

# A Love Letter Filled with Gems!

Newsletter Archive

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Hello Entrepreneurs,

We are excited to write to you this week. It's always a pleasure to do so! 😊

You are always on our mind, and therefore, we continually strive to ensure that we provide you with opportunities to reach your goals and become the best version of yourself! Because that is what love is about!



giphy

This week, we've got some things to tell you. Read on!

## **We can't move Lagos forward without you**

We are not giving up our goal of creating sustainable jobs in Lagos. We, however, know that we can't do it alone. We are inviting you to join us for insightful and productive conversations at the Lagos Employment Summit, a grand, two-day event taking place on the **3rd and 4th of March**.

In line with the theme "**Sustainable Job Creation Strategies: Collective Action and Prosperity for All**," we will be having conversations about facilitating sustainable employment in Lagos.

Industry leaders and experts will be in attendance to drive these conversations and share insights, so you do not want to miss it! Imagine being in the same room as Bola Adesola, Teju Abisoye, Nnamdi Ezeigbo, Obi Asika, Olaoye Jaiyeola, Dabeaski Mac-Ikemejima and other big names! Whoosh!

Have you been curious about how to tap into the opportunities of the gig economy? Do you want to understand the orange economy and what's in it for you? Are you

wondering how to build successful careers in agriculture and e-commerce as a young, aspiring entrepreneur? These topics (and more) will be addressed at the breakout and plenary sessions, so don't carry last!

Did we mention the networking opportunities? You'll get to meet, interact, and build connections with stakeholders in the private and public sector. Think LinkedIn, but physical!

If you haven't registered, it's not too late—but you shouldn't procrastinate! Visit [lagosemploymentsummit.com](https://lagosemploymentsummit.com) to register.

### **Building a successful career can be tough, but we are here to make it easier!**

At the summit, we will be holding a series of "**side clinics**" - a series of sessions taking place at the Lagos Employment Summit! These clinics are curated to help you build the career of your dreams!

We know you have claimed 2022 as your year, and you want to succeed professionally. We believe in you, and we know these clinics will put you on the right path.

The clinics will include a goal/ career mapping session that will 'ginger' you to achieve your goals. This is not just theory; it will be hands-on and interactive. Need help writing the CV that will land you that dream job? Our CV clinics will help you do just that! Do you have questions about your career that keep you up at night? Get answers to them at our Q&A session!

And now, for the part you've been wondering about- the clinics are **FREE!** All you need to do is register, and do so on time.

Visit <https://bit.ly/sideclinics> to register now!

### **We want to reward you!**

Another exciting part of the Lagos Employment Summit is the Innovation Challenge, a competition for innovative minds like you to share tech-driven solutions that can make sustainable job creation a reality.

If your application is successful and you make it to the final stage, you'll get the opportunity to pitch on the last day of the summit! We have prizes worth ₦2,000,000; ₦1,000,000 and ₦500,000 for the top three winners!

To participate, submit an application (in PowerPoint format) to [employmentsummit@lsetf.ng](mailto:employmentsummit@lsetf.ng) with the subject "**Innovation Challenge.**" For submission criteria, see the flyer below.

# SUBMISSION CRITERIA


**LAGOS STATE  
EMPLOYMENT  
SUMMIT**


**Innovation  
Challenge**

- All submissions should be made to [employmentsummit@lsetf.ng](mailto:employmentsummit@lsetf.ng)
- All submissions should be done in PPT Format with the following details:
  - Introduction
  - Problem
  - Solution
  - Market Size/Opportunity
  - Product
  - Traction
  - Team
  - Competition
  - Financials
  - Investments
- Mail Subject for Submissions should read – Innovation Challenge
- All Submissions must be made on/or before **Tuesday, February 15, 2022.**



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The deadline for submissions is Tuesday, February 15, 2022. What are you waiting for?

## This Week At LSETF

**We Showed Ikorodu Some Love!**



In the past three weeks, we have visited Alimosho, Ifako-Ijaiye and Badagry Local Government Areas in the first phase of our Digital Literacy Training, in partnership with MTN Nigeria, Bookings Africa and the University of Lagos.

This week, we paid a visit to Ikorodu LGA to educate residents on the importance of digital literacy and its benefits to their businesses. We also presented Smart PoS phones to the beneficiaries of the IT Grant.

Here are some pictures from the outing:



### Pick of The Week

Our pick of the week is a book that has been praised by some of the biggest names in the world, from Mark Manson to Arianna Huffington. It's a best-selling book by James Clear, called "Atomic Habits."

This book offers practical guidance on how to build good habits and break bad ones. Habits are essential to your personal and professional success, and it's important to ensure that you cultivate positive ones. Pick up a copy of "Atomic Habits" and tell us what you think!

### **On a final note...**

As we approach Valentine's Day, you might be wondering how your business can spread love and make the most of the season. We have lined up some ideas for you! Check them out:

Valentine's Day is coming, and your business can make the most of the season by spreading the love. Here are some ideas! [#LSETF](#) [#LSETF2022](#) [#LSETFAt5](#) [#valentine](#) [#ValentinesDay](#) [#Love](#) [#Entrepreneurs](#) [#Businessowners](#) [pic.twitter.com/zsqrP6Go8](https://pic.twitter.com/zsqrP6Go8)

— Lagos State Employment Trust Fund (@LSETF) [February 8, 2022](#)

We hope that you enjoyed reading this letter. Have a wonderful weekend filled with all the things that make you smile!

Your partner in progress,

**LSETF**

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