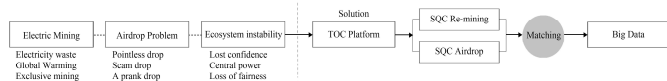




## ◆ Problem

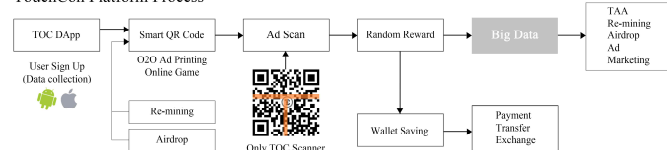
The Hash Puzzle, which is called PoW mining, loses its main advantage by promoting waste of electricity and global warming in spite of the usefulness of the method. The core value of Airdrop for activating the ecosystem also has been damaged because of its indiscriminating Airdrop and scam controversy. The majority of Altcoins fail to build ecosystem that links the real world and cryptocurrency because of its lack of transparency and difficult technology, and the bond with the public is getting more and more distant.



## ◆ Solution

The TouchCon is a blockchain based cryptocurrency that supports random mining and Airdrop through the scanning of SQC(Smart QR Code). It aims to be the advertising marketing platform to use big data through the matching of user information and scan information. The project will be developed in three stages with a total of eight Testnets and three Mainnets releases. The development teams of five major Asian countries are working together to develop blockchain SQC codes and global marketing ads.

### TouchCon Platform Process



### 1) Stage 1: TOC Application

It is the step of mining only the TouchCon with the SQC advertisement scan. 70% of the total TouchCon issuance will be re-mined for 10 years, and 60 million TOCs are distributed annually to the O2O market. The first TouchCon QR App Testnet announcement showed that initial data input and encoding were saved as a Point, and that the cryptocurrency can be extracted through SQC scanning. During this period, patent applications were submitted in Asian countries including Korea.

### 2) Stage 2: TOC Platform

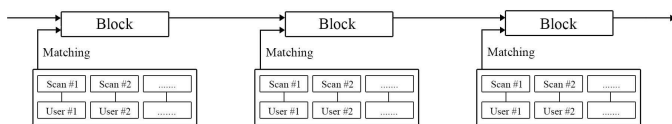
It is the step of supporting the mining and Airdrop of all Altcoins. If it scans the SQC which has the values of cryptocurrency, it can be used to fairly and transparently support mining and Airdrop of all Altcoins. A Testnet will be released in June 2020.

### 3) Stage 3: TOC BD Platform

It is the step that is developed as open source so that big data which matches user information and scan information can be used for cryptocurrency advertising marketing, and it is the completion stage of TouchCon. The process consists of collecting user information DB and scan information collecting from transactions, storing them in a blockchain, analyzing them, and applying them to advertisement marketing. A Testnet will be released in December 2020.

## ◆ TouchCon Platform Value

SQC is a method in which an unspecified user acquires a corresponding cryptocurrency by scanning QR Codes having a random value of cryptocurrency. When the cryptocurrency data is obtained through the SQC scan, it is stored in the blockchain while being recognized as a transaction. At the same time, consecutive scans are matched with user information, stored in the block, and consecutive information is collected in the order in which they are scanned. At this time, the consumption tendency information of the users including the block transaction can be utilized as big data through matching.



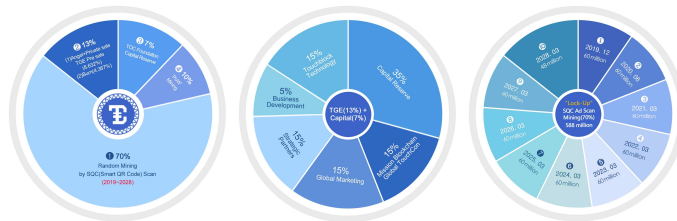
Through the TouchCon data, advertisers and companies can accurately grasp the consumption tendency according to the occupation, sex, and age of the user. In particular, when the user reaches the location where the SQC exists at anytime, anywhere, or any place based on the provision of the user location information, the information can be received in real time. The Big Data will provide more specific data on when, where, who, and what products or services were purchased. Once the scanned SQC data is burned, which cannot be used again due to the disappearance of the encoded data, double scan mining is prevented.

## ◆ Smart QR Code Process

Types of Cryptocurrency - Type of Reward: Mining and Airdrop - Quantity - Random Criteria - Data entry Scan type - Built-in scan, external scan - Disclosure of information - Big data analysis and evaluation - Feedback

## ◆ Token Distribution Information (Total: 840 million)

- ① TOC SoftCap(8.63%): Angel Supply+Private Supply+Pre Supply
- ② TOC Burn(4.37%): Achieved soft cap
- ③ Foundation & Capital Reserve(7%): 12~24 months Lock-Up
- ④ PoW Mining Program(10%): 30 years CPU Mining(Open Mining Program)
- ⑤ SQC Scan Mining(70%) → 10 years(TOC Platform Mining)



## ◆ Project Core Value



**[TAA]** TAA is a gathering of advertisers to use SQC in advertising and plays a very important role in the TouchCon ecosystem. A monopoly status is recognized for each type of business, and extension of the term is possible for only two years. Advertiser selection is determined by a community vote, and they are eligible to purchase SQC at a special discount. All O2O companies are covered.



**[AMRP]** The Ad Marketing Reward Program (AMRP) is a special rewards program that rewards SQC proceeds sold to advertisers to the TOC community. Each year, SQC will be sold and distributed to meet the four purposes.



**[TJS]** The industry's first attempted jury system will elect 23 juries by the community vote to oversee Fair SQC Ad Scan. The term of the jury is two years, and to register as a candidate, you must hold 100,000 TOC. They will be distributed 3% of the annual amount of advertising mining for their activities.

## ◆ TouchCon Development Team & Advisors



**M. Sooba Khan** CCO. Global Business Development  
Former Honorary Investment counselor  
Board of Investment Government of Pakistan  
Former Pakistani consul



**Jinwoo Jang** CMO. Global Marketing Development  
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Korea University



**Hansu Yu** CTO. Blockchain Development  
Development of Next-Generation System of Bank of Korea  
Development of Cryptocurrency Exchange Solution  
Blockchain Core Development Professional



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**Sangmin Park** Blockchain Developer  
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P2P Network Development Professional  
Software Programmer



**Sueun Yu.** Blockchain Developer  
Ethereum Smart Contract DApp Development  
ERC20 & ERC721 Development  
Software Programmer



**Dr. Muhammad Arslan Shehzad** System Engineer  
Doctor of Electrical Engineering, Sejong University  
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**Reda Hardianti** Marketing Manager  
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Management support & communication expert  
Worked at PT. Indodax