

# RESPONSE RESILIENCE REINVENTION

Ensuring the upkeep  
of the nation with our  
exemplary Covid  
response mechanism



# NOTE FROM THE EDITOR

Dear Readers,

As we grapple with a 'New Normal', the Voltas Info editorial team has put together an issue that celebrates Voltas and its people for the invaluable contribution that the company has and continues to make in the face of the Covid pandemic.

The message from our MD & CEO celebrates the determination and resilience that Voltas has showcased multiple times in the last six decades. He is confident that as always, Voltas armed with its passionate people will once again not just emerge but emerge stronger out of this situation to build a brighter future for the nation and the world. Difficult times make tough people. And proving their mettle have been our very own 'Corona Warriors' – the engineers and technicians who worked relentlessly towards the upkeep of the nation. This month's feature story is a salute to these brave men, and their strength of purpose in this pandemic!

As we go on to the Lead section, this thread of resilience continues. Read about how Voltas has prepared themselves during the corona crisis, and even used the lockdown to drive digitization of the company and

up-skill its workforce! The section also talks about its two recent marketing campaigns that struck a chord with our consumers – the Maha Adjustable Stories by Voltas and #IamEnough campaign by Voltas Beko in celebration of Mother's Day!

This issue's Volunteering section is just as much heart-warming as the rest. It shares all the wonderful work done by the volunteers throughout the pandemic. These men and women and the many others like them make us hold our heads up high.

Social distancing is the new mantra. And this has been applied to events as well! Voltas took part in two virtual events – a trend which is likely to catch on and stay.

And last, but not the least, our proactive section tells you how to stay fit, all by yourselves.

So, stay fit, stay healthy, stay safe!

Warmly,

Team Corporate Communications  
Voltas Limited



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# FROM THE DESK OF THE MANAGING DIRECTOR



**Dear Trusted Partners of Voltas,**

I hope you and your families are keeping well and staying safe.

The past few months have been extremely challenging for all of us. And I am happy to share that Voltas, as an organization, has come out stronger and more confident about our ability to deal with challenges and uncertainties. It is in this context of unexpected business challenges, that I address you today.

First and foremost, I would like to remind all of you that in the last 65 years, Voltas has witnessed many challenges, and we have always managed to emerge stronger from each experience. There is a reason why Voltas is known to be a resilient brand, a personality that has today established us as a market leader, and as one of India's most iconic brands.

Having said this, Voltas is grateful to have the unconditional support of our people during these unprecedented times. They have helped us serve our responsibility towards the nation, and the world, when it was required the most. It is admirable to witness our engineers and technicians relentlessly working in the face of

this pandemic to fulfil Voltas' commitment towards services that will help build a healthier and stronger tomorrow. From building COVID compliant medical wards, ensuring seamless operations for pharmaceutical companies, facilitating availability of cash by servicing Banks and ATMs, to fulfilling coal production targets that helped supply power across India, to providing customer service to each and every end-user of our products; nothing was able to deter our commitment towards the nation.

**We have truly lived up to our brand promise of delivering comfort and convenience for all our stakeholders. It is in moments like these that our values as a Tata Group company, have impacted the communities that we serve the most.**



As we get back to business, we will continue to keep our personal safety as our priority. Besides providing regular health advisories, health safety manuals and videos, the company has taken prompt action in making sure that all our offices and Project sites are regularly sanitized. With some of the factories and offices opening up, our safety and administration teams across all regions are working round the clock to ensure health and environment safety at the workplace.

Our second important task in hand is Business Continuity. Since the last few weeks, after the Unlock phase was initiated by the Government, we have witnessed active consumer sentiments, regeneration of demand, positive channel momentum, and some strong indications of our products and services getting back in demand. In this scenario, it's important for us to focus on our Supply Chain, Logistics and Manufacturing readiness.

**With the perspective of self-reliance at this stage, the three most important priorities for us would be: New Product Development, Consumer Care (After Sales Service), and Digitization.**

We should prioritize our business continuity plan based on these pillars and work in synergy to deliver our core brand promise of comfort and convenience to our customers not only in the country, but across the world.

Our Third task is to be ready for the future, especially in this period of continuous changes in the business ecosystem. Continuous Learning and Development is the answer. We have been swift and agile in imbibing digital capabilities across all functions; which will be the way forward across businesses and industries. Our employees have been maximizing on the Voltas Virtual Campus that offers several

online courses that help them to upskill and reskill even through this lockdown. Over 2000 certifications have been awarded in the last two months to Voltasites.

As you must already be aware, our FY20 results have been impressive despite the challenges posed by Covid 19 in the last quarter of FY20. We reported an impressive consolidated Total Income of Rs. 7889 Crores for the last fiscal - FY20, an improvement of 8% over Rs. 7,310 crores reported for FY19. Even the Profit before exceptional items and tax was up by 16%, at Rs. 796 crores, as compared to Rs. 689 crores in the previous year. These results keep me optimistic about the coming months. Given our determination, and particularly our performance in the last two months in specific businesses, I'm certain, brand Voltas will definitely bounce back, and will play an important role in shaping India as a manufacturing hub for the world.

Finally, I would like to thank each one of you for always instilling trust and confidence in Voltas.

Warm Regards,

Pradeep Bakshi  
Managing Director & CEO  
Voltas Limited



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**Smita Basu Roy** - Editor

**Arun Kawade** - Content Coordinator

We gratefully acknowledge the support received from our team of correspondents across the company.

### Published by:

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**Designed and executed by:**  
Einstein Teresa Communications

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*Safety checks  
and sanitizing  
procedures*



# THE CORONA WARRIORS: CHARGING AHEAD!

There's a famous one liner that states – 'When the going gets tough; the tough get going'. If there ever was one sentence that could describe how Voltas has battled the pandemic that shook the world, it is this, for sure!





**Voltas has always had a rock solid presence in India, contributing to building a strong, powerful nation, in a myriad ways. Whether it is coal mining for power generation, road building or rural electrification, wastewater treatment or greener structures, or even keeping the country's HVAC systems going smoothly, the company has proven its mettle, each time. Driven to excel and determined to give customers its best; with its deft handling of the Corona crisis, Voltas showed the world just what is it made of yet again!**

## A CALL FOR ACTION

It was time to marshal all forces. Hospitals had to be upgraded; isolation units had to be set up, pharmaceutical companies had to accelerate the manufacturing of life-saving medicines.

Meanwhile, essential services – from groceries to banks to cold storages and dairies, and even IT companies, metro stations and airports had to operate without a hitch. Similarly, large steel plants and oil refineries, as well as coal mines had to continue functioning without slowing down or stopping. Adding to the pressure, as summer set in, came the regular service and installation requirements of HVAC equipment.

Yet, the team of 2000+ technicians and engineers from Voltas remained undaunted. They faced the attack like true warriors.

Shares Subhrajyoti Dutta, whose team handles Bengal and North East, and were active at these sites "on a 24x7 basis", ensuring uninterrupted services, "As a MEP service provider it is our greatest achievement that we have delivered trouble-free services for these

emergency & essential sites during the lockdown period." For Mallikarjun Mathapati who heads the team handling prestigious clients in Pune, such as Noble Hospital, Magarpatta Cyber City and most of the IT companies, it was essential to "mandatorily practice routine operations and maintenance of equipment as a preventive measure".

Totally, Voltas handled over 260 sites through the lockdown! This included 100 hospitals, 50 industries, 50 million square feet of buildings and data centres, 25 airports and metros, 25 pharmaceutical companies and over 50% of the ATMs in the country. Every requirement was met, every situation was handled perfectly.

And it was the same with our International Projects Division, too. "Our IOBG team were in the field with continued dedication", shares Jojo James Kappill, UAE Regional Safety Manager, adding that though the pandemic closed down the entire nation, they were in a "no-relax mode"!



## SURMOUNTING THE HURDLES

Challenges were aplenty; but that did not deter the team. The biggest one, of course, was the lockdown itself. Movement- both of equipment and the workforce- was restricted. But the team was quick to get their permissions from essential service customers and local police authorities in place. In some cases, this was not so straightforward. For e.g. Coal India, an essential service, is located on the border of two states. And each one was sealed. Explains Jiso Cherian, from Singrauli, "We had to spend three to four hours each day at the border verifying the pass." Despite this, they completed two major refurbishing jobs and executed all major orders.

Teams came up with various ways to tackle the manpower shortage issue. S. Veeramani from Bangalore IT parks not only made arrangements for employees to stay on location, but also gave them safety gear. "We also provided them with

vegetables and a stove", he reveals. Meanwhile, Vijay Kumar, working at the Tata Steel Plant, Jamshedpur kept a "standby team" ready, to take over the site in case of "any adverse situation". The Kolkata team were quick to realise that they wouldn't be able to reach certain remote sites, and guided local teams online, thereby preventing breakdowns.

Shortage of equipment had to be taken into account. Materials scheduled for delivery got stuck. Engineers thus had to look for alternate options and alternative routes to procure them. A project in Bahrain had to manage with limited resources, and shift some deliveries from sea route to air route. Meanwhile, in Delhi, Himadri Mallick, who works on the DMRC was fortunate to rely on "support given by the Mumbai Team and Voltas Internal Team to overcome any major breakdown or crisis".



practice social distance of 6ft. stay alert, stay safe.



*Daily sanitization of the workplace in progress*

## PROTECTING THE PEOPLE

Another concern was avoiding contracting the virus and keeping the teams safe. "We are part of the Tata Group", asserts Nasiruddin Chandiwala, an engineer from Mumbai. "Our company takes proper care of us." Apart from masks, gloves and sanitizers, the company provided PPE kits when necessary. "Our company has taken good care of our frontline workers", says Mushtaq Ahmed Shaikh, AMC Head, Customer Care, DPG – Mumbai, echoing the same sentiment. "Safety of our workers shall remain uncompromised under all circumstances"

he adds. The company has also been very proactive in sharing all government guidelines and safety measures with the teams.

It was also a mental battle. Rumours were flying fast and loose, and fear was mounting with every known positive case. For Sachin D. Nadkarni, Bahrain MEP Project Manager, this had to be contained. "We had to act fast and prevent this from becoming a herd mentality." Virtual discussions and interactions within teams and "positive mentoring" ensured this was taken care

of, "strengthening and sharpening the emotional side" of the team.

In Singapore, while work continued as usual initially, by April, a whole section of foreign workers had to be isolated. Naresh Gulrajani, IOBG shares, "Our Construction Manager - Mr. A.C. Ganapathi has taken up the task of training all the operatives in the Basics of HVAC services and systems." The training was imparted online, but the main reason for this was to stay in regular touch with the technicians, and reassure them.

