

Your Weekly Updates Are Here! 🛎

Newsletter Archive



Dear ,

How are you doing? We hope you've had a productive and fulfilling week.

Welcome to another edition of our newsletter, where we bring you the latest updates and opportunities to support your business and career journey. We're back with a treasure trove of good news to share with you this week. Have a look!

[Apply for a Lagos Innovates Hub Loan Today!](#)



LOW-INTEREST LOANS
for High Performance!

Do you operate
a co-working
space or hub in
LAGOS STATE?

Apply for a Lagos Innovates Hub Loan today!
lagosinnovates.grantplatform.com

    Lagos innovates

We've got great news for all coworking space and hub providers in Lagos- the application cycle of the Lagos Innovates Hub Loan Programme is OPEN!

The Hub Loan Programme provides convenient, low-interest loans to help you achieve your dreams of expanding your enterprise and growing your facilities!

Click [here](#) to apply today and share this opportunity with any coworking space or hub provider you know! To learn more about the programme, including the application process and eligibility criteria, click [here](#).

Unlock Growth Opportunities with the Google Hustle Academy Business Bootcamp



Google Hustle Academy Business Bootcamp

Lead your business
to success by mastering essential business
strategies at the five-day programme!

COURSES

Business Strategy
Business Development
Digital Marketing
Financial Planning
Pitching for Success

Apply today to secure your spot!

<https://bit.ly/lsetfbiap>



The application window for the Google Hustle Academy is still open!

Enrol to gain valuable knowledge on:

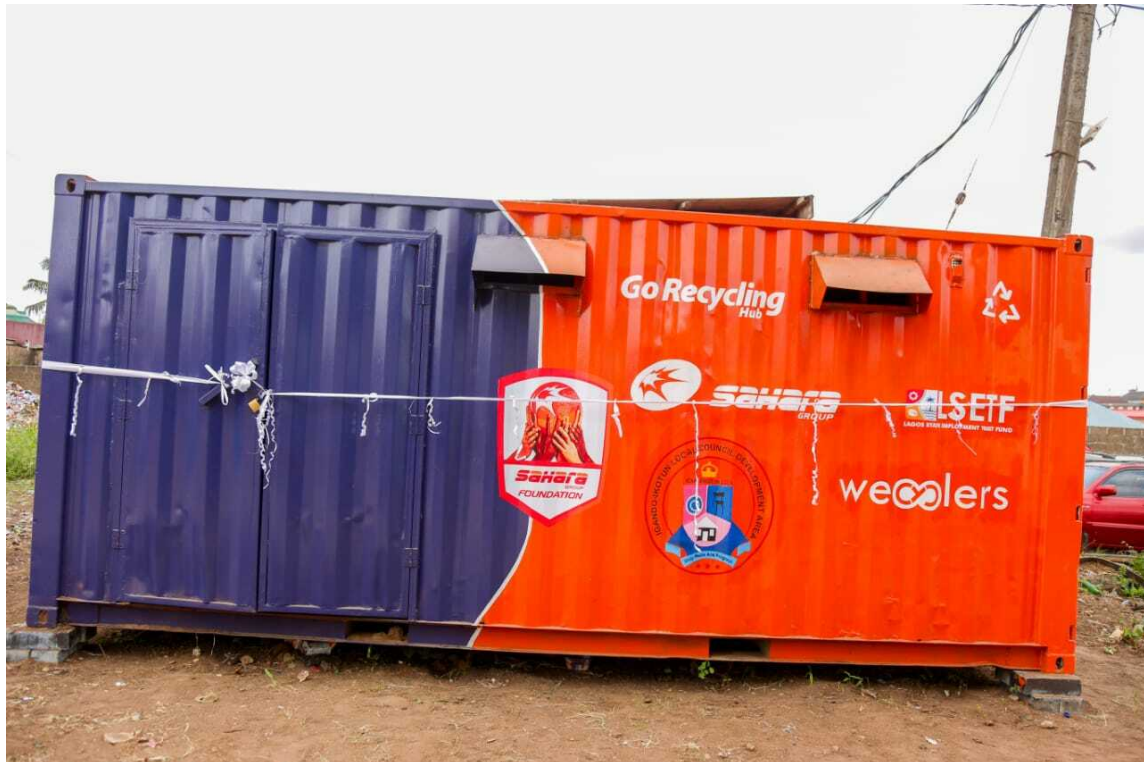
- 🎯 Developing effective digital marketing strategies
- 🎯 Designing growth plans for business success
- 🎯 Identifying new markets
- 🎯 Accessing funding opportunities and crafting compelling pitches

This is for you if:

- Your business has been in operation for over 12 months
- You have a minimum of 2 full-time employees
- You have a business plan, a defined product/service offering and a desire to scale
- Your business has generated profit in the last 12 months or is 1-3 months away from breaking even
- You have a stable internet connection and a laptop with a web camera and microphone.

Apply today to seize this opportunity!

We Have Launched Our Second Recycling Hub! ♻️



Yesterday, May 11, 2023, we launched the second of twelve recycling hubs under the Recycle-for-Pay (GoRecycling) project powered by the Lagos State Employment Trust Fund, Sahara Foundation and Wecyclers. The project aims to promote sustainable waste management and unlock wealth-creation opportunities for residents of Lagos State. The hub was launched at the Igando-Ikotun LCDA.

Are you a resident of Igando-Ikotun, or do you work in its environs? Visit the hub at the LCDA with your recyclable waste (paper, plastic bottles, aluminium cans, pure water sachets and more) to kickstart a sustainable income stream and contribute to preserving our environment. Tell a friend to tell a friend!

Catch Up on Our Recent Webinar

On Wednesday, May 10, 2023, we held our webinar on "The Art of Negotiations and Closing Business Deals". Our facilitator, Frank Akinwande Williams (Co-Founder/CEO of TopSet), took a deep and comprehensive look at negotiation strategies for sealing business deals successfully.

We encourage you to watch it on YouTube and catch up on all the tips, strategies and insights shared! Click [here](#) to do so.

Weekend Read: The African Continental Free Trade Area (AfCFTA) and Opportunities for MSMEs in Nigeria

We recently published an article on **The African Continental Free Trade Area (AfCFTA) and Opportunities for MSMEs in Nigeria**. It explores the objectives of the AfCFTA agreement, its benefits to MSMEs and insights into harnessing its opportunities.

Below are some key takeaways from the article:

- The African Continental Free Trade Area (AfCFTA) agreement is the largest trade area agreement in the world
- The Trade Agreement seeks to facilitate the free flow of African-made goods and services on the African continent
- LSETF remains committed to supporting MSMEs in Lagos to tap into opportunities around the AfCFTA

Click [here](#) to read the article.

Connect with us on all our social media platforms to join our community! Click the icons below to do so.

See you next week! 💙

Your Partner in Progress,

LSETF

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