Sameer Ansari

SEO EXECUTIVE

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📍 India, Patna, Ansari Manzil, Near Masjid e Aksha, Sipaya Tola

PERSONAL INFO

- **Date of birth:** 12 May 2002
- **Place of birth:** Gopalganj
- **Nationality:** Indian

SKILLS

SEO	Experienced
On-Page SEO	Experienced
Off-Page SEO	Expert
Keyword Research	Experienced
Google Analytics	Skillful
Google Tag Manager	Skillful
SemRush	Experienced
Google Search Console	Experienced
Canva	Expert
MS Word	Expert
MS Excel	Expert

PROFESSIONAL SUMMARY

As an experienced SEO Executive, I've boosted website traffic and rankings. With 1.5 years of experience, I understand search algorithms. I led an SEO optimisation, increasing traffic by 80% in 6 months. I'm detail-oriented and analytical, and I adapt easily to SEO trends. With strong communication skills and expertise in Google Analytics and SEMrush, I'm ready to drive growth as an SEO Executive.

EXPERIENCE

March 2024 - Now

SEO Executive

Ghosting Tech / India, Patna

As an SEO Executive at Ghosting Tech in India, I was responsible for optimizing the online presence of the company through various digital marketing strategies. My work involved conducting keyword research, analyzing website traffic and implementing SEO techniques to improve search engine rankings and drive organic traffic.

- Conducted keyword research
- Analyzed website traffic
- Implemented SEO techniques
- Improved search engine rankings

February 2023 - November 2023

Jr. SEO Executive

TS Web Smartz / India, Mohali

As a Jr. SEO Executive at TS Web Smartz, I was responsible for implementing search engine optimization strategies to improve website rankings and drive organic traffic. I worked closely with the marketing team to analyze keywords, create targeted content, and optimize on-page elements. I also monitored and reported on website analytics to track success and make necessary adjustments.

- Conducted keyword research
- Create SEO-friendly website content
- Optimized on-page elements
- Analyzed website analytics for performance tracking
- Collaborated with the marketing team for strategy development

October 2022 - January 2023

Digital Marketing Training

SEO Discovery / India, Mohali

During my time at SEO Discovery in India, I had the opportunity to work in Digital Marketing Training. This experience allowed me to gain hands-on knowledge and skills in various areas of digital marketing such as Search Engine Optimisation, Social Media Optimisation, Pay Per Click. Also, I Take Email Marketing and Content Marketing. I worked closely with a team of experts who guided me through the training process and provided valuable insights on the latest industry trends.

- Conducted training sessions on SEO Techniques.

- Hands-on skills in SEO, SMO, PPC, Email Marketing, and Content Marketing.

- Collaborated with experts, gaining insights into industry trends and analyze website traffic data

EDUCATION

2024 - Now

BCA

Amity University / India, Noida

Currently pursuing a Bachelor's in Computer Applications (BCA) starting in January 2024, I am dedicated to excelling in my studies and leveraging this knowledge to build a successful career in the field of technology.

- Actively engaged in a Bachelor's in Computer Applications (BCA) since January 2024.

- Committed to academic excellence and future career growth in technology.

2019 - 2021

Intermediate

Hazarilal High School / India, Gopalganj

During my intermediate studies, I was known for being a good student, with a reputation for intelligence and determination in overcoming challenges.

- Consistently performed well academically.

- I am recognized for my determination and ability to face difficulties.

- I am regarded as a smart and capable student by my peers and teachers.

2016 - 2017

Matriculation

Jageshwar Prasad High School / India, Gopalganj

During my matriculation studies, I excelled in Science subjects, particularly Computer and Science, showcasing a strong interest in the field.

- Achieved high proficiency in Science subjects during matriculation.

- Displayed a notable interest and aptitude for Computer Science.