



product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	5342	\$21,753.14	58.64%	0.95%
Ebony	5238	\$20,353.79	59.81%	0.96%
Tell Tale	5112	\$19,982.03	58.05%	0.99%
Tri-State	5099	\$19,979.82	58.91%	1.10%
High Top	4940	\$19,810.42	60.42%	1.01%
Nationeel	4408	\$18,616.82	60.44%	1.18%
Best Choice	4218	\$18,354.53	60.64%	0.81%
Horatio	4195	\$17,736.81	58.42%	1.26%
Fort West	4108	\$15,834.21	59.80%	0.97%
Fast	4097	\$16,468.76	61.03%	1.07%
Sunset	3953	\$14,018.03	60.45%	1.03%
Carrington	3891	\$14,882.97	59.52%	0.78%
Red Wing	3870	\$15,869.53	59.36%	1.06%
Big Time	3816	\$15,560.09	60.20%	1.05%
Cormorant	3744	\$15,749.36	61.60%	0.87%
Imagine	3634	\$15,102.46	61.40%	1.06%
Super	3618	\$13,868.07	60.59%	0.96%
Denny	3584	\$16,015.19	58.02%	0.99%
High Quality	3577	\$16,138.93	59.98%	1.13%
Golden	3550	\$13,255.62	58.72%	0.88%
BBB Best	3514	\$12,991.34	62.12%	0.80%
PigTail	3467	\$11,617.25	60.68%	1.04%
Plato	3352	\$12,748.37	63.55%	1.06%
Landslide	3270	\$10,646.93	58.65%	0.98%
CDR	3078	\$12,062.13	58.98%	1.11%
Better	2823	\$9,179.32	61.15%	1.07%
Carlson	2564	\$10,533.97	61.20%	0.97%
Pleasant	2564	\$10,186.88	60.18%	0.92%
Total	113668	\$449,626.65	59.94%	1.00%

Current Month Transactions

18325✓

Goal: 17339 (+5.69%)

Current Month Profit

\$71.68K✓

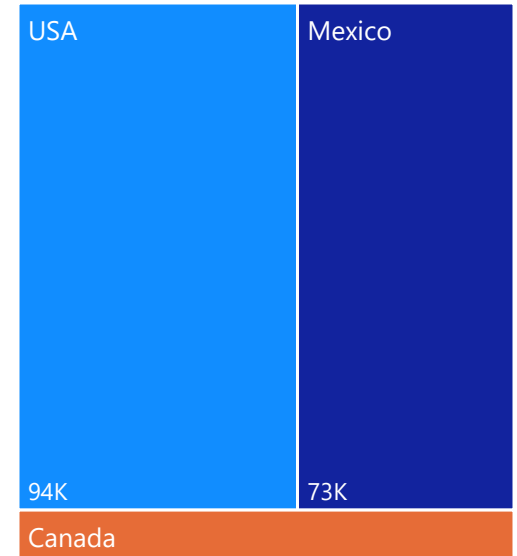
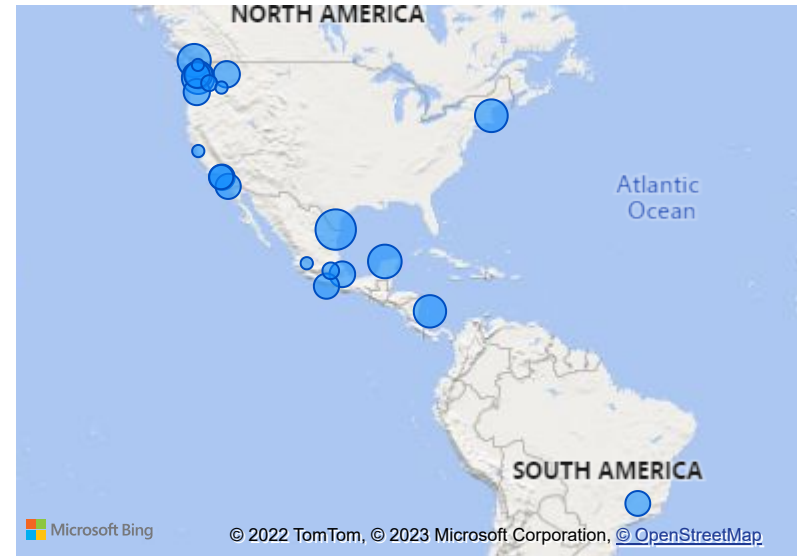
Goal: 67.87K (+5.61%)

