

July Reflections, August Aspirations ✨

Newsletter Archive



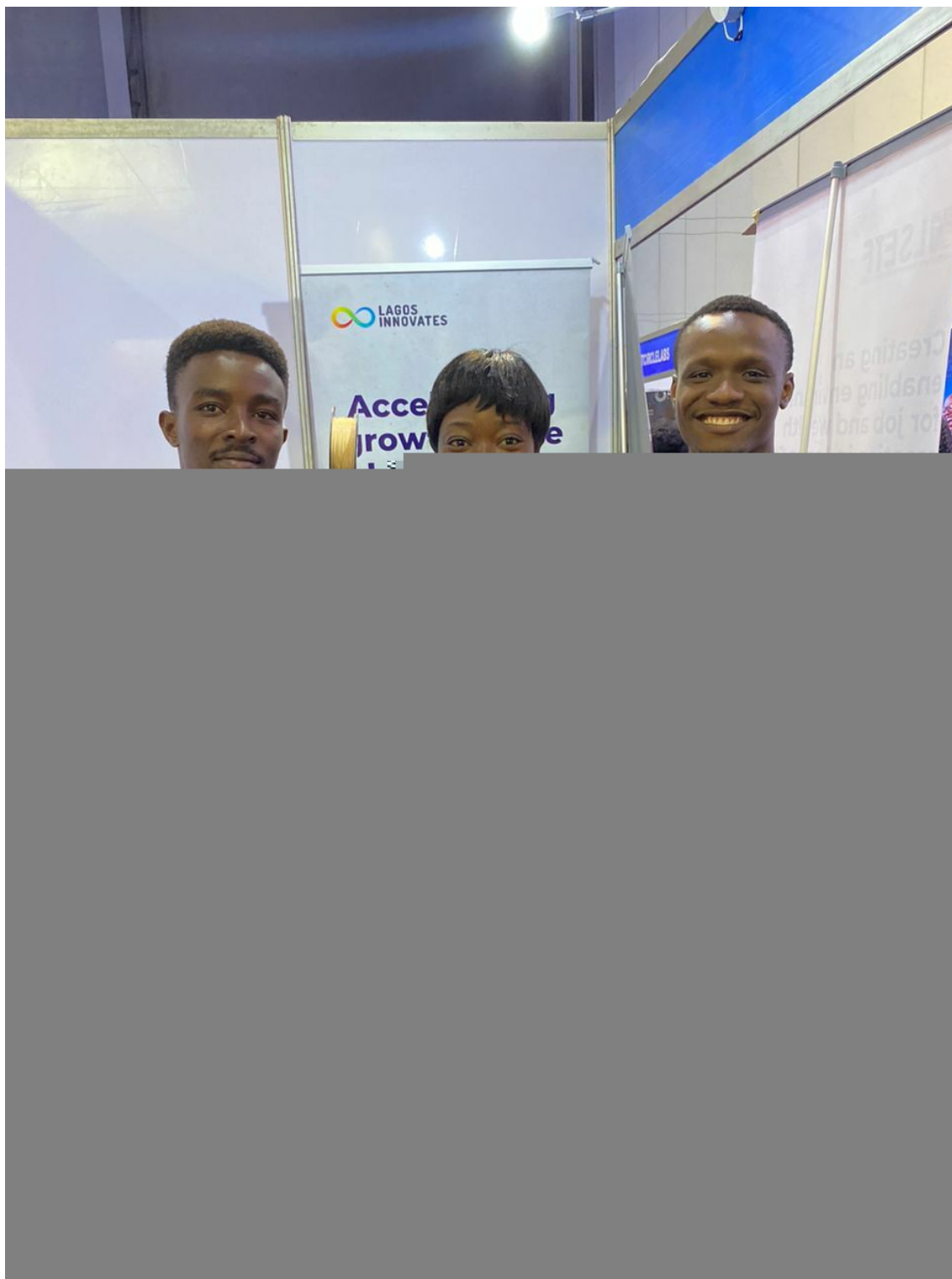
Dear ,

As the month of July steps aside to make way for August, we are eager to embrace all the possibilities that await. We hope you are, as well!