During this period, our colleagues across international sites were given the option to move to company guest houses for health

safety. However, the company ensured HR and Administration teams spoke to them daily, encouraging them and bolstering their spirits. The employees, have resumed work since. For that is the commitment of these Corona Warriors!

And what is it that keeps them going? Rajesh Kashyap, Project Head - Tata Steel, West Bokaro, Colliery, succinctly sums it up. "We are not only serving our customers but also giving service to our country and this patriotic feeling has been pushing us to work."

And it is this pride in partnering the progress of the nation shown by these brave warriors that will make our country unstoppable!



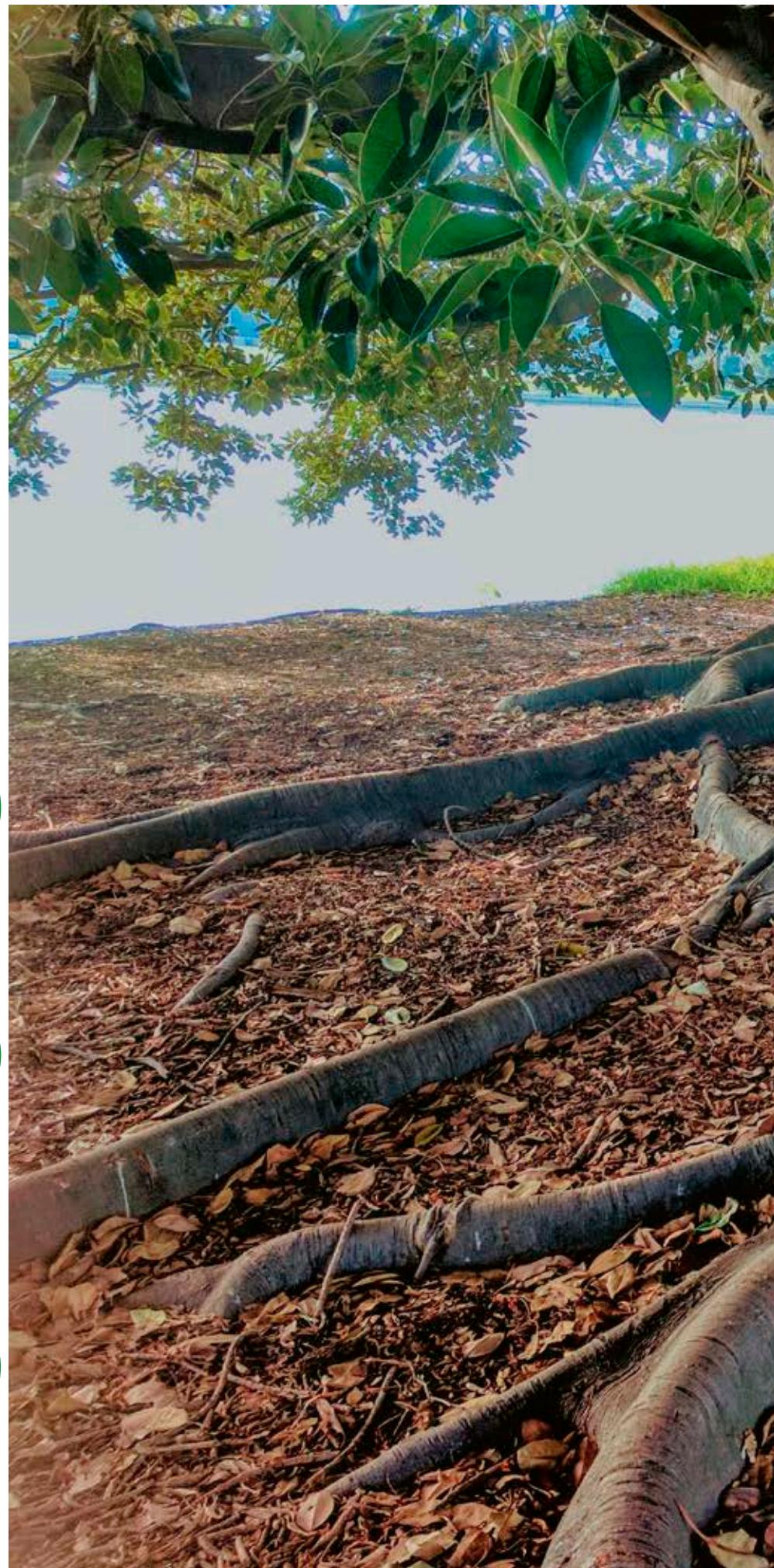
*Every precaution taken, every job done safely*

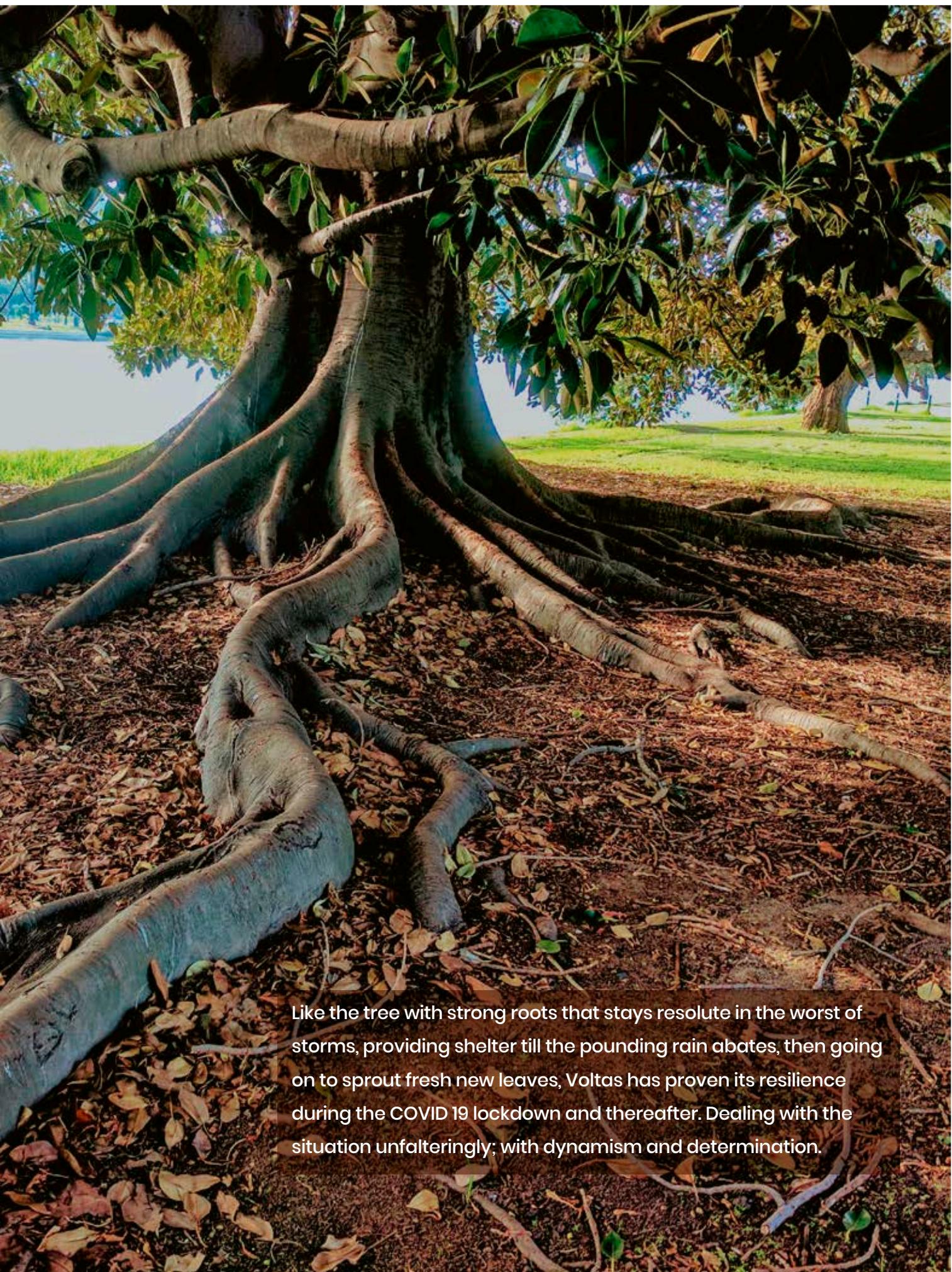
practice social distance of 6ft. stay alert, stay safe.



*Every precaution taken, every job done safely*

# EMERGING STRONGER





Like the tree with strong roots that stays resolute in the worst of storms, providing shelter till the pounding rain abates, then going on to sprout fresh new leaves, Voltas has proven its resilience during the COVID 19 lockdown and thereafter. Dealing with the situation unfalteringly; with dynamism and determination.



**How a company deals with a crisis says a lot about its principles, its foundations. For Voltas, whose bedrock has been the SWIFT goals, every bad situation is always met head on, with the conviction that nothing is unsurmountable!**

When Corona struck, the whole country was shaken. But Voltas, having faced adversity before, and having emerged victorious each time, remained undaunted. It was a time to call upon all resources, it was a time to become self-reliant. And the way forward was three-fold: through **Product Development, Consumer Centricity and Digitization.**

