

INVESTMENT ASSIGNMENT SUBMISSION

Name: Towseef Ahmed

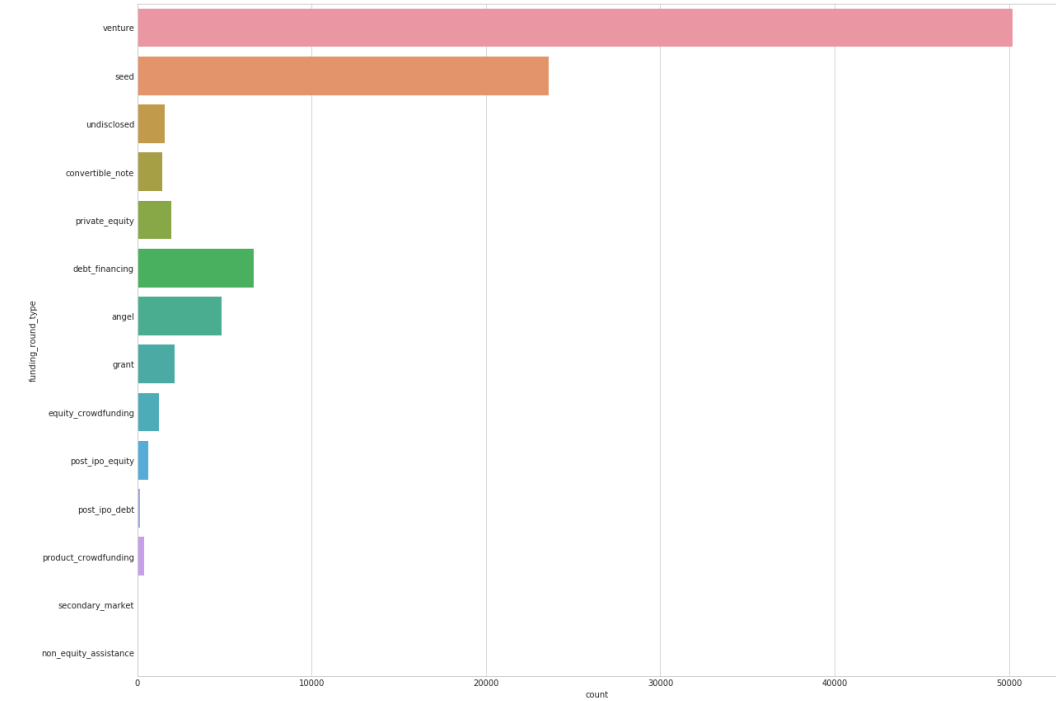
