

ALEXANDRE.LEPINET.SURGE.SH
DIGITAL TOOLBOX

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DEVELOPMENT
SEO
WEB MARKETING
MOTION DESIGN
CREATIVE

Skills

ENGLISH & FRENCH
SPEAKING | WRITING
READING

WORK_EXPERIENCE

WEB DEVELOPER 2018 - Present

Freelance Web Development Services

- Developed and deployed web apps.
- Designed and implemented responsive user interfaces.
- Collaborated with clients to define project requirements.

RESEARCH ANALYST 2013

Teamrecrut, Market Research and Panel Recruitment Firm

- Conducted panel recruitment.
- Carried out interviews with panelists.

COMMUNICATION & WEB PROJECT MANAGER 2015 - 2017

Société Générale

- Developed automated applications for streamlining tasks.
- Designed a data analysis tool.
- Created an animated presentation video.
- Produced print communication materials and newsletters.

MARKETING ASSISTANT 2013

Médiascore Food - Shopping Street, Ethnic Products Distributor in France

- Developed marketing materials and sales support tools.
- Contributed to marketing campaigns.

SALES / MARKETING ASSISTANT

2010 - 2012 *Teamrecrut*

- Assisted with creating communication materials.
- Conducted website updates and optimized SEO.

_EDUCATION

2017 **WEB DEV. BOOTCAMP**
Ruby, Rails, Javascript
The Hacking Project

2017 **DIGITAL MARKETING
MASTER DEGREE**
Pôle Paris Alternance (PPA)

2015 **MOTION DESIGN TRAINING**
Fonderie de l'image,
Bagnolet, France

Interests

— Scuba diving : PADI Dive Master, TDI Cave diver –
Skydiving : Bi4 certificate – 69 jumps – Freediving
*To manage projects in a calm and methodical
manner even under pressure.*

— Exploring new cultures : lived 5 years in Australia, 1
year in New Zealand and have visited many more.
To adapt to clients, their vision and projects.