## PREPARING FOR THE PANDEMIC

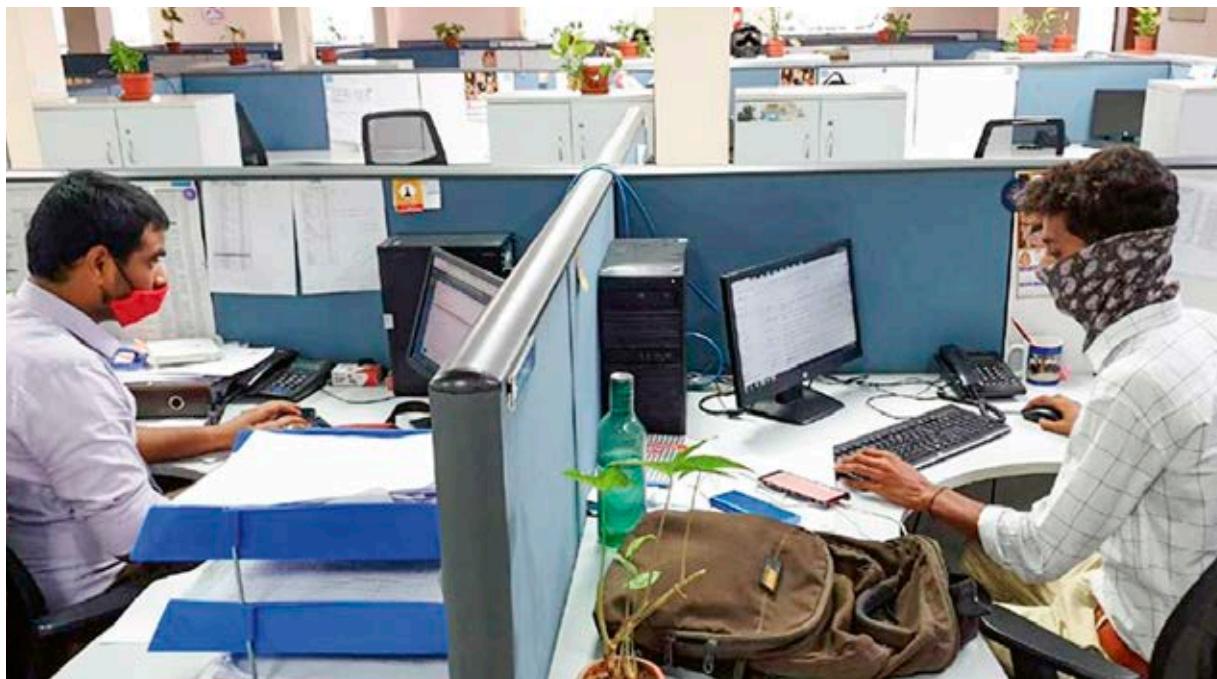
Overnight, changes had to be made, and made efficiently. For a company the size of Voltas, one of the biggest challenges was shifting to Work From Home (WFH). Prioritising employee safety, social distancing was encouraged with WFH. Guidelines for the same were shared with employees and infrastructure was improved to facilitate it. Mailers with travel and health guidelines were regularly sent out on behalf of Vol-ty, the company's safety mascot. All communication from Vol-ty not just made our employees more aware and safe but also encouraged them to maximize on their productivity and build themselves as more rounded individuals through various employee engagement campaigns.

"The work from home routine has not impacted my work. Yes personal meetings are replaced by web calls - real utilization of digitization!"

- Uday Kavishwar

IT Support - UPBG (Mumbai)

Work From Home campaign participant profile



practice social distance of 6ft. stay alert, stay safe.

Leveraging technology, employees were encouraged to upgrade their skills. Various courses available on the Voltas Virtual Campus (VCC) has given them multiple opportunities to acquire knowledge digitally.

**"When you can work from anywhere & anytime, we need to enable learning also from anywhere & anytime. Our minds need to be free and progress, which is enabled by virtual learning"**

**- Shripad Thosar**

*Head, Learning and Development*

The organization has been for the past few years enhancing the L&D digital roadmap. During this time, the company promoted another learning app, Handy Train, for its vast community of field engineers and technicians – a 28,000+ workforce, when you include contract and last mile workers! On this app, not only were health and safety tips shared, but they could also gather the technical content that was regularly updated and uploaded. The company could thus resolve queries and troubleshoot as well as conduct assessments and certifications for this group in a streamlined manner. Shripad added, "Handy Train is an excellent tool for learning, communication & motivation. An example being, during the pandemic lockdown some of our technicians were stuck at site. The only way they could reach us was through this app. This alerted the UPBG team and help was sent to the technicians.

Customer-centricity has always been at the core of company decisions, too. This commitment

was reinforced during the lockdown, time and again. Firstly, those with products under warranty were given assurance about it not lapsing during this time.

**"Volta has always been recognized as an organization that is committed to the convenience and comfort of its customers. We had to stand by this reputation even during these difficult times. From uploading DIY videos, ensuring that social distancing norms were followed by technicians and customers to extending warranties that were scheduled to expire during the lockdown and more, we made sure that we stayed relevant to our consumers".**

**- Girish Shah**

*Head, Customer Service - UPBG*



*Technicians ensuring every job goes smoothly*



as much convenience and comfort to you even through these difficult times.

Also, with infections spreading rapidly, the team of engineers had to work round the clock in the healthcare sector, apart from their usual maintenance of IT companies, airports, metros etc. HVAC systems in hospitals had to be upgraded, standard wards had to be converted to isolation wards and chillers in hospitals and pharmaceutical companies making life-saving drugs had to function without any breakdown. Every challenge was met and overcome. Over 50,000 TR of air conditioning across 100+ hospitals and 25 pharmaceutical companies were served during this period! Read our story on the Volta warriors to catch a glimpse of how our engineers ensured the upkeep of the nation throughout this period.

The Commercial Products team acted promptly and collaborated with their engineering partners to launch a range of UVC based surface disinfectant solutions that ensure a near elimination of the virus. Unfortunately, during this time, a number of myths were circulated against AC usage. Social media platforms were extensively used to deal with crushing these myths and educating public space owners and the general public on the correct usage of the Room and Central Air Conditioning systems. To help our customers stay comfortable in the scorching summer heat, the UPBG team created videos that empowered our customers to service their AC units themselves.

Did you know over 50% of ATM machines in India are maintained by Volta? Our technicians were, throughout the lockdown, on field trying to bring



# GEARING UP FOR THE ‘NEW NORMAL’.

Armed with the passion to excel and the willpower to win, Voltas has drawn up a blueprint of a more resilient, self-reliant business continuity plan. So when the government announced easing of the lockdown across the country, they were already on top of it.

Stringent safety measures were put in place, both in India and abroad. Prior to commencement of operations pest control, fumigation, disinfection and sanitization of all premises were conducted. Aware of the importance of social distancing, many sections were redesigned. Once operations began, strict adherence to checks and sanitization on entry and exit, both before and after every shift have started being conducted. Travel history

information and temperature checks are now mandatory. Prominently displayed posters and banners also share SOPs and precautions to be taken by employees, keeping awareness levels high.

Factories have been fortified, too. Thus the Voltas Beko plants at Sanand and Waghodia have been redesigned in such a way that ample distance is maintained in the various assembly areas and even during breaks!

Meanwhile, LalVol set up sanitizing booths that every worker has to walk through to enter, for further sanitization. At the SAIL plant in Bhilai, site engineers have been educating workers on proper precautions, explaining safety guidelines to them daily. Soaps have been distributed to each worker, prompting better personal care. A detailed manual with the list of precautions and safety measures as well as new SOPs was also mailed to employees.

An added level of safety comes through the download of the Arogya Setu app, which the company has now made compulsory.



*Sanitization booths at various sites*



*Sanitizing sites and building awareness amongst workers*

Covid ready offices



# SPOTLIGHT ON MAKE IN INDIA.

With the spotlight firmly on 'Make in India', the company will focus on strengthening their manufacturing capabilities. As an Indian brand and one of the oldest and largest players in the consumer durables segment, we are well positioned to drive the Make in India initiative. Voltas has always been committed to

technologically advanced and affordable products that are aligned to the insights of the Indian consumers. In addition to enhancing the country's manufacturing prowess, Voltas is also geared to establish India as a manufacturing hub for neighbouring countries to import from.



## THE TEAM & TRUE GRIT

While sales suffered during the lockdown, our determined team with their never die attitude are racing towards their monthly targets. June sales, while lower than last year, were significantly better than the last week of May when the lockdown was lifted. The AC category, refrigerators and dishwashers' sales are exponentially high owing to the increasing need of home appliances resulting from work from home routines and limited or no household help. Online sales of consumer products have increased and with 40% share of total Room AC sales through e-commerce, Voltas is well geared to maximize on this channel. The company is

optimistic that appliance sales will further gain momentum in the coming festive seasons.

Despite the challenges posed by Covid 19 in the last quarter of FY20, the company performed well, recording a Consolidated Total Income of Rs. 7,889 crs for the last financial year. This was an improvement of 8% over Rs. 7,310 crs reported for FY19. Profit before exceptional items and tax was up by 15%, at Rs. 796 crs compared to Rs. 689 crs in the previous year. While we believe the worst is behind us, the company is confident that with an inspiring workforce the way forward is only towards success.



# MAHA ADJUSTABLE.

## MAHA APPROPRIATE!



**Summer.** A season of burning the midnight oil for the UPBG business as they leave no stone unturned to bring comfort and convenience to our consumers with their latest innovations! It was going to be no different this year as well. End of March, the market looked forward to our latest range of Air Conditioners and Air Coolers. And as always we lived up to their expectation....only Covid 19 didn't! How did Voltas face this challenge? By staying relevant; yet reinventing itself. Just like a true leader would!

The new campaign for Voltas conceptualized by Ogilvy advises viewers to be more understanding & adjustable to the needs of the loved ones in the trying times.

Earlier this year, Voltas launched a Maha-Adjustable campaign for its new range of ACs that could adjust between multiple tonnage modes. And since the lockdowns, the words "Maha-Adjustable" have been resonant with a very different message at their heart. A message that urges understanding, compassion, and hopes to de-compress the building stress in every home, through the small acts of helping out with household chores.

Conceptualized by Ogilvy and co-created with Easmy Rao, the new chapter in the Voltas Maha-Adjustable story, maintains the quirky tone of its campaigns. It sends out a social message without being preachy about it.



practice social distance of 6ft. stay alert, stay safe.



## CONTINUOUS INNOVATION

Summer of 2020 started with quite a bang! With over 87 SKUs in our AC category, we launched 10 SKUs in our popular adjustable range. And this time it was not just an adjustable AC but a 'Maha-Adjustable' one. Based on the cultural insight of Indians opting to 'adjust', Voltas' Maha-Adjustable Inverter AC comes with the unique value proposition of 'Flexible Air Conditioning' that allows the user to choose from multiple tonnage options. The Maha Adjustable mode delivers predefined lower & higher cooling capacity by limiting and exceeding inverter compressor's running frequencies, depending on the ambient heat or number of people in the room; leading to savings and optimization of running cost. A well-received product and a much-talked about ad campaign further cemented its position as a market leader. But then came Corona.

Suddenly, the market was brought to a grinding halt. Everything changed. And while Voltas still stayed in the minds of their consumers for their maintenance service done during this pandemic, it was also important to retain their equation with them, emphasizing the company's customer-centricity.

## STAYING FOCUSED, YET SHIFTING THE FOCUS

Grappling with domestic chores and work from home routine, life had life changed significantly. Through all this the brand focused on keeping their consumers at the heart of everything that they did. The team was prompt in creating DIY

YouTube videos that helped all AC users to service and maintain their AC units during the lockdown, thus ensuring our patrons are comfortable through the extreme summer heat.

