

## Ready to Grow Your Business? Check This Out!

Newsletter Archive

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**Dear ,**

We are glad to bring you good news and some hope in these times. Our goal is to see your business succeed, and in this newsletter, we have some updates and opportunities that will make that a reality!

**Put Your Business in Bright Lights with the Nimbus Aid Project!**




**WIN A SHARE OF  
#40M  
IN OUTDOOR  
ADVERTISING**

Calling all eligible women-led organisations to apply for advertising support

Submit entries at  
[WWW.NIMBUS.COM.NG/NIMBUS-AID-PROJECT](http://WWW.NIMBUS.COM.NG/NIMBUS-AID-PROJECT)

Terms and conditions apply

    @Nimbusmedia\_ng

Partners:

Media Partners:

The Nimbus Aid Project is back, bigger and better! We are pleased to partner with Nimbus Media to help **women-led businesses** get strategic exposure and visibility through outdoor advertising.

Through the Nimbus Aid Project, we are offering twenty remarkable women-led businesses the chance to win a share of 40 million naira worth of outdoor advertising on cutting-edge digital screens in strategic locations. Imagine your business reaching millions of people in Nigeria, winning their attention, sparking interest, and leaving a lasting impression on their hearts and minds. You could unlock a treasure trove of opportunities!

As a successful applicant, you will also enjoy media features, training, and other market penetration benefits.

This initiative is open to women-led pre-seed startups, educative bodies, non-governmental organizations, small businesses and more. Click [here](#) to learn more and apply!

**Empowering Badagry Entrepreneurs: Bridging the Digital and Financial Inclusion Gap!**







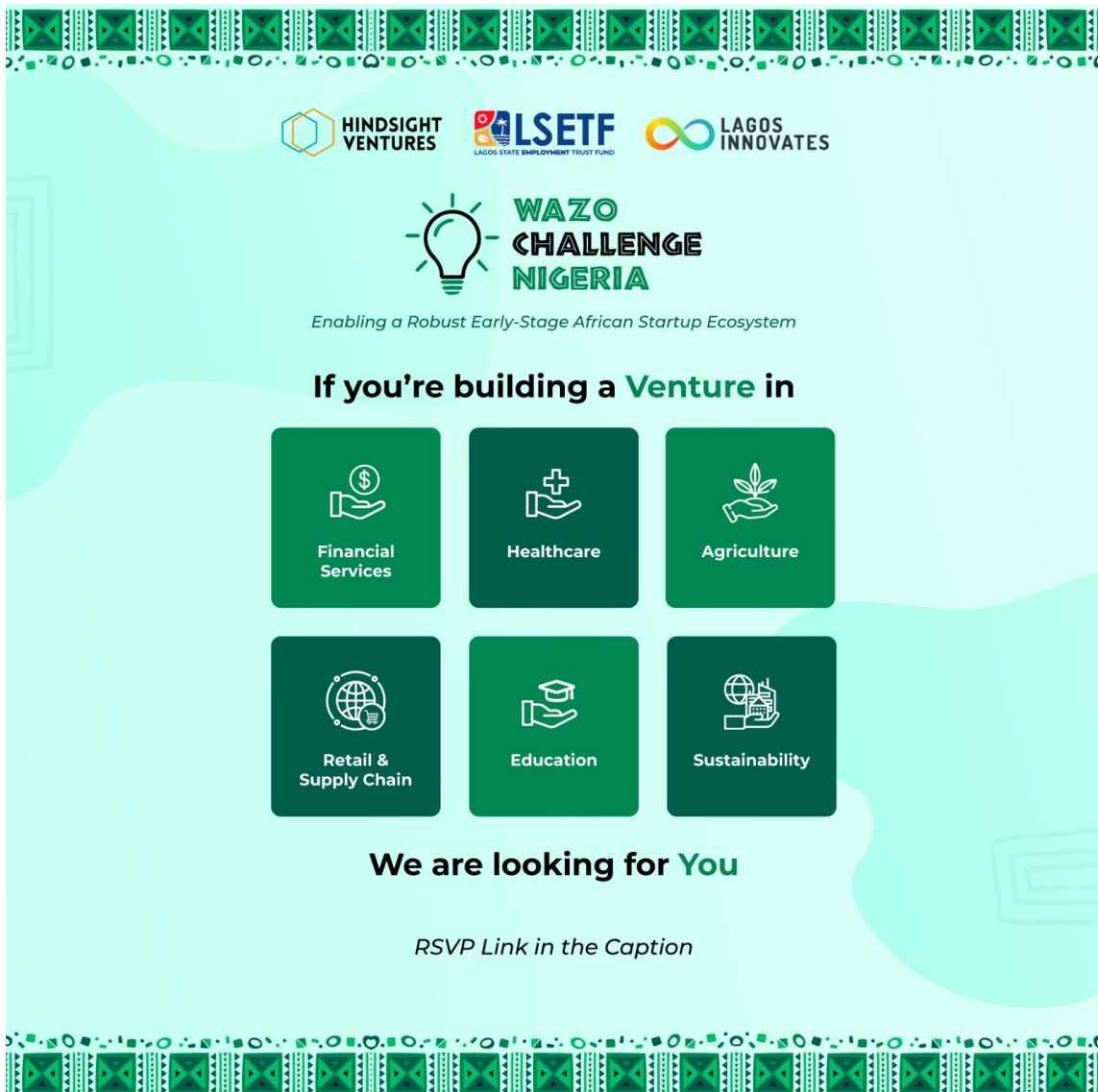
On Thursday, August 24, 2023, we held a financial inclusion and digital literacy session with 9 Payment Service Bank (9PSB) for business owners in Badagry.

