

LAGOS STATE EMPLOYMENT TRUST FUND

Sustainable Job creation strategies: Collective action & Prosperity for all

LEADING ENTREPRENEURIAL PRACTICES IN KADUNA STATE

- ▶ AGRICULTURAL BUSINESSES (Ginger, Tomato etc.)
- ▶ RENEWABLE ENERGY
- ▶ IT BUSINESSES AND CENTRES
- ▶ CINEMATOGRAPHY AND CREATIVE INDUSTRY

SUPPORT FOR BUSINESSES

- ▶ Strengthen the Public Private Partnerships and Privatization at the state level
- ▶ Simplifying Business Processes across State MDA's such as through automation and digitalization, which keys in to ease of doing Business within the State.
- ▶ KADIPA collaborates with other State Agency's like KADEDA, KASUPDA, KADGIS to ensure business activities are given the full support they need etc.
- ▶ Development of Technology Park to house all businesses.
- ▶ Development and adoption of Ginger Policy, which will identify relevant areas of collaboration and subsequently add value along the Ginger value chain

Aftercare Services.

Human Capital Development, Skills Initiatives and Programmes:

- ▶ KADSTEP SINGULARITY
- ▶ KADSTEP (The Kaduna Startup Entrepreneurship Program)
- ▶ KADICT HUB
- ▶ KADSWEF (Kaduna State Women Empowerment Fund)
- ▶ KADAT (The Kaduna Artisans Training Initiative)
- ▶ KAD-DIP (Click on Kaduna- Kaduna Digital Entrepreneurship Incubation Program)
- ▶ IBM DN-A (Digital Nation Africa)

CHALLENGES FACED BY SMEs

- ▶ Competition - Encouraging small businesses to be innovative businesses and providing them with a conducive environment to carry out their activities.
- ▶ Access to finance - Identification and linkage with various finance sources, Pes, VCs etc.
- ▶ Access to markets - Via linkages and BRE and aftercare services with large businesses
- ▶ Access to Tech - Encourage rise of tech hubs and training centres for ICT services for SMEs
- ▶ Security challenges- Liaising with MISHA and other relevant stakeholders to safeguard our communities and business activities

ENTREPRENEURSHIP AND JOB CREATION

Collaborating with FCDO skills programme S4P-Nigeria to **improve access, quality , relevant** technical & vocational skills in Kaduna that would lead to increased job creation through the production of a workforce that is highly skilled through:

- Link up programme with Small , medium and large enterprises to participate in the programme
- Engagement with investors to train, fill skills gaps and provide job opportunities for Kaduna Youths
- Encourage private sector provide job placement for trainees
- Working with MDAs to sustain meaningful job creation programmes
- ▶ Sensitization of young people at various fora including schools etc.
- ▶ Adoption of the Apprenticeship model Nationwide
- ▶ Adoption of the Job Creation Framework
- ▶ Capacity Building and collaboration with all necessary stakeholders
- ▶ Intensive social media campaigns
- ▶ Improving the business environment for entrepreneurship to thrive

THANK YOU