

# GBACARD GOOGLE PLAY AND APPLE APP STORE ANALYSIS

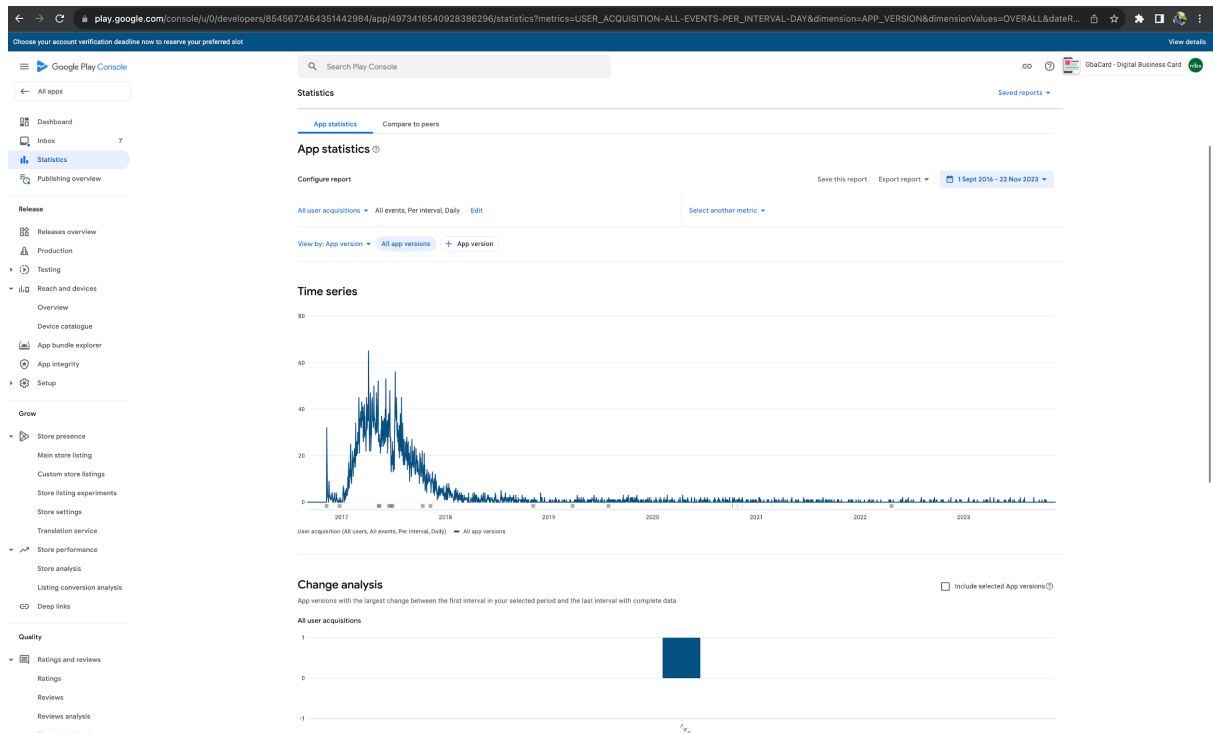


Figure 1: Google Play time series for total user acquisitions

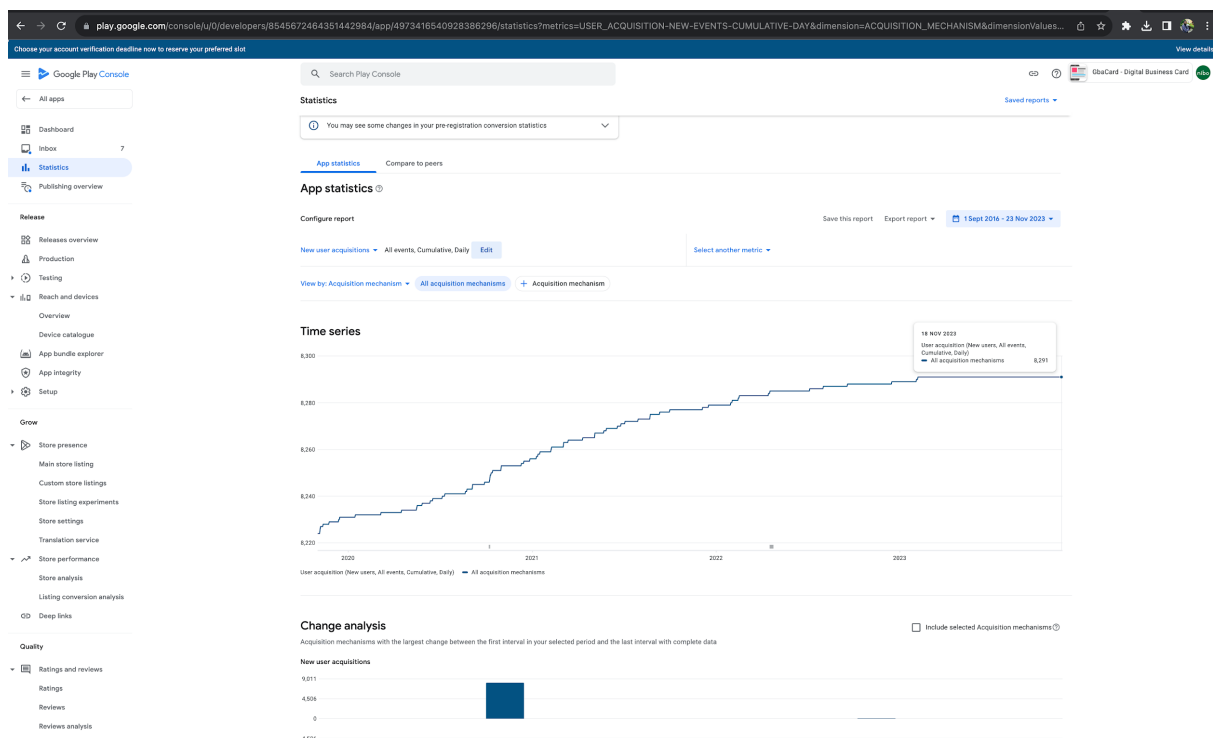


Figure 2: Google Play time series for total downloads

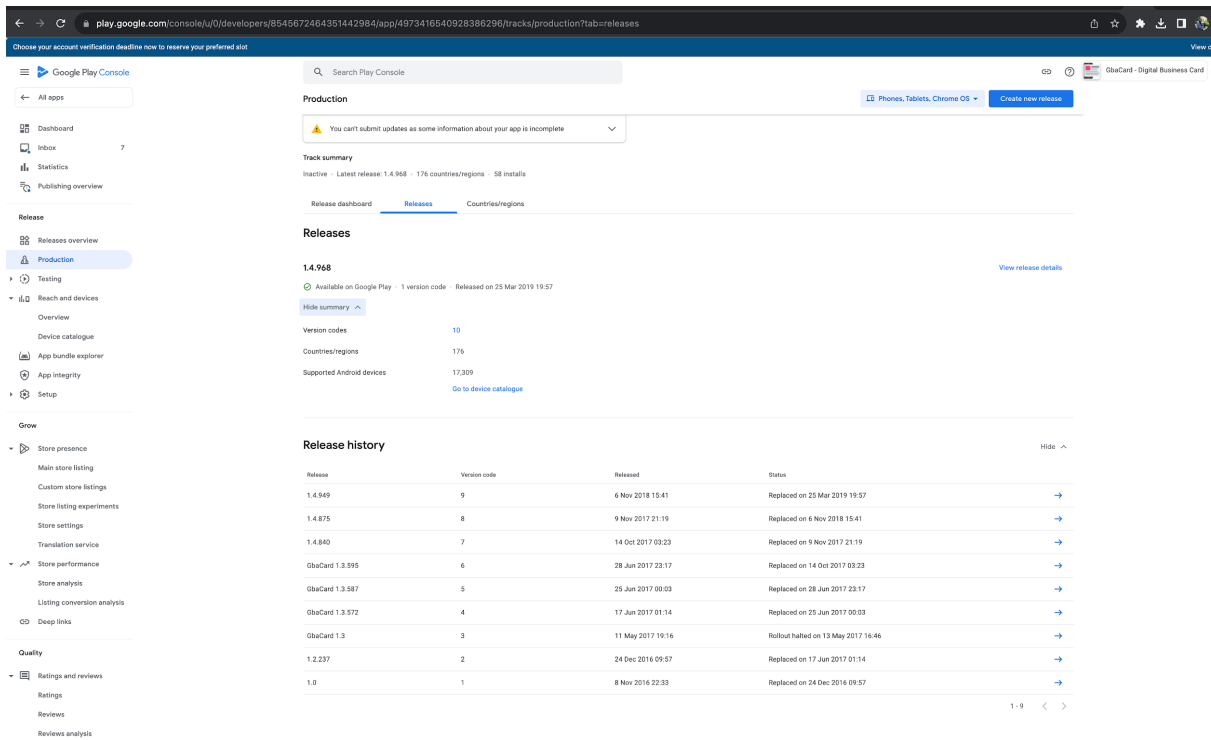


Figure 3: Google Play release history for Gbcard app

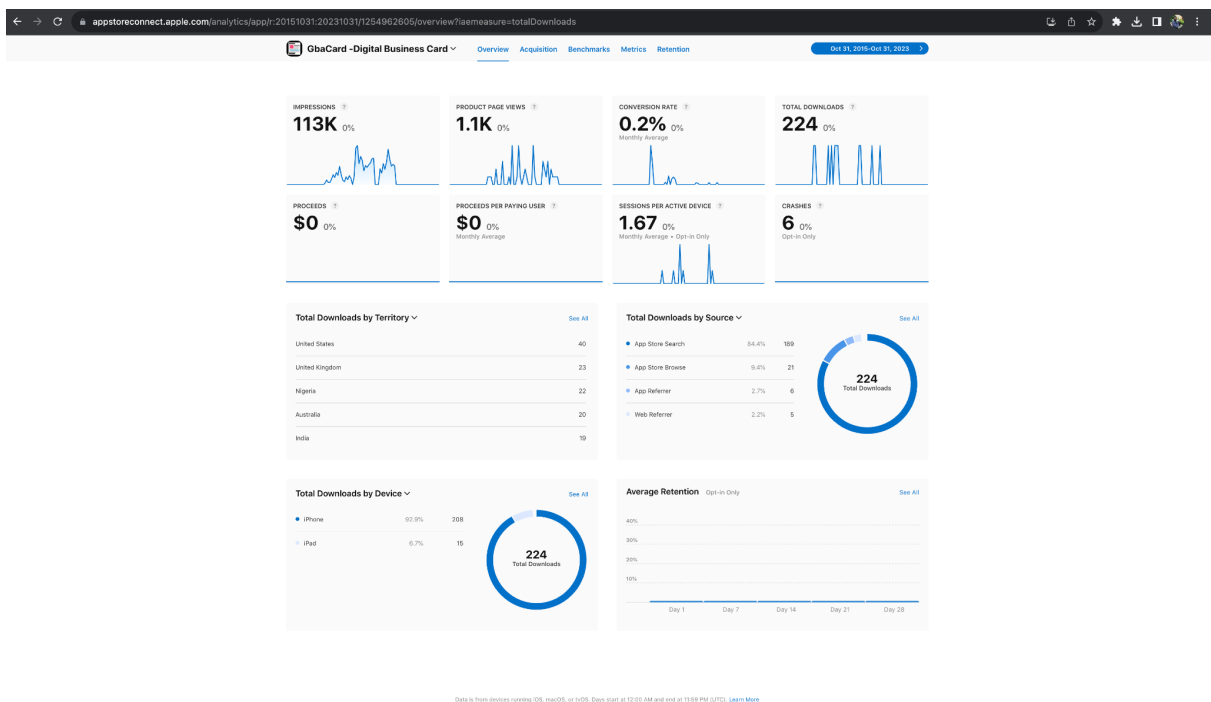


Figure 4: Apple App Store analytics for Gbcard app

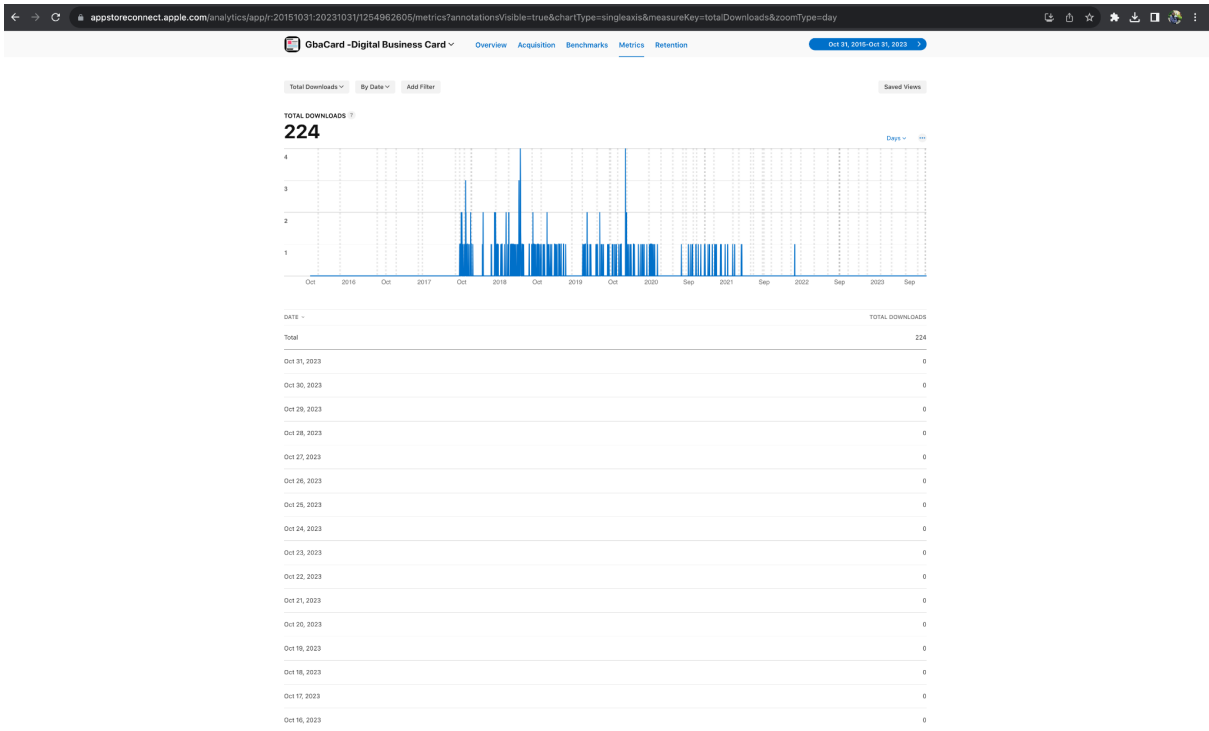


Figure 5: Apple App Store analysis for total number of downloads