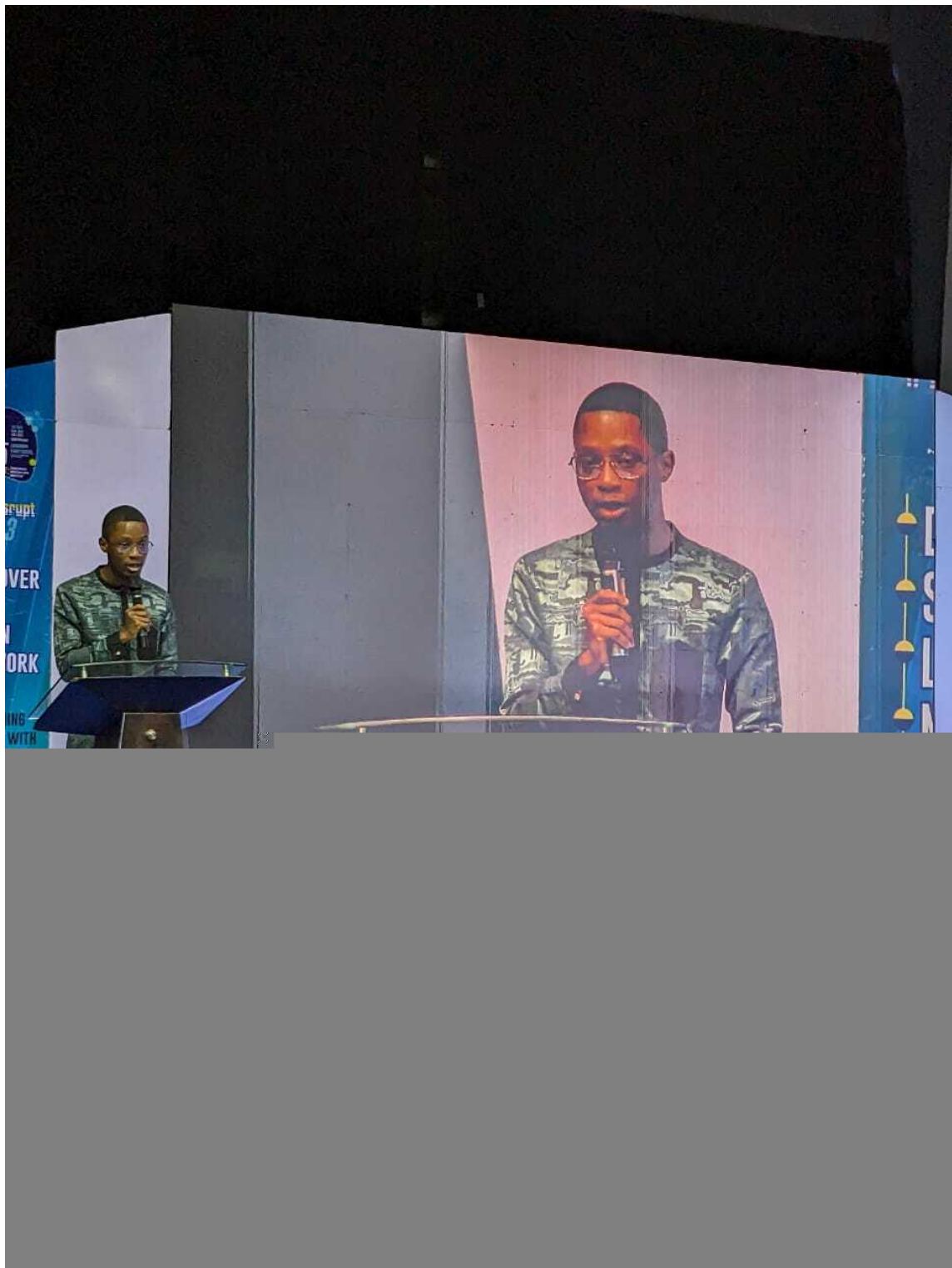
Don't forget to reflect on all your wins, mistakes and lessons learned, and resolve to make August your best month yet!

Here are some updates curated just for you!

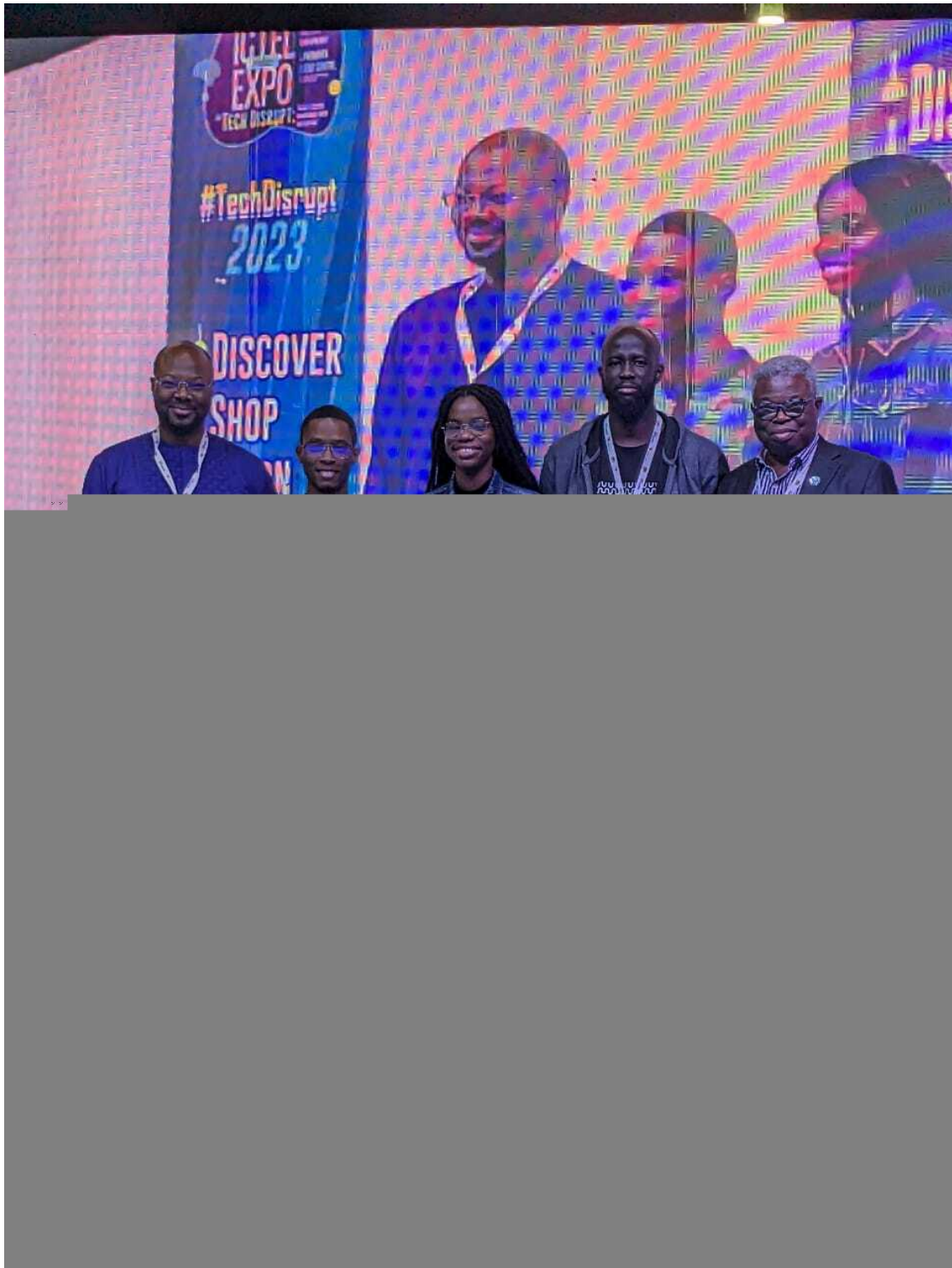
Highlights from Our ICTEL Expo 2023 Experience!