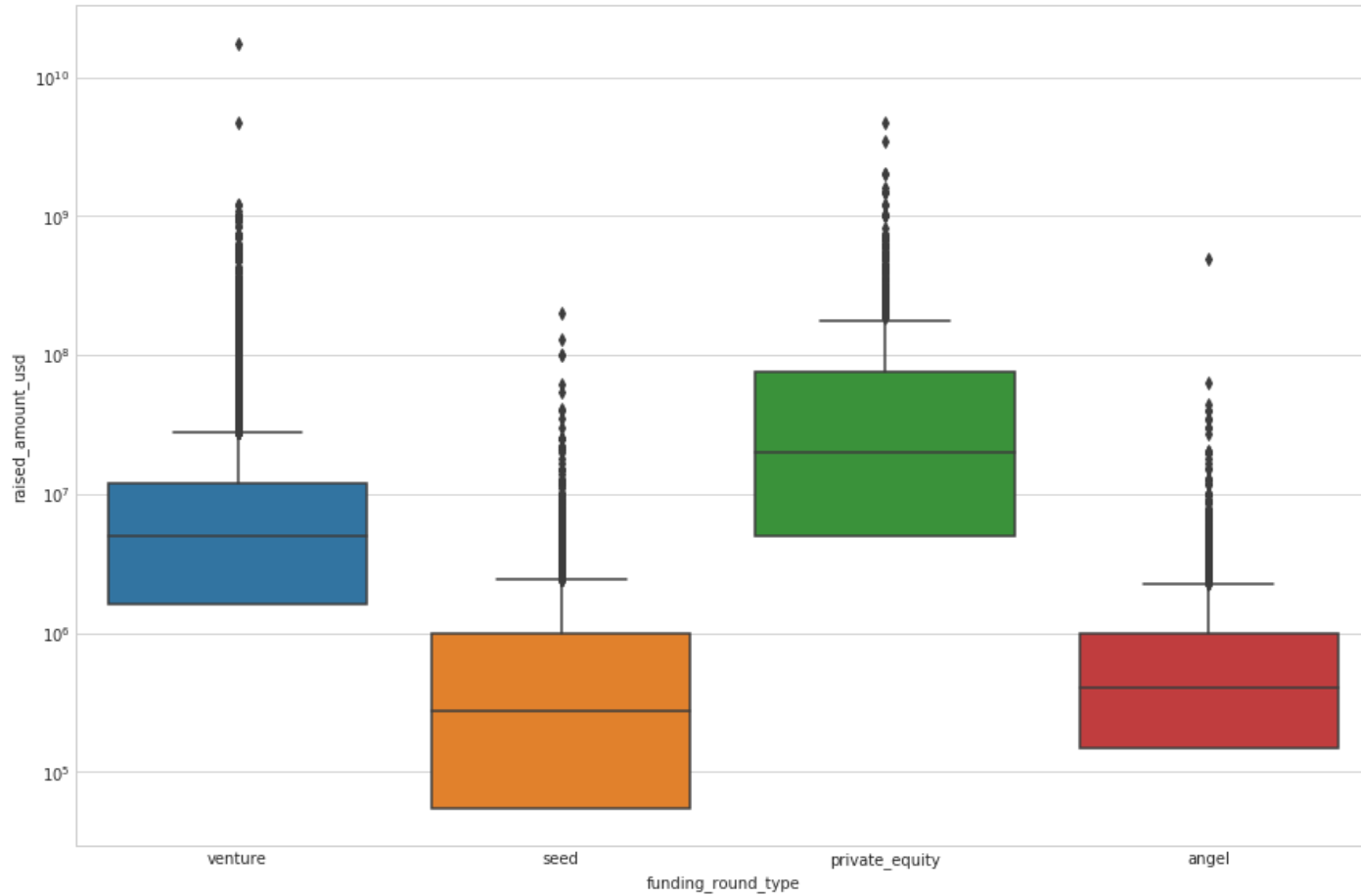
Constraints for the investment of Spark Funds

