TouchCon   *"Ad Scan Reward Platform"*

Symbol: TOC

-First issue: 2018. 05

-Market capitalization: $8,000,000 USD

-Block generation cycle: 15sec / 20tps

-Block Reward: 1.34

-Agreement protocol: PoW(DPoS transition plan)

-Hashing Algorithm: Ethash

-Max Supply : 840,000,000

-Pre-mined : 756,000,000

-Total Supply: 756,624,008(2019.03.26)

-Coin Burn : 524,686,775

-Circulation Supply: 80,913,225

-WhitePaper: https://drive.google.com/file/d/16Hy6gb5TOlM1CRBNeZHam-bCzxVMUw2d/view

-Website: www.touchcon.org

-Block explorer: www.touchconwallet.com

[Coin Introduction]

The TouchCon is an advertising reward platform that scans the Smart QR Code (SQC) to be used for advertisement of goods and services, and connects the user who wants to receive the cryptocurrency and the advertiser who needs the information data of such users (customers). The platform called 'TouchCon QR' launched by TouchCon will reward the TouchCon randomly by scanning the SQC used in the advertisement. A variety of online and offline stores will utilize SQC to gain strong sales and brand promotions.

SQC is a QR code that is randomly encoded with the value of the TouchCon and is designed to be rewarded at random through QR Code scanning. Once it is scanned, the QR code cannot be reused. Advertisers subscribed to the TAA can purchase and use SQCs annually. TouchCon will provide all services such as creation, payment, remittance and selling of TouchCon as a one-stop service through 'TouchCon QR' application to be launched in second quarter, 2019.

[Coin feature]

1. TAA (TouchCon Advertiser Alliance) is an abbreviation for 'TouchCon Advertiser Alliance' and is an alliance of companies all over the world which will use SQC as a means of advertising and promoting. They can utilize SQC for their products and services, as well as receive Big Data services on customer consumption trends to be analyzed by TouchCon AI. SQC will be allocated to TAA advertisers through strict screening process. If two or more companies apply for the same industry, only one company will be selected through the voting. The amounts of TouchCon to be issued annually are limited to 10 million TOCs and will be operational for 10 years starting from 2019.

2. The Ad Marketing Reward Program (AMRP) is a powerful ecosystem rewards program that feeds SQC proceeds sold to TAA advertisers back to the TouchCon community. AMRP distributes the total proceeds divided into four areas. Each year, the Exchange purchases TouchCon and distributes them to each holder wallet. This will increase the value of the TouchCon.

3. TJS (TouchCon Juror System) stands for the 'TouchCon Juror System' which is a very powerful system for decentralization and has a function to supervise TouchCon ecosystem. A total of 23 jurors will be elected by community election, and anyone having a minimum of 100,000 TOCs will be eligible to join. The term of the juror is two years and once elected as a juror, the person cannot be reelected. It is deeply involved in the TouchCon ecosystem as a whole, and also acts as a representative Node when the PoW agreement algorithm is switched to DPoS in the future. This system is based on the philosophical ideas of TouchCon for decentralization. They are entitled to use 3% of the SQC amount every year as their own funds.

4. The TouchCon is a very strong business model for cryptocurrency. SQC, which is provided by 'TouchCon QR' platform, is a system that sells to online and offline advertisers and then returns sales proceeds back to the TouchCon Nodes. In particular, TouchCon platform has a business model(BM) that encourages the participation of the general public voluntarily by creating a system called Ad Scan Reward (Korean Patent Registration Application 2018-04) rather than simple reward. This will act as a catalyst to activate the ecosystem by acting as a bridge connecting the TouchCon to the real world.

[Field of application]

(Keyword: Creation of O2O advertisement media Smart QR Code, scalability of various Mining and Airdrop supporting platform, SQC & User DB Matching Big Data Service)

O2O Advertising Marketing Smart QR Code: O2O advertisers can use SQC, which is made by encoding the TouchCon into the Smart QR code, for innovative products and services. This is new advertising marketing tool that encodes a cryptocurrency rewarding method to existing QR code, and it has evolved into a new rewarding method that goes beyond conventional mileage or points or cash back reward that does not change the essence value.