On the 25th and 26th of July, 2023, we were present at ICTEL Expo 2023, powered by the Lagos Chamber of Commerce and Industry (LCCI), where we provided two of our Lagos Innovates beneficiaries, Dynalimb Technologies and Rentizy, with an opportunity to exhibit their innovative solutions and build strategic relationships with the guests.

Omolara Adewumi (Director, Programmes and Coordination, LSETF) and Hakeem Onasanya (Head, Startups- Lagos Innovates) were also present at the event to give the goodwill message and adjudicate the ICTEL startup pitch competition respectively.

We are pleased to announce that two of our Lagos Innovates beneficiaries, GetEquity and Nguvu Health, came first and third respectively, at the startup pitch competition during the expo! 🏆

Our Startups Made Us Proud at the Lagos Innovates Idea Hub 7.0 Pitch Day!

Following several weeks of knowledge sharing masterclasses, mentorships and incubation, the Lagos Innovates Idea Hub Programme 7.0 reached a peak on the 27th of July at the Pitch Day event hosted by Microsoft.

The top eight startups pitched their ideas at the event, and we were incredibly proud to witness their growth and watch them present their ambitious plans.

Gracing the occasion were Donovan Richards, the Queens Borough President; Ebony Young, the Deputy Queens Borough President; Mrs Ibilola Kasunmu, Permanent Secretary, Ministry of Science and Technology; Olatunbosun Alake, Special Adviser to the Governor on Innovation and Technology; Victor Afolabi, Founder of Eko Innovation Center; Taiye Salami, Product Marketing Manager- Startups at Microsoft and Omolara Adewumi, the Director of Programmes and Coordination, LSETF, who made inspiring speeches and offered words of advice to the startups.

We are glad to see another cohort scale through the Idea Hub Programme successfully, and we look forward to the feats they achieve in the future.

Catch Up on All the Digital Marketing Insights from Our Last Webinar! 🚀

On Wednesday, July 26, 2023, we held a webinar themed "The Impact of Digital Marketing Tools for Business Owners" with Omotunde Dada, a Digital Marketing Specialist and Maureen Wanjiru, a Customer Experience and Marketing Expert.

The facilitators shared practical tips, examples and insights into digital marketing tools for business growth. It was an insightful session that we believe every business owner should watch! To catch up, click [here](#).

Learn How to Upscale Your Business with Loans & Grants at Our Upcoming Webinar!

We have another webinar coming up, and you are invited! We'll be discussing the topic **"Upscaling Your Business with Loans and Grants"**.

We understand how crucial funding is to the growth of any business, and we want you to arm you with the information and tips you need to scale your business with loans and grants. Our facilitator for the webinar is **Adedayo Adewale**, an Investment Partner/SME Consultant.

Register [here](#) and join us on Wednesday, August 9, 2023 at 11:00 am!

Have a swell weekend. See you next week! Till then, connect with us on our social media platforms below:

Instagram- <https://www.instagram.com/lsetf/>

X (Twitter)- <https://twitter.com/LSETF>

Facebook- <https://www.facebook.com/lsetfng>

LinkedIn- <https://www.linkedin.com/company/lsetf/>

Threads- <https://www.threads.net/@lsetf>

Your Partner in Progress,

LSETF

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