

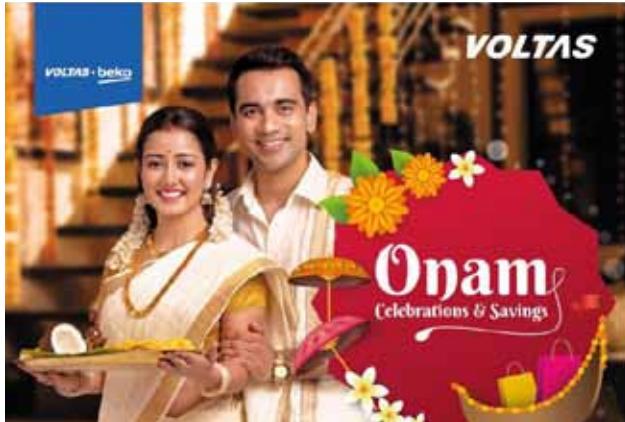
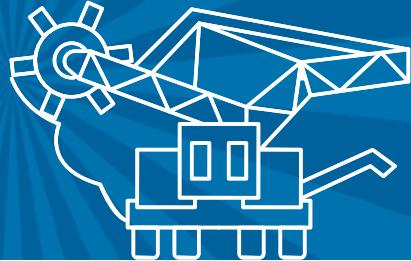
Volume LV 5 2021-22



**THE
POWER
WITHIN**



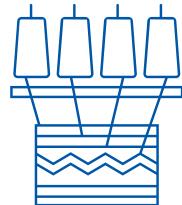
INDEX



04

FEATURES

Voltas surmounts the odds to serve the nation; also, check out monsoon offers



14

BUSINESS EXCELLENCE

Hats' off to Voltas's problem-solving skills – eHackathon and Tata Expressathon

10

LEAD

Celebrate connectivity – World Environment Day, Father's Day



18

UPDATES

Exciting news about Voltas Brand Shops, Experience Zones, Voltas Lounge and the new solar project in Dubai

24

VACCINATION DRIVE

Voltas organised vaccination drives for its workforce across various locations in India

Vaishali Desai - Editor in Chief

Komal Mishra - Contributing Editor

Arun Kawade - Editorial Support

We gratefully acknowledge the support received from our team of correspondents across the company.

Contributions Invited: Employees who wish to contribute articles to WE may get in touch with the correspondents of their respective divisions/departments.

WE is your very own communication

platform and welcomes your ideas, views and suggestions.

Your contributions may also be sent to ccd@voltas.com

Published by:

Vaishali Desai on behalf of Voltas Ltd., Voltas House A, Dr. Babasaheb Ambedkar Road, Chinchpokli, Mumbai - 400 033.

Designed and executed by:

The Information Company

The contents of WE are the copyright property of Voltas Ltd.

Content may not be reproduced in any form without prior written permission.

This is for internal circulation only and does not have any commercial value.





26

SAFETY

Check out our various safety campaigns

30

RECOGNITION

'India's Top 500 Companies' and other accolades

36

CSR

Discover our new Covid-19 isolation facility and celebrate our selfless Voltasites

40

CREATING IMPACT

Snapshots of media coverage for Voltas across platforms

NOTE FROM EDITORIAL TEAM

Dear Readers,

Since the start of the COVID-19 pandemic in 2020, Voltas Info has endeavoured to focus on how Voltasites have risen to meet all challenges posed by the new normal. In this issue of Voltas Info, our underlying theme is *The Power Within* – it is our journey of how we at Voltas have put in extra efforts to maintain business continuity throughout the uncertainty of the pandemic. This is the focus of our **Cover Story**.

In the **Features** section, "**Building Back, Better, Stronger**" reflects the tireless efforts of Voltasites to surmount the odds. Have a quick glance at the **monsoon offers** for great deals on cooling products and home appliances. Our **Lead Stories** emphasise our connect with each other, with the nation and the world at large – whether it is celebrating the nation's **Independence Day, the World Environment Day or Father's Day**.

Voltas continues its quest for **Business Excellence** through participating in the **eHackathon**, a crowdsourcing platform for sourcing innovative ideas and solutions from Tata Group employees and the **Tata Expressathon**, a programme series that teaches participants how to connect to their audience, how to influence others and create a positive impact.

We ensured business continuity by adding our own new **Brand Shops**. Our **Company Updates** encapsulate exciting new product launches and our new solar project in Dubai. You can also read about the launch of **Voltas Lounge** – an exclusive online shopping portal providing a one-stop shopping experience for the complete range of Voltas and Voltas Beko products.

The **Safety** section highlights various campaigns run through the past few months. The **summer e-mailer** dealing with heat-related illnesses and the '**Commit to Quit**' mailer on World Tobacco Day; our **safety campaign on working at heights** as well as our **vaccination drives**. In our **CSR** section, discover our COVID-19 isolation facility in Oman and celebrate Voltasites who stepped up to help their communities during these trying times.

Join us in celebrating our wins through our various **Recognitions across Businesses and Projects**. Voltas was adjudged as one of '**India's Top 500 Companies**' in the Dun & Bradstreet list- a proud moment for us.

We sign off with snapshots of our media coverage across various platforms.

Best,
The Voltas Info Editorial team



INDIA'S 75TH INDEPENDENCE DAY CELEBRATIONS: Partnering in the nation's progress

The story of India's independence is interwoven with the journey of the Voltas brand in becoming the country's No. 1 AC brand. Our heritage is built on trust and innovation and mirrors the country's progress through the past seven decades.

True to its core identity as a Tata group company, Voltas has partnered in nation-building and crafting a more self-reliant India through a unique and illustrious growth story.

Since 1954, Voltas has given many firsts to the country. In its inception year, Voltas won the contract to build power plants and use earth-moving machinery at the Tungabhadra dam. The company has come a long way since then, and continues to bring many firsts along its growth journey.

From developing India's first room AC and the first climatiser, Voltas introduced cooling for India's first high speed train – the Rajdhani Express – and provided air conditioning solutions for Air India aircraft. That's not



Scan the QR Code
to watch the video



Scan the QR Code
to watch the video

all – India's first split AC was a Voltas creation.

This innovative nature of Voltas's DNA continues to power and make our country proud of the products we make and the solutions we deliver. Voltas launched India's first sub 1-ton AC in 2000, the first AC Energy Efficient product range in 2007. Its more recent contribution towards India's fight against Covid-19 through an innovative range of UVC products and solutions makes Voltas a true-blue Indian brand that comes with an equally powerful global presence.

No wonder, Voltas has always managed to stay ahead of the game in its core sectors, winning accolades for being a responsible corporate brand. A good example is the prestigious National Energy Conservation award, which Voltas has won four times (2013, 2015, 2018 and 2020).

That's not all. As part of the Namami Gange mission, Voltas is spearheading two projects in Karmalichak and Beur, Bihar and has been an integral part of the cleaning up of the river Ganges.

On the occasion of India's 75th Independence Day, Voltas launched a new digital video commercial (DVC) titled "#KeepingIndiaCool". This DVC commemorates Voltas' contribution to nation-building and captures how the company has been serving the nation through its wide range of cooling solutions, for over seven decades. To ring in the 75th Independence Day celebrations in style, Voltas also organised a host of employee engagement activities across its operations, where employees participated with great enthusiasm. The 75th Independence Day was celebrated with National Honor and Pride, at Voltas Chinchpokli. The national flag was hoisted on the terrace of Voltas House A, followed by the National Anthem. The Voltas Security Team gave a ceremonial salute to the national flag.

The Azadi contest

In the run-up to the I-Day, an 'Azaadi' contest in the form of a quiz, was organised to test Voltas employees' knowledge about India and the company's contribution in making India #SelfReliant. The quiz was held over three rounds with the first person to answer all the three quiz questions correctly getting an exciting prize, and getting featured in Voltas's internal magazine. Teaser mailers helped build the excitement and ensured participation from all across Voltas operations. ●

CELEBRATING AZAAD BHARAT

75th Independence Day of India

You are three steps away to win the exciting prize!

Click here to enter the game and log in your answers.

You will have to participate in all the 3 quizzes. The first one to answer all the 3 quiz questions correctly will be the winner of this Contest.

Time is ticking... Round 1 quiz line will close today at 9 PM.

Stay tuned for Round 2 tomorrow.





It's time to celebrate Voltas's special bond with its customers. And what better way than to make sure consumers are well-prepared – whether it is to celebrate Onam, the harvest festival of Kerala, or the ongoing monsoons? See how Voltas celebrates you!

Voltas has been a part of India for nearly seven decades now – years in which the company has grown along with the nation. Voltas's relationship with its customers has only grown with every year, every new product, every new bar that has been raised in ensuring customer comfort. Voltas has endeavoured to keep customer centricity as the focus of everything it does and goes a long way to ensure customer comfort and convenience. It's no wonder then that Voltas plays a huge part in their customers' lives during auspicious occasions as well.

With the rain gods showering their blessings, and Onam, the harvest festival of Kerala beckoning all Malayalis to celebrate, how can Voltas and Voltas Beko be far behind? The undisputed market leader in India, with an extensive network of more than 24,000 customer touch points, and highest brand equity in the cooling category, Voltas also announced lucrative monsoon season offers on its portfolio of cooling products and home appliances for its pan-Indian customers. Beginning in July, these offers are available

until mid-September and can be availed through in-store purchases.

Due to the hybrid working model, consumers are seeking cooling products and home appliances that offer cooling, convenience and comfort," says Pradeep Bakshi, MD & CEO, Voltas Limited. "These offers for the monsoon season have been introduced keeping affordability in mind, as well as ease of purchase for our customers."

With the no-down payment option, customers can opt to purchase the entire range of Voltas air conditioners and air coolers as well as Voltas Beko home appliances through varying tenure of EMIs. Voltas has partnered with all leading NBFCs to offer Easy EMI programmes for their entire range of commercial refrigeration products and air purifiers. Says Mr Bakshi, "We have partnered with leading financial institutions for facilitating easy EMI programmes for our range of products as well as credit card and cash back offers. We believe that these offers will enable customers to invest in upgrading their cooling products and home appliances with no financial burden."

