

## MEET OUR NEW BOARD OF TRUSTEES

Following the retirement of the previous board after a meritorious and conscientious service for 4 (four) years, the new members of the Board of Trustees were officially inaugurated on Tuesday, July 21, 2020.

We introduce the new members of the Board of Trustees who are ready to build on the established exemplary legacy and the impressive milestones by the previous BoT.

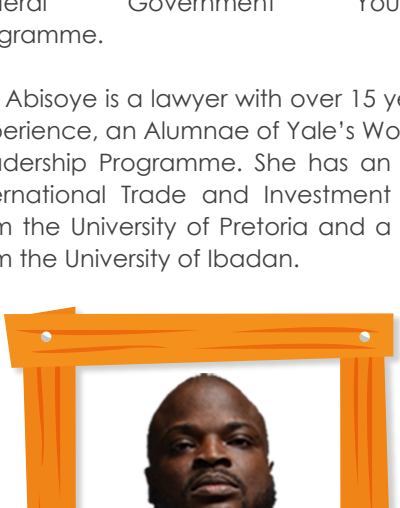


**MRS BOLA ADESOLA**  
Chairperson, Board of Trustees

**Mrs Adesola** is currently the Senior Vice Chairman, Africa, Standard Chartered Bank. Prior to this role, she was the Managing Director and Chief Executive Officer of Standard Chartered Bank Limited, Nigeria and West Africa. She had also served as an Executive Director at First Bank of Nigeria Plc, Managing Director of Kakawa Discount House, Nigeria and in senior leadership roles at Citibank Nigeria and Tanzania.

Called to the Nigerian Bar in 1985, Bola Adesola has over 26 years of local and international banking experience. An alumna of Harvard Business School and Lagos Business School, she also holds a Law degree from the University of Buckingham, UK. Bola who is passionate about the development and economic empowerment for women co-founded Women in Management, Business and Public Sector (WIMBIZ), Nigeria's foremost women-led network in 2001.

In June 2015, Bola was appointed to the United Nations Global Compact Board by the UN Secretary-General. She also chairs the Central Bank of Nigeria Bankers' Sub-Committee on Economic Development, Sustainability and Gender and was recently elected the first female President of Lagos Business School Alumni Association (LBSAA).



**MRS TEJU ABISOYE**  
Executive Secretary

**Mrs Abisoye** is the Executive Secretary of the Lagos State Employment Trust Fund, where she leads a team to deliver on programmes targeted at tackling unemployment. The Programs are structured to provide financing and leverage for MSMEs, skills development for youth and promoting innovation in technology-driven enterprises.

Tejumola previously worked as a Financial Analyst for venture capital, an Administrator for a Not for Profit and Director for the Federal Government YouWIN! Programme.

Mrs. Abisoye is a lawyer with over 15 years' experience, an Alumnae of Yale's Women Leadership Programme. She has an LL.M, International Trade and Investment Law from the University of Pretoria and a LL. B from the University of Ibadan.



**MR IDRIS OLORUNNIMBE**  
Member, Board of Trustees

**Mr Olorunnimbe** is the Founder/CEO of The Temple Management Company, a full-service creative, talent and event management company incorporated in Nigeria and operating primarily in the entertainment, sports, media, and art sectors. He has a first degree in Law.



**MR. SEGUN OJELADE**  
Member, Board of Trustees

**Mr Ojelade** is a Chartered Accountant and a Lawyer.

He currently serves as the Managing Partner, OJELADE, OBAJE Partners, a firm of Solicitor and Legal Consultants; and is a Supervisor for Revenue Generation & Business Opportunities at Bariga Local Council Development Area, Pedro, Bariga, Lagos.

He is a Fellow, Institute of Chartered Accountants of Nigeria (ICAN).



**MR. RONALD CHAGOURY**  
Member, Board of Trustees

**Mr Chagoury** is the Vice Chairman of South Energyx Nigeria Limited, part of the Chagoury Group, a multinational business conglomerate and developers of the Eko Atlantic City.

He holds a master's degree in engineering.

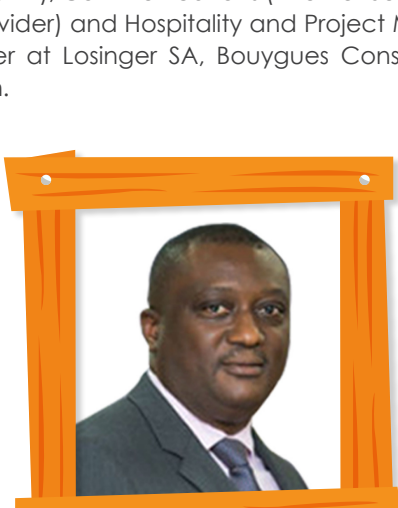


**DR RABIU ONAOLAPO OLOWO**  
Commissioner, Ministry of Finance

**Rabiu Olowo**, PhD is currently the Commissioner of Finance.

He is a C-level Finance, Strategy & Compliance Executive with over 12 years strategic leadership experience covering Internal Audits, Fraud Risk Management, Compliance Business Partnering, Financial Control, Investigations, Risk Assurance & Advisory with market immersion across Africa, Europe, Middle East, USA. Before his current role, he had worked at GlaxoSmith-Kline Nigeria Plc, FrieslandCampina WAMCO Nigeria, and Zenith Registrars Ltd.