The programme featured a digital literacy session anchored by Sunday Itah (Chairman, Itah Aircraft Vocations), an LSETF volunteer, who educated the residents on the possibilities of using social media to grow their businesses.

The 9PSB team anchored the financial inclusion session, discussing the business opportunities provided through their agent banking services and micropayment options.

We were incredibly pleased to see the turnout and participation of the attendees, and we are confident that this programme will unlock prosperity amongst business owners in the community.

**Showcase Your Innovation and Scale Your Startup with the Wazo Challenge!**

The graphic is a promotional poster for the Wazo Challenge Nigeria. It features a light blue background with a green and white geometric pattern at the top and bottom. At the top, there are logos for Hindsight Ventures, LSETF (Lagos State Employment Trust Fund), and Lagos Innovates. Below these is the Wazo Challenge Nigeria logo, which includes a lightbulb icon and the text 'WAZO CHALLENGE NIGERIA'. Underneath the logo is the tagline 'Enabling a Robust Early-Stage African Startup Ecosystem'. The main text reads 'If you're building a Venture in' followed by six green squares, each containing an icon and a sector name: Financial Services (hand holding a dollar sign), Healthcare (hand holding a cross), Agriculture (hand holding a plant), Retail & Supply Chain (hand holding a globe), Education (hand holding a graduation cap), and Sustainability (hand holding a globe with a leaf). Below the squares, it says 'We are looking for You' and 'RSVP Link in the Caption'.

Are you building an innovative venture to solve challenges in the Financial Services, Healthcare, Agriculture, Retail & Supply Chain, Education or Sustainability sectors? The Wazo Challenge Nigeria is the platform you need to grow!

Join the 4-week venture development bootcamp delivered by successful founders, industry leaders, domain experts and investors from Hindsight Ventures and Lagos Innovates' global network.

As a participant, you stand a chance to get \$600,000 in technology credits, gain access to workspace vouchers, pitch to investors and also win a grant of \$5,000!

Click [here](#) to apply!

**Don't Miss Our Upcoming Webinar!**



**LSETF**  
LAGOS STATE EMPLOYMENT TRUST FUND

**FACILITATOR**  
**FALOLA JOHN AYODEJI**  
Business Coach

**MODERATOR**  
**ERICAS-SOBUKONLA OLUWAFUNMILAYO**  
Business Support Officer, LSETF

**WEBINAR**

*Building*  
**Organizational Resilience**  
During an **Economic Downturn**

**Date:**  
Wednesday, Aug.30th, 2023

**Time:**  
11:00am

**Register here:** <https://bit.ly/lsetfresiliencewebinar>

[f](#) [@](#) [in](#) [t](#) [www.lsetf.ng](http://www.lsetf.ng)

If you haven't registered for our upcoming webinar, this is your reminder to do so!

Economic uncertainties and downturns often present complex challenges to business, both big and small, but by building organization resilience, you can adapt, survive and thrive!

Join us at the webinar, where our facilitator, Falola John Ayodeji, will discuss strategies to help you build organizational resilience. Click [here](#) to register, and join us on Wednesday, August 30, 2023, at 11:00 am!

We can't wait to share more updates and good news with you soon. See you next time!

You can watch previous webinars via our [YouTube channel](#).

Have a swell weekend. See you next week! Till then, connect with us via our social media platforms below:

**Instagram-** <https://www.instagram.com/lsetf/>

**X (Twitter)-** <https://twitter.com/LSETF>

**Facebook-** <https://www.facebook.com/lsetfng>

**LinkedIn-** <https://www.linkedin.com/company/lsetf/>

**Threads-** <https://www.threads.net/@lsetf>

**Your Partner in Progress,**

**LSETF**

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