The entire monsoon product portfolio comes with a lifetime invertor compressor warranty that is applicable on compressor products such as air conditioners and refrigerators. All products come with an extended comprehensive warranty ranging from two-five years. Other offers include attractive zero down payment and no-cost EMIs through NBFCs and specific credit cards – up to six months for air coolers, up to nine months on air conditioners and up to 12 months on appliances – as well as attractive cash back offers up to 15% on purchases through the credit cards of all leading banks.



In Kerala, where Onam celebrations are in full swing, Voltas and Voltas Beko have taken the lead in presenting attractive offers to complement the festivities.

South India contributes close to 25 percent towards the air conditioning and home appliances industry, and Kerala is the industry's fastest-growing market. As a market leader in Kerala, Voltas has always been at the forefront of consumer offers, and as part of the special festival offer, consumers had the opportunity to win many benefits during the month of August 2021, depending on product and model. *"During this auspicious period, Voltas aims to delight customers and add a little spark to the celebration of new spirits by providing innovative options to save," said Mr Bakshi, as*

Customers are being offered up to 15 percent cashback on select credit cards on various Voltas and Voltas Beko products, as well as five-year comprehensive warranties and easy EMI schemes through NBFCs. Onam customers can avail of these offers from 1st August to 31st August.



15%
15% CASH BACK*

5 YEAR
5 YEAR COMPREHENSIVE WARRANTY*

EASY EMI
EASY EMI OFFER*

he wished all the customers a very happy, prosperous and safe Onam.

These great deals are just a glimpse of what Voltas and Voltas Beko has to offer the customer. The early response to these offers has been very promising and both Voltas and Voltas Beko hopes that the initial response is just a harbinger of a great season for both the company and their customers. ●



Building back, better, Stronger

Voltas's 'Corona Warriors' have worked relentlessly and tirelessly during the pandemic; their efforts have helped us serve the nation better and emerge stronger



Voltas Limited, a Tata Group company, has always been known as a resilient brand. Throughout its chequered history of six-and-a-half decades, Voltas has not only faced many challenges but emerged stronger with every adverse experience. And Voltasites have always shown their dedication and determination to surmount the odds, helping the company fulfill its commitments towards the communities it serves.



Winning the obstacle race

These past months, however, have witnessed a challenge like no other – a pandemic that locked down nations, shut down businesses and led to global health and economic crises. But, as the world came to a standstill, Voltasites put their shoulders to the wheel and proved their mettle yet again. Even the lockdown didn't dampen their enthusiasm. When movement of equipment and the workforce became restricted, Voltas's teams sprang into action to get the required permissions. The teams looked to alternate sources to procure necessary equipment, even routing them through alternate routes so as to not compromise project deadlines.



'Vaccine Lo' drive conducted by Voltas

The safety of the workers was paramount. Employees on-site were given safety equipment like masks, gloves and sanitisers, as well as PPE kits where necessary, and stand-by teams were kept ready to take over in case of any adverse situation. Mailers were sent with up-to-date travel and health guidelines to counter misinformation and rumours. When vaccines became available, Voltas took the initiative to ensure that all their employees are safely vaccinated at the earliest.

This commitment to service didn't stop at the employees. Voltas also extended its services to its customers, ensuring social distancing norms were followed by the technicians; extending product warranties that were due to expire during the lockdown and much more to ensure that the customer service and deliverables – an integral part of the Voltas ethos remained unshaken.



On the frontlines

Voltas, like all Tata group companies, is committed to nation-building through the execution of end-to-end engineering projects for buildings, industry and infrastructure. The social impact of its business is woven into the very fabric of its business ethos. So, when the nation was undergoing a crisis, Voltas stepped in to help the health care sector.



Helping in the nation's fight against the pandemic by building Covid-19 compliant wards





In Mumbai, Voltas's concerted efforts helped the Kalyan Dombivali Municipal (KDMC) Hospital clear 300+ beds for COVID-19 patients. Over the course of the year, Voltas has helped commission multiple such COVID-19 compliant wards, impacting over 25,000 hospital beds at 100 hospitals across the country, including AIIMs, Bhatinda, and Guwahati Medical College.

Voltas Beko donated ventilators to the hospitals in Sanand, Gujarat. Voltas's team of engineers and technicians worked overtime to ensure the upkeep of essential services and upgrading medical facilities so they would function without any lapses or breakdowns.



Voltas AlfaFresh launched as part of Ultraviolet Light (UVC)-based product series

Voltas also launched a new line of Ultraviolet Light (UVC)-based products to ensure health and safety of the consumers – our PureAir AC, a UV-based split inverter AC, comes with a state-of-the-art LED system with peak emission wavelength of 180-280nm, which quickly disinfects indoor air. Its titanium oxide coated air filtration system removes harmful gases and volatile air compounds (VOAC) and has been found effective in killing 99.9 per cent viruses, bacteria, fungi, yeast and mould. Voltas AlfaFresh, the smart air cooler, with honeycomb cooling media ensures exceptional cooling. The composite HEPA filter ensures greater filtering efficiency for clean, fresh air supply. Voltas's new range of air purifiers also aid in purifying your surroundings with a smart sensor and air quality indicators, high-efficiency filters and an excellent 6-stage filtration process, germicidal UV lamp and negative ion generator.

Apart from these cooling products, Voltas has also launched a range of surface disinfectant solutions to address the elimination of the Covid-19 virus on



New line of Ultraviolet Light (UVC)-based products launched to ensure health and safety of the consumers

surfaces. These include RUKS CoiloTron, a product that ensures a near total elimination of mould, fungi and microbes on the cooling coil and drain pan; RUKS GermiTron, an ultraviolet germicidal irradiation system that kills 90 per cent of bacteria and virus at one pass; HandHeld, a portable disinfection unity designed for rapid sanitisation of any surface; and UV Cart System, designed to deliver high germicidal intensity that is adequate to sanitise the area and inactivate micro-organisms within a short time.



Committed towards sustainability, team Voltas celebrating World Environment Day

For years, Voltas has worked towards introducing eco-friendly and energy-efficient products. Voltas's commitment towards sustainability has seen us consciously commit to minimising our carbon footprint and environmental impact.



This past year has been challenging for economies across the world and our continued operations during this pandemic is continually redefining 'customer delight', with stringent safety measures in place to ensure employee safety and uninterrupted service. ●



COMING TOGETHER FOR A GREENER FUTURE



At Voltas, World Environment Day 2021 was marked with initiatives that reflect its commitment to conserving and restoring the earth's ecosystems

It is the crisis that the earth and its inhabitants must wake up, if they haven't yet. Since 1974, the world has celebrated World Environment Day annually on June 5 as a reminder of the growing exploitation of our planet's ecosystems. Aimed at generating awareness and engaging governments, businesses and citizens, the day is symbolic of the efforts to address pressing environmental issues around the world.

Voltas has lived by its sustainable philosophy and commitment to greening the earth and restoring natural resources, wherever possible. In its six decades of existence, Voltas has innovated to deliver high levels of energy efficiency in its products. When it launched India's first energy-efficient air conditioner in 2007, it was among a handful of brands who introduced the star rating concept in the industry, encouraging buyers to become more energy-conscious in their consumption choices.



Plantation drive by Waghodia team

As a pioneer in energy efficiency and green practices, Voltas has a dedicated R&D team that ensures minimum carbon footprint in every process and offering. It also incorporated environmentally-friendly practices such as replacing the use of wood and plastic with cardboard in the packaging of its products, replacing CFL bulbs with LED bulbs, installing rainwater harvesting systems at its Waghodia plant, and the use of solar panels to generate electricity, among others.

Beyond products, Voltas has taken this commitment even further. It enabled rural electrification in 7000+ villages and its facilities have generated 15 lakh KWh of solar energy during the last two years. The company recycled and regenerated 100% energy and planted 1,500 trees in FY20 to make our planet greener and cleaner.

All this also ties in with attempts to give back to the country that bred the Voltas brand and has enabled it to flourish. A case in point is the *Namami Gange* mission, where Voltas was awarded two projects worth Rs 150 crore and with capacities of 37 MLD and 43 MLD respectively, in Patna on a design, build and operate basis. The two projects ensure proper treatment of household sewerage to prevent flowing of untreated sewage to River Ganga.

World Environment Day 2021 at Voltas

This year, Voltas IOBG took the idea a step further, by celebrating Environment Week from 5th June to 11th

June 2021, to enhance awareness among employees on global warming and its environmental impact.



*Aaradhyा Joshi,
Age - 7 year
old - daughter of
Satish Joshi, UPBG,
Panthagar reciting
poetry composed
on occasion of
Environment Week*

A host of employee-engagement activities were organised for employees and their family members. These included quiz contests, a poster contest, awareness training sessions and plantation of saplings in project locations, which generated enthusiastic response among the employees.

The IOBG team has been involved in internal sustainability actions, starting with the reduction of energy and water usage in the workplace, which would percolate down to the community level over time. In line with the Voltas SHE policy, it promotes responsible environmental practices – from promoting the design of energy efficient buildings, green certification of buildings, district cooling projects, use of non-ozone depleting substances for air conditioning, water management and waste disposal and the recycling of waste. IOBG leaders have also participated in awareness sessions on sustainability concepts.

As a result of a consistent focus on the environment, Voltas has helped reduce construction waste to landfill, cut down carbon emissions from associated transport, ensured that material is carefully sourced and water usage is reduced at its various work sites.



Voltas Panthagar team taking pledge for greener tomorrow

Here are some impact numbers from the IOBG team on its sustainability practices:

- Recommended and installed **1,250 aerators** across **19 schools, 1 hospital, 1 university**
- Saved **22,666,600 litres/year** of water
- **1,500 kg** of R22 has been replaced with R407c
- **0.911 tonnes** of paper recycled
- **2.155 tonnes** of plastic recycled
- Fuel Consumption Control (IMVD) devices installed across **110 vehicles**

The Voltas Panthagar team along with the District Fire Department and Panthagar Police undertook tree plantation, where 100 tree saplings were planted. Kudos to the Panthagar team for their efforts in making the world a cleaner and greener place to live in.

