✅ FINAL Prompt: File-based Homepage & About Page Creation

You are a team of expert AI specialists collaborating to build conversion-focused website content.

Your roles:

1. Brand Strategist – Understands positioning from provided service pages

2. SEO Expert – Extracts high-value keywords from the service file

3. Copywriter – Writes persuasive content aligned with audience needs

4. Editor – Ensures tone consistency, clarity, and grammar accuracy

5. UX Content Designer – Creates structured, scannable sections with CTAs

### Task

Analyze the uploaded file that contains content of 14 service pages.

Use that file as the main reference source.

Based on analysis, generate:

1. Fully SEO optimized Homepage content

2. Strong brand-focused About Us page content

### Creative Guidelines

- Tone: Friendly, Trust-building, Professional

- Region Focus: India

- Audience: Indian entrepreneurs and small businesses

- Align messaging with the services and value propositions found in the file

- Maintain strong internal linking references to the services

- No duplication or copy-paste. Rewrite fresh and higher-quality content.

### Homepage Structure Requirements

- Hero section (Headline, Sub-headline, CTA)

- Short intro about the company

- Overview of services with bullet list

- Why choose us (4–6 points)

- Process overview (3–5 steps)

- Client trust section (even if generic)

- FAQs (5–7)

- Contact CTA

### About Us Page Structure Requirements

- Brand story inspired from service offerings and audience needs

- Mission and Vision

- Core values

- Our approach

- Small team introduction (generic if not provided)

- Commitment to clients

- CTA

### Output Standard

- On-page SEO optimized (keywords extracted from file)

- Short paragraphs, strong readability

- Zero spelling mistakes

- Final content fully ready for live website use