The screenshot displays the Apple App Store Connect 'Versions' page for the app 'GbaCard - Digital Business Card'. The page shows a list of app versions and their release history. The table includes columns for version number, activity, user, and date.

Version	Activity	User	Date
1.0.1	Rejected	Apple	Dec 10, 2017 at 11:37 PM
1.0.1	In Review	Apple	Dec 10, 2017 at 10:19 PM
1.0.0	Removed from Sale	Apple	Dec 9, 2017 at 9:58 AM
1.0.0	Waiting for Review	tobwilliams184@gmail.com	Dec 9, 2017 at 9:58 AM
1.0.0	Prepare for Submission	tobwilliams184@gmail.com	Dec 9, 2017 at 9:58 AM
1.0.0	Rejected	Apple	Dec 4, 2017 at 9:41 PM
1.0.0	In Review	Apple	Dec 4, 2017 at 9:35 PM
1.0.0	Waiting for Review	tobwilliams184@gmail.com	Dec 4, 2017 at 7:40 AM
1.0.0	Prepare for Submission	tobwilliams184@gmail.com	Dec 4, 2017 at 6:56 AM
Version 1.0.0	Ready for Sale	Apple	Aug 11, 2020 at 9:28 PM
Version 1.0.0	Pending Agreement	Apple	May 20, 2020 at 11:20 AM
Version 1.0.0	Ready for Sale	Apple	Apr 30, 2019 at 10:12 PM
Version 1.0.0	Pending Agreement	Apple	Mar 2, 2019 at 11:29 AM
Version 1.0.0	Ready for Sale	Apple	Feb 26, 2018 at 10:53 PM
Version 1.0.0	Pending Agreement	Apple	Feb 8, 2018 at 11:30 AM
Version 1.0.0	Ready for Sale	tobwilliams184@gmail.com	Oct 9, 2017 at 7:00 AM
Version 1.0.0	Pending Developer Release	Apple	Oct 5, 2017 at 10:30 PM
Version 1.0.0	In Review	Apple	Oct 5, 2017 at 3:36 PM
Version 1.0.0	Waiting for Review	tobwilliams184@gmail.com	Oct 5, 2017 at 7:08 AM
Version 1.0.0	Prepare for Submission	tobwilliams184@gmail.com	Oct 5, 2017 at 7:08 AM
Version 1.0.0	Rejected	Apple	Oct 4, 2017 at 9:24 PM
Version 1.0.0	In Review	Apple	Oct 4, 2017 at 7:21 PM
Version 1.0.0	Waiting for Review	tobwilliams184@gmail.com	Oct 4, 2017 at 11:23 AM
Version 1.0.0	Prepare for Submission	tobwilliams184@gmail.com	Jul 2, 2017 at 10:23 AM

Figure 6: Apple App Store release history