Mining through the TouchCon platform and expansion of the Airdrop: While the initial platform supports the TouchCon cryptocurrency, in the second round of development, comprehensive Mining of other altcoins and Airdrops can be extended to perform in O2O environment. This allows all cryptocurrencies to be provided with transparency, reliability, and a motif that can be achieved through decentralization.
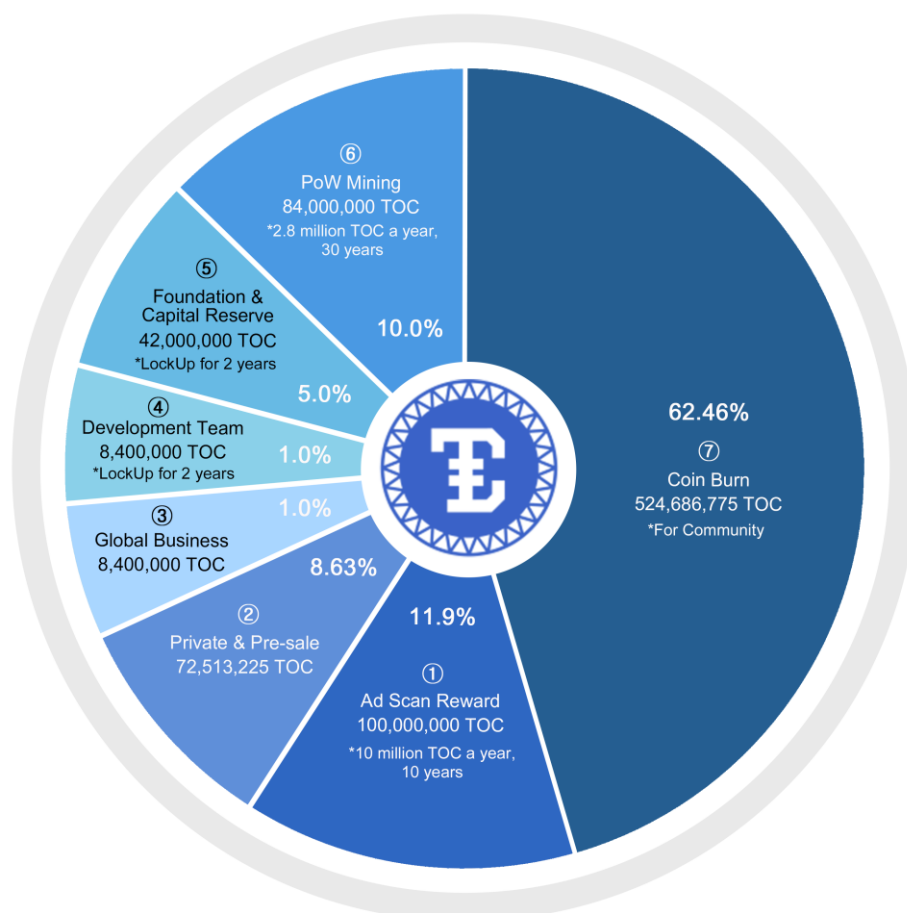
SQC & User DB Matching Big Data: As users who are seeking random reward through the TouchCon platform are increasing, it is possible to acquire a DB that can grasp their consumption trend. By matching SQC information with User data and collecting and extracting it on the basis of Blockchain, various Big Data analysis becomes possible. The third round of development will not only expand the cryptocurrency ecosystem, but also act as a catalyst to fuse the cryptocurrency with the real world.

[Developer Information]

1. Corporation (Foundation): PT. SIGI FOUNDATION

2. Corporate location: JAKARTA INDONESIA

3. Date of establishment: 2018. 02

4. Number of employees: 12 employees

5. Representative figures: Junbeom Lee, Suhalim Robby

6. Homepage: www.touchcon.org

7. Developer: Korea TouchBlock Technology Co., Ltd, CME SOFT Co., Ltd

[TouchCon Distribution Economy]

*Max Supply: 840,000,000

1. Smart QR Code Remining (11.90%, 10 years) : 100,000,000

2. ICO (Private & Presale, 8.63%) : 72,513,225

3. Global Business (1.0%) : 8,400,000

4. Development Team (1.0%, LockUp for 2 years) : 8,400,000

5. Foundation & Capital Reserve (5.0%, LockUp for 2 years) : 42,000,000

6. PoW mining (10%, 30 years mining) : 84,000,000

7. TOC Burn(62.46%, for community) : 524,686,775

[Pre-mined Information]

The total issuing amount of initial TouchCon is 840,000,000 with 90% pre-mined and 10% is planned to be mined over 30 years using the PoW algorithm. However, 62.46% (524,686,775) were coin-burned in December 2018 and March 2019 for the activation of the TouchCon ecosystem, and 37.54% (315,313,225) is currently distributed to the TouchCon platform ecosystem.

[Exchange listing information]

1. https://stex.com

2. https://mercatox.com

3. https://bitbigbang.com

4. https://latoken.com

[TouchCon Social Network Service]

1. Foundation e-mail : info@touchcon.org

2. Foundation Web Site: www.touchcon.org

3. Explorer: www.touchconwallet.com

4. Application: Touchcon QR(터치콘큐알)

5. Twitter : https://twitter.com/TouchconInfo

6. Blog : https://blog.naver.com/touchconinfo

7. Github : https://github.com/touchconDev/touchcon

8. Bitcointalk: https://bitcointalk.org/index.php?topic=5079889.0

9. Reddit: https://www.reddit.com/user/touchcon

10. Telegram: https://t.me/touchconplatform

11. facebook: https://www.facebook.com/touchcoin

12. Medium: https://medium.com/@touchconinfo

13. Linkedin: https://www.linkedin.com/in/touchcon/

14. Discord: https://discordapp.com/invite/AM6Bpx5

15. Slack: https://touchcon.slack.com/

16. Indonesia Blog

https://touchcon.wixsite.com/touchconid

https://touchconindo.blogspot.com

17. Youbube

https://www.youtube.com/watch?v=IgO5Jy3X320

https://www.youtube.com/watch?v=fuk6ZlDuvLA

18. TOC Logo image : http://helpdownload.kr/touchcon/toc_logo.png

[Press release]