Current Month Profit

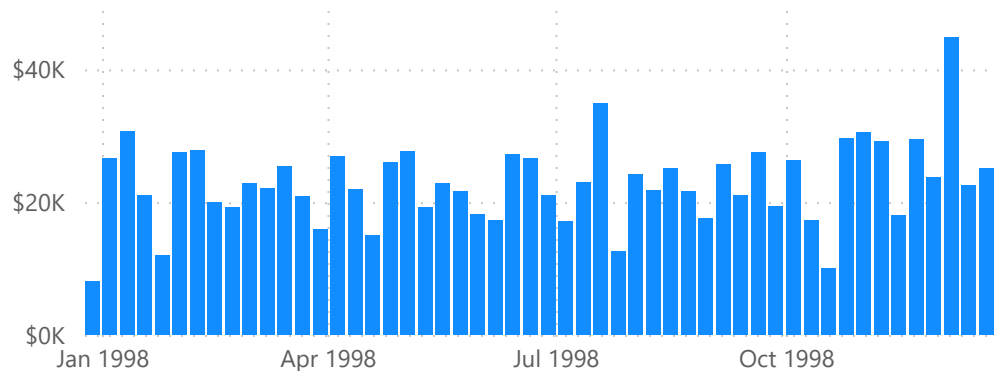
496!

Goal: 482 (-2.9%)

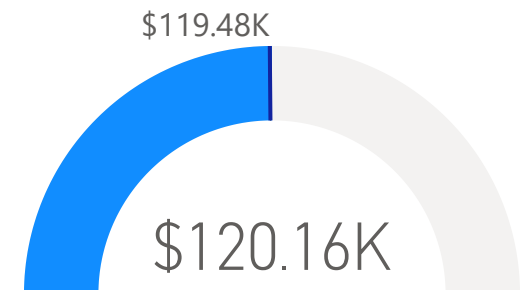
- Select all
- Canada
- Mexico
- USA



Weekly Revenue Trending



Revenue vs. Target



⬅ Back

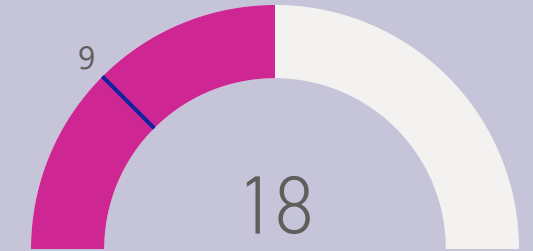
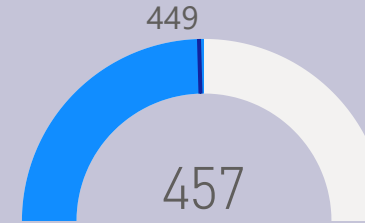


