WELCOME TO Express Link Logistics.

OUR OBJECTIVES ARE!

OVERVIEW DASHBOARD
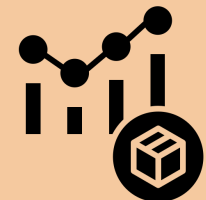
CONSIGMENT DASHDOARD
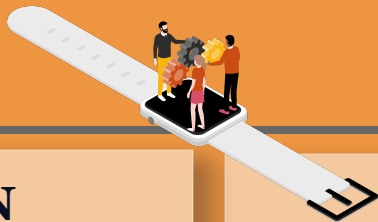
FULLFILLMENT RATE DASHBOAARD

DEMAND & SUPPLY DASHBOARD

OVERVIEW

REGION

- [ ] Central
- [ ] East
- [ ] North
- [ ] South
- [ ] West

CUSTOMER_TYPE

- [ ] Corporate
- [ ] E-commerce
- [ ] Retail
- [ ] Wholesale

QUARTER

- [ ] Qtr 1
- [ ] Qtr 2
- [ ] Qtr 3
- [ ] Qtr 4

17.50
Average of Profit_Margin (%)

25.15
Average of Product_Weight (kg)

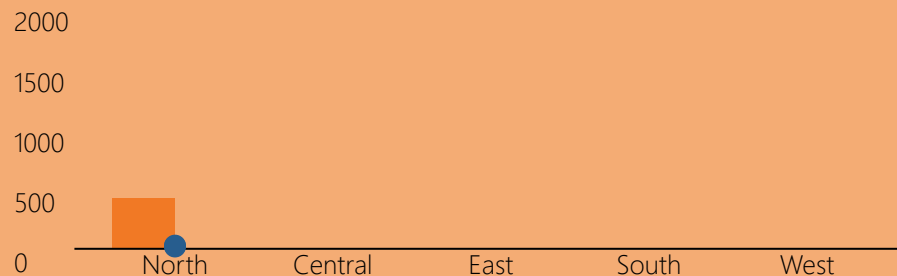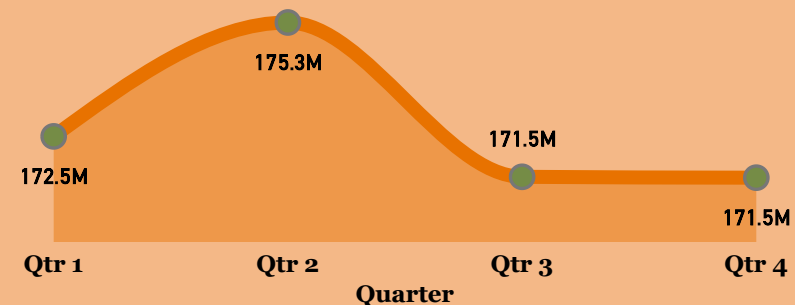**7.48**
Average of Delivery_Time (Days)

2.88
Average of Customer_Loyalty_Score

ORDER BY REGION

ORDER VALUE TREND BY QUATERS

Qtr 1: 172.5M Qtr 2: 175.3M Qtr 3: 171.5M Qtr 4: 171.5M

Quarter

Average of Fulfillment_Rate by Warehouse_Location

Bangalore Delhi Mumbai Chennai Kolkata Total

Return Rate by Customer Type

Customer_Type
- Corporate
- Retail
- E-commerce
- Wholesale

CONSIGNMENT

17.50
Average of Profit_Margin (%)

25.15
Average of Product_Weight (kg)

7.48
Average of Delivery_Time (Days)

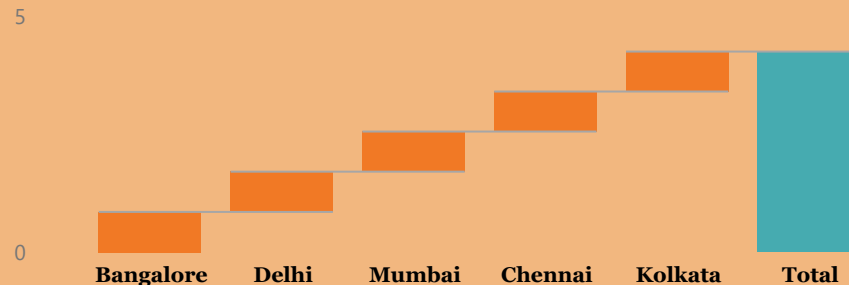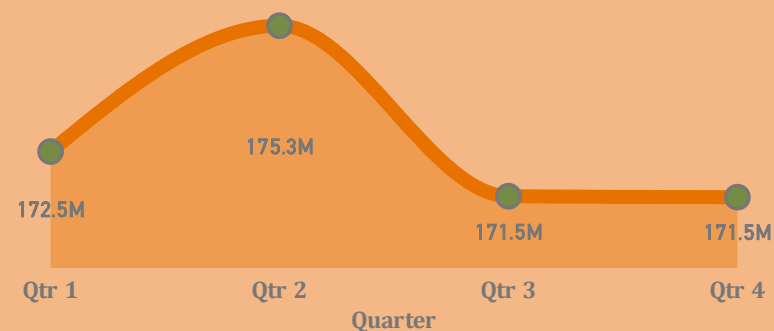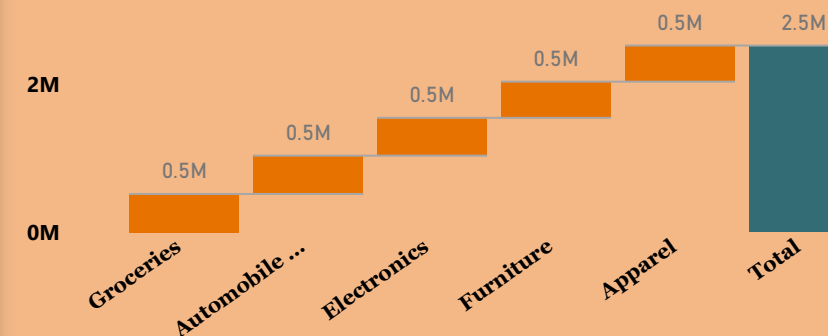**2.88**
Average of Customer_Loyalty_Score