- Range of investment is between 5 to 15 million USD
- The Client wants to invest in English Speaking Countries because of ease in communication

<Problem solving methodology>

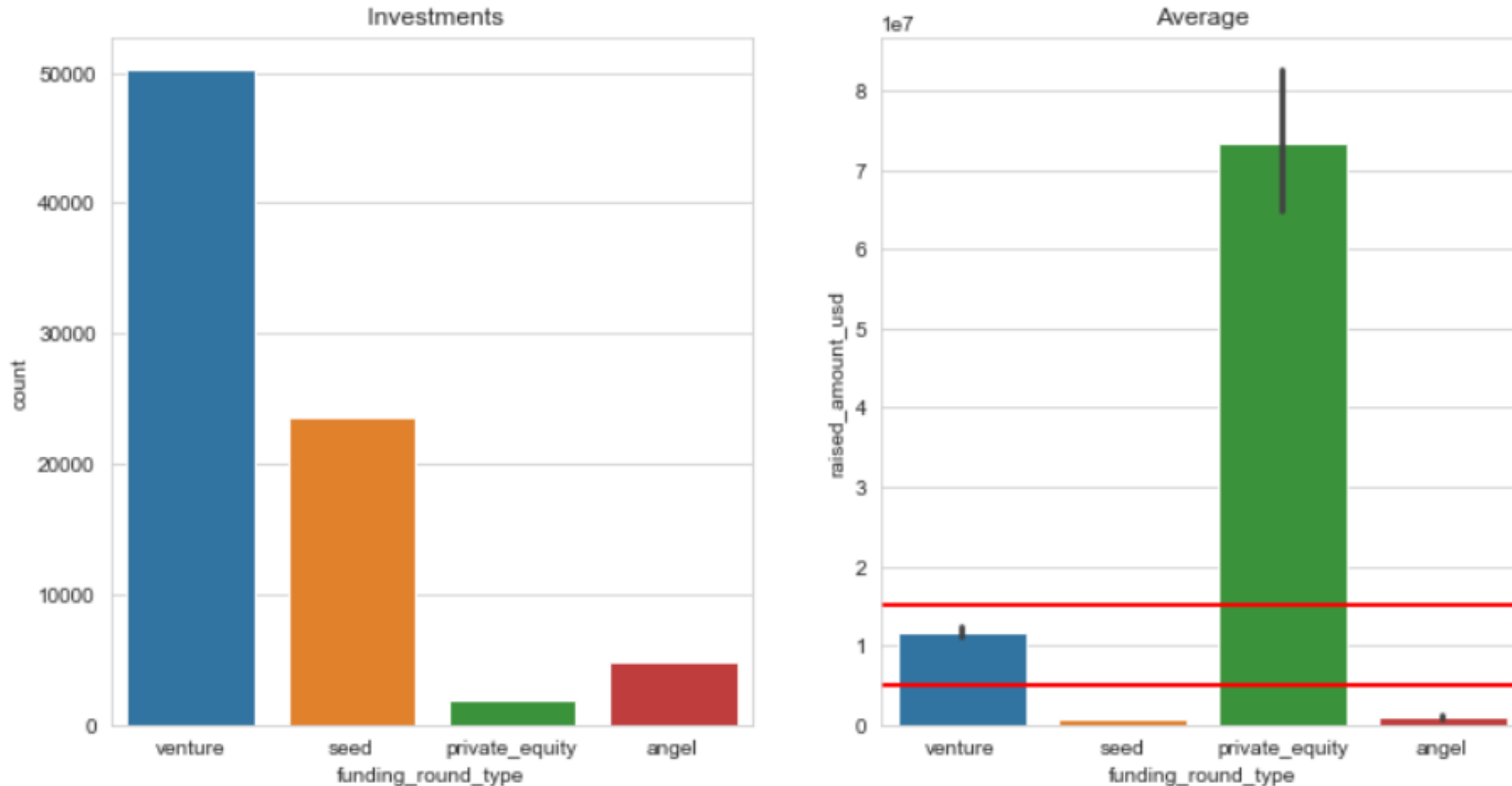
Use flow chart