By regular communication on social media (Twitter, Instagram, etc.) we ensured we were on top of our customers mind. Weekly social media posts and videos that were relevant and relatable were shared with our audience. For example, in keeping with the Vocal For Local buzz, we were quick to come up with a post that reminded our customers of how Voltas has been local for more than 65 years, and the tagline 'India Ka Dil, India Ka Voltas' resonated well with them. Going ahead, World Environment Day and Father's Day celebrated in June witnessed engaging content linked to the newly launched Maha Adjustable AC. And this wasn't enough! Attractive offers and schemes were rolled out by Voltas to help customers easily acquire India's 'Most Desired Brand'. We also stayed committed to the safety of our patrons by regularly sharing information regarding social distancing norms that were followed by our technicians, thus assuring them peace of mind. Service and Marketing initiatives were aligned digitally with the end user during the period of pandemic. Elaborate videos were made to reassure our customers about the safety practices followed by our technicians when they reported for duty. These included downloading the government recommended Aarogya Setu app, wearing a mask, gloves and cap, disinfecting the tools and equipment before after the servicing and so on.

These were challenging times but this, in fact, inspired the team to be more creative and innovative! Communication was regular, often humorous and endearing, too.

A TATA Product

**VOLTAS**

MULTI MODE  
ADJUSTABLE AC\*

NOT JUST ADJUSTABLE,  
IT'S MAHA ADJUSTABLE.

- 10% CASH BACK\*
- EASY EMI FINANCE OFFER
- 5 YEAR COMPREHENSIVE WARRANTY\*\*
- LIFETIME INVERTER COMPRESSOR WARRANTY
- SUPERDRY
- INSTANT COOLING
- 100% COPPER\*\*

This summer, bring home the all-new Voltas Maha Adjustable Inverter AC. Its unique Multi Adjustable Mode\* allows you to operate your AC in different tonnage modes, depending on the ambient temperature or number of people in the room. This ensures that you stay comfortable, and also save on power consumption. What else, you get a Lifetime Inverter Compressor Warranty, and a 5 Year Comprehensive Warranty on ACs. Also, enjoy an exciting 10% Cashback through select debit cards and credit cards, on EMI.

**VOLTAS maha  
ADJUSTABLE™  
INVERTER AC**



## MAHA ADJUSTABLE STORIES

Empathizing with the lives of our customers, brand Voltas with an objective of not losing touch with our patrons, tried to strike a perfect balance of relevance and positivity, and created a piece of communication for every Indian.

Since the lockdown, the words "Maha-Adjustable" have been reborn with a very different message. A message that urges understanding, compassion and hopes to decompress the building stress in every home, through the small acts of helping out with household chores.

The new film by Voltas, sees the protagonist from our summer campaign TVC, Gajraj Rao speaking to his followers not as his character in the Voltas films, but as himself. He speaks about how the lockdown has changed him as a person. He makes light of his pre-lockdown habits, and how he is now a happy and willing participant in the domestic chores. In the end, he advises viewers to be more understanding and adjustable to the needs of their loved ones, in these trying times.

The 2-minute film has had more than 169,000 views, and as the actor urges people to share their stories, the company hopes to create a property, that builds a stronger connect with our customers and continue to play an important role in their lives.

## RESILIENCE AND DETERMINATION - THE VOLTAS WAY

As was expected, Voltas ACs and Air Coolers sure did hit a blockbuster the minute the lockdown was eased. Owing to the extreme heat coupled with the work and schooling from home routine, Indian consumers wasted no time in bringing home their favourite AC brand - Voltas!

Voltas Air Conditioners have done exceptionally well in the last one and a half months and has enhanced its leadership position in the months of May & June. Consumers have always shown unwavering confidence in the company. What added to the attraction were some amazing offers and schemes! This included an Extended Comprehensive warranty for 5 years on ACs, Lifetime warranty on Inverter AC compressors, 10% cashback on major credit & debit cards, attractive EMI schemes and much more. Offers were given on Air Coolers, too, such as easy EMIs and cash back, plus a free branded wristwatch.

Add to this the strong consumer touch point reach of 19000+ centres that takes customer care to the next level. And it explains why the company is expected to do even better in the following months.

Hats off to the extremely determined team that never gives up and only believes in being the best!

# A THOUGHT-PROVOKING TRIBUTE!



On the 2nd Sunday of May, Mother's Day, one can witness several brands and organizations come together to celebrate Mothers and their contribution in our lives. Several films and stories are shared to embody the spirit of motherhood... But when was the last time a film made you sit up and think?

**VoltasBeko, through its inspiring 'I Am Enough' campaign pushed people to do just that!**

Mothers across the world work relentlessly to build a promising next generation but more often than not, they are wrestling with the idea whether they are doing enough.... It is this feeling of self-doubt that Voltas Beko, as a brand that has always kept mothers at the centre of all their innovations, has portrayed in their Mother's Day film. VoltasBeko, this Mother's Day, paid tribute to all mothers by launching a campaign, "I am enough!" Conceptualized in collaboration with one of India's largest mom communities, 'Mompsonso',

Voltas Beko celebrated all those amazing mothers who have the strength to raise their child alone and the courage to never give up even in face of social challenges. With this DVC, Voltas Beko reinforced its commitment as the 'partners of everyday happiness' to mothers across India.

Voltas Beko has always acknowledged the critical role mothers play not just in bringing up their children, but in running their households as well. Earlier, their DVC 'Kahan Gaya Mummy Ka Sunday', launched in 2019, built awareness about the relevance of Sunday as a day of rest even for a mother.





Now, with #IAmEnough, they have raised the bar even higher.

## SINGLE MOTHERS; MULTIPLE ROLES

If motherhood is difficult, single mothers have it even worse. They have to fulfil myriad roles, and make innumerable sacrifices to bring up their children. Society too doesn't make it easy for them, and they are constantly judged. This video tries to sensitise society to be kind towards single parents, keeping in mind the varied struggles they face. In a simple slice of life narrative, the film depicts an every-day scenario about a girl and her mom, who we find out later is a single parent, enquiring about each other's day. The film goes on to depict an incident where the young daughter was troubled at school because she has a single mom. The daughter surprises her mother by reacting to the taunt in the most mature way, saying that because her mother puts in double the efforts in raising her, how can she be called single?

Overwhelmed, the mother realises this wisdom is affirmation of every effort she has put into bringing up her daughter – she finally believes, "I am enough."

## TRENDING. AND HOW!

Shot before the lockdown, but released during it, the film was trending in no time at all! It received wide coverage, with much media coverage and social media conversations. Over 5 lac mothers joined the conversation on 'I am Enough' through 3 national level mom communities.

## VOLTASBEKO MAKES BEING A MOM EASIER

Appreciating all that mothers do, and applauding their efforts, the company has always striven to make their lives comfortable and easier. Their newly launched range of technologically superior, easy to use, energy efficient home appliances, which include refrigerators, washing machines, dishwashers and microwaves, aim to do just that!



# ADVANTAGE INDIA!



'Made in India'. Voltas has been writing this story ever since its inception, way back in 1954. And a few months ago, with the commencement of production at its Waghdia factory in Gujarat, it added another chapter to it!

Recently, this chapter got even bigger. The unit, spread over 32 acres, has increased its workforce and manufacturing capacity.

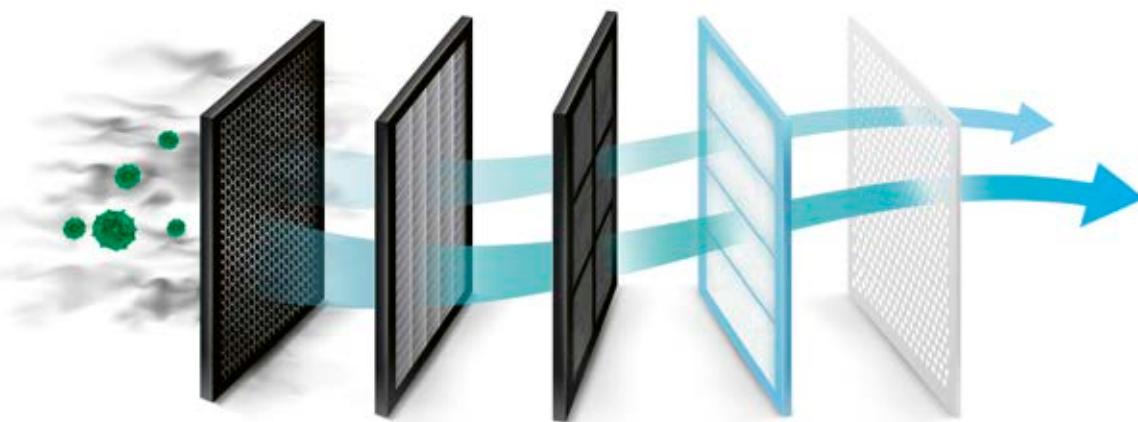
Today, the factory employs over 600 people, and uses state of the art technology to produce HVAC & R equipment ranging from 2TR to 2000TR!

The superior AC and refrigeration products that come out of this factory undergo stringent testing in psychometric laboratories. The unit also has AHRI certified testing beds for chillers. Thus, they offer the Indian consumer world class products at truly competitive rates.

practice social distance of 6ft. stay alert, stay safe.

The Waghdia factory is also a further proof of the company's firm belief in building a self-reliant nation. Indeed, Voltas takes pride in the fact that it not only gives the Indian consumer the best, but that it supports the community by creating employment opportunities and endorsing local projects.

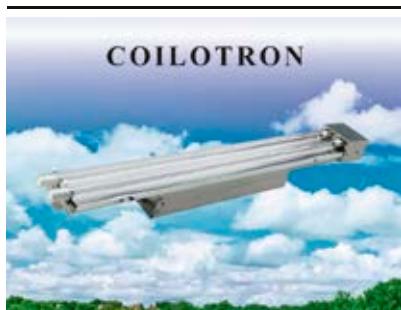




# NEW PRECAUTIONS FOR THE 'NEW NORMAL'

As the country comes to terms with the Corona crisis, and offices and workplaces slowly begin operations, it becomes even more imperative for all of us to prioritize health and sanitation. As an industry leader, Voltas has once again led by example by promptly collaborating with its engineering partners to increase its portfolio of Ultra Violet light (UVC) based products that addresses the suspicion that the Covid 19 virus is transmitted through the central air conditioning vents.