REGION

- [ ] **Central**
- [ ] **East**
- [ ] **North**
- [ ] **South**
- [ ] **West**

CUSTOMER_TYPE

- [ ] **Corporate**
- [ ] **E-commerce**
- [ ] **Retail**
- [ ] **Wholesale**

QUARTER

- [ ] **Qtr 1**
- [ ] **Qtr 2**
- [ ] **Qtr 3**
- [ ] **Qtr 4**

ORDER BY REGION

	100%
North	2.03K
Central	2.03K
East	2.01K
South	1.97K
West	1.96K
	96.1%

CUSTOMER TYPE DISTRUBUTION

Corporate 2.52K
Retail 2.52K (14529.97%)
E-commerce 2.52K (14219.47%)
Wholesale 2.50K (14308.71%)
(%) (14140.06%)

ORDER VALUE TREND BY QUATERS

- 172.5M (Qtr 1)
- 175.3M (Qtr 2)
- 171.5M (Qtr 3)
- 171.5M (Qtr 4)

Quarter

ORDER QUANTITY BY PRODUCT CATEGORY

Groceries	0.5M
Automobile ...	0.5M
Electronics	0.5M
Furniture	0.5M
Apparel	0.5M
Total	2.5M

2M
0M

FULLFILLMENT RATE

REGION

- [ ] Central
- [ ] East
- [ ] North
- [ ] South
- [ ] West

CUSTOMER_TYPE

- [ ] Corporate
- [ ] E-commerce
- [ ] Retail
- [ ] Wholesale

QUARTER

- [ ] Qtr 1
- [ ] Qtr 2
- [ ] Qtr 3
- [ ] Qtr 4

0.85
Average of Fulfillment_Rate by cities
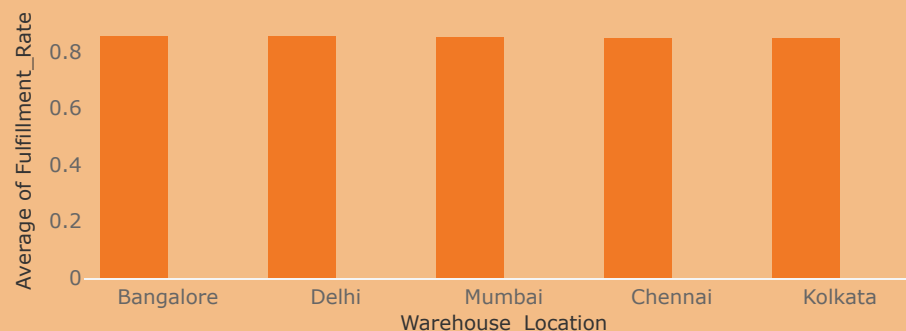
504K
Sum of Order_Quantity average per Region
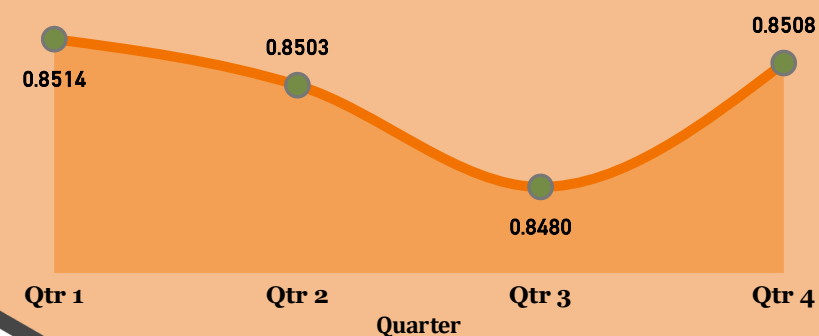
74.99
Avg_Warehouse_Capacity

