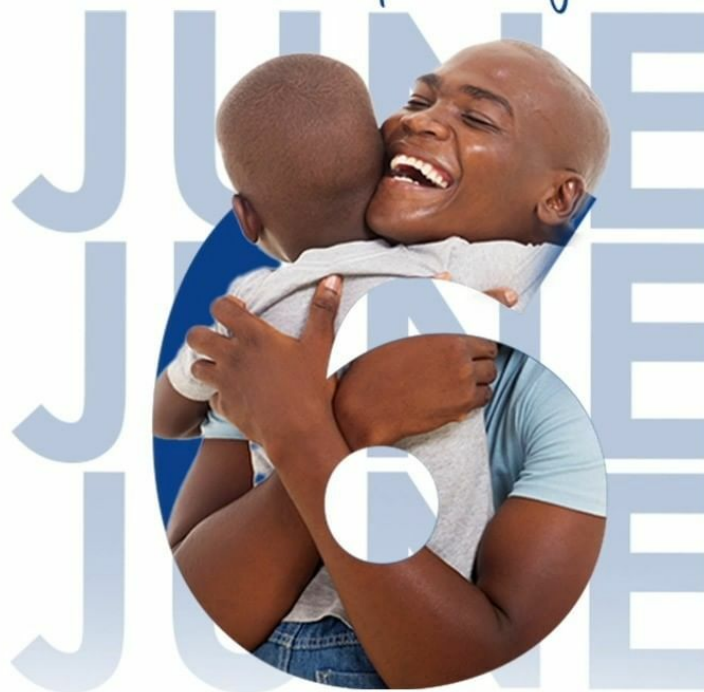


Embrace The Warmth of June, Where Possibilities Abound!

Newsletter Archive



Welcome to the
Month of



Let's Make It An Extraordinary One!

    www.lsetf.ng

Hello ,

Happy New Month! 🎉

In this new month, we urge you to transcend fear and embrace courageous actions to pursue your aspirations. Despite the hectic events happening around us, remember that you have the capability to accomplish anything you set your mind to.

Today, take that audacious leap of faith and witness the unfolding of remarkable outcomes. Moreover, embarking on such endeavors offers valuable lessons for personal growth.

Now, let us present to you some opportunities. (Rest assured, we never leave your inbox empty-handed 😊)

Register For The Advanced Tech Talent TrainingThe advertisement features a person wearing a VR headset and holding controllers, set against a blue and purple background with light effects. The text is overlaid on this image.

LAGOS INNOVATES

Grow from **Intermediate to Advanced Level** in Tech!

Select a Course and Upskill in Your Career today!

Courses: • Data analytics. • Cyber security.
• Software engineering. • Cloud computing.

Fill in the interest form here:
bit.ly/lselfadvancedtechtalent

f i t Lagos Innovates

Are you eager to expand your knowledge in Data Analytics, Cyber Security, Software Engineering, or Cloud Computing? If so, we highly recommend your participation in our advanced tech training program.

The program will run for a minimum of two months and will be conducted in a hybrid mode -A combination of physical and virtual classes.

Click the [link](#) to register.

P.S filling the form is essential, as participants who do not fill the form would not be shortlisted, however, it does not guarantee your selection for the program.

Business Owners, Have You Been Wondering How to Attract Funding?



MASTERCLASS

Building An Attractive Business for Funding



IBIKUNLE ORIOLA
Finance and Investment
Banking Professional.
FACILITATOR



OMOKARO UNUAKPOR
Head, Product
Development Unit, LSETF
MODERATOR

Date: **Wednesday, 14th of June 2023**  **11:00am**

Register: <https://bit.ly/lsetfbusinessfundingmasterclass>



    www.lsetf.ng

Building an attractive business for funding is crucial for entrepreneurs and business owners seeking investment capital to fuel their growth and expansion. Whether you're a startup or an established business looking to scale, presenting your business in a compelling manner is essential to grab the attention of potential investors.

In this Masterclass, we will explore key strategies that can help you create a strong case for funding, highlighting the factors that make your business appealing to investors and increase your chances of securing the financial support you need.

By implementing these practices and effectively showcasing your business's potential, you can pave the way for a successful fundraising journey.

Ibikunle Oriola, a seasoned and well experienced Finance and Investment Banking Professional will facilitate the Masterclass and you do not want to miss this!

Register for the Masterclass [here](#) and join us on Wednesday, June 14, 2023, at 11:00 am

HR Clinic Is Just Around the Corner!



Join me at our HR Clinic
Let's Break Down
Your HR concerns
For You!

Date:
Tuesday, June 6, 2023

Time:
12:00- 2:00 pm

Register to Attend
bit.ly/lsetfhrclinic

TEMITOPE Atobatele
Human Resource Officer, LSETF

[f](#) [@](#) [in](#) [t](#) www.lsetf.ng

This month's edition of HR Clinic is slated for Tuesday, June 6th, 2023. It is a free HR session designed to proffer solutions to your business' HR issues and help you navigate challenges such as talent attraction, recruitment, employee retention and more.

Our In-house HR officer, Temitope Atobatele, will be present to address your needs and share valuable insights and tips. Do not miss it! Register [here](#).

If You Missed our Latest Webinar On The Concept of Direct Sales or You Want a replay, We Got You!

It was an enlightening discussion on Business2Consumer(B2C) strategies and how to implement them to drive sales and profits for your business with the Brand Manager of Guinness Nigeria, Adedeji Layade.

He talked about the AIDA Approach, The Customer Buying Journey and how to tap into them to grow your business and maximize sales.

He shared strategies businesses can use to drive sales and grow profit including the use of influencers, social media marketing, running online ads amongst others.

He also emphasized how to use negative feedback to better your business.

Our advice to you – Use 1 hour, 35 minutes out of your weekend to learn and pick 1-3 strategies and implement.

You can watch it [here](#)

Let's catch up next week!

Connect and engage with us on all our social media platforms:

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Twitter- <https://twitter.com/LSETF>

Facebook- <https://www.facebook.com/lsetfng>

LinkedIn- <https://www.linkedin.com/company/lsetf/>

Your Partner in Progress,

LSETF

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