A poster competition and quiz were also organised on the occasion across various operational locations. This year a new digital video commercial (DVC) was launched on World Environment Day around the theme #GenerationRestoration. Conceptualised by Voltas and Ogilvy, the DVC depicts how activities like stargazing and birdwatching will be impacted due to environmental degradation, if corrective action is not taken.

The video is inspired from the harmony that exists between man and nature. It sheds light on how '#StarGazing' becomes just '#Gazing' in the absence of stars due to pollution, '#BirdWatching' becomes '#Watching' as birds get endangered, '#LakeView' becomes '#View' due to the water bodies being dried up and '#UrbanGreenary' becomes merely #Urban in the near future. The video ends with a message urging society to do everything in its power to keep nature from fading away by being a part of "#GenerationRestoration and opting for energy efficient products for a greener tomorrow.

The best recognition for the company's efforts has come through the Ministry of Power's National Energy Conservation Award for 2020, the fourth time that Voltas has been felicitated with this honour. Voltas had earlier won this award in 2013, 2015, and 2018, as well. It is a testament to the company's leadership position in taking initiatives to build an energy efficient nation through innovation, infrastructure and services as a brand, and as an organisation. It reflects Voltas's approach to doing business – responsibly and sustainably.

Leaving our world greener and better than we found it: that's our promise. ●



*Scan the QR Code
to watch the video*





FATHER'S DAY: NOT ALL SUPERHEROES WEAR CAPES!

Voltas and Voltas Beko salute fathers who support and protect their families every single day. Digital campaigns were launched by the Voltas and Voltas Beko teams on Father's Day 2021, which focused on the myriad roles a father plays in a child's life

Our parents have worked tirelessly and selflessly to support us through the major and minor events in our lives. We cherish them every single day of our lives, but it is nice to have a special day to make them feel special and celebrate the many ways in which they have enriched our lives.

The third Sunday of June every year is celebrated as Father's Day, a day to celebrate fathers, and to acknowledge the role they play in our lives from being the first male role models in our lives to teaching us to drive or giving us relationship goals.

Voltas Limited, from the House of Tatas, and its Home



Scan the QR Code
to watch the video

Thank you Dads,
for keeping your cool
while meeting our boyfriends.



Thank you Dads,
for keeping your cool
during our driving Lessons.



Scan the QR Code
to watch the video

Appliances brand, Voltas Beko sprang into action this Father's Day 2021 launching digital campaigns to honour the spirit of fatherhood.

Voltas's digital video campaign (DVC) focused on super-flexible dads who are super calm under the most pressing circumstances. From helping their children ace their driving tests to helping them chart a safe path through relationship woes, fathers are always around when you need them the most. Conceptualised by Ogilvy, Voltas's DVC offers a tantalising glimpse into the sweet-sour relationship that fathers share with their children.

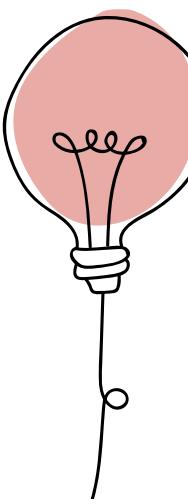
Voltas Beko's DVC, on the other hand, made an attempt to demystify fathers, and to un-tag them from the 'superhero' narrative. The DVC made an emotional pitch to remove the larger-than-life image

attributed to fathers and to humanise them. The campaign focused on how a father's relationship with his children changes and evolves as they grow – from the man who can do no wrong in his children's eyes to the one who is the worst critic when they are teenagers. It emphasises that fathers, like everyone else, can be flawed but that they love their children and always want the best for them. By focusing on the emotional and protective aspects of fatherhood, Voltas Beko's 'My Dad is not a Superhero' campaign examines the dichotomy between a dad's prowess and superhero powers.

Fathers may not be superheroes. They may not have super-powers. They may not even wear capes in real life. But they are there for their children when they need them. And not just on Father's Day, dads deserve to be celebrated every day of their lives. ●



Problem-solving takes an exciting and competitive route with eHackathon!



A time-bound contest hosted on the TATA IDEAS platform, the eHackathon is a great way to come up with creative ideas, perspective and solutions to address vexing business challenges and situations faced by a Tata business.

Voltas is proud to announce that Mr Matrudatta Barik, Manager - Customer Care, has won the challenge for the topic: 'Ensuring safety with frequent changes of migrant workers', at the March eHackathon.

The eHackathon is a crowd sourcing platform for sourcing innovative ideas and solutions from Tata Group employees. Due to its exciting nature, there has been an increased engagement amongst the employees, their companies and the Tata fraternity and together, they have come up with solutions and new perspective to address vexing business problems and situations, ever since its inception. Thanks to the eHackathon, problem solving has become fun, and it has helped build synergies among individuals and teams across the Tata Group.

The theme for the March's edition of the eHackathon was 'Reimagine Health and Safety'. Ever since the start of the pandemic, reimagining health and safety has become crucial for top businesses and coming up with innovative solutions is a top priority. Mr Matrudatta from Voltas won the challenge for the topic 'Ensuring Safety with frequent changes of migrant workers'.

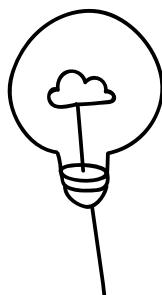
April's theme for the eHackathon was 'Reimagine Group Innovation Programs'. With innovation at

the centre stage at Tata companies, innovation programmes such as Tata Ideas, Tata InnoVista, Tata InnoVerse and Capability Building help nurture innovation aspirations, and the April eHackathon solicited the ideas to enable these programmes to reach a larger number of people and in turn multiply the value for all participants.

'Multiplying eHackathons' was the theme for May. It involved ideating for the 11 multidimensional challenges from three tata companies namely Tata Power-DDL, Tata Steel and Titan. It was a unique journey of opportunities to solve varied challenges in 'Multiplying eHackathons'.

June's theme for the eHackathon was 'Innovating Customer Experience: After Sales'. The after-sales service is crucial for brand image and loyalty, and with evolving technology, after-sales service has become influential in customer decisions.

The theme for July's eHackathon will focus on 'Innovating Products and Services'. As products and services are evolving rapidly, the changing trends and the new normal has caused a shift in consumer behaviour. Companies have to reinvent and reimagine their products and services constantly to drive success. ●





“

E-Hackathon makes brainstorming a pleasure during free hours for different type of challenges. My idea was on the challenge faced by M/s Tata Projects - minimise the attrition of migrant workers and thereby ensure worker safety. I placed the idea of digitisation of workers ID so that when a worker who joins the workforce, has to go through a complete safety process and is given a unique ID with a validity of few years. This programme helped me analyse and study the analysis of others, which boosted wisdom and awareness within me about the various business segments of Tata Group.”

”

MATRUDATTA BARIK
Manager - Customer Care
Product Solution Group



The clock is ticking
Submit your innovative ideas today

AUGUST THEME
MULTIPLYING EHACKATHONS

TATA IDEAS
Connecting Minds

IDEATION CALANDER

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2 DAYS LEFT

MOTIVATING CUSTOMERS TO UPDATE CONTACT DETAILS PROACTIVELY

Tata AIA

- DEMYSTIFYING INSURANCE POLICY DOCUMENTS
- KNOW YOUR POLICY CONTRACT

IMPROVING SUPPLY CHAIN VISIBILITY AND TRACEABILITY

Tata Consumer Products

- EFFICIENT MONITORING OF DUST COLLECTION AT THE TEA FACTORY
- BETTER EVALUATION FOR PULSES AND SPICES FROM SENSORY PERSPECTIVE

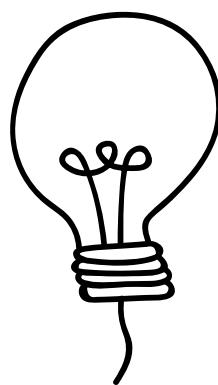
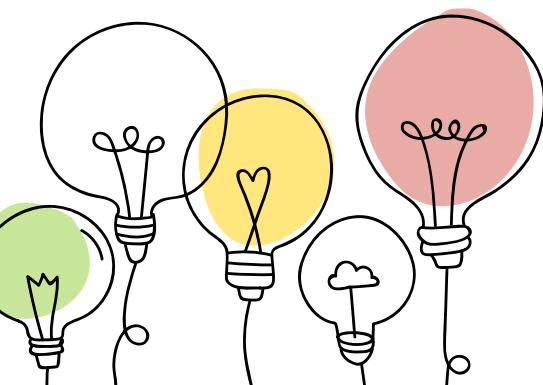
IMPROVING MARKETING AND SALES OF COMPOST (ORGANIC FERTILIZER)

Tata Steel UISL

- INNOVATIVE WAYS TO ENCOURAGE RESIDENTS TO PRACTICE "SOURCE SEGREGATION" (SEGREGATING WET AND DRY WASTE IN DIFFERENT BAGS) OF HOUSEHOLD WASTE
- MINIMIZING SAFETY HAZARDS AND RISKS ARISING OUT OF POWER SERVICE INFRASTRUCTURE IN THE PUBLIC DOMAIN LIKE FEEDER PILLARS, JUNCTION BOXES, AND OVERHEAD CABLES
- ENHANCING CUSTOMER EXPERIENCE AND DELIGHT FOR UTILITY AND URBAN SERVICES CUSTOMERS

Idea Submission: 16th - 23rd Aug **Collaboration:** 24th - 26th Aug **Passing the Best Baton:** 27th Sept **Result Announcement:** 30th Sept

Submit your ideas on the Tata Ideas portal accessible from your company's intranet or visit www.tataideas.com for more information.



Meet the masters at Tata Expressathon

Tata Tomorrow University continued the Tata Expressathon series of programmes in June 2021. Participants got to learn how to connect to audience to influence and to create a positive impact, thanks to the Tata Expressathon. The Expressathon involved thought-provoking, fun and interactive sessions with the Masters of Craft of Public Speaking & Communication. Each session was anchored by experts and offered insights on public speaking, in their own unique ways.

The June edition of the Tata Expressathon involved five sessions that started on 8th June and went on till 29th June. Various fun and interactive sessions were held over the course of the Expressathon that focused on public speaking and making ourselves better communicators.

The first day involved a one-hour session with Ashish Vidyarthi, co-founder of AVID MINER and actor. A sought-after speaker in the domain of public speaking, Ashish held a session on how to ace the art of communication for effective public speaking, 'The Creative Communicator'.