He is a Chartered Accountant (ACMA, CGMA), Certified Internal Controls Auditor (CICA), Certified in International Financial Reporting (ACCA Cert.IFR), Certified Fraud Examiner (CFE). He has a first degree in Accounting, an MBA, and a PhD in Forensic Accounting and Auditing.



**MRS. TATIANA MOUSSALLI NOURI**  
Member, Board of Trustees

**Mrs Moussalli-Nouri** holds a first degree in Civil Engineering and a master's degree each in Construction and Structural engineering.

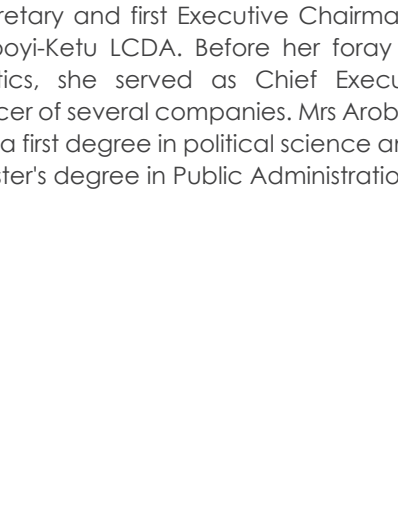
She currently serves as CEO of Wazobia TV & Wazobia MAX TV and is a member of the Young Presidents Organisation. Prior to this role, she was Deputy Managing Director at AIM Group, a multi-disciplinary group providing services in Architecture and Engineering Design, Broadcasting (Radio and TV), Communications (Internet Service Provider) and Hospitality and Project Manager at Losinger SA, Bouygues Construction.



**MR. SINARI BOLADE DARANIJO**  
Member, Board of Trustees

**Mr Daranijo** has over 24 years' experience in diverse sectors such as telecommunications, safety and security, exploration and production, training, and development. He currently serves as the Chief Executive Officer of SINBOL Group of companies (A group of SME entrepreneurial ventures and other investments).

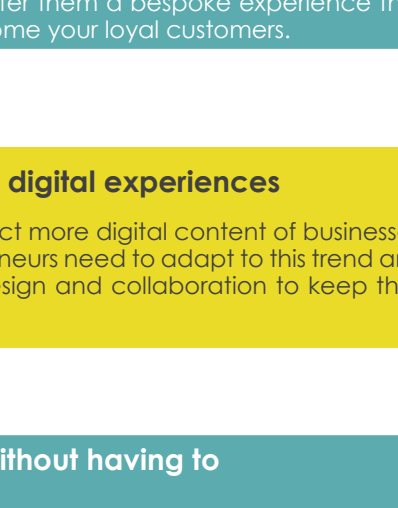
He is a member of the Nigerian Institute of Training and Development, Nigerian British Chamber of Commerce, Nigerian Association of Small and Medium Scale Entrepreneurs, a fellow at Nigerian Professional Security Association and Nigerian Institute of Safety Professionals. Sinari is a Director at Contact Solutions Limited (trading as "ConSol"), a leading provider of Contact Centre Services and Customer Management Solutions. Mr Daranijo is a distinguished writer with six publications to his credit.



**MS. KOFO DUROSINI-ETTI**  
Member, Board of Trustees

**Ms. Durosini-Etti** is co-founder, Next Generation African Innovative Farms. Prior to this role, she had worked as a Business Planning and Analysis Analyst at Citibank, UK, and Finance Analyst at Cisco Systems in addition to other roles.

She holds a first degree in Economics & Politics, a master's degree in Development and Planning and a Diploma in Agriculture, Water & Crop Management. She is an Associate of the Chartered Institute of Management Accountants and is a member of the Chartered Institute of Bankers of Nigeria.



**HON. YETUNDE AROBIKE**  
Commissioner, Ministry of Wealth Creation and Employment

**Mrs ArobiEke** currently serves as Commissioner, Ministry of Wealth Creation & Employment. Prior to this appointment, she was Commissioner for Local Government and Community Affairs.

She had also served as the first Executive Secretary and first Executive Chairman of Agboyi-Ketu LCDA. Before her foray into politics, she served as Chief Executive Officer of several companies. Mrs ArobiEke has a first degree in political science and a master's degree in Public Administration.

## ENTREPRENEURSHIP 101:

### 4 SIMPLE STEPS TO DIGITALLY TRANSFORM YOUR BUSINESS

Businesses that fail to transform digitally will likely be left behind and risk losing their place in the market space. Now more than ever, customers want valuable solutions to their problems fast, hence the need for every service provider to adopt the use of technology. With the help of technology and digital transformation, businesses can improve their customer experience and provide for their needs more conveniently.

Amidst the COVID 19 crisis, the need of digital transformation has never been this urgent, as it is a wake-up call for entrepreneurs; in this edition, we highlight four actionable steps to help digitally transform your business successfully.

