## erSegment

group of customer profiles that match one fined filter criteria.

n as Smart Groups) are defined and created within the n the Square Seller Dashboard or Point of Sale.

Read only A unique Square-generated ID for the segment.

Max Length 255

Read only The name of the segment.

**Read only** The timestamp when the segment was created, in RFC 3339 format.

Examples for January 25th, 2020 6:25:34pm Pacific Standard Time:

UTC: 2020-01-26T02:25:34Z

Pacific Standard Time with UTC offset: 2020-01-25T18:25:34-08:00

**Read only** The timestamp when the segment was last updated, in RFC 3339 format.

Examples for January 25th, 2020 6:25:34pm Pacific Standard Time:

UTC: 2020-01-26T02:25:34Z

Pacific Standard Time with UTC offset: 2020-01-25T18:25:34-08:00

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