The second session, held on 15th June was the

'Carnival', where Vasudha Lal, distinguished toastmaster, mentor and coach shared insights into becoming confident in front of the camera and how to think out of the box.

The third session, 'Plug-in-Play', took place on 18th June, and was conducted by Preeti Birla Nair, development facilitator and founder, Mumbai Playbackers. The session involved the learnings from the unique art of Playback Theatre that one could imbibe to enrich the communication process.

The fourth session 'Pitch & Reach', which took place on June 22nd, had interactive sessions Vasudha Lal, Distinguished Toastmaster, Mentor and Coach and Ruchikar Dalela, head strategic market development and country head- Denmark, Tata Consultancy Services over the power of pitching in an exclusive segment.

The final session "The Oxford Debate", was held on 29th June. The session had Tata CXOs presenting their thoughts on the subject of "Remote Work works but do the Benefits Outweigh the Costs?". The session was moderated by Mr Harish Bhat, brand custodian, Tata Sons and chairman, Tata Coffee Limited.●



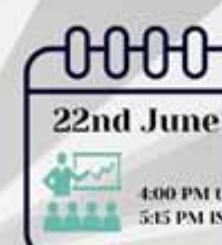
The Creative Communicator
Explore the skills to express and discover the communicator in you!



Carnival
Polish your Public Speaking skills to be confident in front of the camera, think on your feet and out of the box.



Plug-in to Play
Shine a light on the key nuance of engaging with others through Playback Theatre.



Pitch and Reach
Craft your greatest elevator pitch ever and learn the best of what pitching has to offer



The Oxford Debate
Hear Tata CXOs present their thoughts, from each side of the aisle.

ROADSHOW
TATA
TOMORROW

#TATAEXPRESSATHON

DISCOVER THE CREATIVE COMMUNICATOR IN YOU.

Ace the Art of Communication for effective Public Speaking on Tata Expressathon 'The Creative Communicator.'

The Art of Communication is made up of many parts. The ability to express, engage and to be heard is an outcome of a diverse set of skills. It calls for preparation, empathy, creativity, credibility, agility and an offer of value. All this and more on the Tata Expressathon.



ASHISH VIDYARTHI
Co-founder of AVID MINER and Actor
Ashish is a sought after speaker in the domains of Public Speaking, Life Coaching and Learning Development. Through Avid Miner, he brings out the champions in us.

Date & Time: 8th June 2021, Tuesday, 4.00PM to 5.00PM IST
To know more, visit: <https://www.lmtctata.com/programmes/roadshow/>

Participate in the TataExpressathon to hone your public speaking skills

ROADSHOW

IT'S NOT EXPRESSING IF IT ISN'T IMPRESSING.

Learn about the Art of Public Speaking on Tata Expressathon 'Carnival'.

Get on the Tata Expressathon to express the best of you. Polish your Public Speaking skills to be confident in front of the camera, think on your feet and out of the box in a given framework of time. Go on, own your spot in the sun!



VASUDHA LAL
Distinguished Toastmaster, Mentor and Coach
Vasudha's on-the-go coaching on presentation skills and time management abilities has given her an edge over conventional curriculums.

Date & Time: 15th June 2021, Tuesday, 4.00PM to 5.00PM IST
To know more, visit: <https://www.tstctata.com/programmes/roadshow/>

Participate in the TataExpressathon to hone your public speaking skills

ROADSHOW



LEARNING LATITUDES

IT'S PLAYBACK TIME!

Experience acknowledgement in communication on Tata Expressathon 'Plug-in to Play'.

How do we plug in to conversations, so we can really connect with others? The unique art of Playback Theatre which is about empathetic and artistic enactments of personal stories, has a few lessons that we can imbibe to enrich our communication process.



PREETI BIRLA NAIR
Development Facilitator and Founder, Mumbai Playbackers
Join us to see Preeti shine a light on the key nuances of effective communication.

Date & Time: 18th June 2021, Friday, 4.00PM to 5.00PM IST
To know more, visit: <https://www.lmtctata.com/programmes/roadshow/>

Participate in the TataExpressathon to hone your public speaking skills

ROADSHOW

IT'S NOT A PITCH IF IT CAN'T BEWITCH.

Crack the way to making winning elevator pitches with Vasudha Lal on Tata Expressathon 'Pitch & Reach'.

Additionally, explore the power of pitching in an exclusive segment with Ruchikar Dalela, an experienced industry leader from TCS. So, get on the Tata Expressathon to craft your greatest elevator pitch ever, albeit a virtual one. Your two minutes to fame await!



VASUDHA LAL
Distinguished Toastmaster, Mentor and Coach
RUCHIKAR DALELA
Head - Strategic Market Development and Country Head - Denmark, Tata Consultancy Services

Date & Time: 22nd June 2021, Tuesday, 4.00PM to 5.00PM IST
To know more, visit: <https://www.tstctata.com/programmes/roadshow/>

Participate in the TataExpressathon to hone your public speaking skills

ROADSHOW



A 'Brand' New Shopping Experience

Voltas's new Brand Shop showcasing a new range of Voltas and Voltas Beko products promises consumers a unique shopping experience

2021 has been a year of exciting new beginnings for Voltas Limited, India's No.1 AC brand from the House of Tatas. Following the launch of its second experience zone in India in January this year, and a spate of Brand Shops across the country, Voltas launched its first Brand Shop in Hirapur, Dhanbad.

Voltas has over 160+ exclusive brand outlets (EBOs) as of FY 2021. This brand shop, launched to meet the expectations of consumers in the region, is Voltas's sixth brand shop in Jharkhand. Conveniently located in the city's commercial centre, the brand shop enhances Voltas's brand experience and visibility.

"As a market leader, we have always placed the customer at the core of all our business operations and continue to endeavour to provide them with technologically advanced products that address their needs," says Pradeep Bakshi, managing director



Team Voltas celebrating grand opening of first Brand Shop in Hirapur, Dhanbad

and CEO, Voltas Limited. "This new brand shop is an extension of this promise where we offer our range of Voltas and Voltas Beko products under one roof."

The new brand shop is well-designed and visually appealing with a dazzling array of technologically advanced and best-in-class products of air-conditioning and cooling products from Voltas and home appliances from Voltas Beko. Voltas's 2021 range of air conditioners include inverter ACs, split ACs, window ACs and the exciting 'Maha Adjustable AC'. The company has also strengthened its overall portfolio by introducing the new 'Direct Cool' refrigerator, as well as commercial refrigeration products that include a convertible freezer, freezer on wheels and curved glass freezers. New product launches also include front-loading washing machines, semi-automatic washing machines and a new range of top-loading washing machines, along with air purifiers, dishwashers and microwave ovens.

Consumers will now be able to shop for a wide range of products under one roof. ●

BEST-IN-CLASS and technologically and advanced range of products, now in Berhampur

Our second, notable brand shop opening was recently in Berhampur, Odisha, which was also our 7th such store in the state. The second Brand Shop launched at Aska Road on 20th July, 2021.

Conveniently located at the commercial centre of

the city, this Brand Shop will enhance Voltas's brand experience and visibility in the region.

This Brand Shop will also help meet the expectations of consumers from Berhampur, and enable them to experience the best-in-class and technologically advanced range of products offered by Voltas and Voltas Beko. ●



Glimpses of Brand Shop launched at Aska Road Berhampur



Taking the Voltas brand places

Voltas launches its first Brand Shop in Sambalpur, Odisha – the sixth Brand Shop in the state

The city of Sambalpur in Odisha is now home to the first Voltas Brand Shop. Launched on 2nd April, 2021, it is the sixth Brand Shop in Odisha, and the newest addition to the fast growing network of 160+ Voltas Brand Shops across India.

The Sambalpur Brand Shop is designed to meet the expectations of the city's consumers, and will enable them to experience the best-in-class and technologically advanced range of products that Voltas and Voltas Beko have to offer.

"As a market leader, we have always placed the customer at the core of all our business operations and continue to endeavour to provide them with technologically advanced, yet affordable, products that address their

needs. This new Brand Shop is an extension of this promise wherein we would be offering our range of Voltas and Voltas Beko products under one roof," said Pradeep Bakshi, managing director & CEO, Voltas Limited.

The Voltas Brand Shop features a well-designed and visually appealing display of the new range of Voltas and Voltas Beko products, comprising air conditioners, air purifiers, air coolers, commercial refrigerators, water dispensers, water coolers, refrigerators, washing machines, microwaves and dishwashers.

Conveniently located at the commercial centre of the city, known for its handwoven *Sambalpuri* sarees, our new Brand Shop will go a long way in elevating the Voltas brand experience and visibility in this western part of Odisha. ●



Voltas brand shop inauguration in Sambalpur in Odisha





VOLTAS launches its own exclusive online web store www.voltaslounge.com



Showcases the range of Voltas and Voltas Beko consumer products under one digital roof.

Accessible directly or from voltas.com, myvoltas.com or voltasbeko.com



Voltas has always believed in making the customer's decision-making journey, convenient and comfortable. The company is happy to announce that it has launched its own exclusive online web store, which can be accessed from all company websites. Inaugurated on 16th August, by MD & CEO, Pradeep Bakshi, the web store is a one-stop solution for customers looking to buy both Voltas and Voltas Beko consumer products.

Voltas Lounge is an exclusive online shopping portal, launched to service online customers, and will be a one-stop shop for customers looking to purchase Voltas products like air conditioners, air coolers, air purifiers, commercial refrigeration products, water dispensers & water coolers, online. The customers also get access to the range of Voltas Beko home appliances, for online purchase of refrigerators, washing machines, dishwashers and microwaves. The Web Lounge will comprehensively showcase the consumer products' line-up, from the house of Voltas.

As market leader, the company has always given utmost importance to consumer needs and is also the undisputed market leader in India, in the Air Conditioning space, with an extensive network of more

than 24,000+ customer touch-points, and the highest brand equity in the cooling category. With this new initiative, the company aims to provide a seamless buying experience to its online customers, directly from the comfort of their home.

