

GLOBAL CONFERENCE ON INNOVATIONS IN MANAGEMENT AND BUSINESS

Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business and management to meet the resulting challenges. To harness and showcase the innate innovative ability of management and business professionals and academics from around the globe, Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India are jointly organizing their first virtual Global Conference on Innovations in Management and Business on July 27-28, 2021. The conference aims to bring together leading researchers, scholars, and instructors from academia as well as innovative practitioners from industry to exchange information and share experiences and research results from various specialized and interdisciplinary fields in business and management.

JOIN US ONLINE

July 27 – 28, 2021

Contact Details:
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nrustagi@gcimb.org
rama@gcimb.org

For Registration and Further Details:
Please visit www.gcimb.org

WHO CAN ATTEND

The conference is ideal for academicians, research scholars, doctoral students, industry professionals and master's students to share and discuss their research ideas and findings.

WHY ATTEND

- A chance to present your paper and have it appraised and discussed by fellow academics
- Accepted papers will be further evaluated for possible submission to the journals collaborating with our conference and in the conference proceedings published by a reputed publisher
 - Best paper awards
- Listen to keynote addresses from successful business professionals and researchers

CALL FOR PAPERS

The Global Conference on Innovations in Management and Business invites original contributions—conceptual, theoretical, and empirical—in the following tracks. Contributors are free to take up any contemporary theme within a track.

Track

Business Analytics
Crisis Management
Digital Transformation and Information Systems

Economics and International Business
Entrepreneurship and Innovation

Financial Management and Investments

General Management

Human Resource Management and Leadership
Marketing and Customer Insights
Operations and Supply Chain Management
Pluralism—Cultural, Moral and Religious

Strategic Management and Corporate Governance

Chair/ Co-Chairs

Dr. Jonathan Hersh (Chapman University)
Dr. Cristina Giannantonio and Dr. Amy Hurley-Hanson (Chapman University, USA)
Dr. Abhishek Kathuria (Indian School of Business, Hyderabad, India) and Dr. Prasanna Karhade (Shidler College of Business, University of Hawaii at Manoa, USA)
Dr. Emmanuel Anoruo (Coppin State University, Maryland, USA)
Dr. Maheshkumar P Joshi (George Mason University, USA) and Dr. P.K. Shukla (Chapman University, USA)
Dr. Chinedu B Eziram (University of Port Harcourt, Nigeria) and Dr. Rajneesh Sharma (Saint Joseph's University, USA)
Dr. Simone Faulkner (University of Technology Sydney, Australia) and Dr. Subodh Kulkarni (Howard University, USA)
Dr. Ace V Simpson (Brunel University, UK) and Dr. V Rama Devi (NIT Warangal, India)
Dr. Thani Jambulingam (Saint Joseph's University, USA) and Dr. T. Rahul (NIT Warangal, India)
Dr. Mohammad Firouz (University of Alabama Birmingham, USA)
Dr. Jagdish Rai (Invertis University, India) and Dr Carlo Oppecini (GBC College for Leadership Development)
Dr. Maheshkumar P Joshi (George Mason University, USA)



GUIDELINES FOR SUBMISSION

Interested contributors are requested to submit an extended abstract of up to 500 words. The abstract should contain the following along with the title of the article and author's details:

1. Purpose
2. Research Methodology/Design
3. Major Findings
4. Research Implications
5. Keywords

Submissions should be made on the website
www.gcimb.org

Upon double-blind review, select contributors will be invited for full paper submission.

PUBLICATION OPPORTUNITIES

All accepted papers upon successful incorporation of suggested changes, will be considered for publication in a conference proceedings volume by a reputed publisher. Some of the accepted papers will also be considered for review in the following prestigious journals that have agreed to collaborate with the conference:

International Journal of Pharmaceutical and Health Care Marketing
International Journal of Operations and Quantitative Management

IMPORTANT DATES

Abstract Submission: 10th June 2021

Communication of Acceptance of Abstract: 15th June 2021

Early Bird Registrations: 25th June 2021

Deadline for Registration: 12th July 2021

Full Paper Submission: 15th July 2021



KEYNOTE SPEAKERS

Dr. Kate Blackmon, Oxford, England

Dr. Elizabeth Davis, Dean, SEBA, St. Mary's College of California, USA

Prof. Rishikesha T Krishnan, Director IIM Bangalore, India

Dr. Thomas Turk, Dean, Argyros School of Business & Economics, USA

Dr. Anthony Wilbon, Dean, School of Business, Howard University, USA

FEES

TYPE	EARLY BIRD (Conference)	EARLY BIRD (Conference+Workshop)	
Academics	₹ 1600 / \$ 40	₹ 1900 / \$ 45	
Doctoral Students	₹ 1000 / \$ 30	₹ 1250 / \$ 35	
Industry Professionals	₹ 2000 / \$ 50	₹ 2300 / \$ 55	
Masters Students	₹ 500 / \$ 15	₹ 700 / \$ 20	
Listeners	₹ 600 / \$ 20	₹ 900 / \$ 25	
TYPE	REGULAR (Conference)	REGULAR (Conference+Workshop)	REGULAR (Workshop)
Academics	₹ 2000 / \$ 50	₹ 2300 / \$ 55	₹ 500 / \$ 15
Doctoral Students	₹ 1500 / \$ 40	₹ 1800 / \$ 45	₹ 400 / \$ 12
Industry Professionals	₹ 2500 / \$ 60	₹ 2800 / \$ 65	₹ 500 / \$ 15
Masters Students	₹ 600 / \$ 20	₹ 900 / \$ 25	₹ 300 / \$ 10
Listeners	₹ 600 / \$ 20	₹ 900 / \$ 25	₹ 500 / \$ 15



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