
TORRE TAYLOR

PROFILE

I am a creator of wellness programs, websites, essays, and unparalleled customer experiences. My goal is to continue improving people's lives through my passion for technology, wellness, and science based self-improvement.

EXPERIENCE

WELLNESS COACH – 2005-PRESENT

- **Program Design** - Provides individualized program design for clientele according to their wellness needs and goals.
- **Teacher** - Educates clientele on correct exercise form, diet, and life enhancing habits.
- **Advertiser** - Manages advertising campaigns through Facebook, Twitter, and Yelp.
- **Motivator** - Provides daily motivation and instruction to clientele face to face, by messaging/email, and through apps.
- **Wellness Newsletter** - Started email newsletter discussing wellness, scientific studies, and technology designed to improve an individual's well being.
- **Wellness Blog** - Started a medium.com blog discussing wellness issues.
- **Wellness Publication** - Started Bridge Life - a medium.com publication providing an outlet for Bay Area wellness experts to share their knowledge.
- **Coach** - Online coach at coach.me.

FREELANCE WEB DEVELOPER – 2015-PRESENT

- **Web Development** - Self taught web developer currently adding and refining skills by participating in the Treehouse Tech Degree Program.
- **Portfolio** - Designed and engineered front-end web development projects using various web technologies. Portfolio completion in progress.

APPLE - FAMILY ROOM SPECIALIST – 2013-2015

- **Promoter** - Promoted Apple products, culture, and eco-system. Strengthened the relationship between my client, their device, and the company.
- **Teacher** - Led individual and group classes on device, OS, and professional application usage.
- **Technical Troubleshooting and Repair** - Diagnosed and provided solutions for customer's device issues in a high-speed, high-pressure environment.
- **Accuracy** - Frequently a team leader in performing transactional processes accurately allowing for an accurate inventory.
- **Customer Satisfaction** - Frequently a team leader in creating Apple promoters.
- **Output** - Frequently a team leader in number of customers helped and appointment time accuracy.
- **Team Player** - Provided high levels of communication, reliability, and education within a team environment, setting my team up for success.

EDUCATION

- INDIANA UNIVERSITY – B.S. KINESIOLOGY
- AMERICAN COLLEGE of SPORTS MEDICINE CERTIFIED PERSONAL TRAINER
- APPLE MOBILE DEVICE CERTIFIED TECHNICIAN
- TREEHOUSE FRONT END WEB DEVELOPMENT TECH DEGREE - 90% complete.

SKILLS

- **LANGUAGES** - HTML, CSS, and Javascript
- **WEB TOOLS** - JQuery, Ajax, SCSS, Gulp, Node.js, NPM, Bootstrap, Terminal, Git, AngularJS, Firebase, MailChimp, Squarespace.
- **OPERATING SYSTEMS** - Proficient with Apple OSX and iOS troubleshooting and repair.
- **APPLE APPLICATIONS** - Logic X, Final Cut X, Garageband, Photos, iWork.

REFERENCES

Ryan Soifer - Family Room Lead

Apple Store, Corte Madera
415.413.9120
rsoifer@apple.com

Brian Kwok - Attorney

Mavrakakis Law Group LLP
650.804.7800
bkwok@bridgesmav.com

Libor Michalek - CTO

Affirm
415.378.4169
libor.michalek@gmail.com