

Leading Practices in Entrepreneurship for Job Creation

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**ENTERPRISE
DEVELOPMENT
CENTRE**

PAN-ATLANTIC UNIVERSITY

About Us



Established in 2003 as the Entrepreneurship Centre of the Pan-Atlantic University.

Provides business development and support services to small and growing businesses in Nigeria.

Entrepreneurship = Job Creation?

What practices
should we
leverage on?

Incorporate innovative technologies to products, and services.

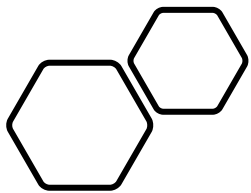
Create solution focused businesses from gaps/opportunities in our society

Embrace inclusivity and diversity

Get creative

Be data led and data driven

Learning never ends



Our Projects



YOU WIN Project Year 1 - 4

An initiative of the Federal Government of Nigeria

Year 1 – 3: Trained 166,000 business owners across Nigeria using a robust Learning Management System

N1M- N10M disbursed to 25% of finalists to create at least 1 job

YOUWIN Year 4: Trained 55,000 businesses

Business Innovation & Growth (BIG)

An initiative of the Ministry of Trade and Investment in partnership with the World Bank.

EDC developed the robust Learning Management System and online training content and train more than 5,000 SMEs.

Partnerships

Partners	Overview	Target
Cherie Blair Foundation for Women Road to Growth 4	Train 200 women on financial literacy and investment readiness training over six weeks	200 MSMEs
Mastercard Foundation Transforming Nigerian Youths Program	Building capacity of 40,000 youths across Lagos, Kano and Kaduna who have interest/existing businesses in creatives/agricultural sectors	70,000
Oxfam Nigeria Work-in-Progress SME Development Program	Providing tailor made business development services to support SMEs creating social impact in Nigeria	11 SMEs
Standard Chartered Bank Women in Tech Incubation Program	To build capacity of 10 participants who are women-owned businesses in tech or tech-enabled	10 SMEs
Development Bank Nigeria (DBN)	Train SMEs on skills and competencies needed to grow their businesses	200 SMEs
Providus Bank – Enterprise Stories	Showcasing entrepreneurial journeys of entrepreneurs on Radio	50 SMEs

Current Project: Transforming Nigerian Youths Program

Launched in 2020 in partnership in Mastercard Foundation

It aims at building the capacity of 40000 MSMEs across Nigeria with a focus on Agriculture and The Creative Sector with a focus on women led businesses from 2020 to 2025.

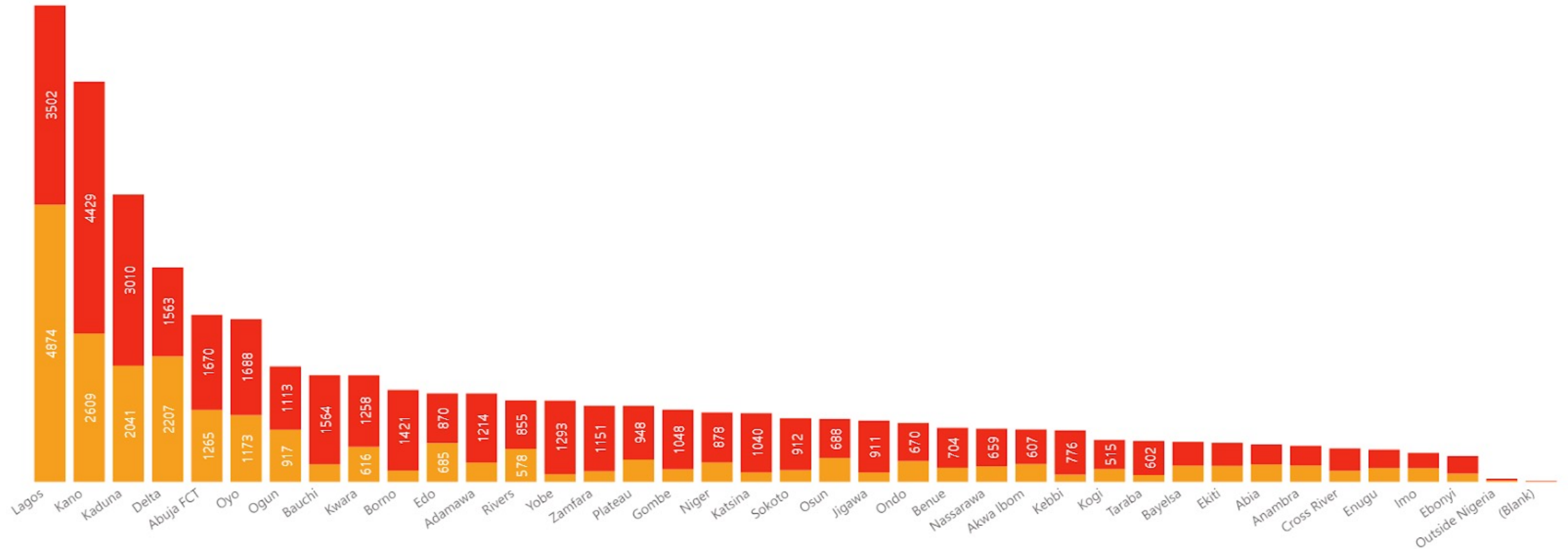
The first phase of the program had three focal locations (Lagos, Kano and Kaduna)

