



# Lagos State Employment Summit

## March 2022

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Interim Country Director





## Case Study: Pan African Youth Entrepreneur Development (PAYED) Program

**Donor:** Citi Foundation

**Objective:** Improving financial benefits of youth owned micro-retail businesses through increasing the adoption of business best practices and facilitating access to financial products

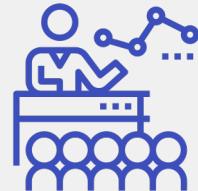
**Countries:** Cote D'Ivoire, Kenya, Nigeria and Tanzania

**Nigeria:** Abuja, Asaba, Enugu and Port-Harcourt

**Duration:** Annual project since 2017



## Impact Figures: 2017-2021



1,263 participants trained



74% are women



131 new businesses formed

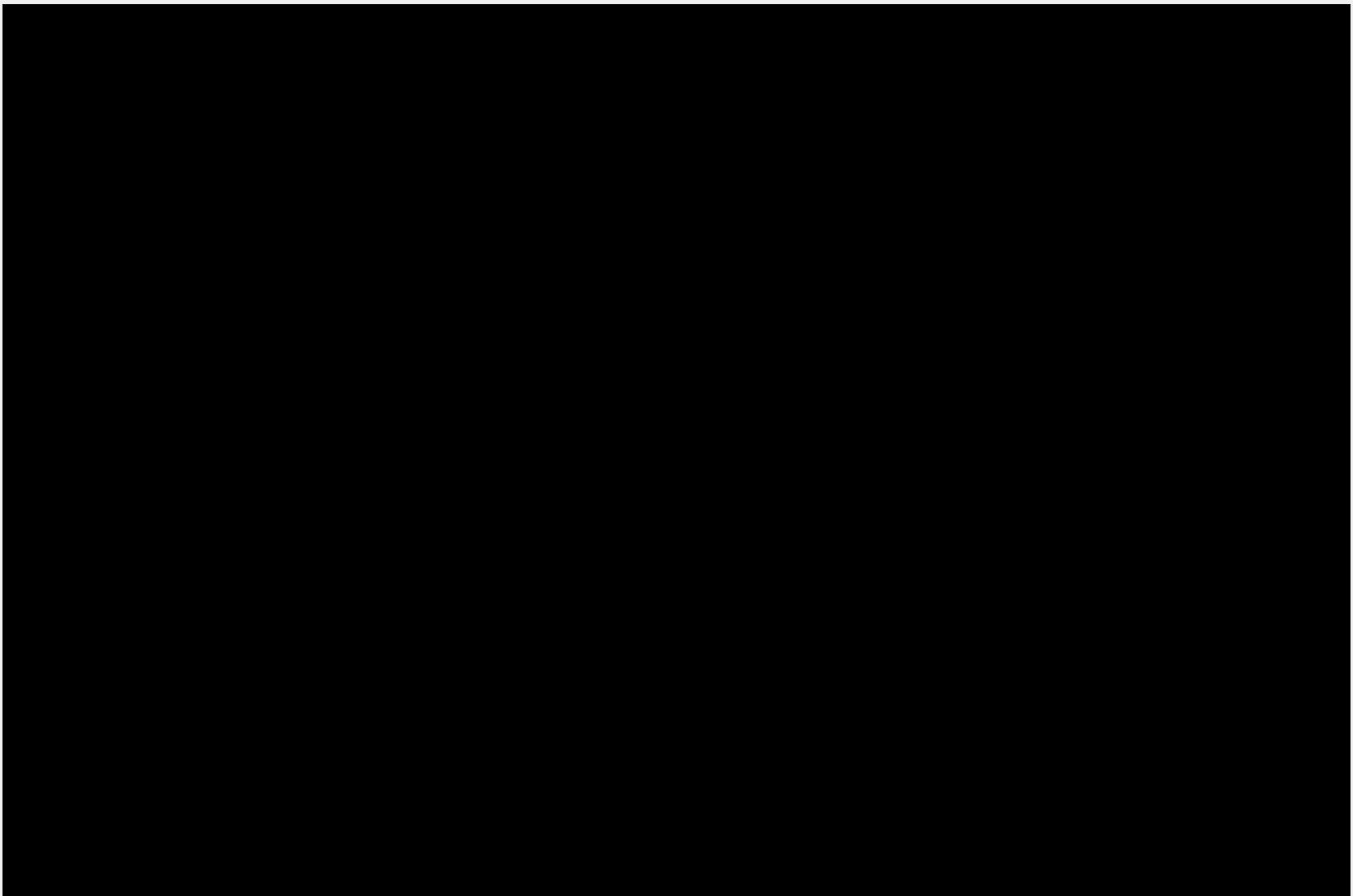


232 Jobs created



39% growth in sales revenue

# Oluchi Enoma –PAYED ENTREPRENEUR





# = Thank You

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