Product Brand

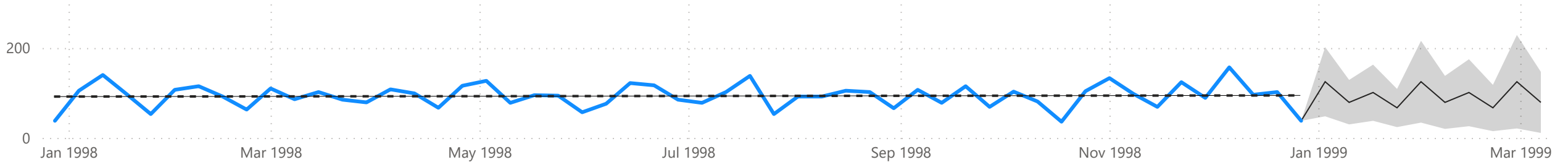
High Top

Current Month Transactions vs.. Prev Month

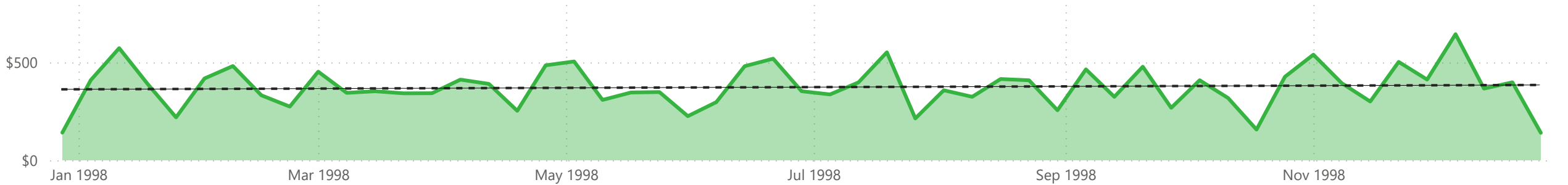
Current Month Return vs.. Prev Month



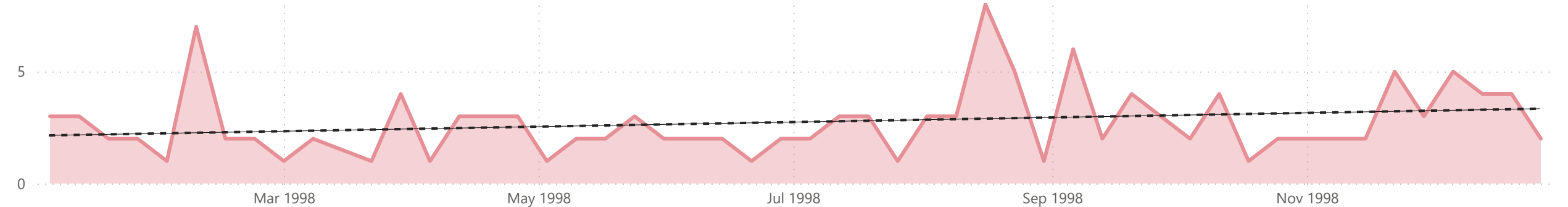
Weekly Transaction



Weekly Profit



Weekly Return



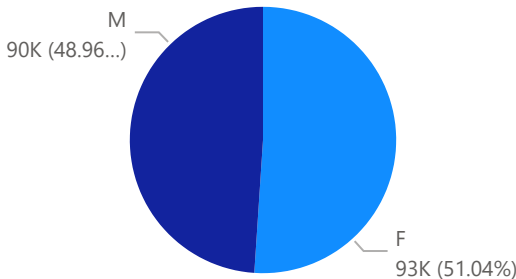
Topline Performance



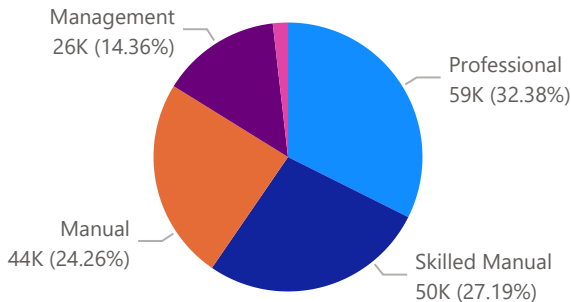
full_name Total Transactions Total Revenue

Merridee Archuleta	279	\$1,763.58
Scott Littleford	224	\$1,716.15
Isaiah Heymsfield	197	\$1,598.53
Shirley Ortiz	226	\$1,583.94
Mary Smith	215	\$1,542.65
Craig Blackwell	197	\$1,538.74
Tyler Tejan	202	\$1,528.41
Angelina Pabrislo	184	\$1,494.46
Hilda Suazo	187	\$1,484.71
Kendrick Stephens	226	\$1,446.36
Yolanda Pannell	220	\$1,444.01
Zelma Pereira	236	\$1,436.54
Estela Dvorak	200	\$1,425.20
Peter Swaim	231	\$1,423.59
Natasha Staton	223	\$1,420.56
Sonja Sommers	218	\$1,406.02
Elsie Maggart	212	\$1,401.18
Elizabeth Archuleta	199	\$1,399.44
Norma Serpanchy	209	\$1,383.85
Roberta Bozeman	218	\$1,380.96
Christopher Sweet	210	\$1,361.49
James Stevens	182	\$1,356.25
Pauline Ballard	187	\$1,344.28
Joan Brett	203	\$1,342.69
Jerry Christiansen	208	\$1,339.07
Eleanor Storey	197	\$1,328.20
Andrew Bell	199	\$1,319.03
Margaret Lowery	193	\$1,315.99
Total	9963	\$68,051.79

