Notes :

**Say it maybe in Business case**

**Executive Summary**

**Our Mission:** Implement a comprehensive Data Governance framework that ensures data quality, security, and compliance while supporting Spotify's global growth

**Key Benefits:**

* **Cost Savings** through improved data efficiency
* **Regulatory Compliance** with GDPR, CCPA, and PCI-DSS
* **Enhanced User Trust** through transparent data practices
* **Scalable Infrastructure** supporting global expansion

**Investment Required:** [To be detailed]  
**Timeline:** 18-24 months (phased approach)

P1: Business case

P2: Framework Overview

P3: **Organizational Model**

**P4: Implementation Roadmap**

**P5: Compliance Strategy**

**P6: Success Metrics**

**P7: Investment & ROI**

**P8: Call to Action**

**Slide 10: Call to Action**

**Next Steps**

**Immediate Actions Required:**

* Approve framework and budget allocation
* Appoint Executive Sponsor and Chief Data Officer
* Select pilot department for Phase 1
* Establish governance steering committee

**Timeline:**

* Week 1-2: Executive approval
* Week 3-4: Leadership appointments
* Month 2: Pilot kickoff
* Month 6: First milestone review

**Questions?**

Contact: [Your Name]  
Email: [Your Email]  
Extension: [Your Phone]

**Appendix: Key Talking Points**

**For Q&A Preparation:**

1. Framework adapts to changing regulations through regular audits
2. No impact on innovation - actually accelerates it through better data
3. Phased approach minimizes disruption
4. Success metrics clearly defined and measurable
5. Investment pays for itself within 18 months