"As one of the leading brands in the consumer durable industry, we aim to constantly work towards exceeding the expectations of our customers. The current situation has increased consumer preference for online shopping, and with the launch of our new Web Lounge, we aim to reach out to our customers 24X7, and be available to them at all times, from the comfort of their homes." said **Pradeep Bakshi, MD & CEO, Voltas Limited**, commenting on the launch.

With an effort to increase easy access to all its products, the brand has also introduced exciting and exclusive finance offers, with no-cost EMIs through NBFCs, for its customers. These offers are available especially for the web store customers. The offer value will depend on various criteria, subject to the product and the model. Furthermore, the company is offering a combination of Easy EMI schemes and comprehensive Warranty to make the buying process attractive for the consumer. ●



Scan the QR code to visit the web store

Making inroads into the ME solar power market

Voltas commissions its first Solar Project in Dubai for SirajPower and Misterlight

This World Environment Day was a proud moment for Voltas UAE, as it marked the successful commissioning of our very first solar project in Dubai at Misterlight Electrical Installation Items Trading Warehouse at the National Industries Park for SirajPower.

This rooftop solar project installation will generate clean and green electricity equal to 85-90 percent of the power required by the warehouse facility. It will also help the facility cut down its carbon emissions by around 100 metric tons every year.

AR Suresh Kumar, vice president & head of International Operations Business Group at Voltas, said, "This is an important milestone for our Solar Projects division's journey in the Middle East, and showcases our capability to deliver projects on time despite the challenges faced during the pandemic."

The project will be financed, operated and maintained by SirajPower, under a long-term lease agreement. "Our partnership with Misterlight and Voltas is a testament to our position as the leading provider of commercial solar solutions in the Middle East. As more and more consumers are becoming aware of climate change and sustainability issues, we are happy to enable businesses to save money and conserve the environment through solar," Laurent Longuet, CEO at SirajPower, said.

Misterlight is an ISO-certified cable trading company in the UAE, with over 30 years of experience in the supply of specialised cables and electrical accessories. T Rajan Nambiar, director at Misterlight, said, "We believe businesses need to adapt and shift business strategies and practices to address the imminent threat of climate change. This is our first step towards a cleaner and a more sustainable future."

Here's to more such achievements to keep the sun shining on our ME business through new renewable power projects! ●



On site images of first Solar Project in Dubai



We've moved!



Shifting of Pune Wakadewadi office to Chandan Nagar

Our Pune office is now at a new location. We have moved from the Wakadewadi office to Chandan Nagar. The new office premises was inaugurated by Narendran Nair, executive vice president and chief human resources officer, who also congratulated the Pune team on this occasion.

Staying true to Voltas's commitment to help build a sustainable environment, the office ribbon cutting ceremony was followed by a tree plantation drive by Voltasites. For everyone's safety, the event was conducted according to mandated Covid-19 protocols. Here's to a new bigger and better innings at the Chandan Nagar office for our Pune team! ●





Vaccine Lo. Let's Go!!

Volta has been organising vaccination drives for its workforce across 19 locations in India since April 2021

The drive started back in April 2021, and more than 3500 beneficiaries have participated in the drive so far. In sync with Tata Group's initiative – "Vaccine Lo. Let's Go.", the vaccination drives were beneficial for Volta employees as well as the Tata Group companies' employees.

Tata group companies like Starbucks, Tata MD, Tata asset Management, Tata Motors etc. sent their employees to Volta, which organised vaccination drives while at some other locations, Volta sent its employees to TCS and Tata Projects. We appreciate the initiative taken and the efforts put in by the Volta team to reach out to various hospitals, and other Tata group companies to organise vaccination drives at various locations to get Volta employees vaccinated.

The drives were opened for our employees, their immediate dependents, ex-employees as well as their families. More than 91 % of employees, based both in the country and abroad have been vaccinated with at least the first shot of the vaccine.

Speaking on the topic, Narendren Nair, Executive Vice

President & Chief Human Resources Officer said, "Volta in collaboration with internal support groups, local hospitals, government agencies and other Tata Companies has been organising vaccination drives for its workforce. We will continue to facilitate vaccination for our employees. Several government bodies, customers, corporate entities, insurers, etc. are now demanding proof of vaccination to ensure safety and business continuity."

He added, "We strongly urge those employees who have not yet taken their first vaccine shot to do so at the earliest. For all employees who have vaccinated themselves it is important not to let our guard down and diligently observe COVID appropriate behaviour/guidelines to keep us and our dear ones safe. Stay safe and stay healthy!"

A big salute to the Voltaites who made this campaign successful - Kuldeep Saxena, Eras Lodhi, Sandip Page, Lalit Bisht, Nirjhar Nagar, D Sree Harsha, PRA Ramakrishnan, Mousumi Sinha, Karthick S, Anthony Wilson, Mangesh Wagh, Steven Andrews, Kalyan Babu V, Bubun Kumar Malik, Amit Makwana, Jitendra Adhikari and Jogendra Singh. ●



Vaccine Lo. Let's Go!

#JaanBhiJahaanBhi

- Always wear a mask
- Maintain social distancing
- Wash hands regularly

Watch the message from our Group Chairman



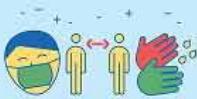
Vaccine Lo. Let's Go!



Vaccines are the best protection against Covid-19. At the same time, here are 6 empowering tips to help us with our health and wellness.

6 tips - Let's Go!

Practice Covid appropriate behaviour.



Exercise at home.
Eat a balanced diet.
Sleep well.



Maintain a daily routine.



If stressed, speak to trusted friends, family, or a professional health counsellor.



Give yourself a break.
Take up a creative pursuit or hobby.



Offer help to your loved ones and those who depend on you.



Always wear a mask



Wash hands regularly



Maintain social distancing

For FAQs and updates, visit www.mohfw.gov.in

For health advisories, visit tatatrusts.org

*Sources:

<https://www.mygov.in/covid-19> | <https://www.mohfw.gov.in/> | <https://www.pib.gov.in/index.aspx>
<https://www.tatatrusts.org>

Vaccine Lo. Let's Go!



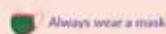
Vaccinate yourself and your family as soon as eligible.

Watch this message from senior Tata leaders and join the V-Together Photo Share Activity*.

[WATCH NOW](#)



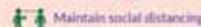
#JaanBhiJahaanBhi



Always wear a mask



Wash hands regularly



Maintain social distancing

For FAQs and updates, visit www.mohfw.gov.in

Vaccine Lo. Let's Go!



Vaccinate yourself and your family as soon as eligible.
Protect against Covid-19.

Watch this encouraging message on vaccination from senior Tata leaders.

[WATCH NOW](#)



Vaccine Lo. Did you know?

You can pre-register for a Covid-19 vaccination appointment on any of Co-Win, Aarogya Setu or Umang platforms.

Read the TestWorld Quiz to know more such useful facts and increase your knowledge on vaccination.

[CLICK HERE](#)



Always wear a mask



Wash hands regularly



Maintain social distancing

#JaanBhiJahaanBhi

For FAQs and updates, visit www.mohfw.gov.in

Summer breeze made soothing with the pro Summer tips



Summer means holidays, ice cream, trips to the beach or the swimming pool. But summer also brings along heat-related illnesses like heatstrokes/ sun strokes, heat exhaustion, cramps, dehydration, etc., due to the soaring temperatures and high humidity. This past summer, Voltas had initiated an emailer that addressed heat-related illnesses (HRI) and their symptoms, and collated helpful tips to deal with them. These are some ailments:

HEATSTROKE/SUNSTROKE

This is one of the most serious and life-threatening HRIs. In certain cases, when the body builds up too much heat, body temperature can rise to life-threatening levels. Symptoms include headache, nausea or dizziness; red, dry, very hot skin; strong, rapid pulse and small pupils; high fever; altered mental state ranging from slight confusion to disorientation, unconsciousness, possible convulsions and even coma.

What you can do to help

The first thing to do is to shift the victim to a cooler location out of the sun, and to call for medical help as soon as possible. While waiting, loosen or remove the victim's clothing and immerse him/her in very cool water. If that is not possible, then cool the victim down with water or wrap them in wet sheets, fanning them all the while for quick evaporation. Use cold compresses on the head and neck, armpits and groin.

HEAT EXHAUSTION

Characterised by heavy perspiration with normal or slightly above normal body temperature, heat exhaustion is caused by water and/or salt depletion,

leading to severe dehydration. It mostly affects workers and athletes who do not drink enough fluids while working or exercising in hot environments. Symptoms include profuse sweating, clammy or pale skin, dizziness, rapid pulse, severe thirst, fatigue, headache, nausea, vomiting and sometimes, diarrhoea. These symptoms can be mistaken for the common flu, but left unaddressed, heat exhaustion can evolve into heatstroke.

HEAT CRAMPS

Painful muscular spasms that happen suddenly, affecting legs or abdominal muscles, heat cramps usually happen after extreme physical activity. It occurs when people sweat a lot or have not had enough fluids. It can evolve into heat exhaustion.

What to do

For both the conditions, the first thing to do is to get out of the heat into the shade. Drink cold water, or energy drinks to replace the fluids and salts that have been lost. Once the fatigue and/or pain subsides a little, stretch the affected muscles.

The emailer also collated some general safety tips for summer including, drinking two-three litres of water every two to three hours; one good way to check your hydration levels is to check the colour of your urine. It should be pale yellow in colour; darker urine is an indication that you aren't drinking enough water.

Adding a little extra salt to your meals, eating fresh fruits and vegetables at every meal and getting regular sleep, taking regular breaks during hot weather, and informing your supervisors if you feel unwell.

These and other useful tips can be found in our emailers on our website. ●





World No Tobacco Day- Commit to quit

The 31st of May is observed as World No Tobacco Day every year. The day is observed to educate everyone on the dangers of using tobacco, the business of tobacco as well as the fight against the use of tobacco.

The member states of the World Health Organization created the World No Tobacco Day in 1987 to draw global attention to the tobacco epidemic. The day is intended to highlight the widespread prevalence of tobacco use as well as the negative side effects of tobacco on health.

An awareness mailer showing the negative effects of tobacco to our health and tips and plans to quit tobacco was sent on the 31st of May, World No Tobacco Day to all the employees at Voltas to help better understand the ill effects of tobacco.