Analysis of Investments across all the types of funds



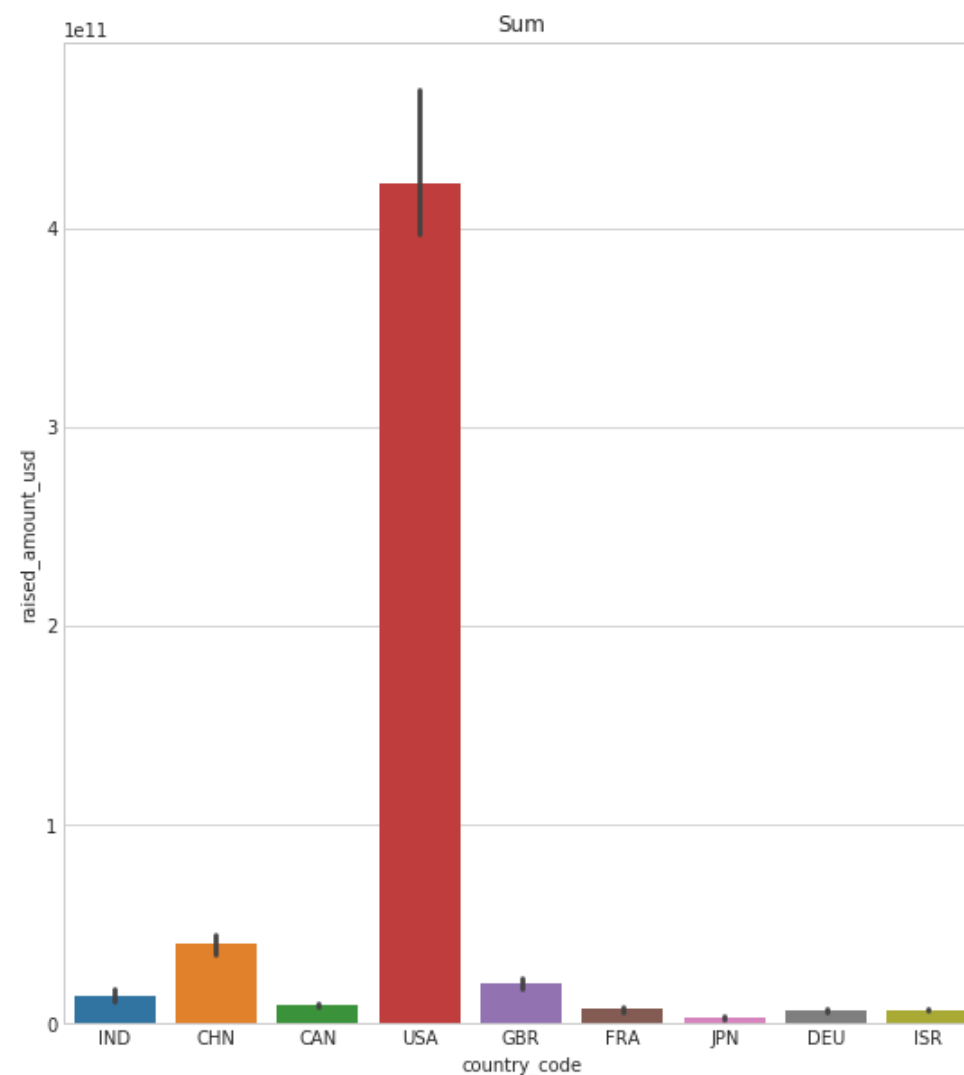
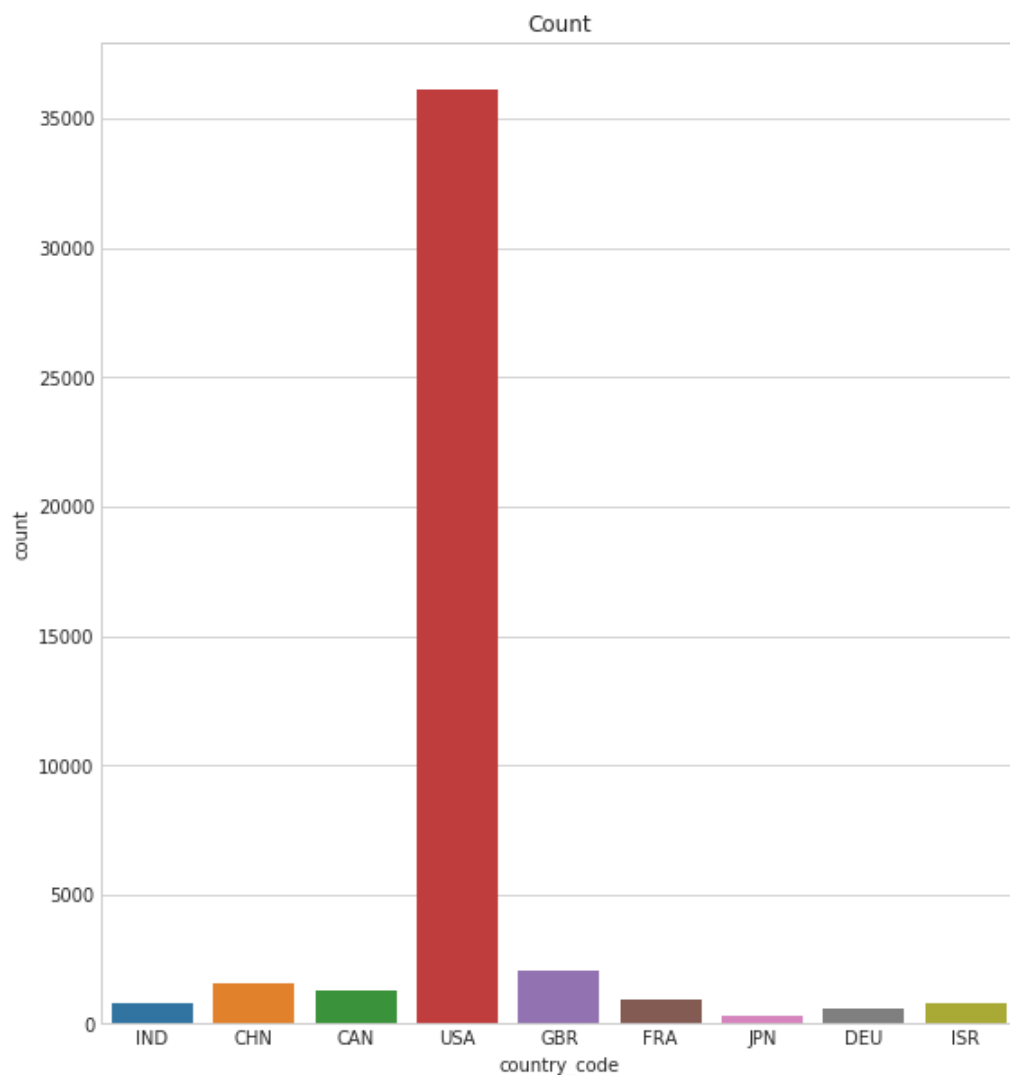
According to the analysis majority of the investment is done through Venture funding's

