

## Take Action and Make a Difference!

Newsletter Archive

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### **Hello**

It's another election weekend. This time, we're heading to the polls for the Gubernatorial and State House of Assembly elections. Remember, voting is not just a civic obligation but a valuable contribution to the growth of our state. Let's take action and encourage our friends and loved ones to do so too.

As you head to the polls tomorrow, here are some guidelines to follow:

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## ELECTION DAY : GUIDELINES TO FOLLOW

- 1** Arrive at your polling unit on time
- 2** Follow the instructions given by the electoral officials
- 3** Do not engage in heated discourse or arguments.
- 4** Keep your PVC safe
- 5** Maintain orderly and peaceful conduct during the exercise
- 6** Avoid sharing fake news online

[www.lsetf.ng](http://www.lsetf.ng)    

Have a safe and smooth voting experience!

**Learn About Impact Storytelling at Our Upcoming Webinar**



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**WEBINAR**

# Impact Storytelling: Communicating Your Business Performance with Stories

**Sheila Ojei**  
Director, Strategy, Funding & Stakeholder Management, LSETF

**Oluwafunmilayo Eric-Sobukonla**  
Business Support Officer  
LSETF

**FACILITATOR**

**MODERATOR**

**Wed. Mar. 22, 2023**  
**11:00 AM**

**Register Now**  
<https://bit.ly/lsetfstorytellingwebinar>

[www.lsetf.ng](http://www.lsetf.ng)    

Do you desire to build emotional connections with your consumers, create a positive reputation for your business, encourage brand loyalty and inspire consumers to take action? You need the magic of storytelling.

Join us at our upcoming webinar 'Impact Storytelling: Communicating Your Business Performance with Stories' to learn how to craft compelling stories and narratives that communicate your business' performance and impact.

Our facilitator is Sheila Ojei, the Director of Strategy, Funding and Stakeholder Management at LSETF. She will discuss the following, amongst others, at the webinar:

- The How, Why and When of Impact Storytelling
- What impact storytelling entails, including purpose and usage
- Who should be telling impact stories (not-for-profit organizations alone or government and corporate agencies)?

Register for the webinar [here](https://bit.ly/lsetfstorytellingwebinar) and join us on Wednesday, March 22, 2023, at 11:00 am!

**Have You Joined Our LSESP Telegram Channel?** 

We are committed to supporting and building relationships with participants of the Lagos State Employability Support Project (LSESP) even after the conclusion of their training programmes.

We recently launched the Lagos State Employability Support Project (LSESP) Telegram channel, dedicated to providing alumni of the program with exclusive updates such as job vacancies, funding opportunities and other news related to LSETF.

Are you a proud alumnus of the LSESP program? This Telegram channel is for you!

To join the Telegram channel, simply click this [link](#). Once you've joined, you'll become a member of our growing community and start receiving exciting updates.

If you are new to Telegram, don't worry! Here are the steps you can take to download the app and join our channel:

- Download Telegram: Go to the App Store (for iPhone) or Google Play Store (for Android) on your mobile device and search for "Telegram." Tap "Download" and wait for the app to install.
- Create an account: Once you've downloaded Telegram, open the app and follow the instructions to create a new account. You'll need to enter your phone number and verify it by entering the code you receive via SMS.
- Join our channel: Once you've created your account, join the channel using this [link](#).

## **Did You Miss Our Special International Women's Day Conversation?**

In celebration of International Women's Day, we had an Instagram Live session in collaboration with Women in Tech Nigeria to discuss the 2023 IWD theme, "DigitALL: Innovation and Technology for Gender Equality".

Tarebi Alebiosu (Founder, QShop Tech Inc.) and Taiye Tunkarimu (Head, Communications, Stakeholder Management & Promotions, LSETF) had an engaging conversation on women in tech, STEM, breaking barriers, predictions, trends and technology adoption for gender equality and its sustenance. Click [here](#) to watch the replay on Instagram and share your thoughts on the discussion.

## **Discover the Insights You Missed: Watch Our Webinar on Business Taxes and Filings**

On Wednesday, March 15, 2023, we had an enlightening webinar on "Understanding Your Business Taxes and Filings" with Dr. Folasade Coker, the Director of Informal Sector & Special Duties, LIRS.

We took a deep dive into tax payment and filing of returns for MSMEs, and the presentation and Q&A session were incredibly educative. You can access the recording [here](#) if you missed the webinar or would love to rewatch it. See you at the next webinar!

Have a great weekend. Let's catch up next week!

**Your Partner in Progress,**

**LSETF**

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