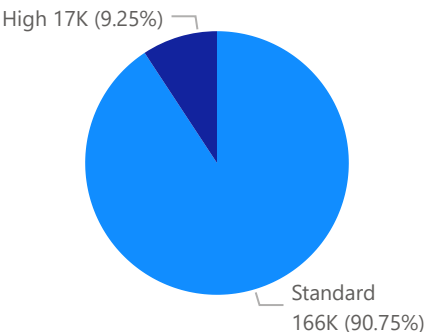
Transactions by Gender



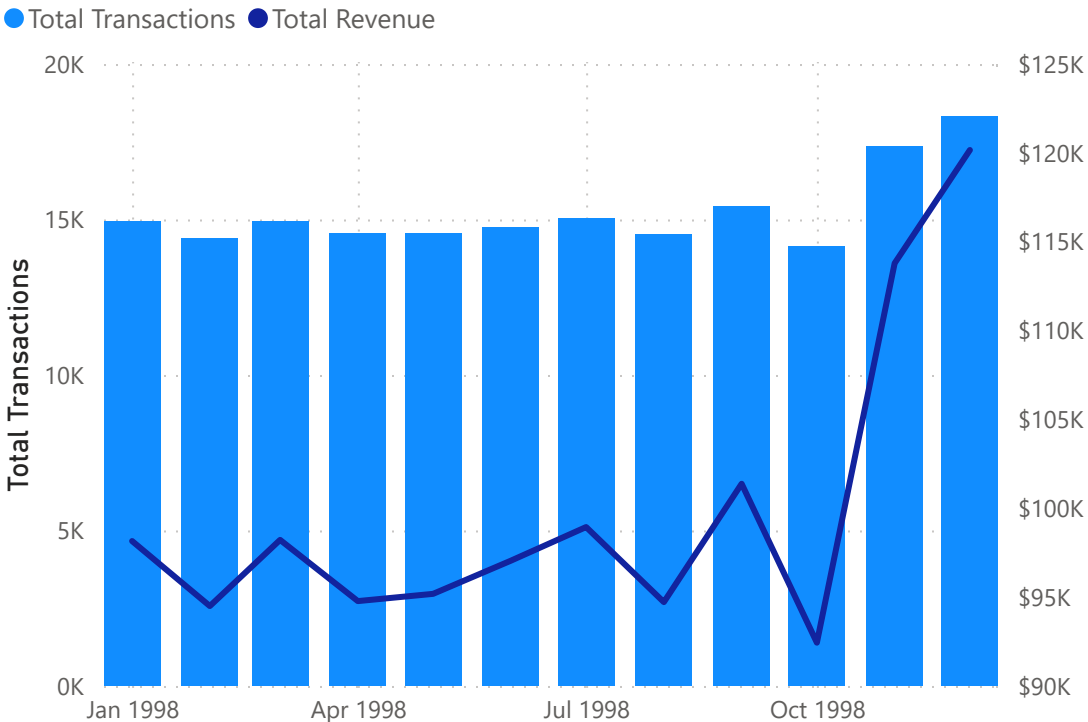
Transactions by Gender



Transactions by Gender



Transactions & Revenue by Month



Transactions by Age



Top Customer

Merridee Archuleta

Customer's Order

279

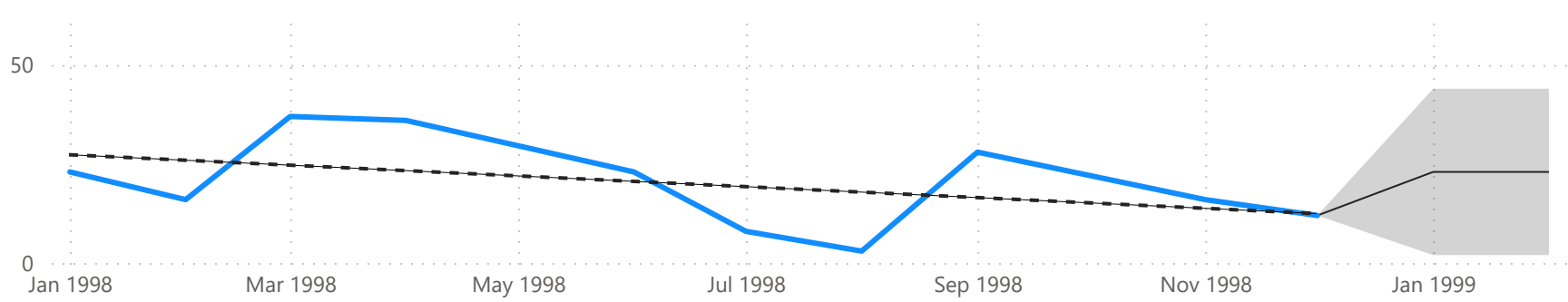
Customer's Revenue

\$1.76K

	Customer Name	Total Transactions	Total Revenue	Total Profit
	Tyler Tejan	202	\$1.53K	\$905.40