In its second phase, it has been opened to the 36 states in Nigeria. EDC is leveraging on partnerships with State Governments to widen the program's reach.

The program is structured in two phases (online learning and BDSP support) and has competition feature.

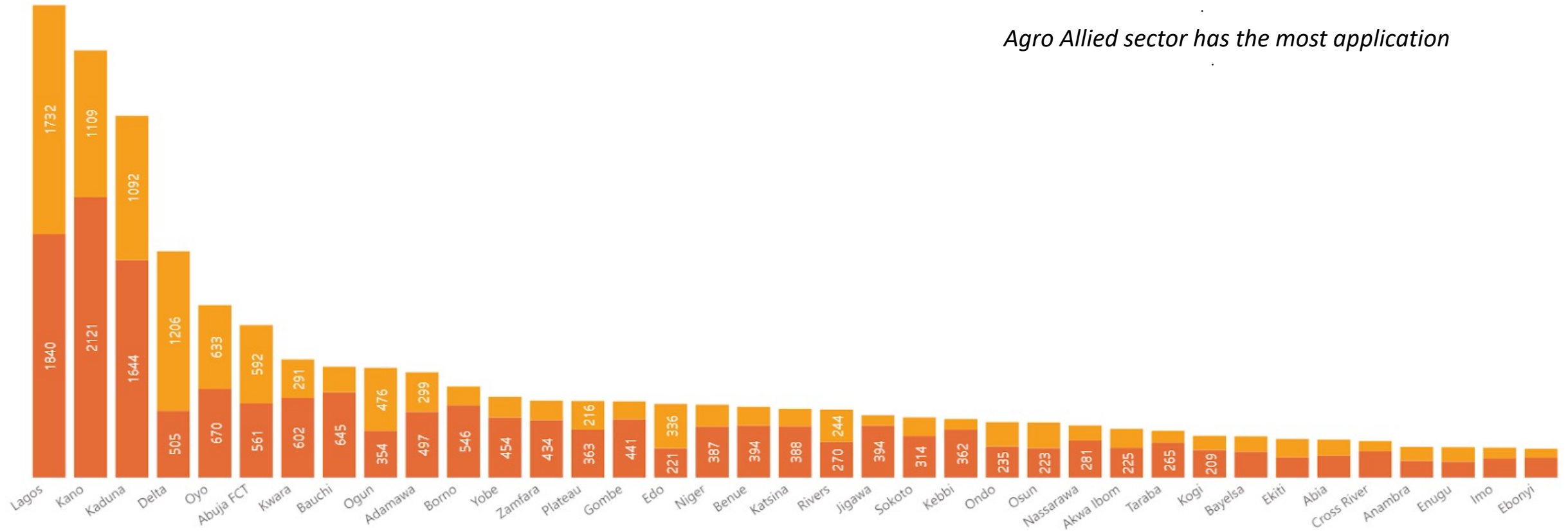