▶ 광고스캔보상 '터치콘 플랫폼' 1라운드 버전 'Ad Scan Reward' App 발표앞둬,

2019. 03.25   DailyGrid

http://www.dailygrid.net/news/articleView.html?idxno=203653

▶ **TouchCon terdaftar di Mercatox Global Exchange**

2019.02.08   INANEWS

https://www.inanews.co.id/2019/02/08/touchcon-terdaftar-di-mercatox-global-exchange/

▶ TouchCon Mantapkan Posisi Dengan Terdaftar di Mercatox Global Exchange

2019.02.08   Radio Republik Indonesia
http://rri.co.id/post/berita/633610/teknologi/touchcon_mantapkan_posisi_dengan_terdaftar_di_mercatox_global_exchange.html

▶ Advertisement scan reward 'TouchCon TOC', listed on the Global Mercatox Exchange

2019.02.07   NEWSTOWN

http://www.newstown.co.kr/news/articleView.html?idxno=397469

▶ Advertising Scan reward 'TouchCon' platform, listed on the International STEX Exchange on January 22nd

2019.01.23   NewsBrite   http://newsbrite.net/23014

▶ Industri Cryptocurrency Diprediksi Kian Menggeliat di 2019

2019.01.03   gatra.com

https://www.gatra.com/rubrik/ekonomi/crypto-currency/377385-Industri-Cryptocurrency-Diprediksi-Kian-Menggeliat-di-2019

▶ TouchCon Hadirkan Smart QR Code untuk Platform Mining Cryptocurrency

2019.01.02   JawaPos.com

https://jawapos.com/teknologi/02/01/2019/touchcon-hadirkan-smart-qr-code-untuk-platform-mining-cryptocurrency

▶ TouchCon Kini Luncurkan Versi Baru 2.0

2019.01.02   Tribun techno

http://www.tribunnews.com/techno/2019/01/02/touchcon-kini-luncurkan-versi-baru-20

▶ Advertising Scan reward 'TouchCon': 2019 Alpha version to be announced with full launch

2019.01.02   뉴스웍스

http://www.newsworks.co.kr/news/articleView.html?idxno=323811

▶ Kabar Gembira Bagi Penggemar Bit Coin, TouchCon Luncurkan Versi Baru 2.0

2018.12.28   nusantaratv

https://nusantaratv.com/teknologi/read/10114714/Kabar-Gembira-Bagi-Penggemar-Bit-Coin-Touchcon-Luncurkan-Versi-Baru

▶ Cryptocurrency, are computer mining days fading?

2018.10.04   THE KOREA DAILY

http://www.koreadaily.com/news/read.asp?art_id=6614429

▶ TouchCon Foundation Signs Memorandum of Understanding (MOU) with Indonesian Companies to Establish Local Joint Venture Investment

2018.08.21   한국경제TV
http://news.wowtv.co.kr/NewsCenter/News/Read?articleId=A201808210229&t=NN

▶ TouchCon, listed on the Big Bang Exchange in Indonesia and the trade volume is getting increased

2018.08.16   시사메거진

http://www.sisamagazine.co.kr/news/articleView.html?idxno=139677

▶ Ongoing presale ICO of Advertising Scan reward 'TouchCon' of TouchCon Foundation

2018.05.16   NewsBrite   http://newsbrite.net/sub_read.html?uid=15842

▶ New arrival of Ad scan reward marketing method applying the Smart QR Codes

2018.05.04 한국일보   http://www.hankookilbo.com/v/82c47747d5ae424fbddac549229814d7

▶ TouchCon Foundation's '4th Industrial Revolution and 'QR Code' New Technology Platform Seminar' has successfully ended

 2018.04.11   BetaNews   http://www.betanews.net/article/837851

▶ TouchCon QR Code advertisers' participation is getting increased and it will be expanded to 100 locations in 5 countries around the year

2018.03.28 한국경제TV

http://news.wowtv.co.kr/NewsCenter/News/Read?articleId=A201803280377

▶ 'AD mining platform': QR code Ad mining PoA has been launched

2018.03.22   DailyGrid   http://www.dailygrid.net/news/articleView.html?idxno=72526

▶ 'TouchCon Ad Mining Platform': Rising as a new icon in the cryptocurrency market

2018.02.12   NewsBrite   http://www.newsbrite.net/sub_read.html?uid=7593