



PROFESSIONAL EXPERIENCES

- STUDENT EMBASSADOR
- PART TIME JOB AT THE REGISTRATION OFFICE AT AUI
- TEACHER ASSISTANT AT AUI
- PART TIME SHOP SELLER

EXTRA PROFESSIONAL EXPERIENCES

- TAEKWONDO COACH
- TAEKWONDO BLACK BELT INTERNATIONAL
- AEROBICS COACH DIPLOMA
- CUPPING THERAPY



LANGUAGES

- ARABIC :FLUENT
- MORROCAN DIALECT: NATIVE
- ENGLISH: GOOD
- FRENCH: INTERMEDIATE
- TAMAZIGHT: INTERMEDIATE



PLATFORMS

- ENGINIUS
- SMART PLS
- RAPIDMINER
- PROTEGE
- GOOGLE ANALYTICS
- BUFFER
- SEMRUSH
- BUZZSUMO
- META BUSINESS SUITE
- MS PROJECT
- MS TEAMS
- CANVA

Marketing Analytics and ESG Practices,
ESG Partner

Accountant, Ifrane's municipality, Ifrane **Dec. 2020 - mar. 2021**

Human resources, Michlifen Resort & Golf **June - July 2022**

HANINE TOUDGHI



07-67-81-92-13



H.TOUDGHI@AUI.MA



Hanine Toudghi



EDUCATION

- **AL AKHAWAYN UNIVERSITY 2023 - 2024**
 - Master of Science in Digital Marketing & Analytics
- **AL AKHAWAYN UNIVERSITY 2019 - 2023**
 - Bachelor in Business Administration, Management and Logistique
- **COURSERA 2021- 2024**
 - Applying Data Analytics in Marketing
 - International and cross-cultural negotiation
 - Design Thinking
 - Strategy and sustainability development
- **Google Digital Garage 2024**
 - Fundamentals of Digital Marketing
- **CFA Institute 2020**
 - Ethical decision making



Internships

January - May. 2024

Dec. 2020 - mar. 2021

June - July 2022