Total Investment globally in venture, Seed, and Private Equity

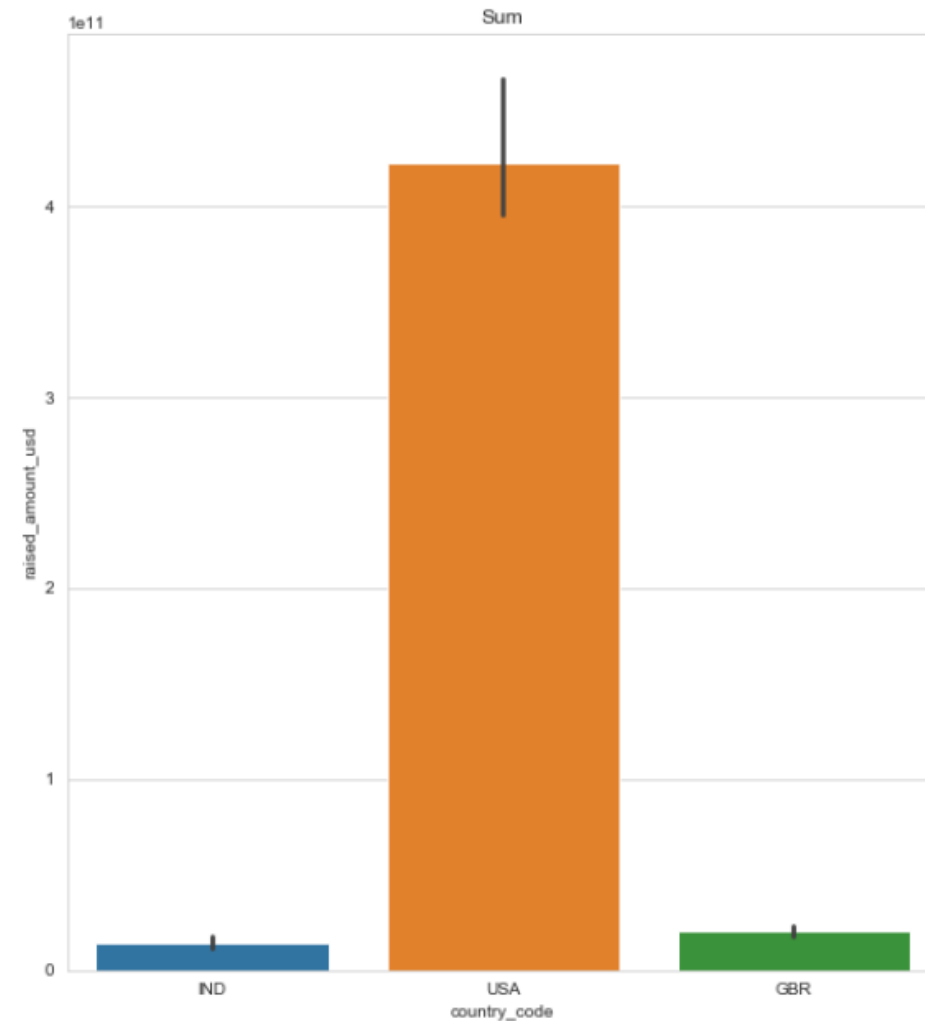
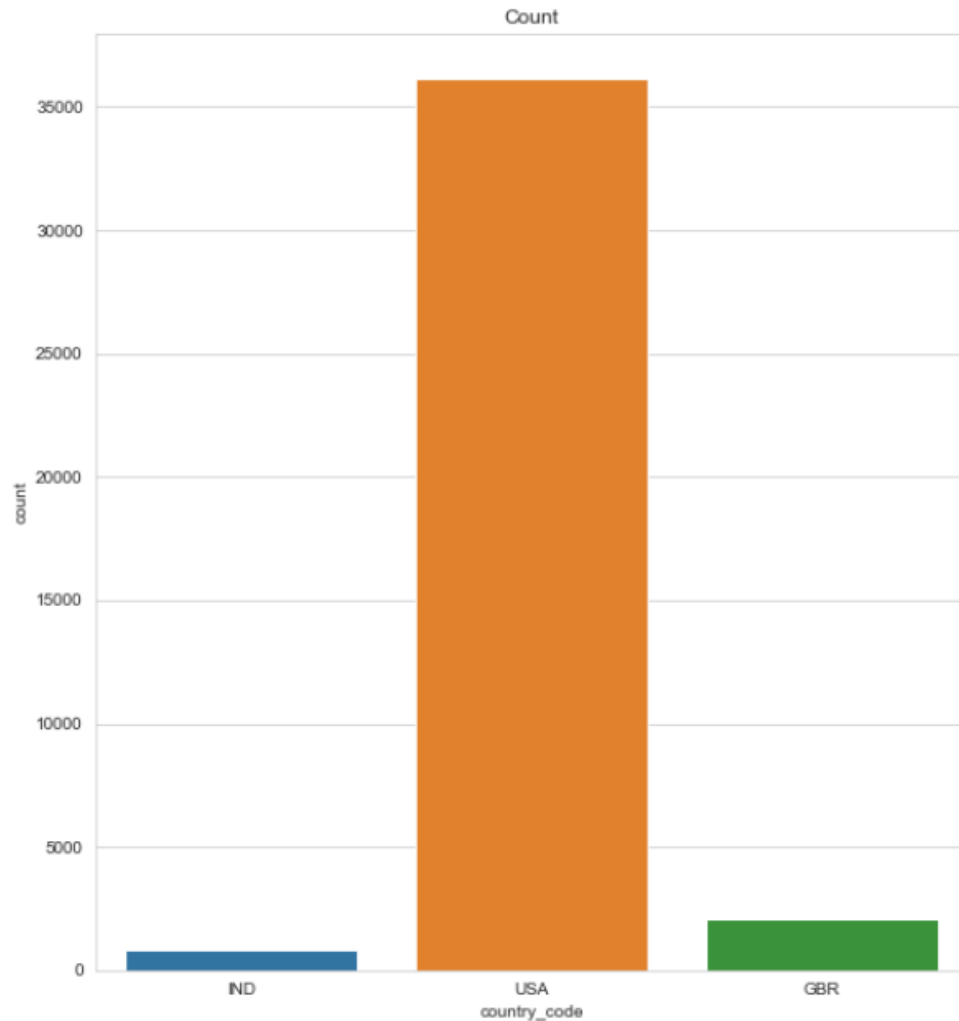


