GLOBAL CONFERENCE ON INNOVATIONS IN MANAGEMENT AND BUSINESS

Innovation has been a loval companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business and management to meet the resulting challenges. To harness and showcase the innate innovative ability of management and business professionals and academics from around the globe, Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India are jointly organizing their first virtual Global Conference on Innovations in Management and Business on July 27-28, 2021. The conference aims to bring together leading researchers, scholars, and instructors from academia as well as innovative practitioners from industry to exchange from various specialized and interdisciplinary fields in

JOIN US ONLINE

July 27 - 28, 2021

Contact Details: ravi@gcimb.org nrustagi@gcimb.org rama@gcimb.org



WHO CAN ATTEND

The conference is ideal for academicians, research scholars, doctoral students, industry professionals and master's students to share and discuss their research ideas and findings.

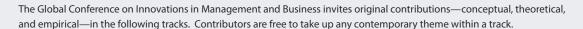


WHY ATTEND

- A chance to present your paper and have it appraised and discussed by fellow academics
- Accepted papers will be further evaluated for possible submission to the journals collaborating with our conference and in the conference proceedings published by a reputed publisher
 - Best paper awards
- Listen to keynote addresses from successful business professionals and researchers



CALL FOR PAPERS



Track

Business Analytics Crisis Management

Digital Transformation and Information Systems

Economics and International Business Entrepreneurship and Innovation

Financial Management and Investments

General Management

Human Resource Management and Leadership Marketing and Customer Insights Operations and Supply Chain Management Pluralism—Cultural, Moral and Religious

Strategic Management and Corporate Governance

Chair/ Co-Chairs

Dr. Jonathan Hersh (Chapman University)

Dr. Cristina Giannantonio and Dr. Amy Hurley-Hanson (Chapman University, USA)

Dr. Abhishek Kathuria (Indian School of Business, Hyderabad, India) and Dr. Prasanna Karhade

(Shidler College of Business, University of Hawaii at Manoa, USA)
Dr. Emmanuel Anoruo (Coppin State University, Maryland, USA)

Dr. Maheshkumar P Joshi (George Mason University, USA) and Dr. P.K. Shukla (Chapman University, USA)

Dr. Chinedu B Eziram (University of Port Harcourt, Nigeria) and Dr. Rajneesh Sharma (Saint Joseph's University, USA)

Dr. Simone Faulkner (University of Technology Sydney, Australia) and Dr. Subodh Kulkarni (Howard University, USA)

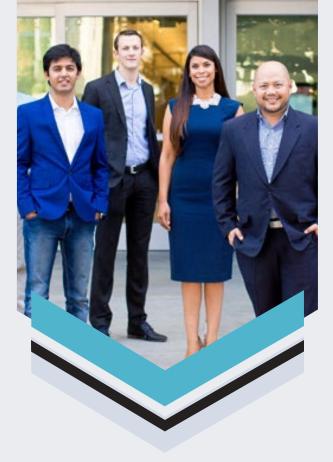
Dr. Ace V Simpson (Brunel University, UK) and Dr. V Rama Devi (NIT Warangal, India)

Dr. Thani Jambulingam (Saint Joseph's University, USA) and Dr. T. Rahul (NIT Warangal, India)

Dr. Mohammad Firouz (University of Alabama Birmingham, USA)

Dr. Jagdish Rai (Invertis University, India) and Dr Carlo Oppecini (GBC College for Leadership Development)

Dr. Maheshkumar P Joshi (George Mason University, USA)



GUIDELINES FOR SUBMISSION

Interested contributors are requested to submit an extended abstract of up to 500 words. The abstract should contain the following along with the title of the article and author's details:

1. Purpose
2. Research Methodology/Design
3. Major Findings
4. Research Implications
5. Keywords

Submissions should be made on the website www.gcimb.org

Upon double-blind review, select contributors will be invited for full paper submission.



