

Select State Select City Sport Products Sales Analysis Total Transaction Total Unit Sold Total Sales Average Profit Margin Total Retailer Sales Method Total Cost Total Profit 89.99M 56.78M 33.21M 9644 2.48M 42.30% **Select Retailer Monthly Sales Trend** Sales Method Retailer Region □ Product Amazon **Year** ●2020 ●2021 Foot Locker Kohl's **West** 2,099,816.25 **Men's Street Footwear West Gear** Sports Direct 5,499,812.50 483,438.75 ☐ Walmart West Gear Foot Locker Northeast Men's Apparel 2,809,200.00 1,596,237.50 365,806.25 In-store 12,759,128.75 **Sports Direct** Women's Street Footw.. 0M **Select Product** 2,061,463.75 915,221.25 341,340.00 **Total Profit** Outlet ☐ Men's Apparel 10,798,829.75 33,213,476.15 Kohl's **Monthly Costs Trend** Midwest Men's Athletic Footwear Men's Athletic Footwear 1,059,706.25 753,737.50 316,337.50 **Year** ●2020 ●2021 9,655,517.65 ☐ Women's Apparel Amazon Women's Apparel 134,800.00 308,893.75 835,908.75 Women's Athletic Footwear Women's Street Footwear Women's Athletic Foot... 493,037.50 284,000.00 **Select Sales Method Total Sales by State & City** In-store Online Outlet **Monthly Profit Trend Year** •2020 •2021 NORTH AMERICA **Select Region** EUROPE Midwest Northeast South Southeast West © 2023 TomTom, © 2023 Microsoft Corporation