The Red Line shows the investment between 5 to 15 million dollars budget

Top 9 Countries with total investment in venture type

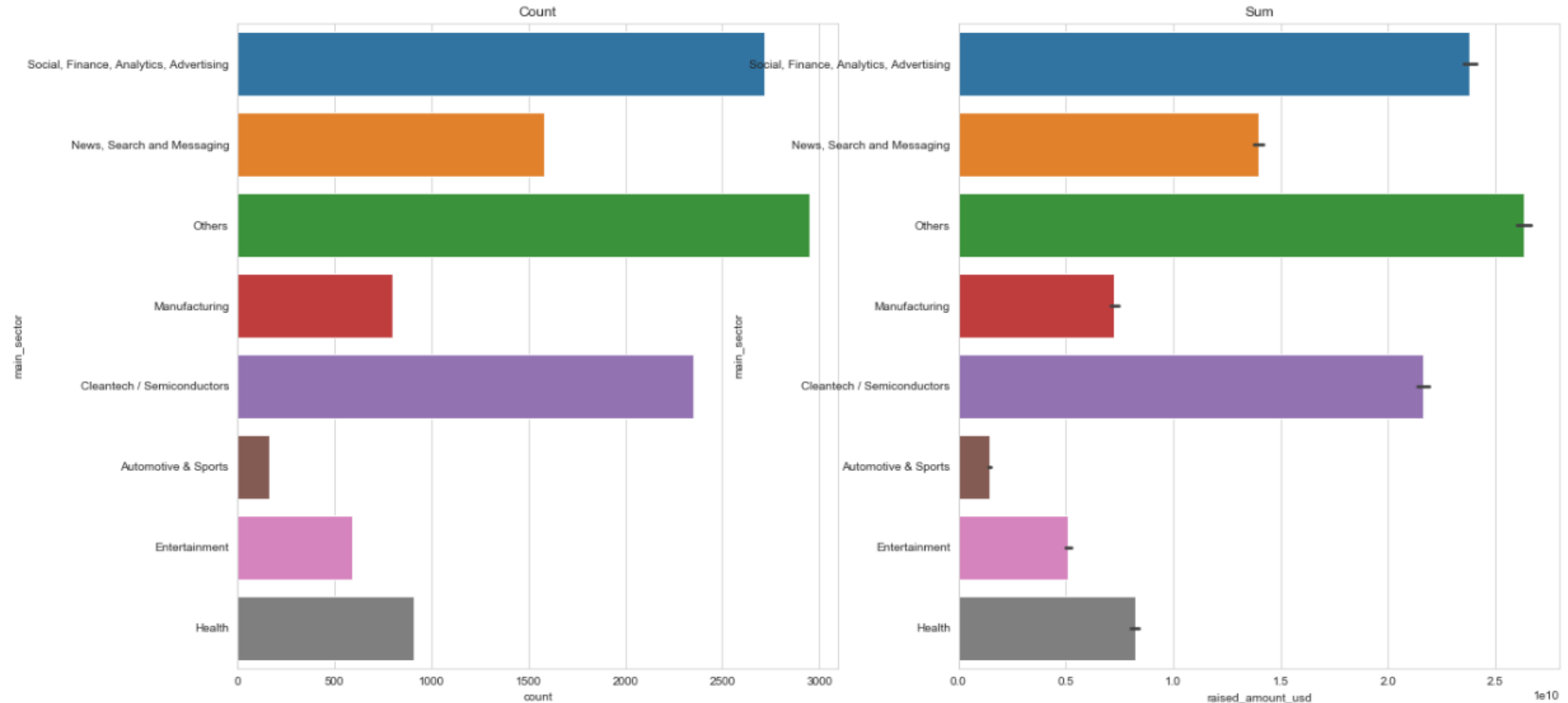


Taking Top 3 countries for investment



