UX Architect, UI Designer & Developer

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Srinivas Buddha

> " There is nothing as a perfect design. There's always something to do, when seen afresh.

WHAT I CAN DO

UX Architect

- Understand the high level requirements from (BRDs & FRDs) and build Information Architecture(IA) by collobarating with multidisciplinary teams.
- Help sales teams in estimating timelines, technologies & resources.
- Define technical standards or choose appropriate application framework.
- Subdivide a complex application, during the design phase, into smaller and more manageable pieces.
- Manage risk identification and risk mitigation strategies associated with the IA.
- Keep up to date with the market trends in technology and leverage the same for designing and implementing by doing POCs.

User Experience

- Bring user-centered design (UCD) process methods to digital applications from concept to launch.
- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Create personas, customer journeys, information architecture, highly-detailed annotated wireframes, user flows, and task flows that both meet business goals.

UI Design

- Translate wireframes into intuitive designs for Web, iOS & Android by following industry best practices and platform specific patterns.
- Document, create style guides and communicate with developers to oversee the translation of visual designs to production.

UI Development

- Develop cross browser and cross device compatible responsive web applications adhering to W3C standards and best practices.
- Implement web accessibility(A11Y) and SEO for existing or new web applications.
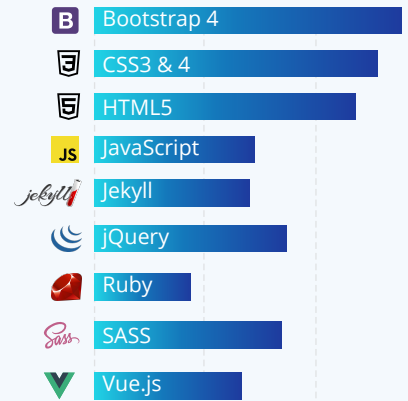- User & accessibility testing the UIs.

EXPERIENCE

#	CLIENT/COMPANY	ROLE	MONTHS	LOCATION
1	Comcast Cable Communications	UX & UI Consultant	8	Philadelphia, PA
2	WellsFargo	UX Architect	10	Columbia, MD
3	Baxter Pharmaceuticals	UX Architect	20	Westlake Village, CA
4	EnergyAustralia	Sr. UI Developer	12	Hyderabad, AP
5	Walmart (ASDA)	Sr. UI Developer	14	Leeds, West Yorkshire
6	KOHLS	Sr. UI Developer	6	Hyderabad, AP
7	Microsoft	Sr. UI Designer	8	Hyderabad, AP
8	Impelsys India P Ltd.	Web Developer	34	Bangalore, KA
9	Solix Technologies	Ex. Web Designer	16	Hyderabad, AP

PROFESSIONAL SKILLS

Coding

- Bootstrap 4
- CSS3 & 4
- HTML5
- JavaScript
- Jekyll
- jQuery
- Ruby
- SASS
- Vue.js

Design

- Adobe XD
- Figma
- Invision
- Photoshop
- Sketch
- Zeplin

UX & A11y Tools

- Axure
- Balsamiq
- CKEditor
- Desinion
- JAWS

Management

- GitHub
- JIRA
- Rally
- Trello
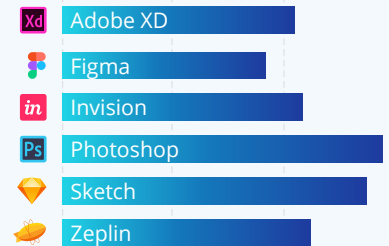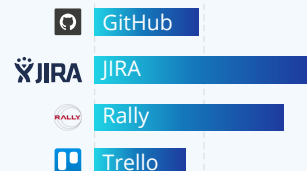
EDUCATION

- 📖 Bachelor's degree in Computer Sciences, Andhra University, India
- 📖 Usability & HCI Training and workshop from IIT Bombay.
- 📖 Diploma in Web & Graphics from APTECH.