

We Are Standing with You ❤️

Newsletter Archive



Dear ,

We've had a rewarding and impactful week, and you'll see why as you read on 😊.

Before we get into it, we'd like to remind you that you are not alone in these tough times. Please keep your head up, stay on the path and show empathy to others along the way.

Remember, we are always here for you ❤️

Here are the updates we have for you:

We Kicked Off Our Financial Literacy Programme with 9PSB This Week!





This week, we set our partnership agreement with 9 Payment Service Bank (9PSB) in motion with a two-day empowerment programme at Alimosho and Ikorodu LGAs.

The sessions, designed to promote financial inclusion and digital literacy, featured masterclasses by two LSETF volunteers, Stella Ozemoya (CEO, Stell-Row Ventures) and Oluwasegun Oluwaleti (Co-Founder/COO, Waterboy Nigeria Limited), who discussed the importance of leveraging digital tools to increase business visibility and spur expansion.

The residents of both communities were also enlightened by the 9PSB team on how to set up an agent banking business to generate a new income stream.

We look forward to bringing the message of financial inclusion and digital literacy to more communities in Lagos State. Stay tuned!

Snapshots from Our LSETF-GIZ Gig Economy Stakeholder Gathering 🚀







This week, we hosted a collaborative meeting with GIZ, bringing together key stakeholders in the transport and logistics sector. Our focus was on the industry and the VET toolbox initiative aimed at empowering delivery riders with skills to thrive in the industry and the Nigerian economy at large.

Participants shared insights/experiences and advocated for greater collaboration within the industry. In attendance were representatives of Bolt, Jand2Gidi, Sendstack, Fez Delivery Co, Jise, Jumia, Darum, GoKada, Glovo and others.

We extend our heartfelt gratitude to all the stakeholders for their immense support, contributions and enthusiastic participation.

See You at Our Upcoming Webinar!

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WEBINAR

The Impact of DIGITAL MARKETING TOOLS for BUSINESS OWNERS

FACILITATOR	FACILITATOR	MODERATOR
		
OMOTUNDE DADA	MAUREEN WANJIRU	OREOLUWA OYEDEMI
Digital Marketing Specialist	Customer Experience and Marketing Expert	Communications Officer, LSETF

Date: Wednesday July 26, 2023

Time: 11:00 am

Register here:
<https://bit.ly/lsetfdigitalmarketingwebinar>

 www.lsetf.ng

Join us at our upcoming webinar, where we will take a deep dive into the world of digital marketing and explore the use of website optimization, content creation, pay-per-click advertising and Search Engine Optimization (SEO).

At the webinar, we will help you identify the right digital marketing tools and how to leverage them to scale your enterprise.

The webinar is scheduled as follows:

📅 Wednesday, July 26, 2023

🕒 11:00 am

📍 Zoom

Click [here](#) to register. See you there!

Save the Date for This Month's Edition of Legal Clinic!

A promotional poster for a legal clinic. The background is dark blue with a collage of legal-related images: a scale of justice, a stack of books, and a wooden gavel. The text is white and yellow. The LSETF logo is in the top left, and the Streamsowers & Köhn logo is in the top right. The main title 'Protect your Business from Legal Pitfalls' is in a large, stylized font. Below it, the text 'Attend This Month's Edition of the Legal Clinic for Advice and Guidance.' is in a smaller font. A yellow box contains the date and time: 'DATE: Tuesday, July 25, 2023' and 'TIME: 12:00- 2:00 pm'. At the bottom, there is a registration link and social media icons.

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STREAMSOWERS & KÖHN
BARRISTERS, SOLICITORS & ARBITRATORS

Protect your
Business
from **Legal Pitfalls**

Attend This Month's
Edition of the Legal
Clinic for Advice and
Guidance.

DATE:
Tuesday,
July 25, 2023

TIME:
12:00- 2:00 pm

Register here:
<https://bit.ly/lsetflegalclinic>

[f](#) [@](#) [in](#) [t](#) [www.lsetf.ng](#)

Are you an entrepreneur in need of legal advice and guidance to help you navigate regulations and avoid pitfalls? Join us at this month's edition of the Legal Clinic to connect with our legal partner, Streamsowers & Köhn!

Let's discuss government regulations, taxation compliance, CAC registration and more!

The session is scheduled as follows:

📅 Tuesday, July 25, 2023

🕒 12:00 pm- 2:00 pm

🔗 Zoom

Click [here](#) to register. Mark your calendar!

Let's catch up next week!

Stay in touch with us:

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Facebook- <https://www.facebook.com/lsetfng>

LinkedIn- <https://www.linkedin.com/company/lsetf/>

Threads- <https://www.threads.net/@lsetf>

Your Partner in Progress,

LSETF

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