

Stay in the Loop: Check Out Our Latest Updates

Newsletter Archive



Dear ,

TGIF!

You are welcome to another edition of our newsletter, where exciting updates and opportunities await you. Relax and have a look at what we have in store!

Mark Your Calendar for Our Upcoming Webinar!

The Impact of **DIGITAL MARKETING TOOLS** **for BUSINESS OWNERS**

FACILITATOR



**OMOTUNDE
DADA**

Digital Marketing
Specialist

FACILITATOR



**MAUREEN
WANJIRU**

Customer Experience
and Marketing Expert

MODERATOR



**OREOLUWA
OYEDEMI**

Communications
Officer, LSETF

Date:

Wednesday
July 26, 2023

Time:

11:00 am

Register here:

<https://bit.ly/lsetfdigitalmarketingwebinar>

 www.lsetf.ng

In today's digital age, your business's success hinges on your ability to harness the full potential of digital marketing tools.

Let's explore this at our upcoming webinar on "The Impact of Digital Marketing Tools for Business Owners". Here's what awaits you at the session:

- Expert insights into digital marketing
- Strategies to strengthen your business's online presence.
- Website optimization techniques
- Tips for creating captivating content that drives conversions, and more!

The webinar will be facilitated by Omotunde Dada, a Digital Marketing Specialist and Maureen Wanjiru, a Customer Experience and Marketing Expert.

The webinar is scheduled to hold as follows:

 Wednesday, July 26, 2023

 11:00 am

 Zoom

Register [here](#) and join us!

Let's Learn Together at Our Physical Masterclass!



LSETF
LAGOS STATE EMPLOYMENT TRUST FUND

Join Us for a Physical Masterclass!

Using Technology to Scale Your Business

Date: Tuesday, July 18, 2023

Time: 9:00 am



SPEAKER
STELLA OZEMOYA
CEO, Stella-Row Ventures

Venue:
Alimosho LGA

[f](#) [i](#) [in](#) [t](#) [www.lsetf.ng](#)

Do you reside or own a business in Alimosho or its environs? We invite you to our upcoming physical masterclass, where we will discuss how to leverage technology to scale and expand your business!

Stella Ozemoya (CEO, Stella-Row Ventures) will facilitate the masterclass. It's going to be an interactive and enlightening session, so save the date and join us!

The webinar is scheduled to hold as follows:

📍 Alimosho LGA

📅 Tuesday, July 18, 2023

⌚ 9:00 am

Pitch Your Way to Success at the 2023 ICTEL Expo Startup Pitch Competition! 🚀



The banner features a dark background with a collage of tech-related icons like a smartphone, laptop, car, and people. A central circular graphic contains the text "THE LEADING TECH CONFERENCE & EXHIBITION EVENT IN WEST AFRICA" at the top, followed by "ICTEL EXPO" in large letters, "9TH EDITION" in a box, and "TECH DISRUPT: TRANSFORMING INDUSTRIES WITH INNOVATION" below it. To the right, a yellow lightbulb icon is connected by lines to other icons. Text on the right side reads "TUE-WED. 25TH - 26TH JULY, 2023 9AM-6PM DAILY LANDMARK EVENT CENTRE, PLATEAU 2 AND 3, WATER CORPORATION RD VICTORIAS ISLAND, LAGOS". On the left, the text "STARTUP PITCH COMPETITION" is displayed. On the right, a large yellow circle contains the text "REGISTRATION IS OPEN!". Below the main title, there are three bullet points: "Attention startup founders!", "Pitch your idea to Win", and "₦10m worth of prizes". At the bottom, there's a call to action: "Register now: www.ictelexpo.com.ng/start-up-pitch" and a phone number "0700428353976".

We've got great news for tech startup founders! You stand a chance to win prizes worth up to ₦10 million by pitching your idea at the 2023 ICTEL EXPO Startup Pitch Competition.

If you've been seeking an opportunity to present your startup innovation to an audience of investors, tech founders, government stakeholders and renowned executives, this is just what you need. Don't let it slip through your fingers! Register to pitch [here](#). For more information, click [here](#).

The application deadline is **Tuesday, July 18, 2023**.

This initiative is brought to you by the 2023 ICTEL EXPO, Lagos Chamber of Commerce and Industry (LCCI), Lagos State Employment Trust Fund (LSETF) and The Founder Institute Lagos.

Snapshots of Our Physical HR Clinic





On Tuesday, July 11, 2023, we held a physical HR clinic at Kosofe LGA, where our Head of Human Resources, Simeon Alamu, discussed the topic: "People, Process and Product Management".

At the session, business owners were acquainted with people management strategies, how to factor HR costs into business budgets, and more. We had a rewarding time!

Our GoRecycling Hub Is Now at Lagos Island! 🌱



On Wednesday, July 12, 2023, we launched a recycling hub at Lagos Island LGA. It's the third hub to be launched under the GoRecycling (Recycle for Pay) project, and we are so thrilled to see the recycling revolution move forward, one community at a time.

Are you a Lagos Island resident? We encourage you to bring your recyclable waste (paper, plastic bottles, aluminium cans, pure water sachets and more) to unlock a sustainable income stream by getting rewarded for it. Join the recycling revolution and share the good news with someone!

We're coming to another community in Lagos soon, so stay tuned and keep an eye out!

Have a swell weekend. See you next week! Till then, connect with us on our social media platforms below:

Instagram- <https://www.instagram.com/lsetf/>

Twitter- <https://twitter.com/LSETF>

Facebook- <https://www.facebook.com/lsetfng>

LinkedIn- <https://www.linkedin.com/company/lsetf/>

Threads- <https://www.threads.net/@lsetf>

Your Partner in Progress,

LSETF



This email has been sent to you because you are an applicant Lagos State Employment Trust Fund. [Unsubscribe](#)

Sent via

SendPulse 

The SendPulse logo consists of the brand name in a bold, blue, sans-serif font followed by a small, stylized green and blue graphic element that resembles a checkmark or a pulse line.