









Global Conference on

Innovations in Management and Business



Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business and management to meet the resulting challenges. To harness and showcase the innate innovative ability of management and business professionals and academics from around the globe, Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India are jointly organizing their first virtual Global Conference on Innovations in Management and Business during July 27-28, 2021. The conference aims to bring together leading researchers, scholars, and instructors from academia as well as innovative practitioners from industry to exchange information and share experiences and research results from various specialized and interdisciplinary fields in business and management.

iii Date:

July 27–28, 2021 (For Africa, Australia, China, Europe, India)

July 26-28, 2021 (For USA)

Mode of conference: Online



Who can attend

The conference is ideal for academicians, research scholars, doctoral students, industry professionals and master's students to share and discuss their research ideas and findings.



Why attend this conference

- A chance to present your paper and have it appraised and discussed by fellow academics
- Accepted papers will be further evaluated for possible submission to the journals collaborating with our conference and in the conference proceedings published by a reputed publisher
- ✓ Best paper awards
- Listen to keynote addresses from successful business professionals and researchers

Track	Chair/ Co-Chairs	Ti
Business Analytics	Dr. Jonathan Hersh (Chapman University) and Dr. Anjana Susarla (Michigan State University)	General
Crisis Management	Dr. Cristina Giannantonio and Dr. Amy Hurley- Hanson (Chapman University, USA)	Human F
	Dr. Abhishek Kathuria (Indian School of Business,	Leadersl
Digital Transformation and Information Systems	Hyderabad, India] and Dr. Prasanna Karhade (Shidler College of Business, University of Hawaii at Manoa, USA)	Marketir
Economics and International Business	Dr. Emmanuel Anoruo (Coppin State University, Maryland, USA)	Operatio Manager
Entrepreneurship and Innovation	Dr. Maheshkumar P Joshi (George Mason University, USA) and Dr. P.K. Shukla (Chapman University, USA)	Pluralist Religiou
Financial Management and Investments	Dr. Chinedu B Eziram (University of Port Harcourt, Nigeria) and Dr. Rajneesh Sharma (Saint Joseph's University, USA)	Strategi Corpora

	Track	Chair/ Co-Chairs
	General Management	Dr. Subodh Kulkarni (Howard University, USA)
	Human Resource Management and Leadership	Dr. Ace V Simpson (Brunel University, UK) and Dr. Yasmin Purohit (Robert Morris University, USA)
	Marketing and Customer Insights	Dr. ThaniJambulingam (Saint Joseph's University, USA)
	Operations and Supply Chain Management	Dr. Mohammad Firouz (University of Alabama Birmingham, USA)
	Pluralism—Cultural, Moral and Religious	Dr. JagdishRai (Invertis University, India) and Dr Carlo Oppecini (GBC College for Leadership Development)
100	Strategic Management and Corporate Governance	Dr. Maheshkumar P Joshi (George Mason University, USA)



The Global Conference on Innovations in Management and Business invites original contributions—conceptual, theoretical,and empirical—in the above tracks.



Guidelines for Submission

Interested contributors are requested to submit an extended abstract of up to 500 words. The abstract should contain the following along with the title of the article and author's details:

- 1. Purpose
- 2. Research Methodology/Design
- 3. Major Findings
- 4. Research Implications
- 5. Keywords

Submissions should be made on the website www.gcimb.org

Upon double-blind review, select contributors will be invited for full paper submission.



Publication Opportunities

All accepted papers upon successful incorporation of suggested changes, will be considered for publicationin a conference proceedings volume by a reputed publisher.



Preconference Workshops

Workshops will be organised on some of the latest research topics. Pls keep a watch on our website for details



嘂 Important dates

Abstract Submission: 10th June 2021

Communication of Acceptance of Abstract: 15th June 2021

Early Bird Registrations:25th June 2021

Deadline for Registration: 12th July 2021

Full Paper Submission: 18th July 2021



Keynote Speakers

Dr. Kate Blackmon, University of Oxford, UK

Dr. Elizabeth Davis, Dean, SEBA, St. Mary's College of California, USA

Prof.Rishikesha T Krishnan, Director IIM Bangalore, India

Dr. Thomas Turk, Dean, Argyros School of Business & Economics, USA

Dr. Anthony Wilbon, Dean, School of Business, Howard University, USA

Early Bird Early Bird Туре (Conference+Workshop) INR 1600 / 40 USD INR 1900 / 45 USD INR 2000 / 50 INR 2300 / 55 USD Academicians INR 500 / 15 usp USD Doctoral Students INR 1000 / 30 USD INR 1250 / 35 USD INR 1500 / 40 INR 1800 / 45 USD INR 400 / 12 USD USD INR 2500 / 60 INR 500 / 15 Industry INR 2000 / 50 USD INR 2300 / 55 USD INR 2800 / 65 USD Professionals USD INR 500 / 15 USD INR 700 / 20 USD INR 600 / 20 USD INR 900 / 25 USD INR 300 / 10 USD Listeners INR 600 / 20 USD IND 900 / 25 USD INR 600 / 20 USD INR 900 / 25 USD INR 500 / 15 USD



PA Chief Patrons

Prof.N.V.Ramana Rao, Director, National Institute of Technology Warangal, India

Dr. Daniele Struppa, President, Chapman University, USA

Dr. Anthony K. Wutoh, Provost and Chief Academic Officer, Howard university, USA



Advisory Committee

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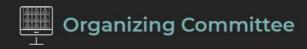
Prof. M. Ravindar Reddy, School of Management, NIT Warangal

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Dr. S.L. Tulasi Devi, School of Management, NIT

Dr. G. Sunitha, School of Management, NIT

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