

15/01/25 HACKATHON (Day 1)

NAME: Touseef

ROLL NO:

Solt:

Step 1: Choose Marketplace Type

Choice: General E-commerce

Primary Purpose: To create a platform where customers can browse, compare, and purchase a wide range of furniture products conveniently from home offering both affordability and quality.

Step 2: Define your Business Goals

1. What problem does your marketplace aim to solve?

It solves the problem of time-consuming furniture shopping by offering an online platform where customers can easily find, compare, and purchase furniture from various sellers, saving them time and effort.

2. Who is your target audience?

HOMEOWNER & RENTER: People who want to buy furniture to furnish their homes, whether they are moving into a new place or updating their current furniture.

Interior Designers: Professionals who need to source high-quality furniture for their design projects, whether for home, offices, or other spaces.

Businesses: Companies or organizations looking to buy office furniture or commercial furniture to furnish their workspaces.

lobbies, and meeting rooms.

3. What products or services will you offer?

Furniture products like sofas, beds, tables, chairs, cabinets, office furniture, and more, customizable options for some furniture pieces.

4. What will set your marketplace apart?

- 1) A wide selection of high-quality, affordable furniture
- 2) A user-friendly interface for easy browsing, filtering, and purchasing.
- 3) Customization options for certain pieces of furniture
- 4) Reliable delivery services with easy tracking.
- 5) Excellent customer service with a straightforward return policy.

PRODUCT
Product Id
Name
Price
Stock
Tag
Category
Image

ORDER
Order Id
Customer Id
Order Date
Product Date
Total Price
Status
Address

CUSTOMER
Customer Id
Name
Contact
Address
Email
Order History

SHIPMENT
shipment id
Order Id
Status
Expected Date
Customer data

Delivery Zone
Zone id
Zone Name
Cover Area
Signature

PAYMENT
Payment Id
Order Id
Amount
Method
Status
Date