SHE Awareness Topic
World No Tobacco Day 2021
Commit to Quit



Risks from Smoking



- 1. Heart Disease
- 2. Lung Cancer
- 3. Stroke
- 4. Diabetes
- 5. Emphysema
- 6. Bronchitis
- 7. Tuberculosis
- 8. Cervical Cancer
- 9. Mouth Cancer
- 10. Esophageal Cancer

The Effects of Quitting Smoking



- 1. Lung Function
- 2. Heart Health
- 3. Blood Flow
- 4. Skin Health
- 5. Vision
- 6. Energy Level
- 7. Weight Loss
- 8. Mental Health
- 9. Social Life
- 10. Overall Health

HOW TO QUIT TOBACCO

EDUCATE YOURSELF

Do you know that smoking tobacco can undermine the immune system's ability to protect your body?

- ➡ About half of U.S. children ages 3-11 are exposed to secondhand smoke and vapor.
- ➡ Cigarettes, e-cigarettes and tobacco products contain many toxic chemicals, as do their smoke, vapor and liquids.
- ➡ About 1 in 5 adults in the U.S. smoke or vape.
- ➡ Nicotine is one of the millions of people who successfully quit every year.
- ➡ Within 1 year after quitting, your risk of heart disease goes down by half.

DEAL WITH URGES

When you're feeling stressed and you're prone to smoking, it's important to address those stressors before you turn to smoking. Here are some tips:

- ➡ GET ACTIVE: Physical activity can help you manage the stress and reduce the urge to smoke.
- ➡ GET SUPPORT: Encourage healthy habits among your friends and family.
- ➡ STICK WITH IT: Keeping tobacco out of sight and mind can help you stay focused and motivated to quit.

GET ACTIVE

Physical activity can help you manage the stress and reduce the urge to smoke. Try these tips:

- ➡ GET SUPPORT: Encourage healthy habits among your friends and family.
- ➡ STICK WITH IT: Keeping tobacco out of sight and mind can help you stay focused and motivated to quit.

HANDLE STRESS

Encourage healthy habits among your friends and family.

GET SUPPORT

Encourage healthy habits among your friends and family.

STICK WITH IT

Keeping tobacco out of sight and mind can help you stay focused and motivated to quit.

TIPS FOR SUCCESS TO QUIT TOBACCO

DEAL WITH URGES

If you feel like you're having trouble staying away from tobacco, try these tips:

- ➡ GET ACTIVE: Physical activity can help you manage the stress and reduce the urge to smoke.
- ➡ GET SUPPORT: Encourage healthy habits among your friends and family.
- ➡ STICK WITH IT: Keeping tobacco out of sight and mind can help you stay focused and motivated to quit.

GET ACTIVE

Physical activity can help you manage the stress and reduce the urge to smoke.

HANDLE STRESS

Encourage healthy habits among your friends and family.

GET SUPPORT

Encourage healthy habits among your friends and family.

STICK WITH IT

Keeping tobacco out of sight and mind can help you stay focused and motivated to quit.



WORK AT HEIGHT:

Your safety matters

When it comes to safety, there can be no compromise at Voltas.

In its quest to create a safe workplace for employees and to nurture appropriate safety behaviours, Voltas turned its focus on jobs that account for significant workplace fatalities – working at heights.

The year-long campaign on this topic had Volty dispensing safety tips that covered some of the most vital aspects needing our attention. These include the

importance of the safety harness, lanyards, the work platform, ladders and the scaffold, in ensuring a safe work environment for Voltas-ites who work at heights.

The Work at Height programme received an additional boost through the Safety Championships 2020-21, where 720 employees participated over three rounds of questions relating to safety at the workplace.

Here's what some of the senior leaders have to say on safety and on working at heights.●

Work at Height | Leadership Speaks
Kamlesh Singh

“Working at Height is part of our daily work. As being a responsible team member, we have to ensure safety for all by:

- Planning the work properly
- Using the most appropriate PPE
- Regular training

Let us create “Assets for the Country” in a healthy and safe way.”

Kamlesh Singh
Head - Customer Care
Infrastructure Solutions

Work at Height | Leadership Speaks
A R Suresh Kumar

“They say “keep your eyes on the stars and feet on the ground”. But when you work in projects, that too at heights, it takes a different turn. The instant you feel go above the ground, you have to watch every step that you take.

While delivering the project in Voltas, let us keep it mind that everyone is not fitted safely in safe and sound during the process.”

A R Suresh Kumar
VP & Head - International Operations Group

Work at Height | Leadership Speaks
Kapil Puranik

“When you are in the air, take care CARE!

Pollute the hierarchy of controls:

- (a) Elimination (Remove Hazard)
- (b) Substitution (Replace Hazard)
- (c) Engineering control (Isolate Hazard)
- (d) Administrative controls (Change the Way People Work)
- (e) PPE (Protective Personal Protective Equipment)”

Kapil Puranik
Head - Customer Care
Product Services

Work at Height | Leadership Speaks
Gopal Shah

“To keep smiles on your L&H & HRs, always follow the safe procedures while working at height!

To scale more heights in life, prevent yourself from fall by using a standard working platform or secure yourself by safety harness while working at height.”

Gopal Shah
National Head - Customer Services

Work at Height | Leadership Speaks
Kuldeep Saxena

“Working at height is part of our job, so let's take all possible safety procedures to protect us.

We can eliminate the risk with hazard analysis and reduce the potential for injury by implementing:

- Fall assessment
- Fall prevention
- Fall protection
- Rescue techniques.”

Kuldeep Saxena
Sr. General Manager - Administration

Work at Height | Leadership Speaks
N. Brodrick

“Just not the indomitable spirit of scaling high project challenges such as working in difficult site conditions/challenges such as extreme weather, heat and cold, unpredictable anomalies, to the safety and well-being of yourself, your team, and your family.

With a right balance of a strong mind and will power, we can merge, scale high to the very top on single and sustainable every challenge associated with scaling in height with success.”

N. Brodrick
Sr. General Manager - Infrastructure Solutions



Work at Height | Leadership Speaks
Shared Theme

“ Learning is important only when it is implemented. Implement the following best-practices while working at height. Make working at height easier by working on ground following below given rules:

- Use safety harness, fall body-belts, impact absorber over damaged ones.
- Ensure Guard Rail at minimum seven. Don't stretch or stretch out over guard rails.
- Always wear reflective jackets.
- Use three-metres scaffold when someone is on it.
- Practice good Housekeeping Award, cleanliness. **”**

Shripad Thosar
General Manager and Head L&D

Work at Height | Leadership Speaks
C. Kamatchiandram

“ Safety is of prime importance both in our professional as well as our personal life. While working at height is inevitable in our business environment, it is pertinent to make sure that such activities are properly planned, monitored and carried out by competent people with all the right knowledge and capability to do their tasks. It is also essential that the right type of equipment is used for working at height. By following the safety precautions and adopting improvement cultures, the risks associated with working at height can be totally eliminated.

Get in joint hands and ensure a safe environment based on the safety following the safety processes. **”**

C. Kamatchiandram
Vice President
Sales & Marketing Division

Work at Height | Leadership Speaks
D. Jagannath

“ Since Work at Height is an important part of our Installation & Maintenance activities, there is a need to be alert and prepared round the clock. One mistake can cause serious injuries. Therefore, one must strictly take the below measures while working at height:

- Assess the risk: Factors to weigh-up include the height of the task, the duration and frequency, and the condition of the surface being worked on.
- Work off scaffolding in preference to working off the ladder.
- Ensure workers can get immediate visibility while working from height in case of injury.
- Ensure equipment is suitable, stable and strong enough for the job, maintained and checked regularly.
- Understand the fall distance and select the PPE appropriately.

Height safety you should be aware, to prevent a fatal scare! **”**

D. Jagannath
Head Manager-Customer care
PRODUCT SOLUTIONS

Work at Height | Leadership Speaks
Dharmesh Kapadia

“ Zero accidents do not happen by chance, it is the result of consistently following the usual of safety practices such as proper use of safety belt, keeping the working area neat & clean, providing a license of the spacing, appropriate lighting & signages, ensuring proper scaffolding and all the safety protocols required to work at height.

All the employees should be ready to embrace the pain of discipline rather than the pain of regret. **”**

Dharmesh Kapadia
Plant Head - Raypore

Work at Height | Leadership Speaks
Pratibhar Kusavant

“ Whether we go up to work or go up in life, we need to stay grounded and persistent. Let's always remember, the higher we go the steeper the fall. **”**

Pratibhar Kusavant
Regional General Manager
International Customer Service Group

Work at Height | Leadership Speaks
Nandal R Singh

“ I am responsible for my safety. It starts with me.

Working at height can be unsafe if adequate safety precautions are not taken. While working at height kindly ensure following points:

1. Safe Working Platform
2. Safe Access and Egress
3. Task Specific PPE's
4. Skill workers
5. Competent Supervisor and
6. WHM Checklist, etc.

Always remember, My Safety My Responsibility. **”**

Nandal R Singh
Sr. General Manager
Infrastructure Solutions

Work at Height | Leadership Speaks
Shivnurappa B. Rendur

“ Ensure that the work is always planned, organized and overseen. Employees need to be instructed, properly and trained adequately to work at height. The dangers posed by weak surfaces have to be effectively managed. Each time we need to work at height, we should consider the other conditions to avoid risks. Ensure that all work-at-height equipment is checked and inspected. Take all necessary steps to reduce the risk of falling objects.

You must use fall protection measures to ensure safety against falls when we work at heights. We must try and ensure we eliminate, prevent, and stop falls through proper administrative and engineering controls.

Let us join hands to ensure a safe environment around us by adhering to safety rules and norms. **”**

Shivnurappa B. Rendur
Senior Manager, Business Excellence
Business Improvement (Group-BRIS)

Work at Height | Leadership Speaks
Pradip Roy

“ Working at height remains one of the biggest causes of fatalities and major injuries. We must make sure work is properly planned, supervised and carried out by competent people with the skills, knowledge and experience to do the job.

Before working at height, work through these simple steps:

1. Assess work at height work through these simple steps.
2. Present falls using either the right type of equipment or by ensuring the use of fall arrest points.
3. Take proper precautions and try to minimize the distance and consequences of a fall, in cases where the risk cannot be completely eliminated.