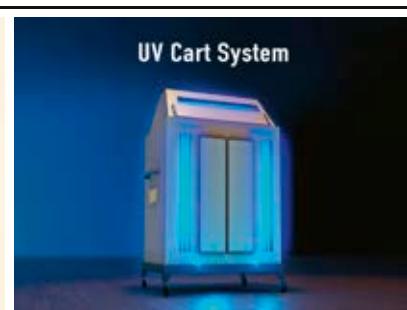
Reflecting one of our key cultural pillars of being AGILE, the Commercial products business promptly introduced a bouquet of UVC based products that eliminate the survival of the virus not just in air and duct but also on surface. The new bouquet of products include:



**1.RUKS CoiloTron:** that ensures near total elimination of Mold, Fungi, and Microbes on Cooling Coil and Drain Pan



**2.Handheld:** a portable disinfection unit, designed for rapid sanitation of any surface

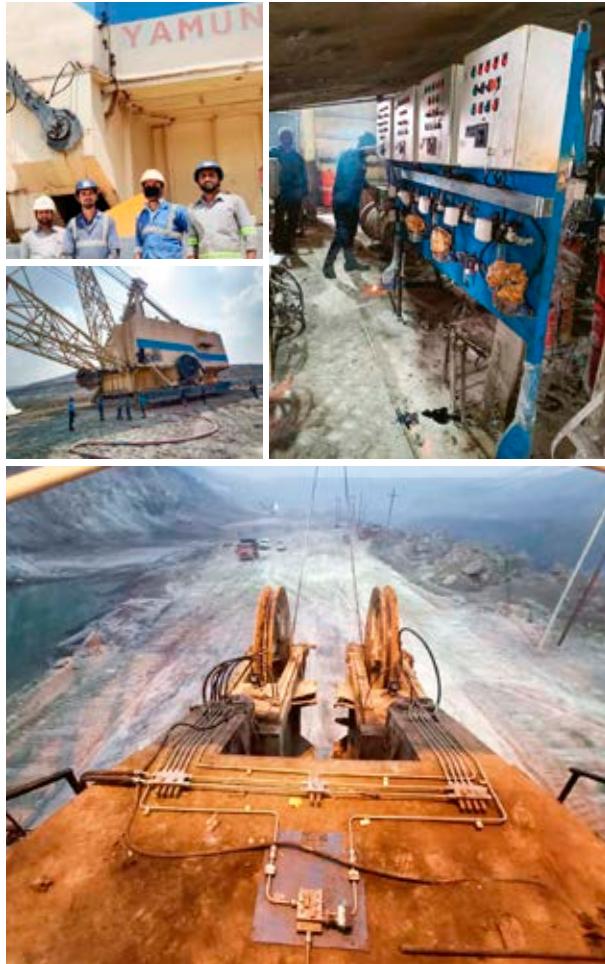


**3.UV Cart System:** which is designed to deliver high germicidal intensity, adequate to sanitize the area & inactivate the micro-organisms in a short time

As an organization that has always been committed to the health, comfort and well-being of society, it is no surprise that our very determined and resilient Commercial Products team has innovated a solution that is not just the need of the hour but also addresses the long-term need for safety in shared spaces like malls, waiting rooms and offices, thereby reiterating Voltas' position as the leading HVAC brand that is always looking for ways to deliver the very best to the nation.



practice social distance of 6ft. stay alert, stay safe.



A dragline is a massive earthmoving machine. Predominantly used in open-cast coal mines to strip the overburden covering the coal, it is the most expensive piece of excavating equipment on a site with each costing 50 million US\$ (approx.). Being a mammoth excavating machine with a 315 feet long boom, it needs to be operated safely, efficiently and economically, in a 24-hour day and night manner for high productivity and low costs.

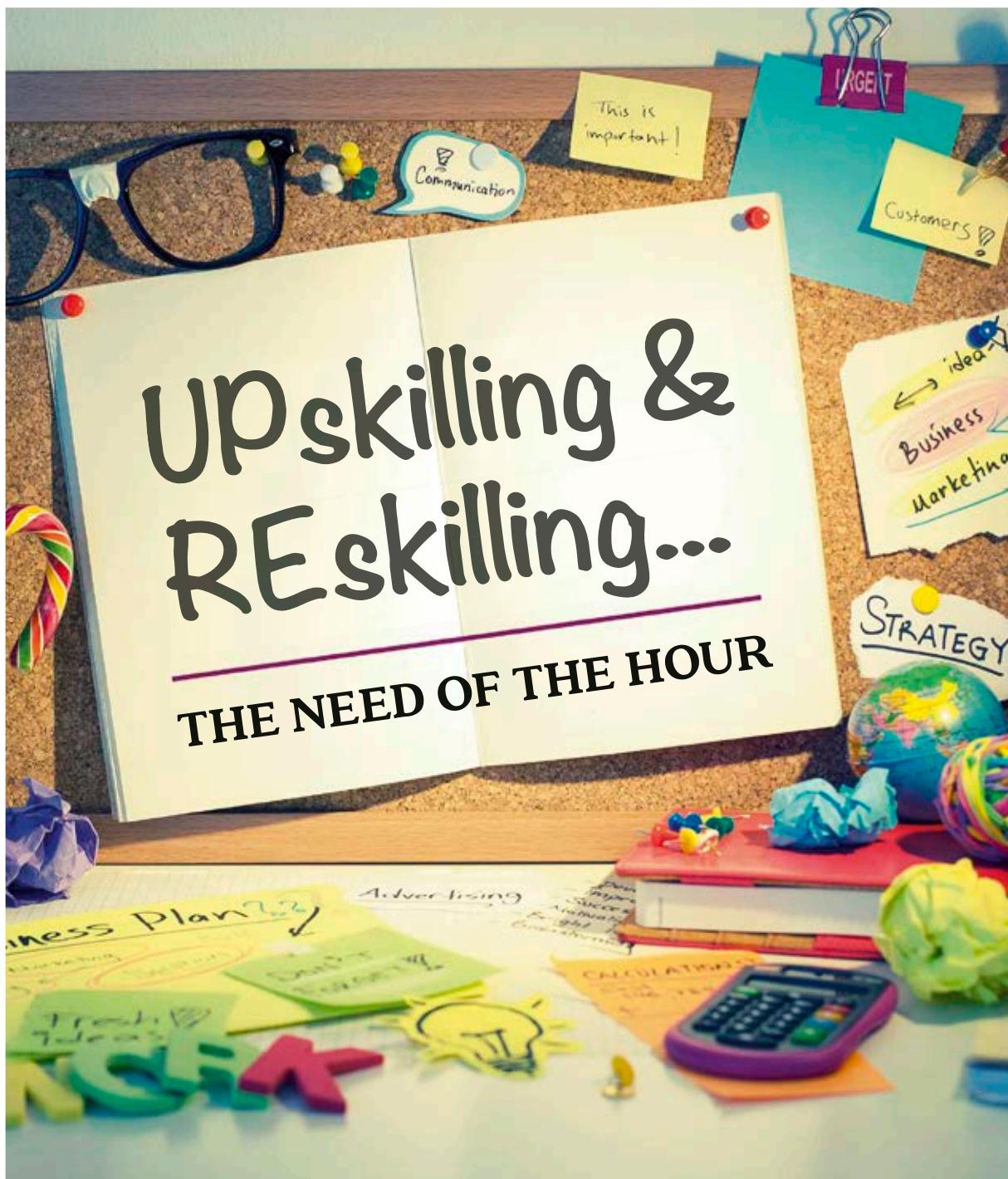
Voltas' M&CE division, with its years of experience in operating mining equipment in both open mines and underground mines has tied up with Bijur Delimon International to bring world class lubrication systems in mining equipment to India.

The company has been operating a fleet of 20 giant draglines at NCL, Coal India's largest open pit coal mine. Recently, the company successfully completed the system installation of these machines within a stipulated time frame, without hampering dragline availability for production. This lubrication system reliability program will result in an immediate impact on operation by increasing machine life and decreasing maintenance costs.



# EXPERIENCE, EXPERTISE AND A JOB EFFICIENTLY DONE!





The world is changing at a rapid pace. Regardless of whether the change is brought on by technology or societal shifts or the pandemic, learning and skill development have become necessary to stay ahead of the curve. Understanding the needs of Voltasites seeking out opportunities to hone skills in their areas of expertise as well as other domains, the company introduced various programs and courses. With the coronavirus lockdown in place, the Learning & Development (L & D) sessions ensured that surplus time was utilized productively by all Voltasites.

## L&D TEAM SETS NEW BENCHMARKS

The 'work-from-home' situation presented the perfect opportunity for the L & D team to step up implementation of ideas such as e-learning, online training and virtual communication. The team utilized multiple platforms like Google Meet, WebEx, SkillSoft, Tata Tomorrow to leverage digital reach, and the results were simply amazing!

During the 75 days period from 1st April to 15th June 2020, Voltasites made a new high in terms of the number of learning opportunities accessed. More than 1 lakh minutes of learning was disseminated through e-learning portal SkillSoft. 55 technical webinars were conducted for infra & product solutions' employees and 1000 certificates were given out during this period. The SMLP (Senior

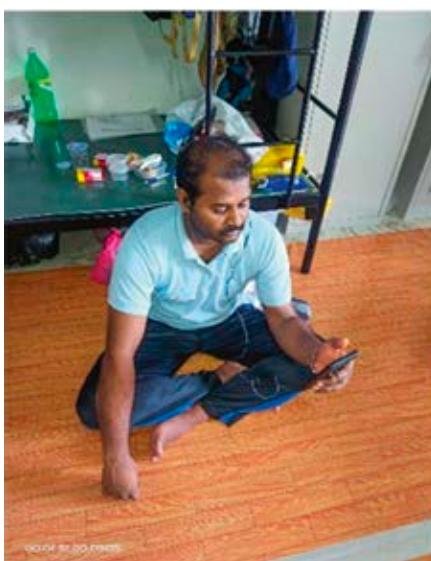


Management Leadership Development) program covered over 90 participants.

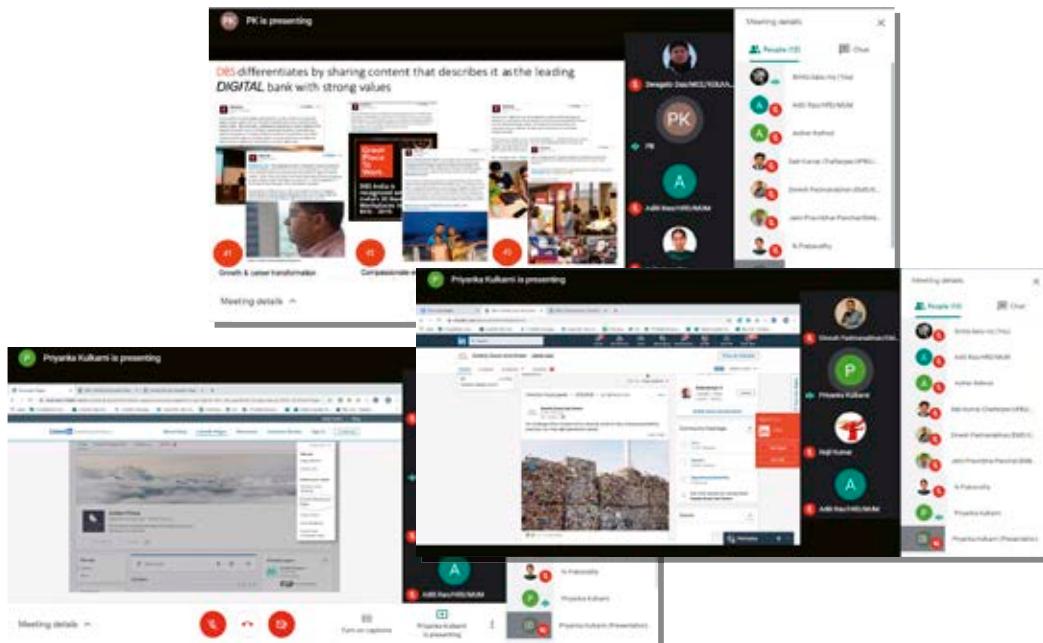
The team also experimented with simulation based learning platforms like Aktivlearn & iDev app to make sessions interactive and fun. Open webinars through MIT SMR & TMTC were also made available to Voltasites to develop skill sets in their areas of interest.

