

## Win an E-Commerce Store Subscription for Your Business in the #GidiHustle Giveaway!

[Newsletter Archive](#)



Hello ,

If you are reading this, it means you are passionate about growing your business, and we love that! We've got really exciting news that will help you do so! Read on 😊

### Win a FREE Smartphone Photography Session and E-Commerce Store in the #GidiHustle Giveaway!

**LSETF** | Q

**What is your Gidi Hustle?**

**Tell us with a video!**

Stand a chance to win a FREE smartphone photography session and a one-year e-commerce store subscription with Q Shop!

[www.lsetf.ng](#)

**SWIPE →**

**LSETF** | Q

**How to Participate:**

1. Make a **video** that creatively describes your business and upload it on your social media page using the hashtags #GidiHustle, #LSETF and #Qshop.
2. **Follow and tag** @LSETF and @QShopNG.

The twenty most creative entries will be selected!

**\*Open to Lagos residents only.**

[www.lsetf.ng](#)

We promised you exciting surprises this month, and we are thrilled to share one of them!

We are giving away a free smartphone photography session and a one-year e-commerce store subscription on **QShop** to twenty business owners! Visually appealing product images and a functional e-commerce store have the potential to attract thousands of new customers and increase business visibility online. We want to make this happen for you!

To participate in the competition, follow the instructions on the banner above. Good luck!

This competition is in partnership with QShop.

## Are You an Innovator? Check This Out 🔥

**COHORT V**

**CALL FOR APPLICATION - INNOVATION**

In its bid to develop and resource science and innovation, the Lagos State Science Research & Innovation Council is calling for fund ready Innovation/Startup Applications.

**APPLICATION DEADLINE**  
**NOV. 30TH, 2022**

**APPLY HERE**  
lasric.lagosstate.gov.ng

**Key areas of focus are:**

- Transportation
- Agriculture
- Manufacturing
- Circular Economy
- Clean Energy
- Cloud Computing

Selected applicants will be invited for a virtual interview to defend their proposals.

**What prizes does the Winner of the LASRIC Cohort V, 2022 receive?**

The winner of the LASRIC Cohort V will receive (subject to the T&Cs) grant funding of up to: **N5,000,000**

**COHORT V**

**CALL FOR APPLICATION - R & D**

To drive higher Research and Development outcomes, the Lagos State Science research and Innovation Council is seeking R&D projects that produce new or iterative inventions across multiple sectors.

**SECTORS**

- Transportation Devices
- Robotics and Artificial Intelligence
- Circular Economy and Clean Energy Inventions
- Food and Agricultural Science
- Medicine and Medical Inventions

**ELIGIBILITY REQUIREMENTS**

- Specialized university college and university colleges accredited at the institution level
- Research organizations encompassed by NIGERIAN guidelines
- Agricultural/environmental trusts with legally mandated research and development activities
- Profit oriented organizations more than 10 years old
- Company or organization must be registered in Lagos or doing work directly related to the Lagos ecosystem
- Individuals applying must be sponsored or supported by any of the above

Winners will receive grant funding of up to **N5,000,000**

\* Terms and conditions apply.  
To Apply: lasric.lagosstate.gov.ng

**COHORT V**

**CALL FOR APPLICATION - STEM**

Lasric is looking for fund ready Solutions that help students deepen their knowledge of stem. These tools and solutions can range from simple tools that aid understanding of STEM subjects/solutions can range from STEM TEACHING solutions for primary schools all the way to tertiary institutions.

**ELIGIBILITY REQUIREMENTS**

- Must have a registered startup in Lagos
- Must be 18 years and above
- Must have an MVP minimum viable product (i.e. you must have made some money)
- Product or tools must be your original idea

Winners will receive grant funding of up to **N5,000,000**

\* Terms and conditions apply.  
For winners with scalable high value solutions, higher levels of equity investment can be considered.  
To Apply: lasric.lagosstate.gov.ng

The Lagos State Science Research and Innovation Council (LASRIC) is calling for applications from innovative and tech-enabled projects and solutions.

The applications are open for the following categories:

- Fund-ready innovative startups with Minimum Viable Products (MVPs)
- Patentable research & development projects aimed at tackling challenges in Lagos State.
- Solutions that aid the understanding of Science, Technology, Engineering and Math (STEM) in educational (primary - tertiary) institutions

Winners will receive grant funding of up to N5,000,000! Click [here](#) to apply. Deadline: November 30, 2022.

Please read the information and eligibility criteria on the banners carefully before you apply.

## Register for the Lagos SME Bootcamp!

**CALADIUM LAGOS SME BOOTCAMP**

**5th Year Anniversary**

To Register for Bootcamp & Pitch Session, Visit [www.lagos-sme.com](http://www.lagos-sme.com)



📍 The Zone Tech Park, Gbagada, Lagos

\* Exhibition and Business Pitch



**Dr Oby Ezekwesili**  
Former VP World Bank & Former Minister of Education



**Bayo Adesanya**  
Chief Digital Officer Axa Mansard



**Dimeji Salaudeen**  
Partner and Head Public Sector & Infrastructure, KPMG



**Solape Akinpelu**  
Cofounder and CEO, HerVest NG



**Kenneth Erikume**  
Partner, Tax Division PwC Nigeria



**Omolara Adewumi**  
Director of Programmes and Partnership, Lagos State Employment Trust Fund



**Tunji Andrews**  
Co-founder and CEO of Awabah



**Wole Odeleye**  
Client Technology Lead, Microsoft



**Abimbola Balogun**  
Cofounder & HR Director, So Fresh



**Biodun Kolade**  
Founder & CEO Colad Gray Consulting



**Chike Obimma**  
Partner & Senior Counsel, Nicom LLP



**Bolaji Ajibare**  
Digital Media Expert



**Victor Obioma**  
Director Global Business Council



**Toluwase Olaniyan**  
Founder and CEO of Worden HCD



**Wale Adegoke**  
MD/CEO Nimbus Media Ltd



**Oluwatosin Olasehinde**  
Founder, Money Africa



**Ayo Bankole Akintujoye**  
Convenor



**SUPPORTED BY:**         

Would you love to network with fellow business owners, learn from high-profile industry leaders and increase your entrepreneurial capacity? If yes, mark your calendar and attend the Caladium Lagos SME 5th Anniversary/ Bootcamp on the 26th of November, 2022!

Omolora Adewumi (Director, Programmes and Coordination, LSETF) will share essential and insightful tips on business growth at the Bootcamp panel. You do not want to miss the opportunity to learn from her, do you?



Attendance is **FREE**, but registration is **COMPULSORY**. Click [here](#) to register today!

 **New Partnership Alert** 



We are pleased to announce our new partnership with Mastercard, which is geared towards serving you better! The partnership will bolster the capacity of over 70,000 entrepreneurs with tools to foster entrepreneurship, employability, skills development and financial inclusion.

Please click [here](#) to read more about the partnership!

That's all for the week. See you in the next edition! 😊

Remember, we are always rooting for you.

**Your partner in progress,**

LSETF ❤️

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