#### 1 Switch your mindset from being product-focused to being customer-focused

The first step to embracing digital transformation is to note that customer experience is essential. Hence, entrepreneurs need to focus on the needs of customers instead of the features of the products. If you clearly understand the problems of your customers and offer them a bespoke experience that can solve their problems, they will become your loyal customers.

#### 2 Scale-up creating innovative digital experiences

There is a trend from customers to expect more digital content of businesses' services, offerings, or products. Entrepreneurs need to adapt to this trend and level up content production, digital design and collaboration to keep their customers engaged and updated.

#### 3 Craft the customer journey without having to depend on technical teams

This might seem difficult or impossible without a technical team, but it is possible. There are several open-source technologies that entrepreneurs can leverage to achieve this. For example, Canva is used for content and website design; WordPress for content and hosting; Google Analytics for business analysis.

#### 4 Embrace remote workforces and automation

With the help of technology, employees no longer need to work in a specific place all the time. You can choose to enable remote workforces, who can work-on-the-go. Also, technology has helped in scheduling your content for posting so that you can focus on other deliverables.

## DID YOU KNOW?

### FACTS ABOUT AUGUST

August is named after Augustus Caesar, founder and the first emperor of the Roman Empire, who was posthumously adopted by his maternal great-uncle Gaius Julius Caesar.

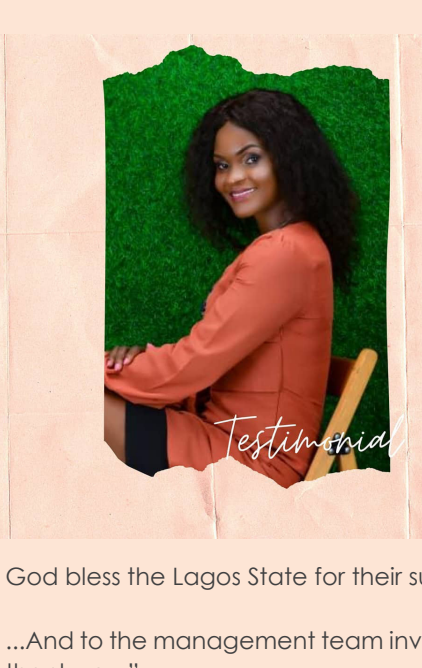
In the early Roman calendar, August was the sixth month of the year. It was originally 30 days in length, but an extra day was added so that it would equal the number of days in July, which was named after Julius Caesar.

The beginning of a month on a specific day of the week is same for both August and February, generally on leap years.

## TESTIMONIALS – EMPLOYABILITY SUPPORT PROJECT

As an organisation committed to supporting individuals to dream, grow and succeed, LSETF always seeks innovative and deliberate ways to help its beneficiaries create wealth and employment, by fostering an enabling environment for individuals and businesses to thrive.

The following are some of the riveting testimonials shared by Proud LSETF Beneficiaries:



#### IDRIS MAYOWA MUSTAPHA

"It's a blessing to have studied in such a fantastic school such as Jenniez School Of African Interior Design (JSAID) with their brilliant facilitators who tirelessly impact us with knowledge during the six weeks online program.

I'm deeply indebted to their diligent service at JSAID, thank you for your insight and valuable time. It was worth it.

I would also like to say a big thank you to the Lagos State Employment Trust Fund (LSETF) and the United States African Development Foundation (USADF). Without them the program would have not been possible and I won't have gained more knowledge, I say Nagode Soséi..."



#### JOSHUA ANIEFRE ARCHIBONG

"I have always been passionate about beautiful spaces, the functionality of spaces and therefore wanted to be an Interior Designer.

I got admitted into Jenniez School of African Interior Design (JSAID) under the sponsorship of the Lagos State Employment Trust Fund (LSETF) and the United States African Development Foundation (USADF) batch and now it's a dream come true.

JSAID Facilitators are top-notch as they were very committed, they take time out to teach us till we fully understood each module.

God bless the Lagos State for their support and for having the interest of the youth at heart.

...And to the management team involved in the affairs of this great program, I say a very big thank you."



#### SAKA AKEEM IDÒWÚ

The Interior Design Online Course I was offered at Jenniez School of African Interior Design (JSAID) has allowed me to truly capture the whole essence of interior design.

Its curriculum pushed me to think out of the box and engage myself more in building my passion for interiors

For me, there's always a reluctance to share personal information with others online but I found myself being more open and willing to connect to people I never met.

I also found myself building a solid routine for my life as the training pushed me to be the best I can be.

Thank you to the Lagos State Employment Trust Fund (LSETF) and the United States African Development Foundation (USADF) for sponsoring this.



#### ADEDEJI OLOLADE

I'm grateful for the opportunity given me to study at Jenniez School of African Interior Design (JSAID). I had always wanted to be an interior designer with class, because of my love for classy craft and designs.

My dreams came through with the help of the Lagos State Employment Trust Fund (LSETF) and the United States African Development Foundation (USADF).

I appreciate all our facilitators, thanks and GOD bless.

I also found myself building a solid routine for my life as the training pushed me to be the best I can be.

Thank you to the Lagos State Employment Trust Fund (LSETF) and the United States African Development Foundation (USADF) for sponsoring this.