



## PROFESSIONAL EXPERIENCES

- STUDENT EMBASSADOR
- PART TIME JOB AT THE REGISTRATION OFFICE AT AUI
- TEACHER ASSISTANT AT AUI
- PART TIME SHOP SELLER

## EXTRA PROFESSIONAL EXPERIENCES

- TAEKWONDO COACH
- TAEKWONDO BLACK BELT INTERNATIONAL
- AEROBICS COACH DIPLOMA
- CUPPING THERAPY



## LANGUAGES

- ARABIC :FLUENT
- MORROCAN DIALECT: NATIVE
- ENGLISH: GOOD
- FRENCH: INTERMEDIATE
- TAMAZIGHT: INTERMEDIATE



## PLATFORMS

- ENGINIUS
- SMART PLS
- RAPIDMINER
- PROTEGE
- GOOGLE ANALYTICS
- BUFFER
- SEMRUSH
- BUZZSUMO
- META BUSINESS SUITE
- MS PROJECT
- MS TEAMS
- CANVA

# HANINE TOUDGHI



07-67-81-92-13



H.TOUDGHI@AUI.MA



Hanine Toudghi



## EDUCATION

- **AL AKHAWAYN UNIVERSITY** 2023 - 2024
  - Master of Science in Digital Marketing & Analytics
- **AL AKHAWAYN UNIVERSITY** 2019 - 2023
  - Bachelor in Business Administration, Management and Logistique
- **COURSERA** 2021- 2024
  - Applying Data Analytics in Marketing
  - International and cross-cultural negotiation
  - Design Thinking
  - Strategy and sustainability development
- **Google Digital Garage** 2024
  - Fundamentals of Digital Marketing
- **CFA Institute** 2020
  - Ethical decision making



## Internships

- Marketing Analytics and ESG Practices, January - May. 2024  
ESG Partner
- Accountant, Ifrane's municipality, Ifrane Dec. 2020 - mar. 2021
- Human resources, Michlifen Resort & Golf June - July 2022