

ALEXANDRE.LEPINET.SURGE.SH
DIGITAL TOOLBOX

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DEVELOPMENT
SEO
WEB MARKETING
MOTION DESIGN
CREATIVE

Skills

ENGLISH & FRENCH
SPEAKING | WRITING
READING

WORK_EXPERIENCE

WEB DEVELOPER 2018 - Present

Freelance Web Development Services

- Design, develop and deploy website & web apps. **#RAILS #RUBY #JS #HEROKU**
- **#POSTGRES SQL #STRIPE #DEVISE #MAPBOX**
- Collaborate with clients to define project requirements.

RESEARCH ANALYST 2013

Teamrecrut, Market Research and Panel Recruitment Firm

- Conducted panel recruitment.
- Carried out interviews with panelists.

COMMUNICATION & WEB PROJECT MANAGER 2015 - 2017

Société Générale

- Develop automated application for streamlining tasks. **#JAVASCRIPT**
- Design a data analysis tool. **#QLIK #SQL**
- Create an animated presentation video. **#ILLUSTRATOR #AFTEREFFECTS**
- Produce print communication materials and newsletters.

MARKETING ASSISTANT 2013

Médiascore Food - Shopping Street, Ethnic Products Distributor in France

- Developed marketing materials and sales support tools.
- Contributed to marketing campaigns.

SALES / MARKETING ASSISTANT

2010 - 2012 Teamrecrut

- Assisted with creating communication materials.
- Conducted website updates and optimized SEO.

_EDUCATION

WEB DEV. BOOTCAMP

2017 **#RUBY #RAILS #JAVASCRIPT**
The Hacking Project

DIGITAL MARKETING MASTER DEGREE

2017
Pôle Paris Alternance (PPA)

MOTION DESIGN TRAINING

2015
Fonderie de l'image,
Bagnolet, France

Scuba diving : PADI Dive Master, TDI Cave diver – Skydiving : Bi4 certificate – 69 jumps – Freediving
To manage projects in a calm and methodical manner even under pressure.

Exploring new cultures : lived 5 years in Australia, 1 year in New Zealand and have visited many more.
To adapt to clients, their vision and projects.

Interests