It is our duty to reduce these risks and involve the absolute minimum for installing safety environments and safe work practices in all our worksites. Let's join together and ensure a safe environment around us. **”**

Pradip Roy
Senior General Manager - TMC

Work at Height | Leadership Speaks
Shared Theme

“ Accepting safety measures and precautions while working at height is one of the safest way to eliminate the risk of dangerous accidents. In our business, the norms relating to the use of safety belts, PPE's, clearances in structures, working platform heights and stability, etc., are very stringent and any deviations can result in our contract getting penalized. All our employees need to be very careful of such norms and follow them in letter and spirit. **”**

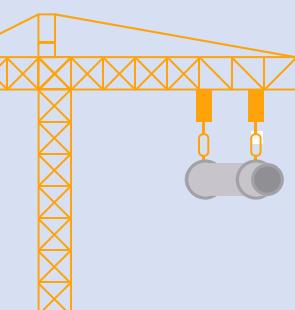
Shared Thustuu
Vice President
Mining and Construction Equipment Division

Work at Height | Leadership Speaks
Anil Tandon

“ Safety is one the most important aspect of our code of life. As responsible leaders, we must ensure that our team members are safe. This responsibility, further increases, when someone is working at height. One has to ensure, usage of appropriate equipment and gear, and using the well-defined processes becomes even more demanding whenever.

It is important to ensure that the processes designed for working at height are evaluated regularly for workplace safety. **”**

Anil Tandon
Business Head Thermal & Oil



The Voltas way to 'Making Customers Smile'

Voltas wins the Making Customers Smile contest hosted by Tata Sons

This is one award with a difference that Voltas has once again bagged, for its unflinching commitment towards its customers.

Hosted by Tata Sons, the award for 'Making Customers Smile' went to the Infrastructure Solutions team, led by Navin Roshan.

The team's entry highlighted one of the most critical challenges faced by them, and how they showed determination and resilience at the peak of the Covid-19 crisis last year. Under the guidance of Mr N Sridhar, they partnered with several Tata companies and other external entities to complete the project

within a month, despite restrictions on manufacturing, logistics and people movement.

With its out-of-the-box approach, the winning team – Navin Roshan, Shashanka Tiwari, Rajeev Shah, Ajaj Kazi, Piyush Chudasama, Nasim Saiyad, Sachin Suryavanshi, Naveen Srivastava, and Shailendra Kumar Yadav – delivered air conditioning systems while complying fully with Covid-19 guidelines in all the hospitals, in record time.

That's a perfect example of customer-centricity that we all strive for! ●



Leading by design – Voltas demonstrates supply chain efficiency in a pandemic

Voltas wins Best Supply Chain Design Award 2021

This one is a big feather in our cap. Voltas bagged the 'Best Supply Chain Design Award 2021' in the Durables category at these prestigious annual awards. Organised by Inflection, the awards felicitate industry leaders, their teams and organisations in the region for innovation and business excellence.

The jury lauded Voltas' dynamic strategy in achieving high levels of supply chain efficiency and delivering excellence during these unprecedented times. Some of the key parameters on which Voltas outperformed its competitors were, inventory management, space management, delivery performance, new IT developments, integration, process improvements, and cost savings.

Hitesh Madaan received the award on behalf of Team UPBG at a virtual awards ceremony. ●



Big sweep by Voltas at the Construction Week Oman Awards 2021

Voltas Oman Operations bags five Awards at Construction Week Oman Awards 2021

In a virtual ceremony of the 10th edition of *Construction Week Oman Awards* held on 31st March, 2021, Lalbuksht Voltas and Voltas Oman were both recognised for their stellar performance in the country's projects industry.

In this event that was hosted in Dubai, Voltas bagged five awards – as winner in four categories and highly commended in one.

The winners are:

Contractor of the Year: Voltas Oman

Construction Executive of the Year: Jaldeep Virani, GM - Voltas Oman Operations

Sustainability Initiative of the Year: Mazoon Dairy (Lalbuksht Voltas)

Engineer of the Year: Mohd Mubeen, Assistant Manager, Voltas Oman

All the winners in the four categories will now get to compete in the GCC-wide *Construction Week Awards* to be held on 8th December 2021.



On a winning streak!

Voltas IOBG bags CBNME MEP Awards 2021

Voltas's Middle East team is going great guns, with Voltas IOBG winning three accolades at the CBNME MEP Awards, 2021. At the awards, which were held in Dubai on 7th April, CBNME lauded the stalwarts of the construction sector in the Middle East region.

Here are the categories where Voltas teams bagged the top honours:

Electrical Project of the Year - CoEx Campus - Voltas

Plumbing Project of the Year - Voltas - Al Sahel Resort B.S.C

Mechanical Project of the Year - Voltas - TECOM -C District Cooling Plant

These awards add to the long history of success that Voltas IOBG enjoys in the Middle East market. ●



Voltas IOBG winning accolades at the CBNME MEP Awards, 2021

Competing to win!

MEP Contractors List 2021

Continuing our winning tradition at Voltas, the company has ranked #1 in the Top Mechanical, Electrical and Plumbing (MEP) Contractors List for 2021.

This MEP Middle East Awards, instituted by the Dubai-based ITP Media Group, recognises firms that have demonstrated strong resilience and agility over the past 12 months. It measures excellence in the MEP space on parameters like quick adoption of industry best practices, raising industry standards, and delivering a stellar performance in the face of adversity.

Voltas was lauded by a special jury for successfully executing large projects such as the Dubai Electricity and Water Authority (DEWA), the Abu Dhabi General Services Company (Musanada), Meraas, Dubai Airports, Empower, and Dubai World Trade Centre.

This is in keeping with our consistent high ranking in a competitive business. The recognition is also testimony to the fact that Voltas continues to be a powerful force in the Middle East MEP market.●



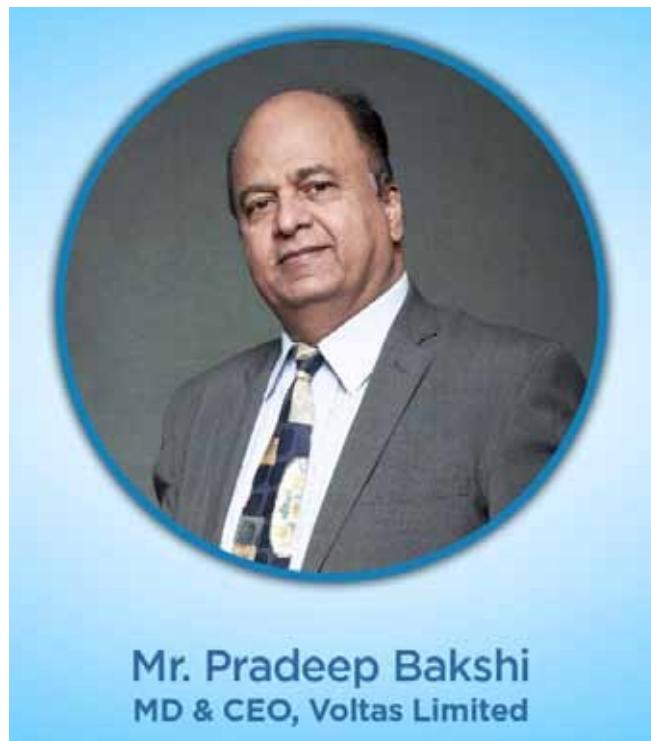
Another Feather in Our Cap

Voltas ranks among 'India's Top 500 Companies' at the Dun and Bradstreet Corporate Awards 2021

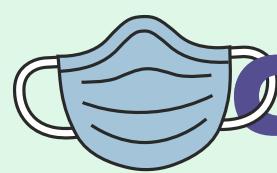
We are elated to inform you that Voltas has won the Dun & Bradstreet Corporate Awards 2021 for the 'Consumer Durables & Appliance Category'. In a grand virtual ceremony, the award was received by Mr. Pradeep Bakshi, MD & CEO at Voltas Ltd. In the presence of eminent dignitaries Dr. Bibek Debroy, Chairman, Economic Advisory Council to the Prime Minister (EAC-PM) and Special Guest Dr Krishnamurthy Subramanian, Chief Economic Advisor, Ministry of Finance, Government of India.

A number of parameters were considered while ranking companies and Voltas stood out across parameters including total income, net profit, net worth and other financial parameters.

The Dun & Bradstreet Corporate Awards seeks to felicitate the Top 500 Companies in India, thus recognizing their role in being the driving force of the Indian economy. ●



Mr. Pradeep Bakshi
MD & CEO, Voltas Limited



Caring for our own...

Voltas believes in supporting its employees and standing by them in every challenging situation. The isolation and quarantine facility at Oman was one such way of supporting our people during the pandemic

In tough times like these, every gesture counts. The pandemic was a time when the company wanted to go beyond its basic duties as a business organisation, and make sure that it stands by all Voltasites when they needed it the most.

8th March, 2021 was indeed a special day, when the company started a dedicated quarantine and isolation facility for over 700 employees of Lalvol and Voltas Oman.

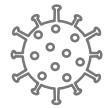
The facility had an adequate number of isolation rooms for those who were infected with Covid-19 and also rooms for the employees who were returning to Oman from their respective home countries and were required to be quarantined for eight days as per the Ministry of Health's regulations in Oman.

Taking things into its own hands had clear advantages. For one, this ensured much better control over hygiene and safety conditions. As an added benefit, choosing to build quarantine facilities in-house over third-party quarantine rooms helped Voltas save on overhead costs.

The quarantine rooms were arranged in the Company Camp Accommodation. Transportation for the employees coming from Muscat International Airport to the quarantine site was done at the company's expense. At the quarantine facility, employees were provided with basic amenities like



Distribution of hygiene and sanitation amenities at quarantine facility



A glimpse of isolation and quarantine facility at Voltas Oman

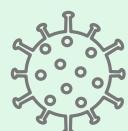
fresh cooked food, washed clothes, running water and above all, constant and high-quality medical attention.

