## Christopher A. Rotunno

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## **Professional Summary**

Full-Stack Web Developer specializing in content-rich FinTech SaaS platforms & machine learning | MBA Music, MS Analytics | Also an avid Musician keen to record, produce, and perform original and cover music

#### Skills

- ✓ Develops, organizes, and leads SaaS product teams
- ✓ Effectively communicates verbally and non-verbally
- ✓ Actively listens, adapts with fact-finding questions, and remembers names
- ✓ Installs operating systems and orchestrates server configuration/security
- ✓ Maintains policies, processes, and procedures with incredible work ethics
- ✓ Troubleshoots, debugs, and tests code in JavaScript, Python and SQL
- ✓ Executes terminal and CLI/API commands, HTTP methods, RegEx
- ✓ Generates insights with dashboards, reports, and websites
- ✓ Master of data analytics, statistical computing, machined learning, and AI
- ✓ Owns modern tech stack: Cursor, Docker, AWS, Python, JavaScript, SQL/NOSQL, Spark, Pro Tools, Adobe Creative Cloud

### **Education**

# Master of Business Administration in Music Business | Middle Tennessee State University

 Emphasized studies in strategic business management, finance, marketing, and operations within music production, recording, and live entertainment.

# Master of Sciences in Business Analytics (Software and Data Engineering Focus) | University of Colorado Boulder

 Applied descriptive, predictive, and prescriptive analytics to structured and unstructured data for marketing, customer retention, pricing, segmentation, and promotion, leveraging Python, R, Big Query, Tableau, and Spark.

## Bachelor of Sciences in Operations and Information Management | University of Colorado Boulder

 Coordinated projects with teams in project management, ERP systems, VBA, and data analytics.

## **Relevant Experience**

# Data Analyst--Global Capital Markets | AE Global Solutions Inc. (DBA Socrates Platform) (February 2018 – November 2021)

- Built and managed C# programs for data ingestion, enhancing data quality for 12K+ global subscribers.
- Controlled ETL processes in ASP.NET, optimizing the integration of datasets from MongoDB, Reuters, and S&P.
- Managed capital markets data pipelines, enabling \$100K in monthly subscription revenue.

# Financial Statements Data Quality Analyst | Intrinio Inc. (May 2017 – November 2017)

- Spearheaded the NLP initiative under CFO guidance to accurately classify XBRL tags into financial statement line-items, enhancing data quality by 40%.
- Automated error detection, reducing manual workload by 80%, enhancing financial reporting accuracy across 10-K, 10-Q, 8-K, and 8-Q earnings statements.

### **Consumer Lending Analytics Intern | Wells Fargo (June 2016 – August 2016)**

- Automated underwriting processes with SQL Server and decision trees, reducing application volume and review time per underwriter, cutting labor costs.
- Processed 400K+ monthly credit card applications, coordinating efforts across multiple departments within Consumer Financial Services.

## **Leadership Experience**

Front End Assistant Department Manager | Kroger (April 2024 – December 2024)

Shift Lead | Walgreens (June 2022 – March 2023)

#### **Relevant Project**

Chris Blogs | https://chrisblogs.dev | (July 2017 - Present)

- Evolved personal tech blog from React to Gatsby to Astro since 2018, showcasing technical adaptability
- Implemented and optimized multiple CMS solutions before streamlining with MDX for maximum efficiency
- Implemented CI/CD pipelines for automated software deployment.
- Configure development environments in minutes with efficient dependency management