PUBLICATION OPPORTUNITIES

All accepted papers upon successful incorporation of suggested changes, will be considered for publication in a conference proceedings volume by a reputed publisher. Some of the accepted papers will also be considered for review in the following prestigious journals that have agreed to collaborate with the conference:

International Journal of Pharmaceutical and Health Care Marketing

International Journal of Operations and Quantitative Management

IMPORTANT DATES

Abstract Submission: 10th June 2021

Communication of Acceptance of Abstract: 15th

June 2021

Early Bird Registrations: 25th June 2021 Deadline for Registration: 12th July 2021 Full Paper Submission: 15th July 2021



KEYNOTE SPEAKERS

Dr. Kate Blackmon, Oxford, England

Dr. Elizabeth Davis, Dean, SEBA, St. Mary's College of California, USA

Prof. Rishikesha T Krishnan, Director IIM Bangalore, India

Dr. Thomas Turk, Dean, Argyros School of Business & Economics, USA

Dr. Anthony Wilbon, Dean, School of Business, Howard University, USA

FEES

TYPE	EARLY BIRD (Conference)	EARLY BIRD (Conference+Workshop)	
Academicians	₹ 1600 / \$ 40	₹ 1900 / \$ 45	
Doctoral Students	₹ 1000 / \$ 30	₹ 1250 / \$ 35	
Industry Professionals	₹ 2000 / \$ 50	₹ 2300 / \$ 55	
Masters Students	₹ 500 / \$ 15	₹ 700 / \$ 20	
Listeners	₹600/\$13	₹ 900 / \$ 25	
Listeriers	\ 000 / \$ 20	(900 / \$ 25	
TYPE	REGULAR	REGULAR	REGULAR
TYPE	REGULAR (Conference)	REGULAR (Conference+Workshop)	REGULAR (Workshop)
TYPE Academicians			
	(Conference)	(Conference+Workshop)	(Workshop)
Academicians Doctoral Students	(Conference) ₹ 2000 / \$ 50	(Conference+Workshop) ₹ 2300 / \$ 55	(Workshop) ₹ 500 / \$ 15
Academicians	(Conference) ₹ 2000 / \$ 50 ₹ 1500 / \$ 40	(Conference+Workshop) ₹ 2300 / \$ 55 ₹ 1800 / \$ 45	(Workshop) ₹ 500 / \$ 15 ₹ 400 / \$ 12
Academicians Doctoral Students Industry Professionals	(Conference) ₹ 2000 / \$ 50 ₹ 1500 / \$ 40 ₹ 2500 / \$ 60	(Conference+Workshop) ₹ 2300 / \$ 55 ₹ 1800 / \$ 45 ₹ 2800 / \$ 65	(Workshop) ₹ 500 / \$ 15 ₹ 400 / \$ 12 ₹ 500 / \$ 15

ADVISORY COMMITTEE

Dr. Kate Blackmon, Oxford, UK

Dr. Lorenzo Lucianetti, University of Chieti and Pescara, Italy

Dr. Xiande Zhao, China Europe International Business School, China

Mr. Greg Stein, CEO, Closet Factory, Los Angeles, USA

Dr. N. Kathuria, Managing Director, Actuate Business Consulting, India

Dr. Greg Dell'Omo, President, Rider University, USA

Prof. Karuna Jain, Shailesh J. Mehta School of Management, IIT Bombay, India

Prof. B. Raja Shekhar, School of Management Studies, University of Hyderabad, India

Prof. R. Madhumathi, Department of Management Studies, IIT Madras, India

Prof. GVRK Acharyulu, School of Management Studies, University of Hyderabad, India

Prof. Pankaj Sinha, FMS, University of Delhi, India

Dr. Fariborz Partovi, Drexel University, USA

Dr. Rich Metters, Texas A&M, USA

Mr. Dario Knez, Director, Alfred Ford School of Management, Belgium.

ORGANIZING TEAM

CHIEF PATRON

Dr. Wayne A. I. Frederick, President, Howard University

Prof. N.V. Ramana Rao, Director, NIT Warangal Dr. Daniele Struppa, President, Chapman University

CONFERENCE CHAIRS

Prof. Ravi Kathuria, Argyros School of Business & Economics, Chapman University
Prof. Narendra Rustagi, Centre for Global Business Studies, Howard University School of Business, Howard University
Dr. V. Rama Devi, School of Management, NIT Warangal

CONVENORS

Prof. M. Ravindar Reddy, School of Management, NIT Warangal

Dr. K. Padma, School of Management, NIT Warangal Dr. K. Francis Sudhakar, School of Management, NIT Warangal

Dr. P.R.C. Gopal, School of Management, NIT Warangal

Dr. T. Rahul, School of Management, NIT Warangal

ORGANIZING COMMITTEE

Dr. P. Ramlal, School of Management, NIT Warangal Dr. S.L. Tulasi Devi, School of Management, NIT Warangal

Dr. G. Sunitha, School of Management, NIT Warangal

Dr. K. Lakshminarayana, School of Management, NIT Warangal



Argyros School of Business and Economics