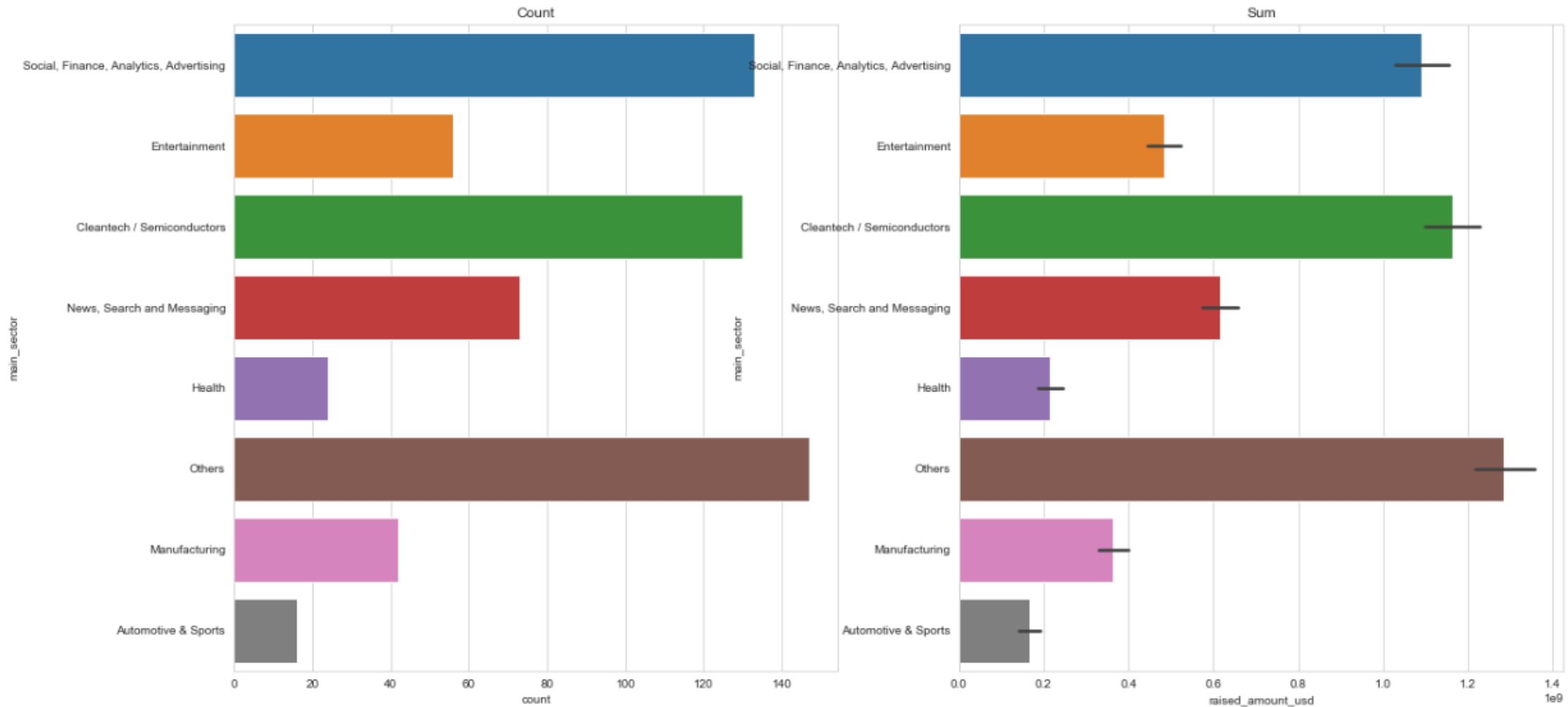
1. India
2. USA
3. Britain

USA: Sectors in which the investments was done



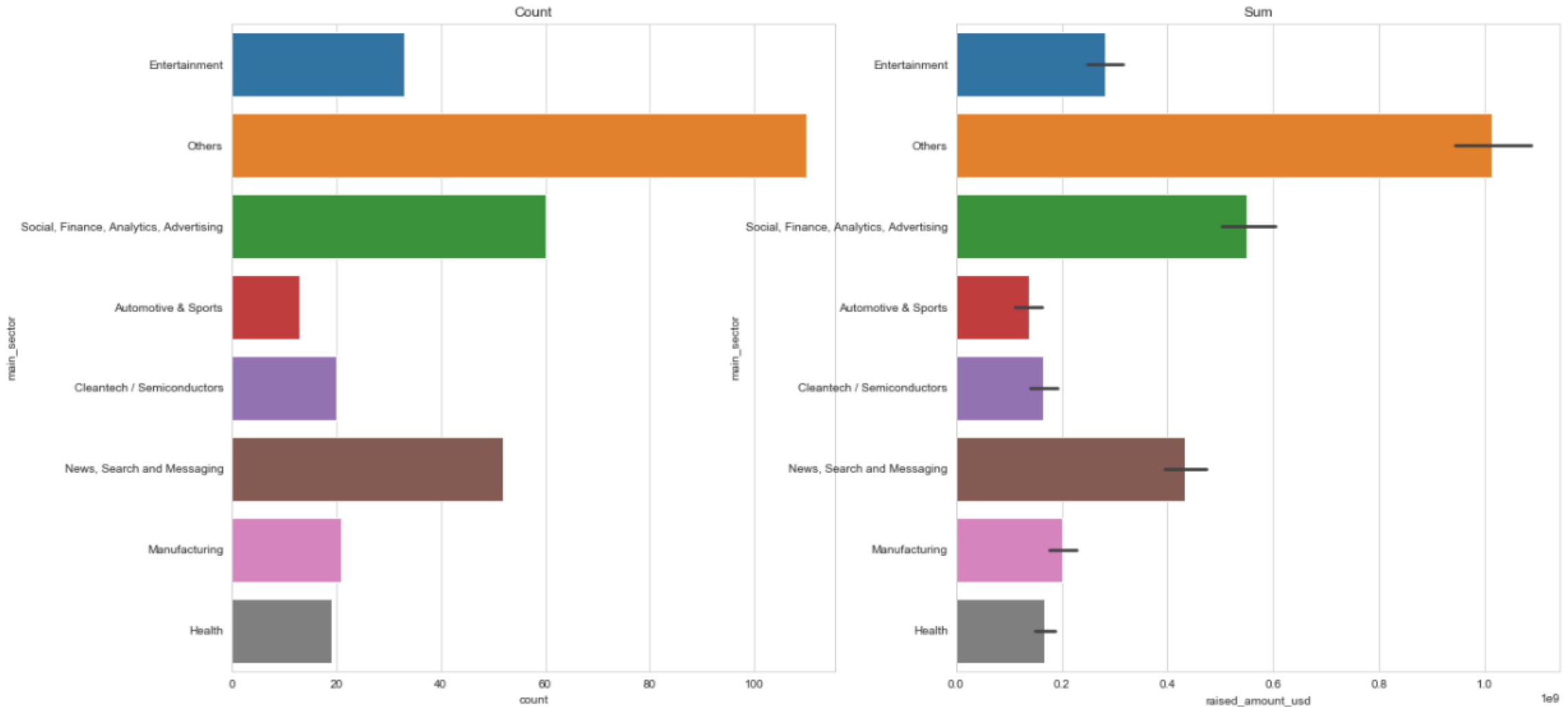
1. Social, Finance, Analytics and Advertising
2. Others Sectors
3. Cleantech/ Semiconductors