## THE ACMV SYSTEM WEBINAR

Voltas Singapore conducted a webinar, 'Basics of Air Conditioning and Mechanical Ventilation (ACMV) system' for construction workers wanting to upgrade their knowledge and skills as well as improve efficiency. This 4 week (2 hours every week from 01/05/2020 to 26/05/2020), cloud-based video training course disseminated knowledge of air-conditioning and basic mechanical refrigeration systems for buildings and industries. Certificate of Appreciation was awarded to participants who cleared the assessment test and had over 75% attendance.



*Webinar Participants*



## STEPPING UP THE **LinkedIn** GAME!

The L & D team set up a session for business verticals keen on optimizing presence on LinkedIn. Hosted by LinkedIn, the objective was to train brand SPOCs to create business showcase pages and utilize the same to build a strong employer brand, build business network and enhance reputation.

### BOOK REVIEW

## THE STOIC CHALLENGE

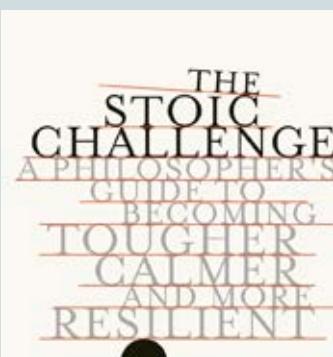
BY WILLIAM B. IRVINE

A Philosopher's Guide to Becoming Tougher, Calmer, and More Resilient

Setbacks are inevitable - modern living is full of them. Rather, it's how you react to them that makes all the difference.

The Stoic Challenge guides you on how to improve your quality of life through tactics developed by ancient Stoics. Using this wisdom, philosopher William B. Irvine teaches us to tackle every challenge smoothly. The key concept he elaborates on is 'framing', claiming that with practice we can instantly and with ease reframe negative emotional reactions into something more positive and constructive. He gives 3 framing strategies - The Comedic, The Storytelling and the Stoic Challenge frame. The book won't be as much fun to read if we give out anymore than this!

A perfect read in these post - pandemic times, the book can be found on Kindle @ Rs.1,130/-





Greek philosopher, Aristotle once said that the essence of life is “to serve others and do good”. The benefits of altruism are immense. Working as a volunteer gives a sense of pride and accomplishment and a deeper sense of perspective. In fact, studies have even found those who give their time to others have longer lifespans and happier lives!

As part of the Tata Group, Voltas has always been deeply committed to the larger cause of the community. CSR was encouraged and recognised much before it was made mandatory by the government. So when the recent Corona crisis plunged the whole world into despair, the men and women of Voltas rose up to the challenge. Admirably.

Here's what some of them did!



Sukhvinder Singh took it upon himself to keep his team safe. The safety officer, AIIMS project, worked round the clock to create homemade masks for his team members who were working tirelessly to convert standard wards into COVID isolation wards.



Sandeep Kumar, from DPG Delhi, has been associated with Youth Mangala, a group involved with a lot of charity and community work in his village near Sirsa, Haryana. Post the lockdown, he teamed up with his neighbours and decided to feed the needy, who were mainly daily wage earners from the nearby slum area.

The group of 15 collected approximately Rs. 35,000/- and worked tirelessly for over 6 hours daily for three weeks, preparing and distributing food packets. They also distributed masks.



## PANTNAGAR

At the Voltas factory, Pantnagar, employers conducted an Awareness session on COVID -19 for truck drivers at the SIDCUL truck parking area. The team was also quick to put together relief material kits for distribution together with SEWS (SIDCUL Entrepreneur Welfare Society) and distributed 400 kits. This included 5 Voltas employees and 3 SEWS volunteers.

Voltas employees also arranged a Blood Donation drive for Thalassemia patients during this time.



## MUMBAI



Nestled near the city of Mumbai, Yeoor Gaon, Thane has many tribal hamlets. Most of the people living here survive by selling fruits grown in the jungle or are employed nearby. The lockdown led to the gates of the area being closed, and left them without money or food.

Hrishitha Patil (CSR-HRD) knew they would need essentials to get through this tough period. Together with four of her neighbours, she collected groceries worth Rs. 8,000/- and donated this to 40 families living there. This included 100 kg rice, 30 kg dal and 22 packets of jaggery. The group also took over the responsibility of providing

food to the security guards and housekeeping staff of their apartment complex, who had been asked to refrain from leaving the building complex to reduce the risk of infection, so had no way to get food. 27 volunteers would spend approximately an hour daily in this activity; that is continuing even now.

PRA Ramakrishnan (Admin Dept.) helped to ease the suffering of the migrant workers. Behind his residential complex in Thirumuduvakkam, a small colony of around 70 construction workers from Orissa, West Bengal and Bihar were struggling to survive the lockdown. Taking note of their helplessness, Ramakrishnan, along with 8 others from his complex, started distribution of food packets to them, as well as the Security and Housekeeping staff of the complex.

About 100 people were served in all. As volunteers increased, they even provided rice, vegetables, pulses and oil to the labour camp. Meanwhile they had a doctor visiting the migrants daily, and even organised a special medical camp on the 5th of April. In all, over 213 volunteers took part, and funds collected exceeded Rs. 1,02,000/-.



## CHENNAI



# STAYING WELL WHILE STAYING AT HOME



The coronavirus pandemic has changed life, forcing most people to stay at home. The blurring boundaries between work and home lives, the stress and anxiety, the mental fatigue and the lack of physical activities, can negatively impact body and mind. To help Voltasites look after their physical and emotional wellbeing during these challenging times, Volty initiated a communication series focusing on physical and emotional wellbeing, healthy lifestyle, efficient Work From Home as well as keeping the virus at bay & building immunity. Here's a glimpse of how Volty helped Voltasites and their families beat the lockdown blues.

**PROTOCOLS WHEN ENTERING YOUR HOME**

**FIGHTING COVID-19**

- When you come home try not to touch anything.
- Remove your shoes.
- Disinfect your pet's paws if you took them for walk.
- Use bleach and a hot washing machine cycle (over 60 degrees).
- Leave your bag, purse, wallet, keys, etc. in box at the entry of your home.
- Have a shower. If you can't, wash all exposed areas.
- Wash your mobile phone and glasses with hot soapy water or alcohol (disinfectant).
- Clean with bleach all the surfaces of whatever you brought from outside before storing it.
- Carefully remove and dispose of your gloves then wash your hands.
- Remember it is not possible to carry out complete disinfection, the goal is to minimise the risk.

How productive has your day been?

Send us a selfie pic/video along with a couple of lines on how best are you utilizing your work from home routine

**Hint:** Once its showcased via our creation for the company along with building on a personal interest/hobby will get bonus points!

Work productively

Health and Happiness

Unlocking

Land your dreams to [voltyvites.com](http://voltyvites.com)

**Scared of getting out of shape during this lockdown?**

Here are a few exercises that will keep you active and fit through this period. This is only a 15 minute routine so don't be lazy!

Warm up with Jumping jacks for 3 minutes	Abs workout – 20 sit ups
Squats, 20 of them are great for your lower body workout	Punching for 3-5 min, great for cardio and muscle
Wind down with 3 minutes of stretching. Yoga poses will be great	

Injuries of all types can occur when participating in exercise, physical fitness and training programs. Hence, we strongly encourage you to obtain a comprehensive physical examination by a licensed physician PRIOR to undertaking any exercise.

**Lockdown 2.0 guideline**

In our fight against the covid19 pandemic, its important for us to be patient, not panic and most of all stand together in adhering to all Government guidelines.

Attached is a document issued by the Government to illustrate all the services that will be allowed post 20th of April





# NEW NORMAL. NEW approach!

Life post-COVID 19 has changed, and irrevocably! This is the 'new normal' and restricted movement is here to stay. Which means, amongst other things, your gym is likely to remain shut for a long time. Yet, staying fit increases immunity, and should be a priority. We make it a little easier.

**Listed are 10 free apps to help you keep your fitness program on track at home. Read on!**



Looking for a holistic approach to physical and mental well-being? Look no further than this app! Highly popular, it has fun group workouts, offers healthy, tasty meals, online yoga, meditation sessions and accessible primary care – all in a single app. As they say, #BeBetterEveryDay!



### Beginner to running?

### Need motivation?

C25K (Couch to 5K) has been designed just for you! Structured to prevent new runners from giving up, it consists of cardio workouts that change weekly. Starting with a mix of running and walking, gradually building up strength and stamina – this one works superbly!



### NIKE TRAINING CLUB

Whether you're looking for class-style workouts or progressive training programs across various categories such as strength and endurance, mobility and even yoga, this app is where it's at! The bonus? Nike Master Trainers, who offer tips on mind-set, nutrition and more, and help you focus on your routines. Just do it!



SWORKIT

An app that has been designed to give you the workout you need within the time you have. Tone up, lose weight, gain muscle, improve your agility, increase your endurance – and do it all wonderfully, with or without equipment. Perfect!