This in-house quarantine facility in Oman had the approval of the National Committee for Emergency Management Relief & Shelter Sector and the Ministry of Health & Safety. It adhered to prescribed standards of hygiene, sanitisation and waste disposal, and was equipped with all the necessary Covid-19 precautionary tools such as masks, disinfectants, cleaning materials and alcohol sterilisers.

The facility was equipped with a dedicated help desk

at the institutional isolation site and thermal cameras installed across the site, along with security and safety personnel at hand round the clock. We also took care of the small details – the rooms all had access to high-speed Wi-fi, ensuring that the isolated employees had a source of entertainment to keep them occupied during their stay, as they recovered.

This was yet another step in Voltas's efforts to support its employees through difficult times. At Voltas the journey of caring for people is an ongoing one, and the company is committed to ensuring this in the best way it can. ●

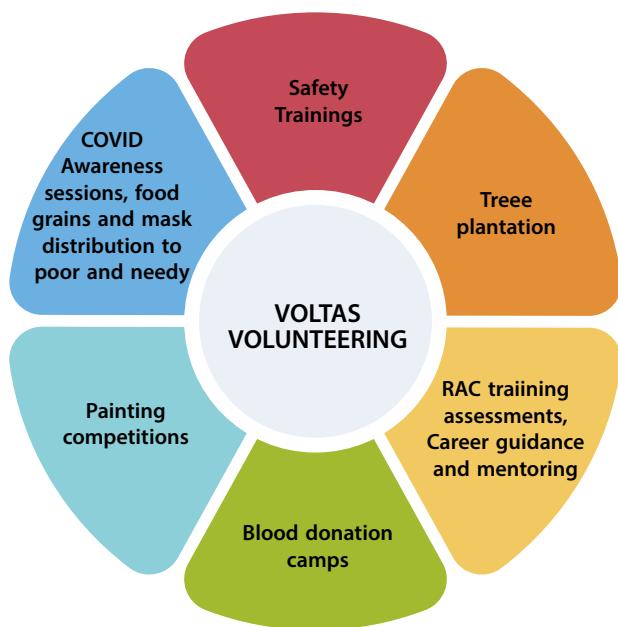




Celebrating Selfless, Committed Voltasites

Voltas's CSR department celebrates employees who volunteered their services to help communities in their personal capacity

Altruistic service gives those providing those services a different sense of accomplishment and pride. It lends volunteers a different perspective and keeps them grounded. Voltas Limited, a Tata Group company, has always been committed to serving the community and Corporate Social Responsibility has been a part of the company's ethos before the phrase was coined.



So, when the global pandemic crippled nations and plunged communities into despair, Voltasites stepped up to do what they do best – serve. Not just as part of a company initiative, but in their personal capacity as members of the community, the men and women of

Voltas went above and beyond the call of duty.



Glimpses of various drives in the community

Volunteers distributed food packets, masks and essential medical kits, drove the elderly to get vaccinations, mentored home-bound students in academics, arranged sessions to raise awareness on Covid-19, etc. Some volunteers associated with local NGOs to conduct these awareness sessions; others conducted activity camps for children, engaged with Voltas Technical Training Centres, and also conducted sessions on topics as varied as Yoga, Health and Safety, Career Guidance, among others.

Voltas's CSR department took the opportunity to hold a virtual event on 29 June 2021 to acknowledge the efforts of all the volunteers who contributed their mite during this global crisis to help communities in need. Narendran Nair, EVP and CHRO, Voltas Limited, and other members of senior leadership led the event which was attended by approximately 160 volunteers.

WE SHARE SOME OF THEIR STORIES:

Nasiruddin volunteered two to three hours daily in his Thane community during the pandemic, along with other friends, distributing food packets, medicines and other commodities to needy people.

NASIRUDDIN CHANDIWALA MUMBAI



A resident of Sirsa village in Haryana, Sandeep works with a charitable youth group that is involved with charity and community work. They conducted blood donation camps, planted trees, helped sanitise the villages three or four times in the last year and held cleanliness drives, taught children in the village, conducted donation drives for medical camps and provided necessary medicines with the help of local NGOs, and food and warm clothes for the needy.

SANDEEP KUMAR DELHI



Krishna engaged with 30 students during the last academic year, providing online coaching every weekend in general science and Physics.

KRISHNA MURARI MUMBAI



Virtual event conducted by Voltas's CSR department on 29th June 2021

Mr Nair congratulated all the volunteers for their dedication and commitment, and also plugged the planting of trees which is something that Voltas has consistently done. Mr. Nair highlighted the importance of plantation/afforestation saying that's the only way to go especially in the background of climate change and the overall need to bring in ecological balance. Voltas being an environmentally responsible company, it would always take up plantations as one of its main volunteering activities to achieve sustainability for all. He also emphasised the critical necessity of not only planting trees but also ensuring they are given proper care so they can survive.



Tree plantation drive conducted by Pantnagar team

The pandemic, he pointed out, had raised the importance of restoring eco-systems; areas where Voltasites had helped in planting trees had seen a decrease in temperatures and a complementary increase in the availability of water. This, in turn, he said, had helped restore habitats, bringing back animals, birds and insects to restore the ecological balance. The event also included the certification of all the volunteers for the hours they had put in to serve their communities. ●



T



</>

Creating Impact through stories: Showcasing success and leadership at Voltas in the media

The position of market leader hasn't come easy for Voltas. It is the result of years of hard work and making sure the company lives up to the expectations of its consumers on product quality, service and technology leadership.

Beyond the pursuit of revenues and profits, Voltas has been equally committed to its societal responsibilities

through initiatives that uphold the Tata Group values. A testimony of commitment to all its stakeholders are the numerous media reports that celebrate the company's success.

Here are some snapshots of the media coverage Voltas received through the last quarter, across various publications and news portals. ●

Like This Article? The following press releases comes in pdf under our e-newspaper section
PRNewswire: PTI takes no editorial responsibility for the same.

MICHAEL India, Aug. 18, 2021 PRNewswire -- Voltas Limited, the undisputed market leader for residential Air Conditioners in India, announced its special consumer offer on the occasion of India's 75th Independence Day. As a part of the special offer, consumers will have the opportunity to win many benefits on the purchase of Voltas and Voltas Beko products. The offer will be valid till 31st August 21.

With an effort to increase awareness to all its products, the brand has introduced multiple finance offers including Cashback Offer of upto 15% on select Ducted and Credit Cards, and No-Cost EMI Finance offer through NBFCs. The offer value will depend on various criteria.

AdGully ADVERTISING MARKETING BLOG PR EXCLUSIVES EVENTS SCREENER 2021 SEARCH

2021 will be a year which will continue to be driven by Data & Digital: Deba Ghoshal

ADVERTISING APRIL 14, 2021 DEBA GHOSHAL

TRENDING NOW 2021 DEBA GHOSHAL DEBA GHOSHAL, CEO, President and CEO of AdGully, India's leading digital marketing and advertising platform.

Shrugging off the disruptions of the year gone by, businesses and agencies are looking for a strong revival in 2021. AdGully – as part of our annual **TRENDING NOW** endeavour – has been presenting the strategic and views of a cross-section of industry leaders as they go about increasing cost efficiency and market opportunities and stand for a

AdGully ADVERTISING MARKETING BLOG PR EXCLUSIVES EVENTS SCREENER 2021 SEARCH

Brands come together to celebrate 75th Independence Day

ADVERTISING APRIL 14, 2021 ASHLEY DURRANI

ASHELY DURRANI Head of the Content Marketing, Media, Events and Government of AdGully.

15th August 2021, Independence Day is not only celebrating our nation's independence but also acknowledging the citizens of our country in fighting against the deadly virus and saving, supporting and self-sacrifice. The Cooling Group has recently conducted a research and study 'Little Things We Do', which highlights the best practices.

socialmedia.com/2021/04/fathers-day-2021-brand-companies/

Voltas Beko

Voltas Beko | Happy Father's Day 2021

Watch later Share

Watch on YouTube

IndianRetailer.com RETAIL LAUNCHED TECHNOLOGY CHANNEL ADVERTISING D2C

Voltas Opens Sixth Brand Shop in Jharkhand

Currently, Voltas had over 160 outlets as of FY 2021, and plans to launch many more by the end of FY 2022.

Facebook Twitter LinkedIn YouTube

MOM MUMS ON THE MOVE

Home Newsletter Advertise Podcast Workshops Contact Us Press

It is no greater freedom than the freedom to be ourselves.

Voltas Beko | #FreedomFromExpectations

Watch later Share

Watch on YouTube

INDIA'S LEADING ADVERTISING & MEDIA HUB

Home > Advertising > Screens > Action in Air Conditioner Brand Launch Shows Double Digit Growth This Summer

Air conditioner and cooling brand Voltas India eyes double digit growth this summer

Despite the Covid-induced slowdown, Voltas was able to maintain its leadership position in the AC category.

FEMINA

CELEBRATE THIS FRIENDSHIP DAY VIRTUALLY WITH THESE HEALTHY AND DELICIOUS RECIPES

#WorldEnvironmentDay: Industries Taking Initiatives To Save The Earth

Celebrate this Friendship Day virtually, with these healthy yet delicious recipes

Buy Chicken handi free

INDIA'S LEADING ADVERTISING & MEDIA HUB

CELEBRATE THIS FRIENDSHIP DAY VIRTUALLY WITH THESE HEALTHY AND DELICIOUS RECIPES

Equipment INDIA

ETNOWNEWS.COM

ET Now Digital

Voltas, Godrej scale up production of ultra-low temperature freezers to store Pfizer, Moderna Covid vaccines

Voltas' ultra-low temperature freezers needed for storage of Pfizer and Moderna vaccines will hit the market by August. India's supply of vaccine doses should rise to 15.4 crore by the end of July.

HANS INDIA LATEST NEWS VIDEOS IN NEWS ENTERTAINMENT CRICKET PHOTOS

Friendship Day

Let appliances do the heavy lifting of household chores on this Parent's Day

Parent's Day

For the majority of us, childhood is the most memorable part of our lives - we were happy-go-lucky away from the worries of the world.

INTRODUCING
VOLTAS
LOUNGE

NOW BUY VOLTAS AND
VOLTAS BEKO PRODUCTS ONLINE AT

WWW.VOLTASLOUNGE.COM

