

# Christopher A. Rotunno

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## Professional Summary

Data Analytics Engineer with 5+ years in fintech, combining technical expertise with a deep appreciation for music. Proven track record in enhancing data quality for 12K+ subscribers, driving \$100K+ in monthly revenue, and implementing AI-powered solutions. Building foundational music production skills to integrate technology and art into innovative platforms that empower both business and creative pursuits.

## Skills

- ✓ Advanced Data Analytics (SQL, NoSQL, Python, R, C#, AWS, Hadoop, Spark)
- ✓ Data Management (ACID Transactions, CAP Theorem, DDL, DML, DCL, TCL)
- ✓ Business Intelligence and Reporting (Tableau, Plotly, Data Studio)
- ✓ Data Warehousing and ETL Processes (Amazon RDS, BigQuery, PostgreSQL)
- ✓ Technical and Fundamental Financial Analysis
- ✓ Effective Communication (Verbal and Non-Verbal)
- ✓ Leadership in Individual, Team and Organizational Development
- ✓ Studio Basics (Setup, Channel I/O, DAWs)

## Education

### Master of Business Administration in Music Business | Middle Tennessee State University

- Emphasized studies in strategic business management, finance, marketing, and operations within music production, recording, and live entertainment.

### Master of Sciences in Business Analytics | University of Colorado Boulder

- Applied descriptive, predictive, and prescriptive analytics to structured and unstructured data for marketing, customer retention, pricing, segmentation, and promotion, leveraging abilities in Python, R, BigQuery, Tableau, and Spark.

### Bachelor of Sciences in Operations and Information Management | University of Colorado Boulder

- Focused on project management, ERP systems, VBA, and data analytics.

## **Relevant Experience**

### **Data Analyst--Global Capital Markets | AE Global Solutions Inc. (DBA Socrates Platform) (February 2018 – November 2021)**

- Developed and managed C# programs for data ingestion, enhancing data quality for 12K+ global subscribers.
- Controlled ETL processes in ASP.NET, optimizing the integration of datasets from MongoDB, Reuters, and S&P.
- Managed capital markets data pipelines, enabling \$100K in monthly subscription revenue.

### **Financial Statements Data Quality Analyst | Intrinio Inc. (May 2017 – November 2017)**

- Spearheaded the NLP initiative under CFO guidance to accurately classify XBRL tags into financial statement line-items, enhancing data quality by 40%.
- Automated error detection, reducing manual workload by 80%, enhancing financial reporting accuracy across 10-K, 10-Q, 8-K, and 8-Q earnings statements.

### **Consumer Lending Analytics Intern | Wells Fargo (June 2016 – August 2016)**

- Automated underwriting processes with SQL Server and decision trees, reducing application volume and review time per underwriter, cutting labor costs.
- Processed 400K+ monthly credit card applications, coordinating efforts across multiple departments within Consumer Financial Services.

## **Leadership Experience**

### **Front End Assistant Department Manager | Kroger (April 2024 – December 2024)**

- Exceeded 98% of customers' expectations by providing a full, fresh, and friendly experience through exceptional care.
- Queried products to locate across store locations, backstock, and pallets, maintaining 97%+ order fulfillment accuracy and increased customer satisfaction.

### **Shift Lead | Walgreens (June 2022 – March 2023)**

- Managed inventory, reconciled cash registers, and led the shift to maintain store operations efficiently and contribute to profitability.
- Improved customer satisfaction by implementing a rigorous bathroom cleanliness protocol, leading to increased customer retention and positive store reviews.