# **CHRIS ROTUNNO**

## **Data Analyst**

<u>chrisrotunno@rootlaboratories.net</u>

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LinkedIn
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 LinkedIn
 LinkedIn

GitHub

- Nashville, TN USA
- Website

### **WORK EXPERIENCE**

### Founder & Chief Visionary Officer

#### **Root Labs**

- Nashville, TN
- **Entrepreneurial**: Risked \$8K in operating systems and server infrastructure to establish a data analytics firm scalable to create substantial career opportunities.
- Business Intelligence Freshness: Produced a series of automated reports with Python, a double ledger MySQL RDBMS, a <u>Tableau Public</u>, and a <u>Kaggle</u> Contributor status.

### Stock Market Data Integrity Specialist

#### **Socrates Platform**

- Redington Beach, FL (Remote EST)
- Data Import and Update Management: Ensured uninterrupted service delivery to 12K+ global subscribers, utilizing .NET and C# programs daily, ensuring data quality automation, and earning a 10% annual bonus thrice.
- SaaS Product Development: Expanded the market offerings, employing Python to update 128GB+ of flat files with the latest information from data providers, enhancing market coverage three-fold.
- Data Validation Queries: Performed MongoDB queries for data validation, focusing primarily on market additions and troubleshooting tasks, reducing the number of failed data updates by 99%.
- **Global Collaboration:** Strengthened team cohesion by participating in the annual World Economic Conference (WEC), leading to better remote work dynamics, increased project efficiency, and elevated client satisfaction levels.

### Financial Statements Data Quality Analyst

#### Intrinio

- may 2017 Nov 2017
- Saint Petersburg, FL
- XBRL Classification: Boosted XBRL classification accuracy by 20% through text mining techniques in R while standardizing S&P 500 financial statements.
- Financial Statement Analysis: Reviewed 10-K earnings reports, correcting discrepancies in an estimated 60% of standardized statement line items.
- **Performance Optimization**: Streamlined efficiency by managing lag-time and peak performance trade-offs, resulting in a 10% increase in system performance.
- **Project Management:** Optimized Agile sprints in JIRA with Kanban, applying Six Sigma for a measurable 20% process efficiency gain.

### Consumer Lending Analytics Intern

#### **Wells Fargo**

- may 2016 Aug 2016
- Chandler, AZ
- Credit Card Application Processing: Collaborated with cross-functional teams to process 400K+ monthly credit card applications, enhancing efficiency through a data warehouse stored in Microsoft SQL Server.
- Managing the Manager: Implemented structured management behavioral practices, including weekly deadlines and effective communication strategies, improving organizational efficiency and streamlined workflows.

### **EDUCATION**

M.B.A. Music Business
Jennings A. Jones College
Middle Tennessee State University

iii Jun 2022 - Dec 2023

M.S.B.A. Business Analytics Leeds School of Business University of Colorado

iii Jun 2020 - May 2023

### **SKILLS**

### **Statistical Analysis**

 Descriptive Statistics, Hypothesis Testing, Confidence Intervals, Distributions, Linear and Logistic Regression, Multivariate Analysis, Experimental Design, ANOVA.

#### **Machine Learning**

 Regression, Classification, Clustering, Feature Engineering, Model Selection, Data Preprocessing.

#### **Deep Learning**

 Multi Layer Perceptrons, Adversarial Neural Networks, Recurrent Neural Networks, Convolutional Neural Networks, Long Short Term Memory, BERT, Time Series Analysis.

#### **Time Series Analysis**

 Overlap Studies, Momentum Indicators, Volume Indicators, Volatility Indicators, Price Transform, Cycle Indicators, Pattern Recognition, Trend Analysis, Seasonality, ARIMA, SARIMAX, Prophet Model.

### **Business Intelligence**

 Tableau Visualizations, Dashboards, and Stories, PowerBI, DataStudio, Plotly.