UK: Sectors in which the investments was done



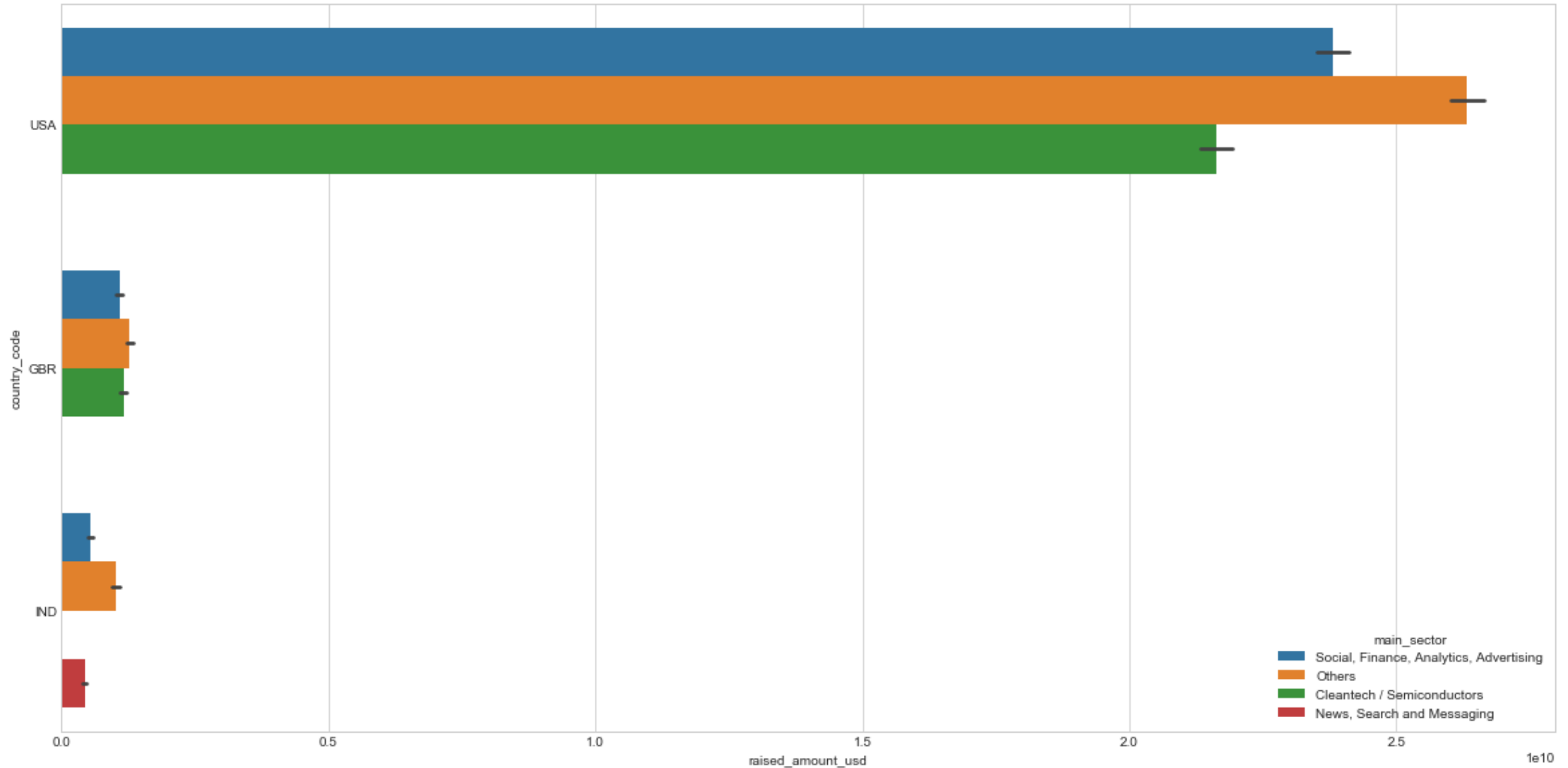
1. Social, Finance, Analytics and Advertising
2. Others Sectors
3. Cleantech/ Semiconductors

India: Sectors in which the investments was done



1. Other Sectors
2. Social, Finance, Analytics and Advertising
3. News, and Messaging

Overall investment according to sector for 3 countries



Conclusions

Country:

Based on the data it is clear that USA is the primary country where the most of the investments are made

Sectors:

1. Social, Finance and Advertising
2. Other Sectors
3. Semiconductors and Cleantech

Top 4 Companies

Company Name	Sector	Total Investment
Virtustream	Others	64300000
Capella	Others	54968051
shotspotter	Social, Finance, Analytics, Advertising	67933006