State Distribution – Lagos #1

gender ● Female ● Male



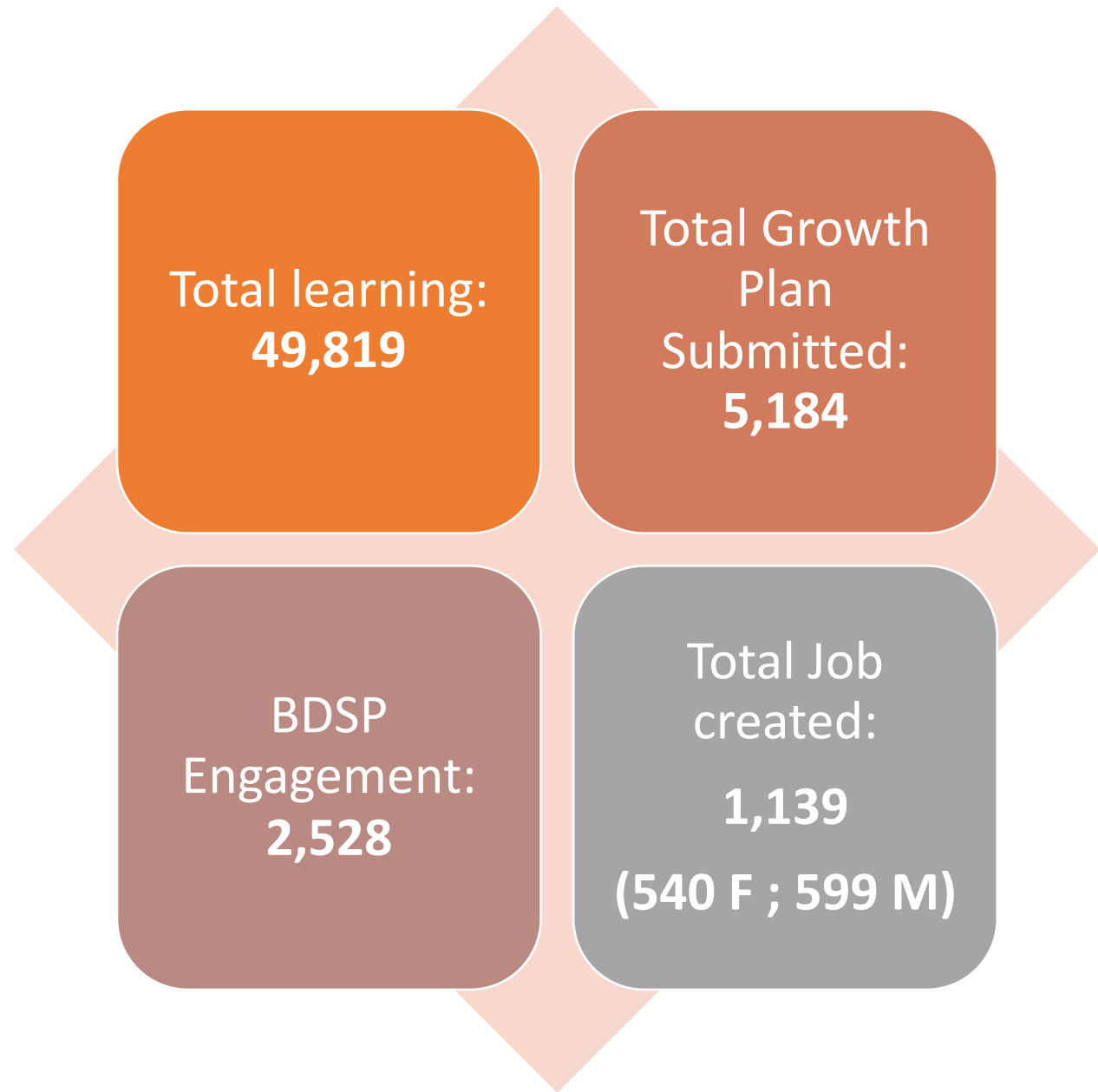
Sector Distribution

company_sector ● Agriculture/Farming ● Creatives(Arts, Design, Fashion)



Agro Allied sector has the most application

Impact



Thank you.



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