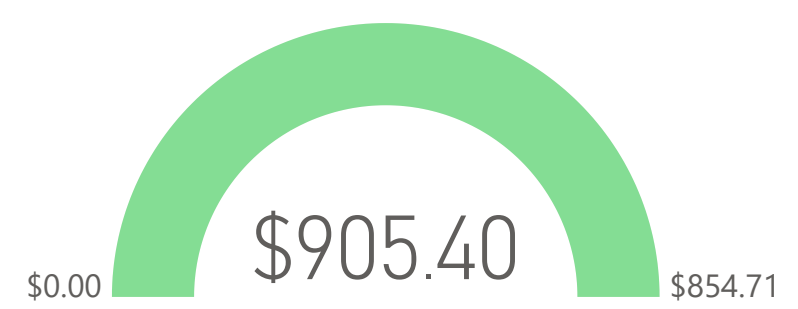
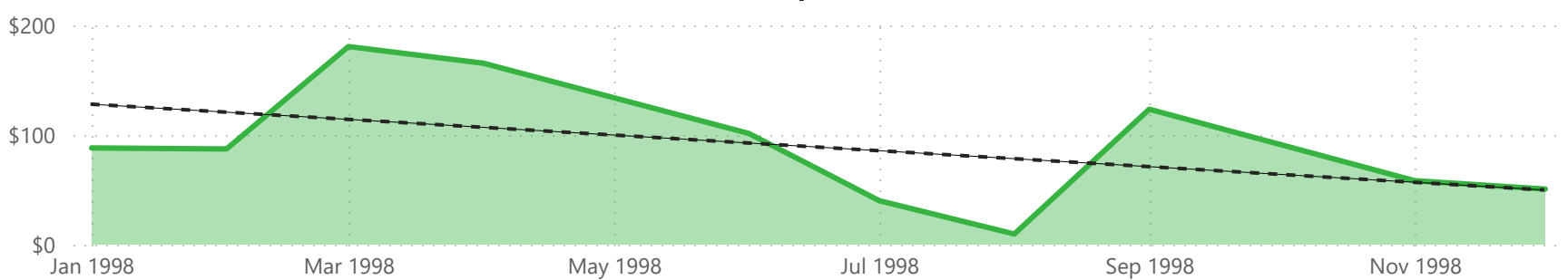
Monthly Transaction

Current Month Transactions vs. Last Month



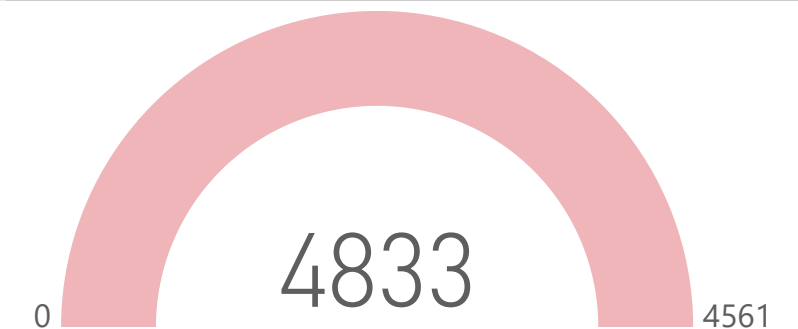
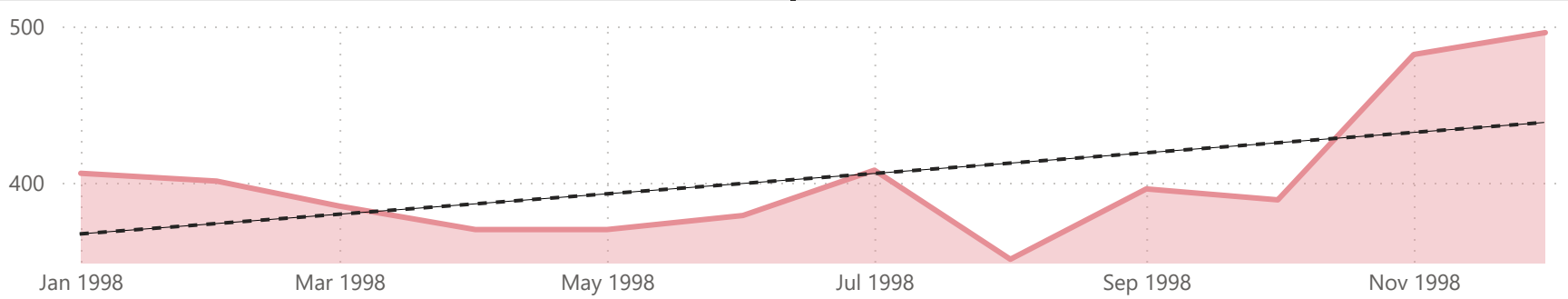
Monthly Profit

Current Month Profit vs. Last Month



Monthly Return

Current Month Return vs. Last Month



Topline Performance ⓘ

Customer Detail ⓘ

Portland hits 1000 Sales in December ⓘ

Vancouver Sales ⓘ