2.88
Average of Customer_Loyalty_Score
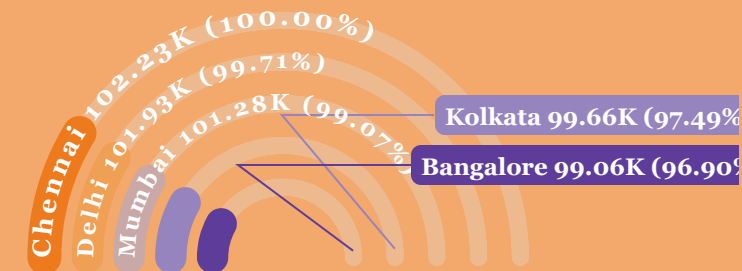
Average of Fulfillment_Rate by Warehouse_Location

Bangalore, Delhi, Mumbai, Chennai, Kolkata

Sum of Fulfillment_Rate by Quarter

- Qtr 1: 0.8514
- Qtr 2: 0.8503
- Qtr 3: 0.8480
- Qtr 4: 0.8508

Sum of Delayed_Delivery by Region

- North: 327
- West: 300
- East: 298
- South: 283
- Central: 270

Sum of Order_Quantity average per Region 2 by Warehouse_Location

- Chennai 102.23K (100.00%)
- Delhi 101.93K (99.71%)
- Mumbai 101.28K (99.07%)
- Kolkata 99.66K (97.49%)
- Bangalore 99.06K (96.90%)

DEMAND & SUPPLY

REGION

- [ ] Central
- [ ] East
- [ ] North
- [ ] South
- [ ] West

CUSTOMER_TYPE

- [ ] Corporate
- [ ] E-commerce
- [ ] Retail
- [ ] Wholesale

QUARTER

- [ ] Qtr 1
- [ ] Qtr 2
- [ ] Qtr 3
- [ ] Qtr 4

690.78M
Sum of Order_Value

17.50
Average of Profit_Margin (%)
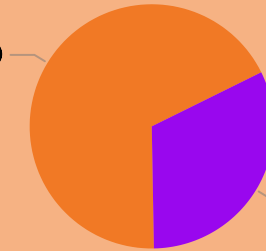
4.07K
Average of Transportation_Cost

5.80K
Average of Total_Cost_per_Order
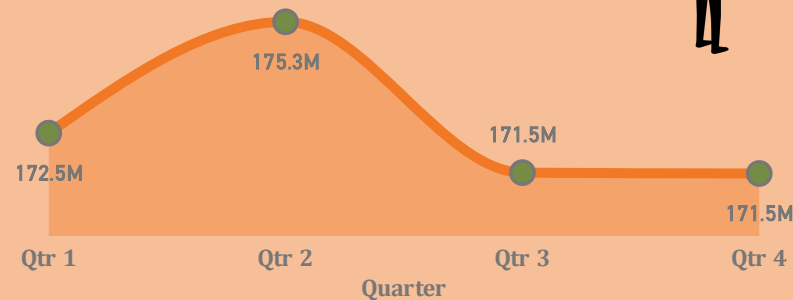
Average of Order by Product_Category

Product_Category	Value
Groceries	144,380,688.87
Automobile Parts	142,220,745.78
Electronics	139,592,038.39
Apparel	133,057,188.73
Furniture	131,534,095.44
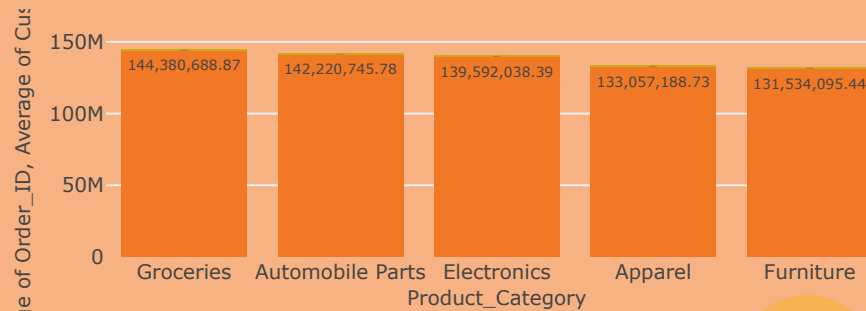
Distrubution transportaion and operational cost

Sum of Operational_Cost (₹)

Sum of Transportation_Cost

Total revenue by Quarter

- Qtr 1: 172.5M
- Qtr 2: 175.3M
- Qtr 3: 171.5M
- Qtr 4: 171.5M

Count of Order by Carrier

Carrier_Name: ● India Post ● FedEx ● Blue Dart ● Delhivery ● DHL

- India Post 2.04K (100.00%)
- FedEx 2.03K (99.51%)
- Blue Dart 1.99K (97.45%)
- Delhivery 1.99K (97...)
- DHL 1.94K ...