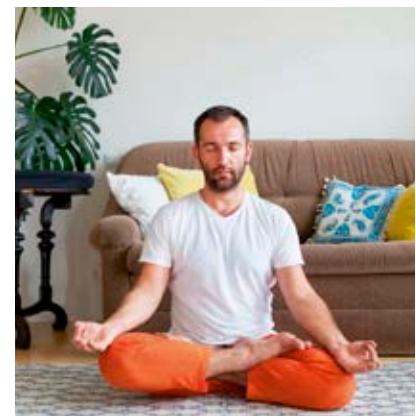
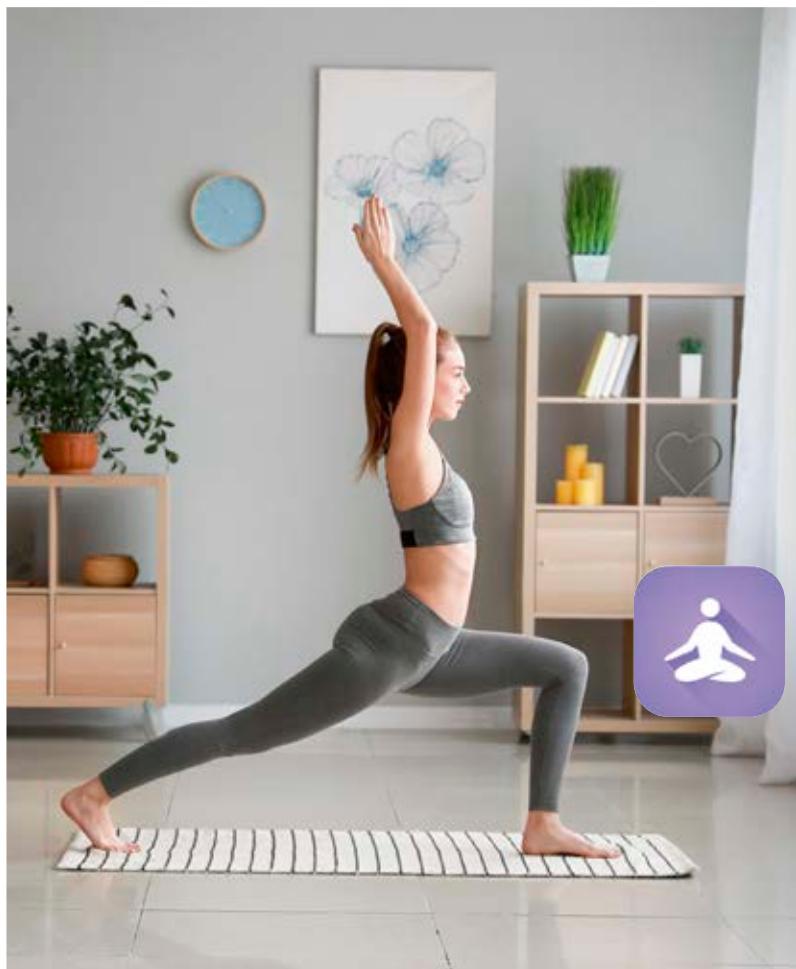
### 30 Day Fitness Challenge

### Workout at home

The developers claim that if you stick to this workout, you will see a noticeable difference in just 30 days. Each easy to follow challenge has 3 difficulty levels, from beginner to pro, and increases exercise intensity step by step as you get fitter. Find the one that's best for you!



practice social distance of 6ft. stay alert, stay safe.



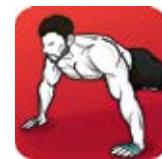
### **Yoga For Beginners**

First time on the yoga mat? Relax. Yoga for Beginners offers three beginning yoga practices - Vinyasa Yoga, Hatha Yoga and Restorative Yoga. Studies have shown that yoga improves flexibility, builds strength, decreases stress and improves sleep...what are you waiting for?



**fitbit**

You have been using the device to track your steps, heart rate and calories burned. Now sync it with this app to take fitness a notch higher! It will recommend exercises and dynamic workouts based on your daily activity; constantly assessing and adjusting – much like a personal trainer.



### **Home Workout No Equipment**

Now you can work from home and workout from home! This app provides daily workout routines for all your main muscle groups and uses regular household items to do so. No equipment and no coach needed. Plus, animation and video guidance also ensures you use the right form during each exercise.



**FITON\***

Up the feel-good factor with this award winning, easy to use app! Stay active and reduce stress as celebrity trainers take you through hundreds of free workout plans, such as HIIT, yoga, cardio, and many more. Keep track as you reach your fitness goal.



### **MyFitnessPal\***

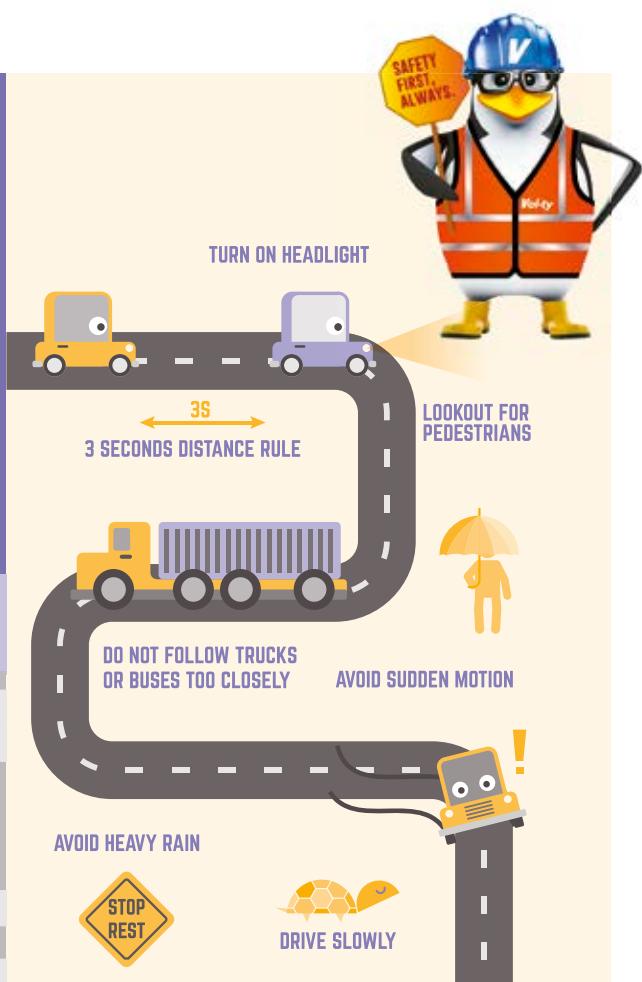
Just starting out on your fitness journey? Here's an app to get you going! It tracks diet and exercise, using gamification elements to keep you motivated. Check your calorie intake, change your food habits and lose weight. The app has nutrition facts for over 2000000 foods!

## AYURVEDIC IMMUNITY PROMOTING MEASURES



## SAFETY TIPS FOR DRIVING IN THE RAIN

Turn on Headlight  
3 Seconds Distance Rule  
Lookout for Pedestrians  
Do Not Follow Trucks or Buses Too Closely  
Avoid Sudden Motion  
Avoid Heavy Rain  
Stop Rest  
Drive Slowly



# CUSTOMER CENTRICITY COUNTS!



The 'Customer Comes First' hosted by Tata Sons is a contest that every Tata Group company looks forward to as a platform for sharing their best practices of consumer centricity. With consumers being at the center of everything that we do at Voltas, it was no surprise that Voltas not only emerged as a winner but also ensured that we took the contest several notches higher. KSSS Hameed and his team from TMD were celebrated as the winning team for their application on the differentiated 'Premium Special Service'.

Determined to offer clients a solution to their 'high input costs versus low final prices' dilemma,

the division devised a differentiated 'Premium Special Service'; offering various types of services to the clients. Backed by scientific analysis, the results led to optimum levels of efficiency, contribution to a greater economy, and many satisfied clients. This ingenious intervention has enabled Voltas' various clients to amass savings of over 20 crores overall!

Further to TMD's big win at the 'Making Customers Smile' contest, the business division conducted a contest of their own to identify star performers who truly make their customers smile. Winners were identified under each category -

- 1) Special services
- 2) Technology
- 3) Technical

Congratulations and keep up the good work team TMD.

## GOOD PRACTICES; BEST MODEL.

It was a gratifying time for Voltas West Bokaro at the recently held 62nd Annual Mines Safety Week 2020!

The company received the 'Sharing Good Practices' trophy from Mr. Manish Mishra, GM Tata Steel for their presentation on 'Hammering Substitution Methods'. The second commendation came for being the 'Best Safety Model' for their initiatives on safety practices, which they received from the Deputy Director of DGMS, Mr. Anand Agarwal.

Well done, Voltas West Bokaro!



# FANTASTIC FIVE!

It was a big, big haul for Voltas Oman Operations at the 2020 MEED National Awards!

The MEED Awards, instituted by reputed construction industry publication Middle East Economic Digest (MEED), recognises the best quality projects that are completed in the GCC countries every year. These are judged on a range of criteria such as social impact, sustainability, innovation, technical achievement and project delivery, throughout the life cycle of the project.

Nominations are invited from all the GCC countries. The national winner from each country/category then competes for the regional title. Two projects of Voltas Oman stood out, far ahead of the competition, winning two awards



*Ballroom exterior, Kempinski Hotel, Muscat*



*Dairy Project, Mazoon*

each! Kempinski Hotels & Hotel Apartments won the award for both Commercial Property Project of the Year and Hotel Project of the Year. The company's Mazoon Diary Project received recognition in the Innovation Medal category, under 'Innovation for Waste to Energy' and in the Sustainable Medal category for 'a Step towards Self Reliance and Sustainability'.

It was also a proud moment for the company when Mr. Sachin Watarkar, Head of Water Management Division won the Engineer of the Year award for his significant and long standing contribution in the field.

Kudos to the entire team. And best wishes for the final round!



*Sachin Watarkar,  
Head - Water  
Management  
Division*

# A FITTING SEQUEL!

Construction Week's Power 100 – 2020 Ranking

Voltas has won many awards in the last few years from the prestigious ITP - Construction Week and MEP Magazines. Construction Week Oman Awards

'Contractor of the Year Award 2019' is a commendation that celebrates individual excellence, corporate prowess, project success, and sustainable efforts across multiple categories in the construction segment. Brand Voltas has been celebrated multiple times on this platform and was awarded as one of the largest MEP contractors in the Sultanate in 2019.



The platform also celebrated the contribution of individuals in this sector. We are delighted to share that Mr. A.R. Suresh Kumar has moved up 8 spots on the Power 100 Annual Ranking - for Powerlist from the GCC's construction industry in this year's edition of the magazine. This is truly a moment of pride, as the Vice President and Head of IOBG entered the power list only last year!



# RAISING THE BAR DIGITALLY!

The DigiXX Awards recognizes and celebrates the best Digital Marketing Campaigns in various sectors, for award categories such as Search Optimization, Data Analytics, Social Media, Content Marketing, overall excellence in Digital Marketing, and many more.

It was a true honour, when Mr. Deba Ghoshal, Vice President – Marketing & Key Accounts, was selected for the prestigious Gold Award in the "Marketer of the Year" category, for his contribution towards various successful Digital Campaigns for Voltas in 2019-20.

This meritorious award category had stiff competition from a large number of brands; across various industries, MNCs and domestic giants.

This is the third consecutive year that the company has been awarded. Voltas had earlier won the Digixx Gold award as the "Best Brand in Digital Marketing in the Consumer Durable category" in 2018 and Digixx Silver Award for "Search & Display Marketing in the Consumer Electronics category" in 2019.

Yet another proud moment for UPBG, and all the team members who made this possible!



# ON TRACK WITH SAFETY!

Voltas Chennai Metro Rail Limited (CMRL) team, DPG has won the Construction Safety Award at the prestigious Global Safety Summit, 2020. Recognized among 3000+ applicants, the team was recognized for best practices in safety, environment and health. The nominations are

assessed to recognize only one winner from each industry at the National Level.

Global Safety Summit (GSS) is a yearly conference and awards ceremony, in the Environment, Health Safety and Sustainability sectors. In 2020 GSS partnered with UNGCNI, for fostering the achievements of participating organizations in the global ecosystem. Every year the Summit witnesses eminent speakers from bodies like the Quality Council of India, RBI, NSDC, etc. Kudos to the CMRL team!

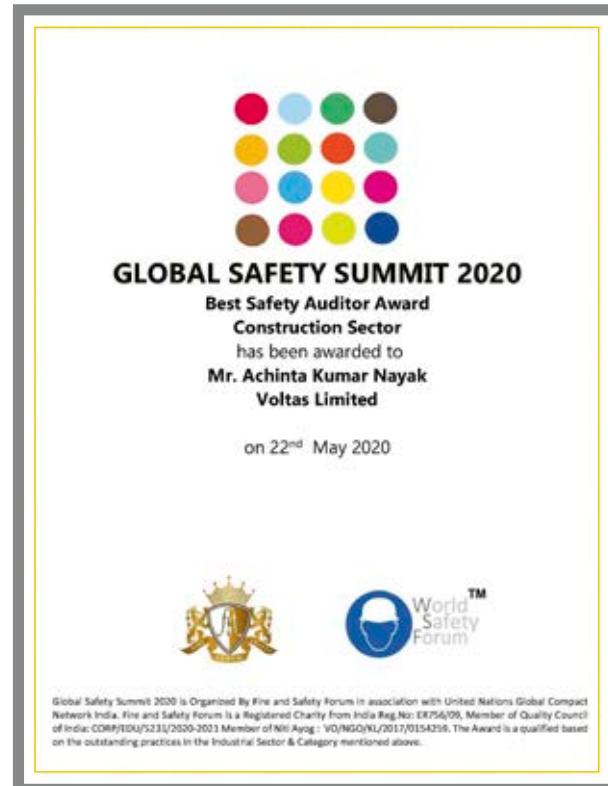


# PUTTING INDIA ON THE GLOBAL MAP!

The Global Safety Summit is a yearly conference and awards ceremony in Environment, Health Safety and Sustainability sectors. This year, GSS has partnered with UN Global Compact Network India Chapter. Held on the 22nd of May, it was the 7th edition of this highly prestigious event that has seen CEOs, MDs and VP level delegates and speakers that included Central Ministers, Govt. Officials and industry leaders in the past.

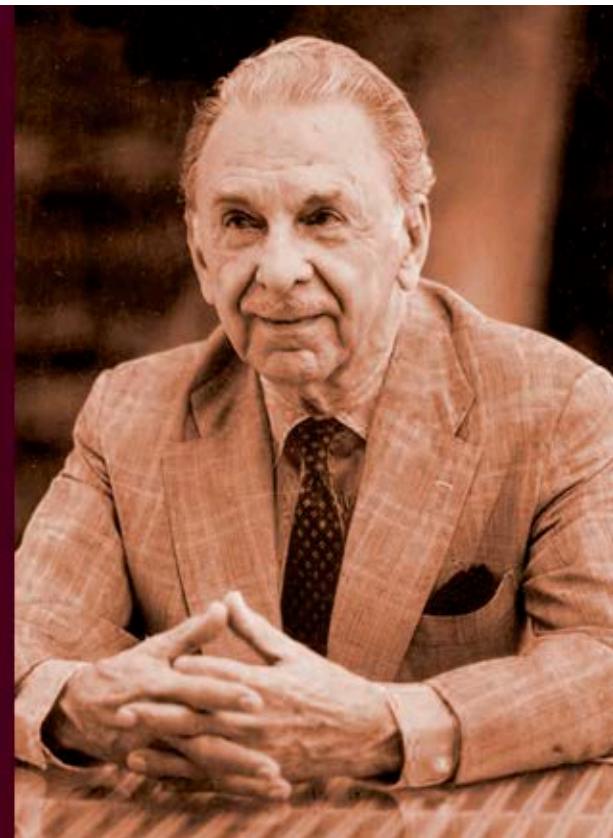
The Global Safety Summit awards are aimed at strengthening responsible business practices, and are given to one winner for each industry at a national level. So, it was a great honour for the company, when Mr. Ankit Kumar Nayak from DPG was recognised as having 'Best Safety Auditing Practice' in the construction sector this year.

Congratulations from all of us at Voltas!



*Always aim at  
perfection for only  
then will you  
achieve excellence*

- J.R.D. Tata



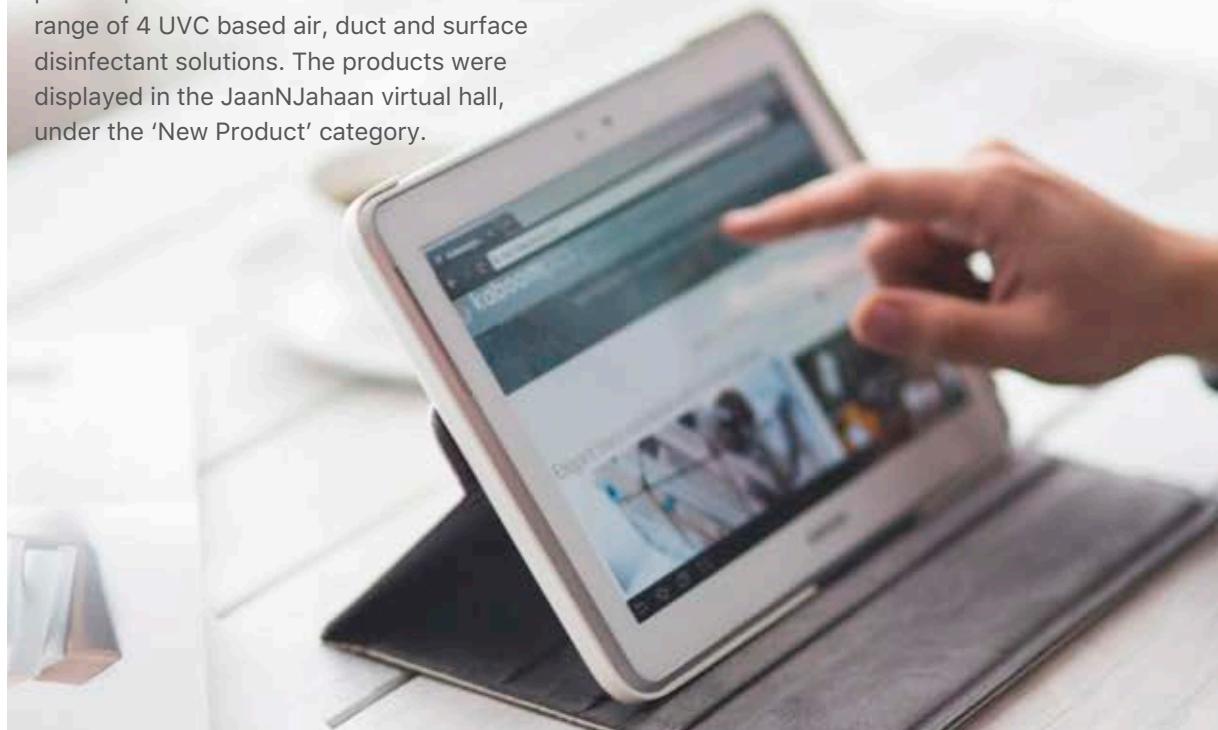
# VIRTUAL VISITORS AND VITAL SOLUTIONS!



It was an exhibition unlike any other. And the response at the Voltas stall was unlike any other, too!

India Technology Week @ Home, the country's first 'online only' virtual expo-cum-conference was held from the 17th to 19th of June. The event, which showcased latest technologies, products and best practices from across the globe, and had over 11,000 visitors, was the perfect platform for Voltas to launch their range of 4 UVC based air, duct and surface disinfectant solutions. The products were displayed in the JaanNJahaan virtual hall, under the 'New Product' category.

These pathbreaking innovations from the Commercial Products Business, in the midst of COVID 19, has drawn a lot of attention from industry partners and end users. Several consumers have reached out appreciating and enquiring about this differentiated bouquet of products that help curb the spread of the COVID 19 infection. So it was no wonder that the Voltas stall garnered a lot of interest from the visitors!



# TARGET: Net Zero Solutions!

It was a virtual conference that literally broke new ground. The 2020 edition of the MEP Middle East Conference this year was held online for the first time, owing to the global coronavirus pandemic.

Held in the last week of June, the event featured three in-depth panel discussions: Engineering Net-Zero Carbon Systems; Evaluating the Current Landscape of the MEP Sector; and Transitioning Towards a Digitalised Future. Voltas was not only one of the sponsors of the event, but the company's Regional General Manager, Mr Prabhakar Kesavan was also the moderator for the conference.



Mr. A.R. Suresh Kumar (VP & Head - IOBG) and Mr. Gumeet Nanda (Head - UAE Operations & COE) were also speakers at the same.

Mr. A.R. Suresh Kumar spoke about the need for modernisation and automation in this sector. Mr. Gumeet Nanda stated that adoption of technology needed to be integrated in this industry.





SWITCH TO 1 TON



SWITCH TO 1.5 TON



SWITCH TO 2 TON



## NOT JUST ADJUSTABLE, IT'S MAHA ADJUSTABLE.

10%  
CASH BACK\*\*EASY  
EMI5  
YEAR  
COMPREHENSIVE  
WARRANTY\*LIFETIME INVERTER  
COMPRESSOR WARRANTY\*

SUPERDRY

INSTANT  
COOLING100%  
COPPER\*\*

This summer, bring home the all-new Voltas Maha Adjustable Inverter AC. Its unique Multi Adjustable Mode\* allows you to operate your AC in different tonnage modes, depending on the ambient temperature or number of people in the room. This ensures that you stay comfortable, and also save on power consumption. What else, you get a Lifetime Inverter Compressor Warranty, and a 5 Year Comprehensive Warranty on ACs. Also, enjoy an exciting 10% Cashback through select debit cards and credit cards, on EMI.

# VOLTAS *maha* **ADJUSTABLE**™ INVERTER AC